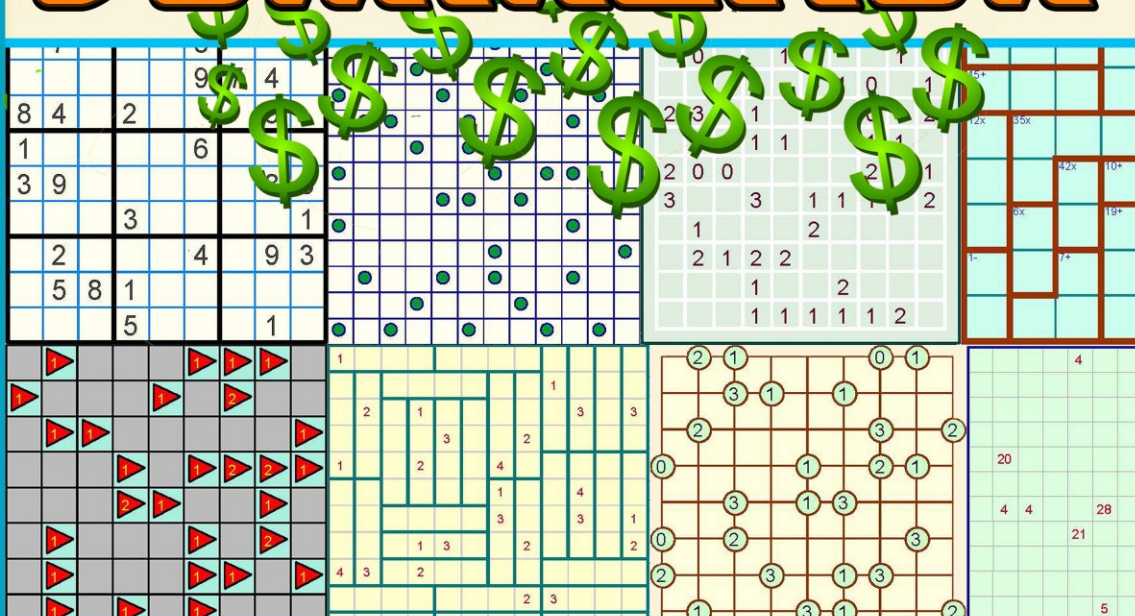


Rapid Puzzle Book Domination



BY ANDY CHARALAMBOUS

RAPID PUZZLE BOOK DOMINATION

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TABLE OF CONTENTS

OVERVIEW	1
VARIETY PUZZLE BOOKS	7
INTRODUCTION	10
WHAT ARE VARIETY PUZZLE BOOKS?.....	10
GET STARTED	21
STEP ONE	23
USING THE PUZZLE MAKER PROGRAM	23
WHAT IS CROSSWORD EXPRESS?	24
HOW TO DOWNLOAD CROSSWORD EXPRESS.....	27
STEP TWO	32
HOW TO GENERATE ALL THE DIFFERENT PUZZLES	32
VIDEO TUTORIALS.....	33
STEP THREE	36
I LOVE IT WHEN A PLAN COMES TOGETHER!.....	36
PUTTING TOGETHER YOUR VARIETY PUZZLE BOOK.....	37
ALTERNATIVE WAYS TO SAVE YOUR PUZZLES.....	44
PREPARING YOUR JPG / PNG PUZZLE IMAGES	48

RAPID PUZZLE BOOK DOMINATION

STEP FOUR	53
FINISHING UP YOUR PUZZLE BOOK	53
STEP FIVE	57
YOUR BOOK COVER	57
CONCLUSION	60

OVERVIEW

Humans have been puzzling since the dawn of time, and the ability to think logically has long been recognised by science as a key element of natural selection. All societies puzzle but, as a rule, the most successful ones puzzle more.

"You cannot find a culture, no matter how technologically primitive or advanced, that does not have puzzle traditions," says Marcel Danesi, professor of semiotics at Toronto University and author of The Puzzle Instinct.

This is the third course that I created in the puzzle publishing niche. The first two courses, (which you can check out at the end of this course), were huge successes and one of the reasons for that is because people know how profitable the puzzle book market is. It is an evergreen market.

"The term "evergreen" sounds familiar even to the non-marketing ear because evergreen trees are often used to decorate homes at Christmas. The evergreen tree is a symbol of perpetual life because they retain their leaves throughout the seasons, rather than shedding. Like the trees, evergreen content is considered sustainable and lasting."

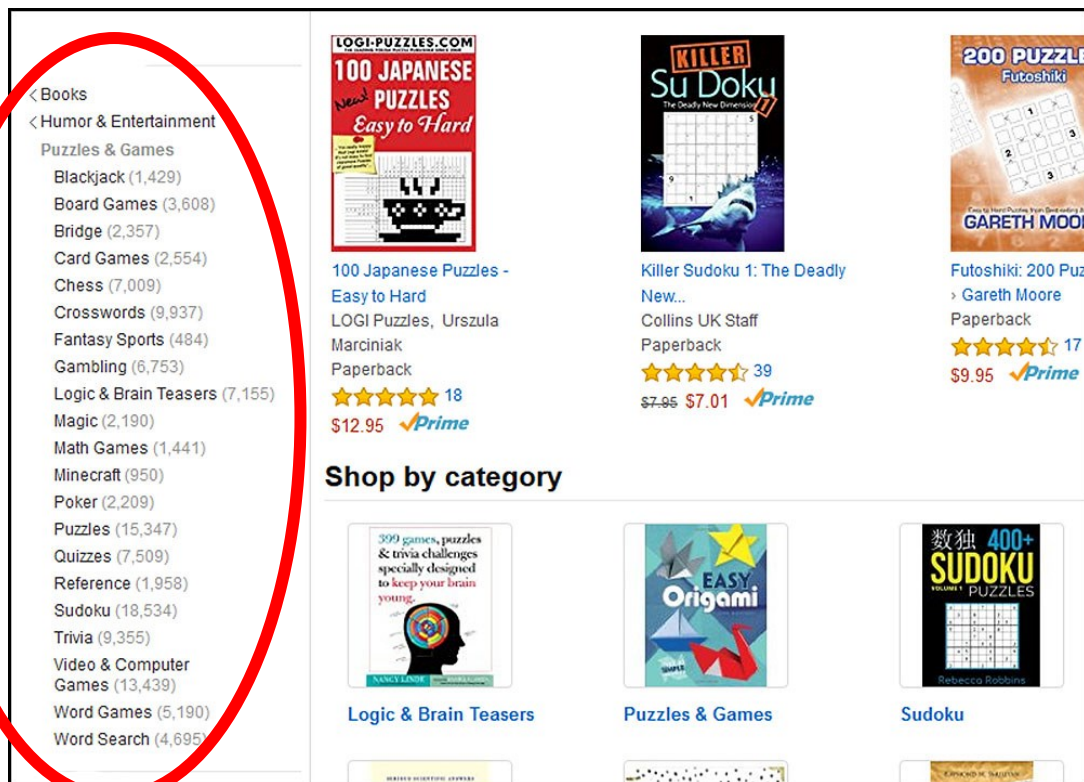
This niche is hugely popular and even though they may never take over the massive popularity of coloring books they WILL continue to be big sellers for a long time to come. They have been popular for over 100 years and continue to be evergreen best sellers.

RAPID PUZZLE BOOK DOMINATION

Fans of puzzle books are rabid buyers and the books themselves are consumable products just like coloring books and journals, which means not only do people collect them, but they use them **and buy more.**

THAT means you can create a consistent flow of book royalties by creating your own puzzle and activity books!

Go to any book store or newsagents and you will see a whole section on puzzle books and even “how to solve” puzzle books. That’s right, these activities are in such demand that there is even a market for “how to” books! Click onto Amazon and take a look at the long list of categories in the “Puzzle & Games section:



Many people enjoy scribbling away in their puzzle books in all kinds of situations. Puzzle books help pass the time while commuting on public transport or sitting in waiting rooms. They are great for

relaxing the mind before bedtime or while lying on a warm sunny beach while on vacation. They can help with cognitive skills and problem solving in the elderly and children.

That's another great thing about this niche; you can even target specific groups. The three main groups are general adults, seniors and children. You can even split those groups up into further groups targeting specific ages.

PUZZLE BOOKS FOR CHILDREN

If you look at the popularity of children's puzzle books they are just flying off the shelves...online and offline! In parents eyes they are not just fun activity books they are also educational and help to keep a child's mind sharp.

They are also an opportunity for parent and child to bond while they work on puzzles together. The child will learn creative thinking, problem solving and lateral thinking as well as understand the importance of being patient with tasks.

RAPID PUZZLE BOOK DOMINATION

	<p>The Brainiest Insaniest Ultimate Puzzle Book! Dec 13, 2008 by Amy Goldstein and Robert Leighton</p> <p>Paperback \$5.63 \$12.95 Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$1.00 (189 used & new offers)</p> <p>★★★★★ - 129</p>
	<p>Ultimate Hidden Pictures: Across America May 12, 2003 by Tony Tallarico</p> <p>Paperback \$2.67 \$5.99 Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$1.15 (99 used & new offers)</p> <p>★★★★★ - 83</p>
	<p>The Everything Kids' Puzzle Book: Mazes, Word Games, Puzzles & More! by Jennifer A. Ericsson and Beth L. Blair</p> <p>Paperback \$6.91 \$9.99 Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$0.25 (176 used & new offers)</p> <p>★★★★★ - 156</p>

PUZZLE BOOKS FOR SENIORS

Well, we all know that as we get older we just aren't as sharp as we used to be. Our brains aren't as alert and ready for learning and information tends to take longer to absorb. Such is life, but don't forget that our brains behave like a muscle which means that you can train it like a muscle....just without the dumbbells!

RAPID PUZZLE BOOK DOMINATION

Our brains never lose the ability to learn and grow and just because an elderly person may have lost strength in their body it does not mean their mind is in the same condition.

	<p>Senior Smart Puzzles Oct 30, 2006 by Lindy McClean</p> <p>Paperback \$10³² Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$4.83 (14 used & new offers)</p> <p>★★★★☆ - 99</p>
	<p>Elderly word search puzzles (Volume 1) Mar 7, 2015 by J S Lubandi</p> <p>Paperback \$6⁷³ Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$3.15 (19 used & new offers)</p> <p>★★★★★ - 1</p>
	<p>Easy Fun Puzzles, Volume 2: Word Search, Find the Odd One Out and Spot the Differences by Editor of Happy Solving</p> <p>Paperback \$12⁹⁵ Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$10.69 (15 used & new offers)</p>

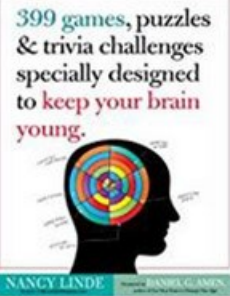
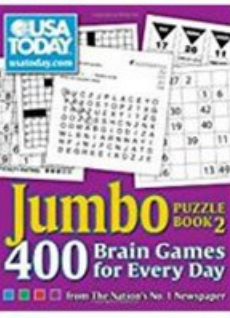
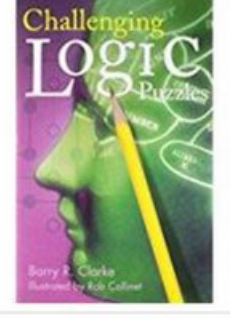
PUZZLE BOOKS FOR GENERAL ADULTS

Aside from the fact that some people just love to solve puzzles for fun there is also the therapeutic advantages of doing puzzles too. Let's face it, life can be pretty stressful and can sometimes be quite hectic and disorganized.

RAPID PUZZLE BOOK DOMINATION

Life is a rollercoaster of up and down emotions and we NEED to find our own ways of dealing with them. Most people go on vacation to “de-stress” but we can’t do that every month...unless we are a Hollywood celebrity!

Puzzle books are a much cheaper way to de-stress. For less than \$10 you can forget all your worries and at the same time boost mental performance. It’s win, win!

	<p>Best Seller</p> <p>399 Games, Puzzles & Trivia Challenges Specially Designed to Keep Your Brain Young. See by Nancy Linde</p> <p>Paperback \$7³⁵ \$15.95 ✓Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$3.99 (134 used & new offers)</p> <p>★★★★★ 350</p>
	<p>USA TODAY Jumbo Puzzle Book 2: 400 Brain Games for Every Day (USA Today Puzzles) s by USA TODAY</p> <p>Paperback \$10⁵⁸ \$42.99 ✓Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$5.31 (52 used & new offers)</p> <p>★★★★★ 188</p>
	<p>Challenging Logic Puzzles Sep 1, 2003 by Barry R. Clarke and Rob Collinet</p> <p>Paperback \$3⁰² \$6.95 ✓Prime Get it by Friday, Mar 31 FREE Shipping on eligible orders</p> <p>More Buying Choices \$1.31 (92 used & new offers)</p> <p>★★★★★ 126</p>

VARIETY PUZZLE BOOKS

Puzzle books are everywhere and have been around for years! You know the huge popularity of Sudoku puzzles, Crossword puzzles and Word search puzzles but these are not the only kinds of puzzles that have grown in popularity over the years. There are many others including “variety” style puzzle books that have a mixture of different puzzles in one book.

Have you ever gone to a book store to buy a puzzle book but just couldn't decide what type of puzzle you wanted? I mean, you may enjoy the concentration involved for Sudoku puzzles but you also might like something easy and relaxing like a Word search or Freeform puzzle.

You could buy three separate books for each type of puzzle but that would be costly not to mention they would take up more room in your bag.

No, what most people would do is purchase a variety puzzle book that has plenty of different puzzles all in one book. These books tend to be around the same price too so you get to try out at least 20 different types of puzzles for no extra cost. Bargain!

Creating those variety puzzle books is what I am going to focus on in this course. They are massively popular with puzzle fans but are also great for people who are new to puzzles and just want to try out different types of puzzles without having to buy one whole book per puzzle style. With variety puzzle books you get them all in one book; the perfect USP, (Unique Selling Point).

Rapid Puzzle Book Domination will show you the simplest and fastest way you can create a variety puzzle book that will not cost you a dime. The main topic offers a detailed look at how you can profit from creating physical print books by publishing via Createspace. You are going to be blown away by how easy it is to put these books together.

I will show you how you can generate a number of puzzles in just minutes using a FREE puzzle generator. There are a lot of VERY cool options available on this puzzle maker program all of which can allow you to adjust and tweak your puzzles to make them individual and original.

I have included a number of print book templates of different sizes that you can use to copy and paste your generated puzzles into.

Yes...you read that right...all you need to do is copy and paste to create your very own variety puzzle book!

This course also provides details of how to publish your book and also some tips and tricks on book publishing and promotion.

Don't forget the two VALAUBLE BONUSES that I have included!

BONUS 1:- A PDF filled with awesome promotional tips as well as an amazing method for boosting sales and increasing longevity for your book catalog.

BONUS 2:- A huge image pack of 70 puzzle images ready to paste straight into your book!

This course will benefit:

RAPID PUZZLE BOOK DOMINATION

- Total newbies who want to take their first steps into the book creation industry.
- Intermediate / pro book creators who are already earning via sales of their own books but want to try a different niche and expand on their earning potential.

These variety puzzle books will sell via ALL Amazons in ALL countries! Your books will be printed and published ready for sale to online and offline retailers such as Amazon USA, Amazon Europe and in stores like Barnes & Noble and independent book sellers.

- **Bookstores and Online Retailers** - make your book available Barnes & Noble and other distributors.
- **Libraries and Academic Institutions** - make your book available through Baker & Taylor to libraries and academic institutions.
- **CreateSpace Direct** - make your book available to certified resellers through our wholesale website.

Once you have mastered how to create and publish a puzzle book you will have sufficient knowledge to create your own style of books that do not necessarily have to be variety books. There are a number of paths you can take!

If you stick to the general system you should be making book sales in a very short time. All the tools you need to get you started towards building your variety puzzle book empire and dominating in that niche are right here in this course.

INTRODUCTION

WHAT ARE VARIETY PUZZLE BOOKS?



Simply put, variety puzzle books have a number of different style puzzles included in just one book. So depending on the type of variety book it could include puzzles like Sudoku, Crossword, Freeform, Word Ladders, Logic Problems and much more.

Some variety puzzle books are themed and some just include a handful of different puzzles. Others may just be a mish-mash of several puzzle styles and difficulty levels. There are also books that target a specific group of people such as children or the elderly.

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Variety puzzle books come in all shapes, sizes and styles and there is an unlimited amount of various puzzles that can be included. For example you could have:

- Japanese puzzle variety books.
- Word puzzle variety books.
- Themed variety books for children or even adults.
- Easy, medium, hard or even super hard books.
- Larger print books for the elderly.
- Logic problem style variety books.
- ...and many more.

These books are alternative to the traditional style puzzle books which focus on just the one puzzle style. Some people like to try out different puzzles rather than to keep doing the same style of puzzle over and over.

I personally enjoy variety puzzle books because I like to try different puzzles depending on my mood.

For example, I may be sitting in a dentist's waiting room which could mean that I may only have a few minutes...before I am called in to get my teeth drilled into! In this case, because of the short time that I have I would just want a very simple, (and hopefully relaxing), puzzle to while away the time; something like a Freeform puzzle.

Other times I could be relaxing on a beach and want a puzzle to be a little more challenging such as a Sudoku puzzle or a Logic Problem puzzle. It all depends on the circumstance.

RAPID PUZZLE BOOK DOMINATION

The fact that you can choose any number of different puzzles to solve depending on your mood – in one book – is fantastic. If it wasn't for variety books I would have to carry a briefcase full of specific puzzle books everywhere I went!



Book sizes do vary but the most common size tends to be 6x9 because it is small enough to carry around in a small bag but big enough to get some good grid puzzles in there, (With this course I provide a number of puzzle templates you can use).

Why Should You Create Puzzle Books?

You should create puzzle books for the reasons I mentioned above but also because, in my experience, they are the best long-term self-renewing source of income.

I am involved with a number of book niches and there are four main reasons why I prefer the puzzle book niche over all others.

RAPID PUZZLE BOOK DOMINATION

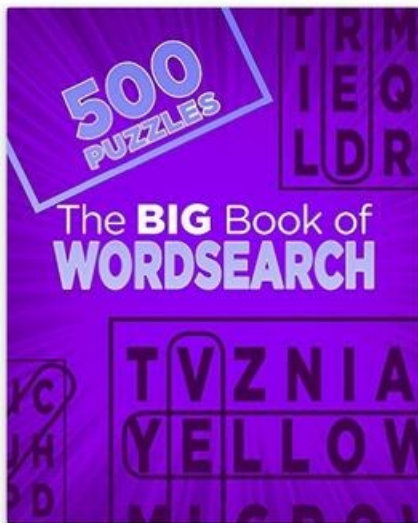
1. There is very little writing involved...apart from the introduction and maybe some basic puzzle instructions there is literally no other writing that I have to do.
2. They are so darn easy to create. Using the system I explain in this course you can knock out a bunch of puzzles in minutes and have a book completed and ready for publishing in a very short time.
3. Creating these books does not feel like work because I am enjoying what I am doing. Another positive is that it is quite relaxing too.
4. This niche is very profitable and even though it looks like a difficult market to break into you will be surprised how easy it is to start generating an income from even just a few published books.

Outside of variety puzzle books you can see how huge this market is. If you look at Amazon "[Best Sellers Books](#)" in Humor & Entertainment / Puzzles & Games you will see the long list of puzzle categories on the left. Not all of these are relevant but there are specific categories in quite a number of puzzles I will be talking about later in this course.

If you scroll to the bottom of the list and click on "Word search" or "Word games" you will see the top 20 books on that first page. Click on the number one book and scroll down to the "Product Details".

At the time of writing this course this is the book I see:

RAPID PUZZLE BOOK DOMINATION



The Big Book Of Wordsearchs (500 Puzzles) S

by Parragon Books (Author)

★★★★☆ 73 customer reviews

#1 Best Seller in Word Games

See all formats and editions

Spiral-bound
\$4.99

65 Used from \$2.49

28 New from \$4.99

Prime | Try Fast, Free Shipping

Are you a word detective looking for a new challenge? Then put your ob skills to the ultimate test with these 500 wordsearch puzzles.

These are the product details:

Product details

Series: 500 Puzzles

Spiral-bound: 320 pages

Publisher: Parragon Books; Csm Spi edition (September 5, 2015)

Language: English

ISBN-10: 1474817211

ISBN-13: 978-1474817219

Product Dimensions: 7.9 x 1 x 8.8 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: ★★★★★ (73 customer reviews)

Amazon Best Sellers Rank: #2,474 in Books (See Top 100 in Books)

#1 in Books > Humor & Entertainment > Puzzles & Games > **Word Search**

#1 in Books > Humor & Entertainment > Puzzles & Games > **Word Games**

#8 in Books > Humor & Entertainment > Puzzles & Games > **Puzzles**

As you can see its Amazon Bestsellers Rank is 2,474 in Books. For those of you who are new to Amazon book publishing - simply put, a low ranking number means a lot more sales. If you get your book below #10,000 then you are doing pretty good...if you get your book below #2,000 you are doing REALLY WELL.

Scroll down further and you will see an Amazon sales rank list that offers a rough estimate of how many books are sold per sales rank

RAPID PUZZLE BOOK DOMINATION

range. Bear in mind this list is just estimation but still helps to put things in perspective.

Now try a different category. Go back to Puzzle & Games and this time click "Crosswords". Click on the number one book and scroll down to the "Product Details".

At the time of writing this course this is the book I see:



[Flip to back](#)

Simon & Schuster Mega Crossword Puzzle Book #16

15, 2016

by John M. Samson (Author)

★★★★★ (63 customer reviews)

#1 Best Seller in Crossword Puzzles

[See all formats and editions](#)

Paperback

\$8.31

17 Used from \$7.75

32 New from \$8.31

[Prime](#) | Try Fast, Free Shipping

Sharpen your pencils! The classic, bestselling crossword series returns, with 300 new published Thursday to Sunday-size puzzles.

These are the product details:

Product details

Series: Simon & Schuster Mega Crossword Puzzle Books (Book 16)

Paperback: 336 pages

Publisher: Touchstone; Csm edition (November 15, 2016)

Language: English

ISBN-10: 1501138014

ISBN-13: 978-1501138010

Product Dimensions: 8.5 x 0.8 x 11 inches

Shipping Weight: 1.6 pounds ([View shipping rates and policies](#))

Average Customer Review: ★★★★★ (63 customer reviews)

Amazon Best Sellers Rank: #2,040 in Books ([See Top 100 in Books](#))

#1 in [Books](#) > [Humor & Entertainment](#) > [Puzzles & Games](#) > [Crosswords](#)

RAPID PUZZLE BOOK DOMINATION

This book is ranking at 2,040 in Books. Going by the Amazon estimates chart below that means this book is selling around 70 to 100 books a day. At \$8.31...you do the math!

You can check some of the other puzzle style book categories such as Sudoku or Logic Problems and the results will be very similar.

Ok, so you might be thinking, "But Andy, what about variety puzzle books...there is no category for those". No there is no specific category but then that is normal for Amazon...it would be a pretty massive task if they were to categorize every subject.

However, people easily find those books by simply using the Amazon search bar and also clicking on "Puzzles" in the categories sidebar.

If you click on that category you will see a collection of the top 100 puzzle books from all categories. On that first page will be the top 20. At the time of writing this course I found this book at number 19:

RAPID PUZZLE BOOK DOMINATION

16. 

Riddles, Riddles,....
Darwin A. Hindman
★★★★☆ 163
Paperback
\$2.34 

17. 

Challenging Logic Puzzles
Barry R Clarke
★★★★☆ 126
Paperback
\$3.02 

18. 

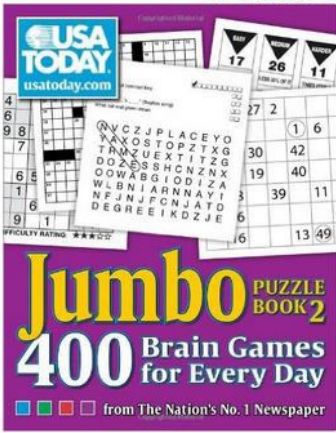
GolGames Super...
Christy Davis
★★★★☆ 106
Paperback
\$8.72 


19. 

USA TODAY Jumbo...
USA TODAY
★★★★☆ 187
Paperback
\$10.64 

20. 

Posh Adult Coloring...
Thomas Kinkade
★★★★☆ 333
Paperback
\$7.94 



 Flip to back

USA TODAY Jumbo Puzzle Book 2: 400 Brain Games for Every Day

by USA TODAY (Author)


★★★★☆ 187 customer reviews

See all 2 formats and editions

Paperback

\$10.64

25 Used from \$5.83
23 New from \$7.72

 Prime | Try Fast, Free Shipping

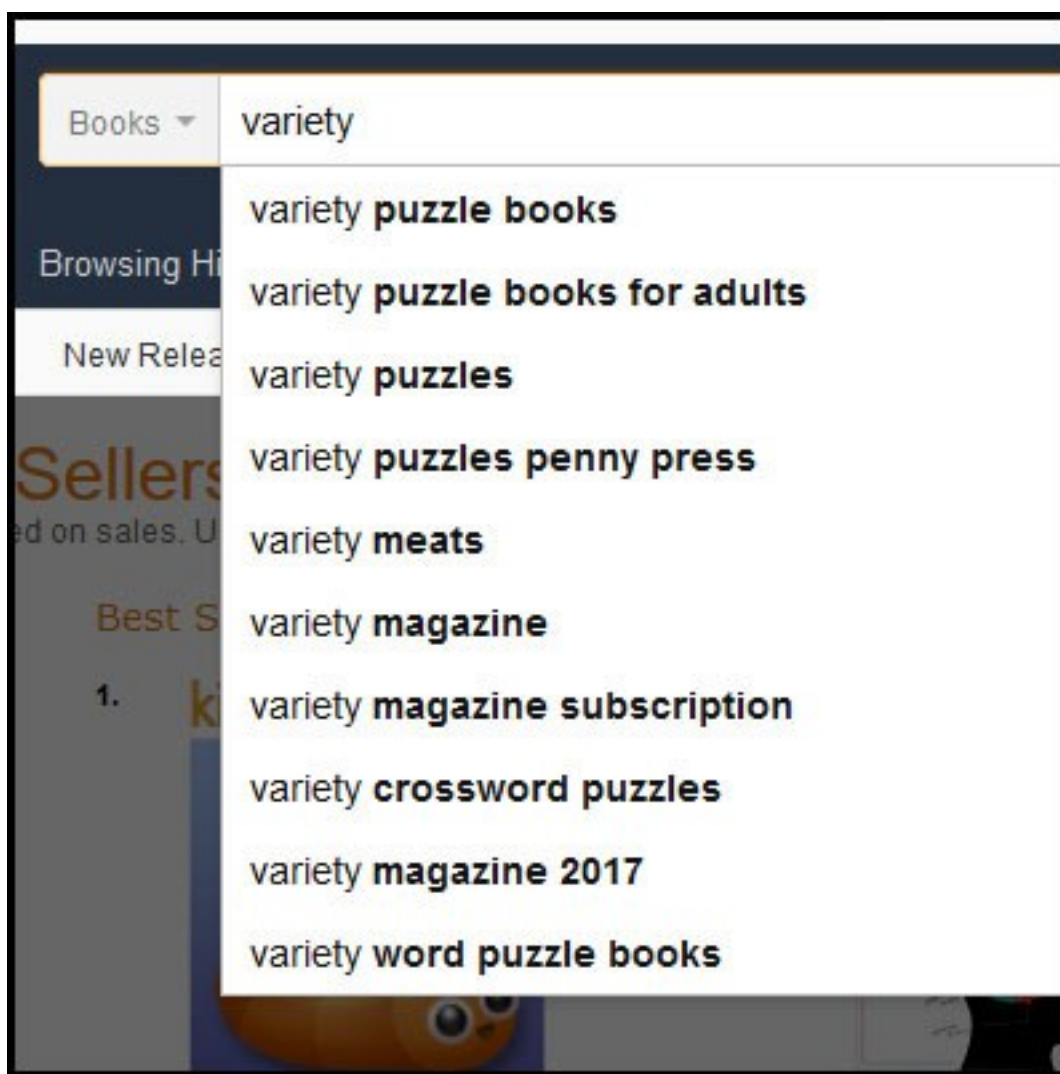
Bigger is definitely better in the case of the second oversized puzzle book from the world's top newspaper.

The USA TODAY Jumbo Puzzle Book 2 is a collection of brain games including 400 puzzles that will amuse and entertain.

RAPID PUZZLE BOOK DOMINATION

Even though the book is at number 19 its ranking is just above 5000 in Books at 5,276 which means it is selling around 25 to 70 books a day at \$10.64. Now here is the interesting part...the book was released on September 15th 2009. All those years ago and it is still making a good amount of sales.

Now go to the search bar and click on "Books" in the left dropdown menu. Begin typing in "Variety Puzzle Books" and before you can finish typing Amazon has provided you with popular suggestions.



RAPID PUZZLE BOOK DOMINATION

Click on "Variety Puzzle Books" and a page will load up with some of the popular books available. Granted, this niche is not as big as Sudoku or Word Search but these books can sell just as well especially if you have a few of them. Remember, the big picture is to have multiple books published over time. After the initial first book or two you will find it easier and easier to create more of these books.

Some will sell really well while others will not sell so well but understand you are gradually building on your residual income.

Let's not forget a gradual buildup of good reviews, the right use of keywords, a stellar description, an eye-catching book cover and of course a good marketing plan. All the above can make the difference between having a book that sells "ok" to having a book that sells "really well".

On the next page you can see the Amazon sales chart which is only an estimate but still very useful for giving us an idea of possible earnings.

Amazon Sales Chart Estimates

Amazon Best Seller Rank 50,000 to 100,000 - **selling close to 1 book a day.**

Amazon Best Seller Rank 10,000 to 50,000 - **selling 5 to 15 books a day.**

Amazon Best Seller Rank 5,500 to 10,000 - **selling 15 to 25 books a day.**

Amazon Best Seller Rank 3,000 to 5,500 - **selling 25 to 70 books a day.**

Amazon Best Seller Rank 1,500 to 3,000 - **selling 70 to 100 books a day.**

Amazon Best Seller Rank 750 to 1,500 - **selling 100 to 120 books a day.**

Amazon Best Seller Rank 500 to 750 - **selling 120 to 175 books a day.**

Amazon Best Seller Rank 350 to 500 - **selling 175 to 200 books a day.**

Amazon Best Seller Rank 200 to 350 - **selling 200 to 300 books a day.**

Amazon Best Seller Rank 35 to 200 - **selling 300 to 1,000 books a day.**

Amazon Best Seller Rank 20 to 35 - **selling 1,000 to 2,000 books a day.**

Amazon Best Seller Rank of 5 to 20 - **selling 2,000 to 3,000 books a day.**

Amazon Best Seller Rank of 1 to 5 - **selling 3,000+ books a day.**

GET STARTED

The very simple steps in this tutorial will show you how to create and publish variety puzzle books from generating the actual puzzles all the way up to the publishing process.

I focus on publishing print books only because puzzle books do not translate well to Kindle. Don't worry, I provide templates to make this whole process a breeze. Generally speaking you can easily create a digital or kindle puzzle book but people would not be able to solve the puzzles on their devices unless the book was interactive.

Creating an interactive book requires a lot of steps some of which may involve coding or software...something I have not delved into so I do not possess this knowledge to share.

Having said that, in my experience puzzle books do a hell of a lot better in print format anyway. Since I started adding puzzle books to my brands my print sales have gone up and at certain times of the year sales can really rocket.

So I use the Createspace publishing platform to print my books. There are a number of other platforms you could use but this is the best free option I have tried and their service is fantastic.

Createspace can help with the editing of your book, cover design and even pricing options and also has a really handy members dashboard where you can follow your sales earnings and edit your books. As mentioned in the last section, CS provides options for

selling your book on Amazon as well as a number of offline booksellers.

I have included a Createspace Tutorial in the **EXTRAS** folder of this course.

A simple Process

I have done my best to keep the information as easy to follow and concise as possible. Read through each step as I have laid them out and don't forget to use any of the included images as helpful guides.

You are about to find out that creating a puzzle book is going to be a lot easier than you may think. The main part is getting used to using the puzzle generator but once you have done that you will be able to churn out quite a few books per week.

Remember, I have provided all that you need to know to help you create your books. You have ALL the tools, you have ALL the instructions...the rest is up to you.

DIG DEEP AND GET TO WORK!

1

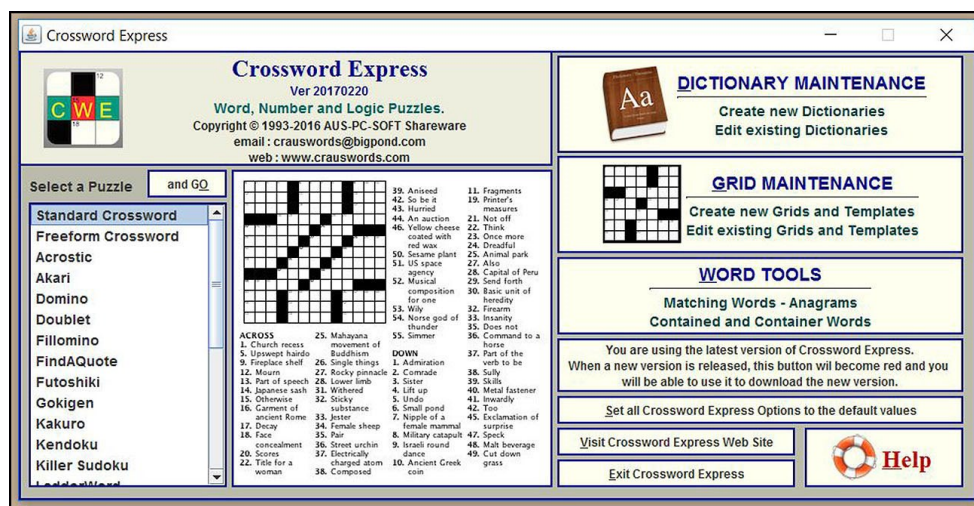
STEP ONE

USING THE PUZZLE MAKER PROGRAM

Before you begin putting your book content together I am going to briefly run through some of the basics you need to know about the program that will generate your puzzles.

The program is called [Crossword Express](#) and it is distributed as Freeware...which means you can use it to your hearts content without paying a dime. I also communicated with the creator of the program and he assures me that there are no copyright restrictions on any puzzle that is created using his program.

You can read for yourself the history of the program and why it is now distributed as Freeware [HERE](#). Personally I think the creator is being very generous by asking for nothing in return which is why I think it is only right to add a credit to his work in all puzzle books that you decide to create. More on that later.



WHAT IS CROSSWORD EXPRESS?

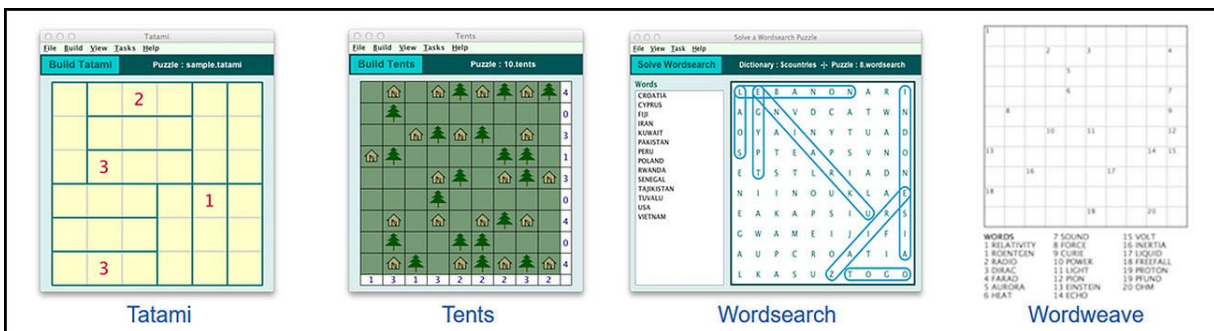
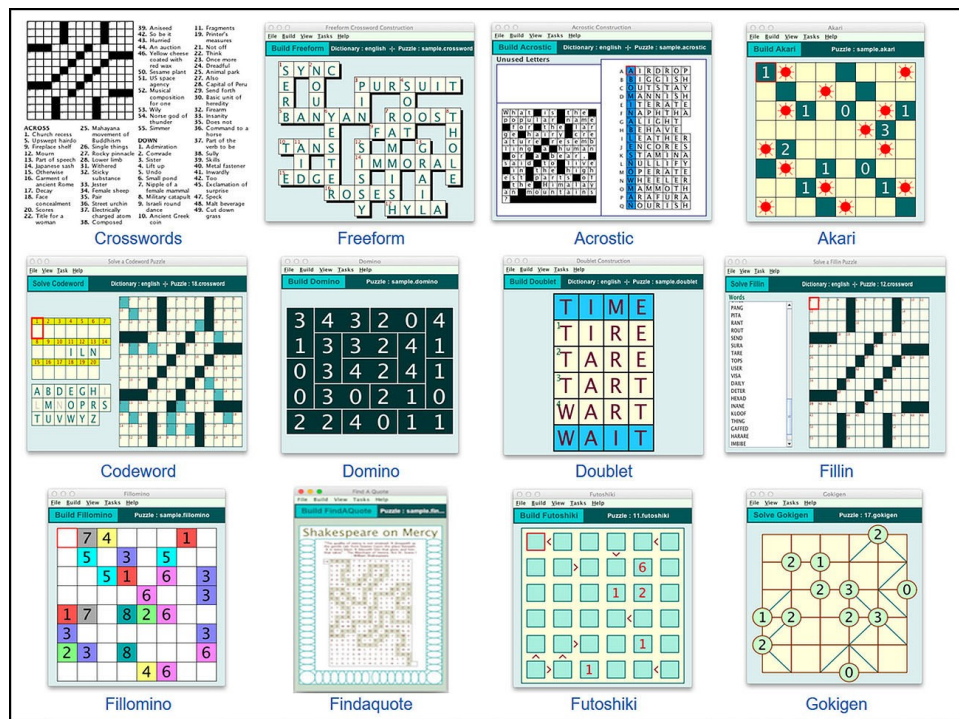
Crossword Express is a puzzle maker that can generate a puzzle in seconds. The current version is able to make no less than 28 different types of puzzle options. So far these include:

- Crosswords
- Freeform
- Acrostic
- Sudoku
- Wordsearch
- Codeword
- Fillomino
- Akari
- Futoshiki
- Domino
- Doublet
- Fillin
- Minesweeper
- Ladderword
- Slitherlink
- Sikaku
- Sixpack
- Kakuro
- Ouroboros
- Pyramidword
- Wordweave
- Roundabouts
- Kendoku
- Tents
- Tatami
- Gokigen
- Letterdrop
- Findaquote

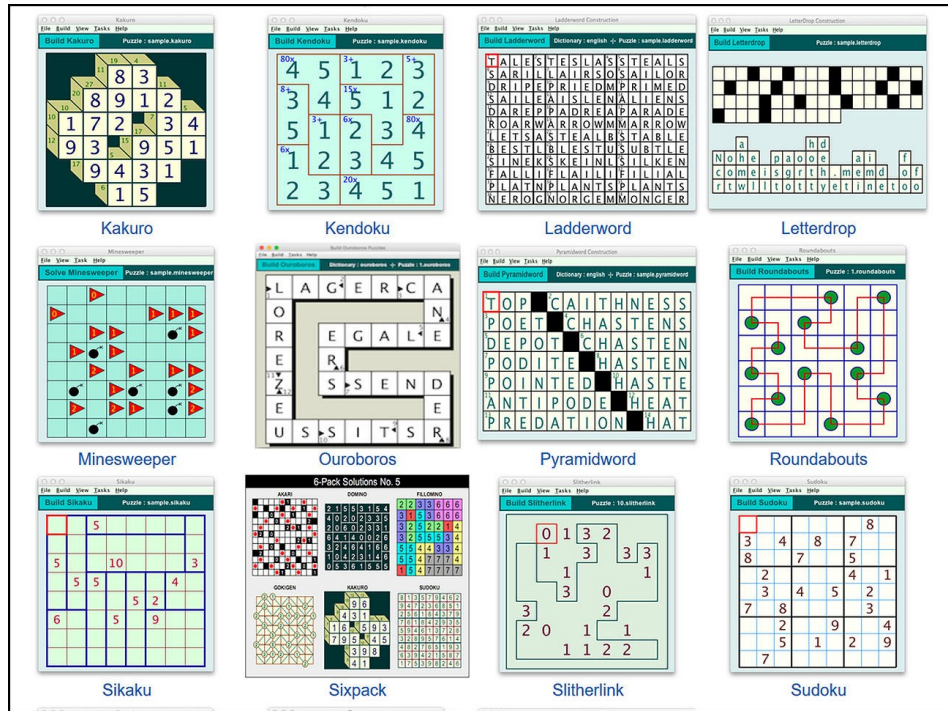
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It is a fully guided program with very helpful instructions for creating all the puzzles either automatically or manually. If you were just interested in solving a puzzle online you also have the option to use the integrated interactive functions.

When generating any word puzzles there are built in dictionaries in English and a number of different languages that can pull any number of words and phrases. Plus, there are four "theme dictionaries" where you can use specific words. These themes include Astronomy, City, Country and Physics.



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There are a ton of other amazing options available that can differ depending on the type of puzzle you choose to create. For example, at the push of a button you can choose from a number of print layouts for your finished puzzle and you can change puzzle colors, formats, sizes and much more to suit your needs.

Once you have created a puzzle or puzzles you have the option to print the puzzles directly to the printer, or to PDF files. You can also export the puzzles to graphics files having the following formats BMP, GIF, JPG, PNG AND you can export the puzzles to the system Clipboard ready for pasting into your preferred application.

If you are using the program for the first time you can click on the "Wizard" options which will bring up the Wizard tool allowing you to create a puzzle in a very simple step by step manner with helpful instructions that automatically pop up to answer any questions you might have about the process.

RAPID PUZZLE BOOK DOMINATION

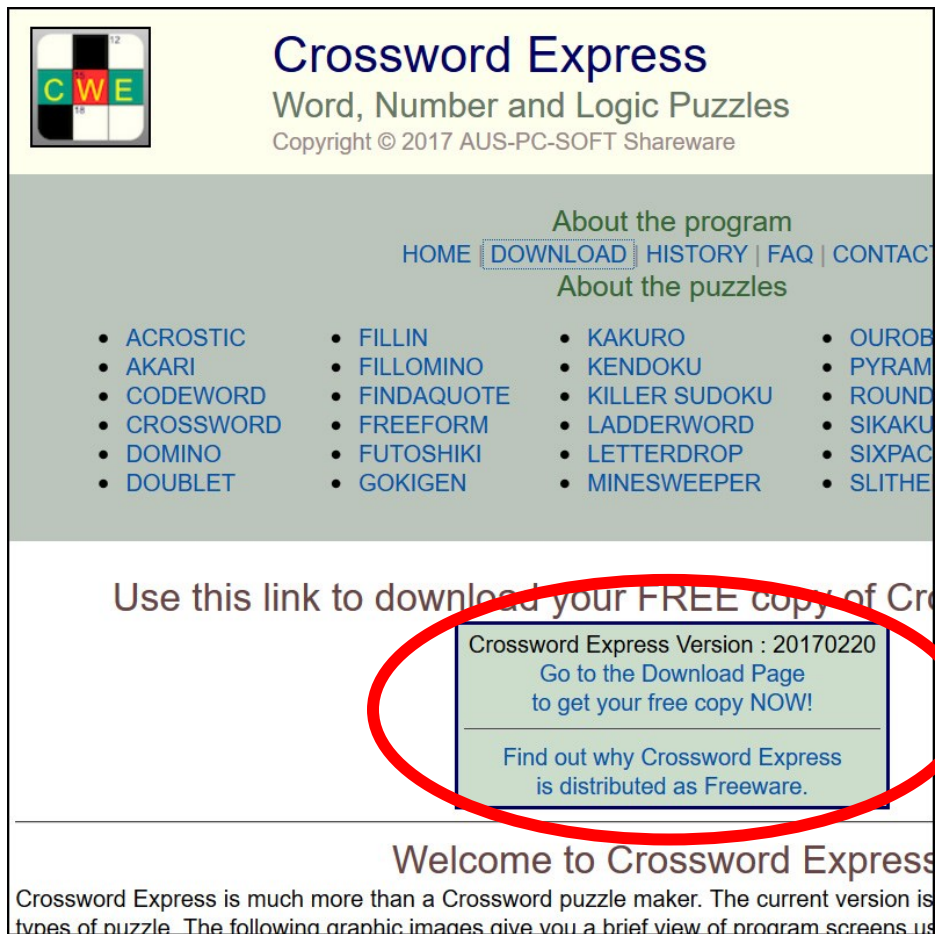
You get all that and much more but the best part is that it is **totally free to use!** Yes you read that right...it is free to use and you can print and publish as many puzzles as you like, commercial or non-commercial, without worrying about copyright restrictions.

HOW TO DOWNLOAD CROSSWORD EXPRESS

1. Go to the website:

<http://www.crauswords.com/>

2. Click the go to download button.



3. Read and follow the download instructions. The extracting process is very important and you need to make sure you do it correctly.

4. If you require an unzip program you can download free software called WinRAR. I use it myself and it works just fine: -

Windows 32 Bit:

Windows 64 Bit:

Go to one of the links above and click the blue download button at the bottom of the download page screen.

5. If you have Windows 10 and discover some issues getting the program to open then please follow the additional instructions provided by the program creator below:

Download Instructions

- Download a fresh copy of **CrosswordExpress.zip** from my web site - <http://www.crauswords.com>. I assume that this will appear in a **Download** folder somewhere on your computer.
- Move this file from the **Download** folder onto the **Desktop**.
- Right click on the icon of the .zip file. This should give you a popup menu containing an item called **Extract All...** Click this item.
- This should give you a dialog which you can use to control the extraction process. It should contain a **Browse...** button.
- Clicking the browse button gives you a selection box from which you can select a destination. Click **Desktop** as your chosen destination.
- Click OK. This returns you to the **Extract All** dialog.

- Now you can click **Extract** to complete the unzipping operation.
- A new folder called **CrosswordExpress** will appear on the **Desktop**. Double click the icon of this folder to see the contents.
- One of the items will be **Crossword-Express.jar** Double click this item to start Crossword Express.

- Subsequently you should probably move the **CrosswordExpress** folder into your **Applications (Programs?)** folder.
- Also you could enter the **CrosswordExpress** folder and create a **Shortcut** to the **Crossword-Express.jar** file, and drag this shortcut onto the **Desktop** for an easy startup option for Crossword Express.

Open Crossword Express

Either double click on the Crossword Express desktop icon or right click on the icon – scroll to “Open With” and choose JAVA.

There are a ton of interesting things you can do with this program but for the purpose of this course I am going to stick to only what you need to know for getting your puzzles created easily and quickly.

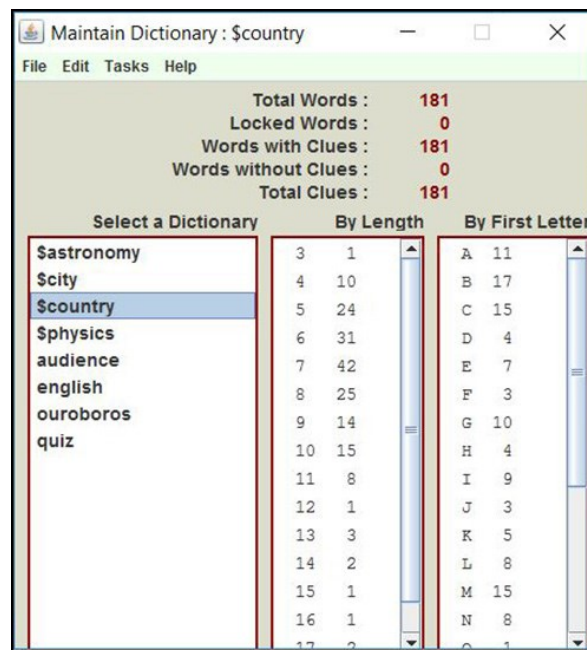
You can experiment with all the additional features and options as you get better at creating books. For example, if you look at the

RAPID PUZZLE BOOK DOMINATION

right section of the main program you will see **DICTIONARY MAINTENANCE**, **GRID MAINTENANCE** and **WORD TOOLS**.



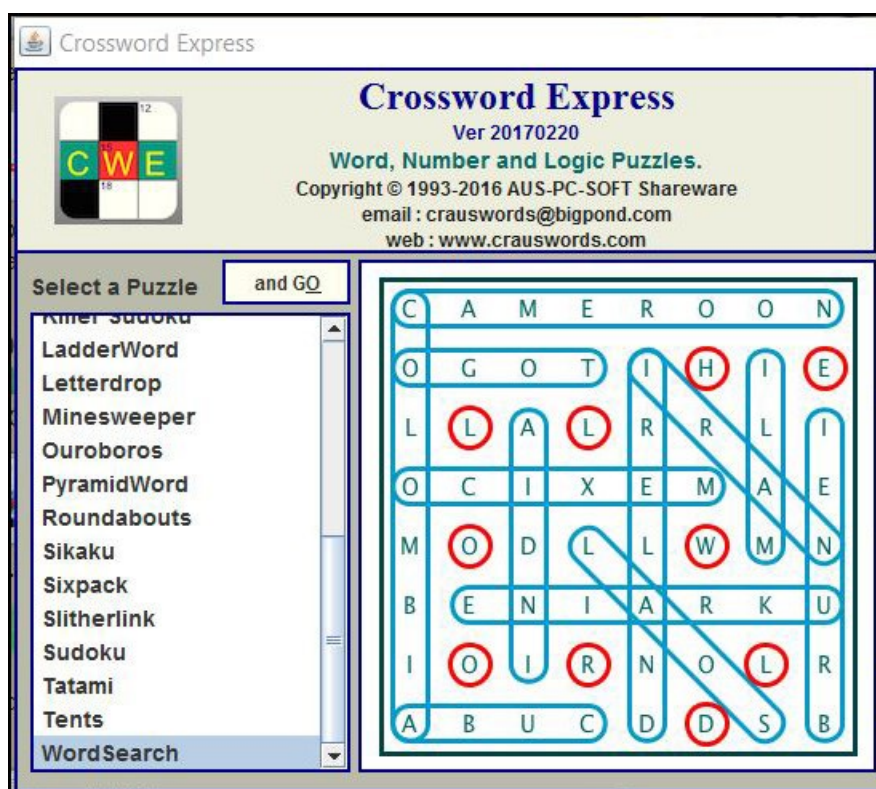
Click on any one of those and a small box will pop up on your screen. If you click on the word **Help** at the top of that box and then click on the scroll down title you will be presented with full instructions for that section.



RAPID PUZZLE BOOK DOMINATION

Alternatively you could just click on the Help button on the bottom right of the main program. Be aware that all help buttons and their instructions relate to the corresponding section it is connected to.

The main area that you will use the most is the left half of the main program. This is where you will find all the available puzzles for you to generate.



2

STEP TWO

HOW TO GENERATE ALL THE DIFFERENT PUZZLES

I am going to explain the basic use of each individual puzzle generator within the CWE program. I am only going to explain the features I use to generate puzzles because it is all you really need to get started. As I mentioned before, you can always try out new features as you progress. Each generator has its own help button that provides full instructions for all the features.

I know it all looks intimidating but believe me this program is very easy to use. When I first opened CWE I thought I would never learn to use it but once you have mastered the making of one type of puzzle, you will find that all other puzzles use quite similar procedures.

If you do find yourself getting stuck in the beginning then feel free to use the **Build/Construction Wizards** in the menu of some of the puzzle makers. If you are not familiar with Wizards they are program extensions which guide you through some of the more complex processes within the program. If you use it, you will quickly see the steps involved in making a puzzle.

Some puzzles have a multi-puzzle control function. Just set the "How Many Puzzles" to whatever number you want. Bear in mind that if you want multiple puzzles at once then you will have to use the "Print /PDF" format.

I opted for a much faster and easier way of creating your books and that is via the **Export To System Clipboard** option which happens to be an absolute Godsend! The only thing is that you can only Export a single puzzle or a single solution at a time...but that does not affect puzzle production or speed regarding the method in this course.

When using the word puzzle makers there are facilities in the program which prevent the continuous use of the same word in a series of puzzles. Look for references to word **LOCKOUT** in the **Help** text.

Also, the dictionaries provided with Crossword Express, (and any dictionaries you might create for yourself), contain both words and clues, so that when you build a puzzles it will be fully equipped with clues.

So let's begin.

VIDEO TUTORIALS

The best way to learn how to use Crossword Express is via a combination of video tutorials and "help" instructions. I have created a number of very short video tutorials to explain the basics of how you can use CWE to generate many different puzzles in a very short time.

The process is super easy...and kind of relaxing too! Additionally, you also have the available help instructions for each individual puzzle maker. I explain how to use the help option in the first video.

I have provided two options for viewing the videos. You can either watch them all on HD via the [Marketers Nest](#) website or if you prefer you can watch them on YouTube – (Links have been provided in the **EXTRAS** folder of this course under “Youtube Videos”).

You will find the link to the website videos below these next few paragraphs. Open the Crossword Express program and follow my simple instructions. What you will learn in these videos is everything you need to know to get you started generating puzzles. There are a lot more amazing functions available on the program but you can learn how to use those over time as you become a little more confident with this system.

My advice would be to watch the entire set of videos one after the other to get a rough idea of how to use CWE. Then I would start again from Video 1 and follow my actions as I create the puzzles.

Be patient, it will not take you long to grasp how the program works. Remember, once you understand how one puzzle is generated the process for generating the other puzzles is either the same or very similar.

Videos 1 to 6 will run through the very basics of how to generate most of the puzzles available within the CWE program. Watch Video 1 carefully because once you grasp how to create Crossword puzzles the rest will be plain sailing.

NOTE: At the end of each video you will have a fully generated puzzle, HOWEVER I do not explain what you do

with those puzzles YET. That is all explained in STEP 3 where everything will come together.

The LAYOUT video explains how you can create your own puzzle layouts for specific types of puzzles. You don't need to create your own because CWE provides all the layouts you need BUT I wanted to give you that additional option.

The SOLUTIONS video explains how you very easily generate the solutions to each puzzle. Again, the video does not show you where you put the solutions once they have been generated...this is all explained later in **STEP 3** when all these processes come together. So bear with me here.

You can find all the video tutorials at the link below:

www.marketersnest.com/rapid-puzzle-book-videos

3

STEP THREE

I LOVE IT WHEN A PLAN COMES TOGETHER!

You are now ready to put all you have learned together to create the actual puzzle book...finally...right?!

Let's start with the templates I provided in the **EXTRAS** folder. You have a choice of three different document sizes all of which are used in puzzle book creation.

NOTE: I provided templates as Word and as Open Office however in my instructions I will be using Word. The process with Open Office will be very similar.

If you don't have Microsoft Word you can download the free Open Office program at:

<https://www.openoffice.org/download/index.html>

The templates I provided have been formatted exactly how I would set them in preparation for adding content so you don't need to do any margin or formatting adjustments.

If you wish to keep everything as "original" then you can download any interior size template from the Createspace website [HERE](#)

All you need to do is copy and paste. I am serious...you literally just copy and paste!

The template sizes provided are:

RAPID PUZZLE BOOK DOMINATION

- **5.25 X 8** – (If you wanted to create a pocket sized puzzle book).
- **6 x 9** – (Which is the most popular size for this kind of book).
- **10 x 8** – (If you wanted to target children or seniors).
When creating puzzle images for this size book I recommend using OPTIONS 1 or 2 mentioned later on in this PDF.

In the templates folder, for Word and for Open Office, you will see a folder titled **Solutions Separated**. How to use the contents of that folder will also be explained.

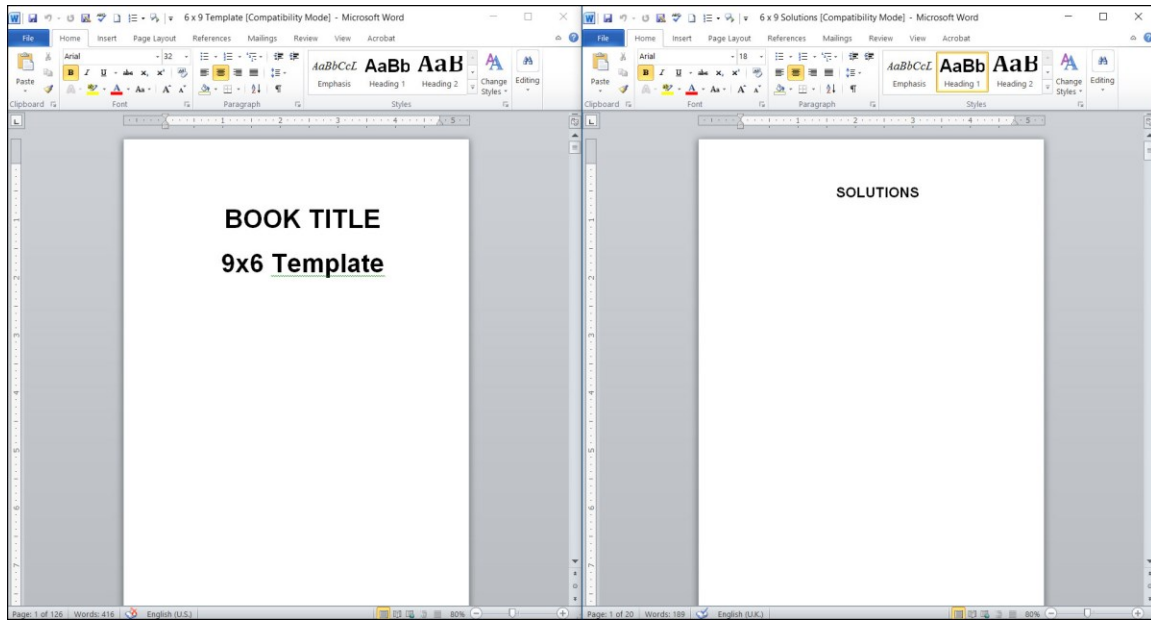
For the purpose of this course I will be demonstrating with the 6 x 9 template.

So let's begin creating your first variety puzzle book.

PUTTING TOGETHER YOUR VARIETY PUZZLE BOOK

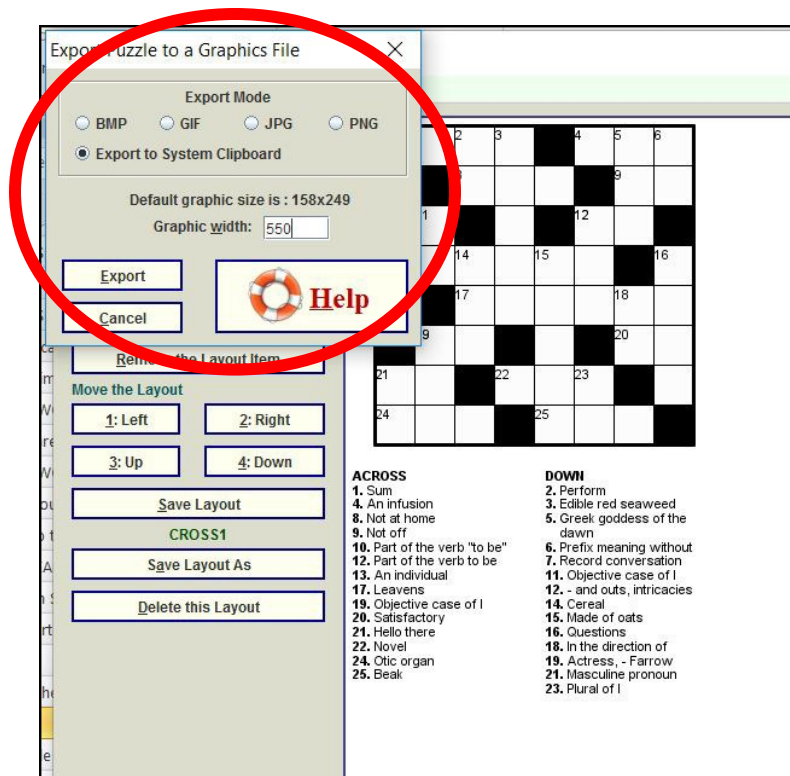
- 1.** Go into the EXTRAS / TEMPLATES folder and open the 6 x 9 template.
- 2.** Go into the Solutions Separated folder and open the 6x 9 Solutions template.
- 3.** Place both open templates on your screen so that they are side by side in a split screen set-up:

RAPID PUZZLE BOOK DOMINATION



4. Open Crossword Express

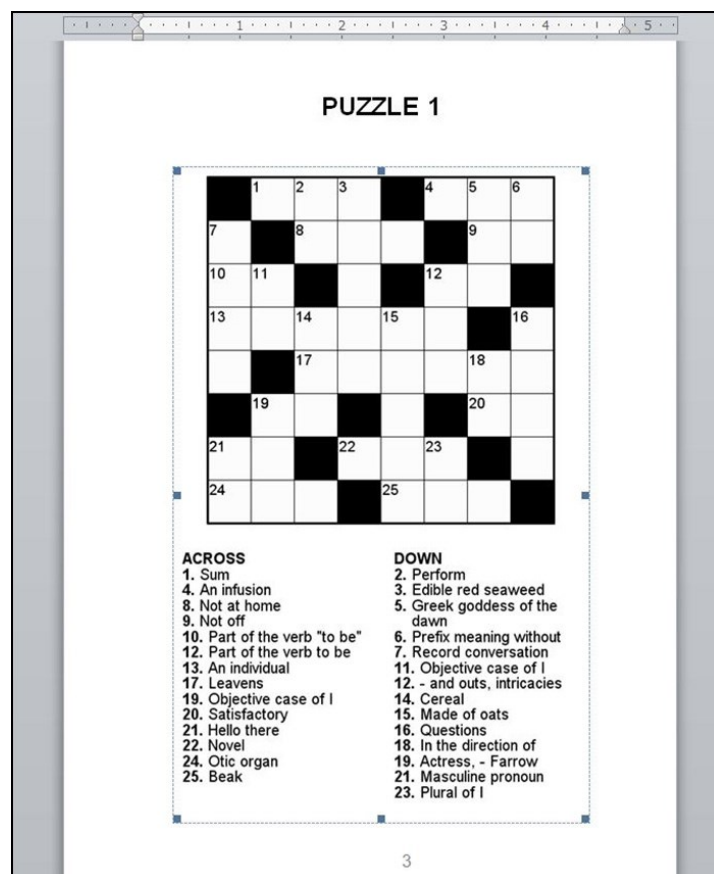
5. Follow the instructions explained in [VIDEO 1](#) all the way up to the end where you have EXPORTED your puzzle file to the clipboard.



RAPID PUZZLE BOOK DOMINATION

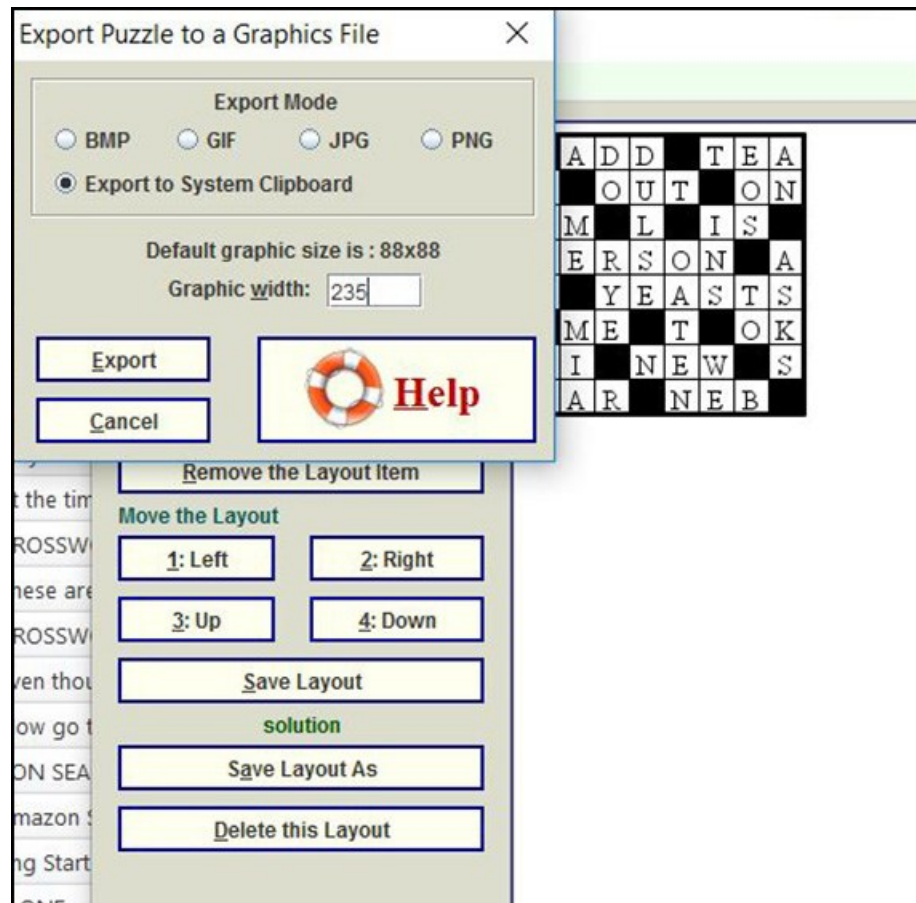
6. Once you have clicked the EXPORT button and then clicked the OK button in the second popup window your puzzle will now be copied to your clipboard.
7. Now all you have to do is paste it into your book template. Click onto your book template and scroll down to the first puzzle title, Puzzle 1. Click beneath that title, right click, select your paste option and click it. You should now have a paste puzzle set perfectly in your template.

If the image is too big or too small do not resize it within the document because that can alter the resolution of the image. The best thing to do is set the puzzle export size in CWE to a larger or smaller size. Experiment to find out what the best sizes are for your template.



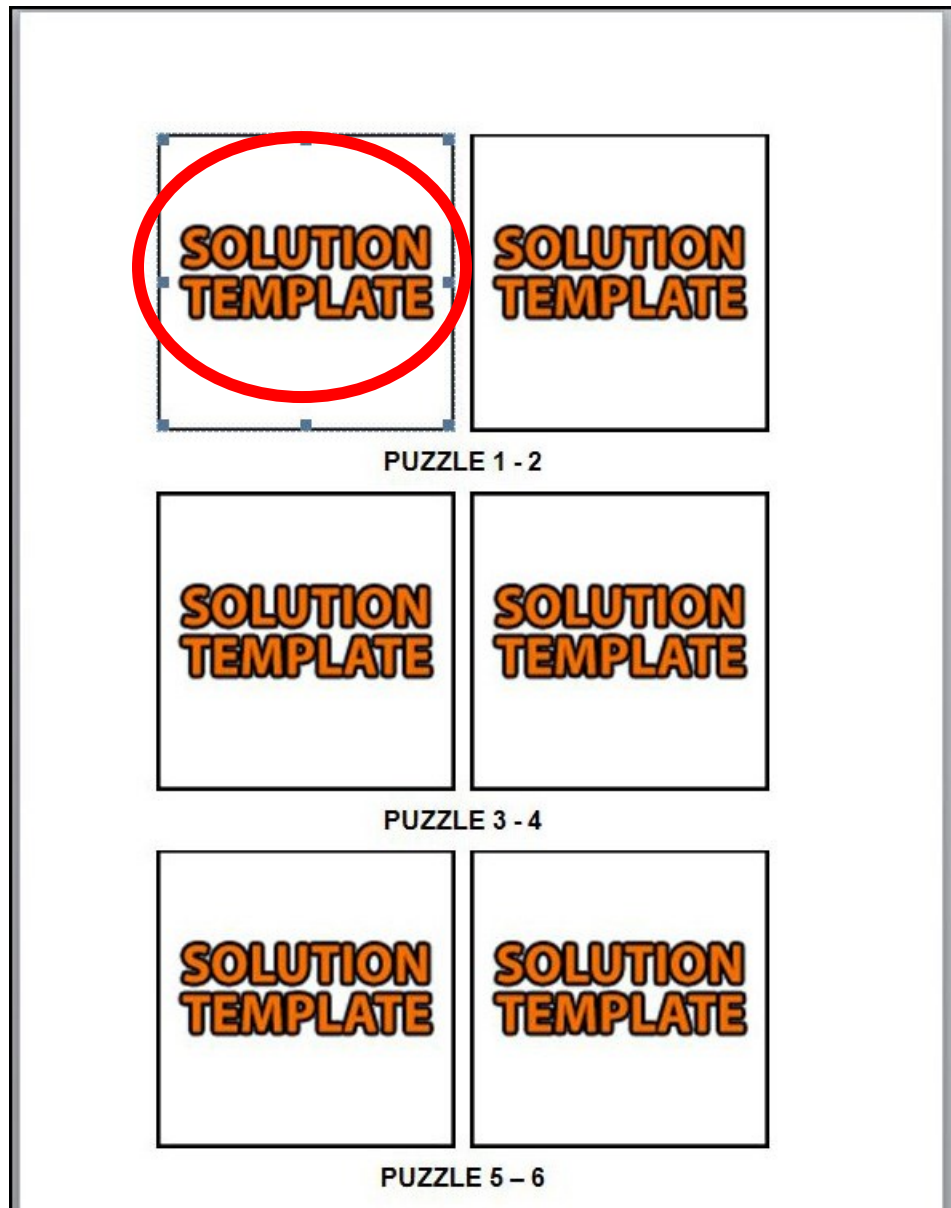
RAPID PUZZLE BOOK DOMINATION

- 8.** Next you need to create the solution to that puzzle. Click back onto CWE and follow the instructions presented to you in the [**SOLUTIONS VIDEO**](#).



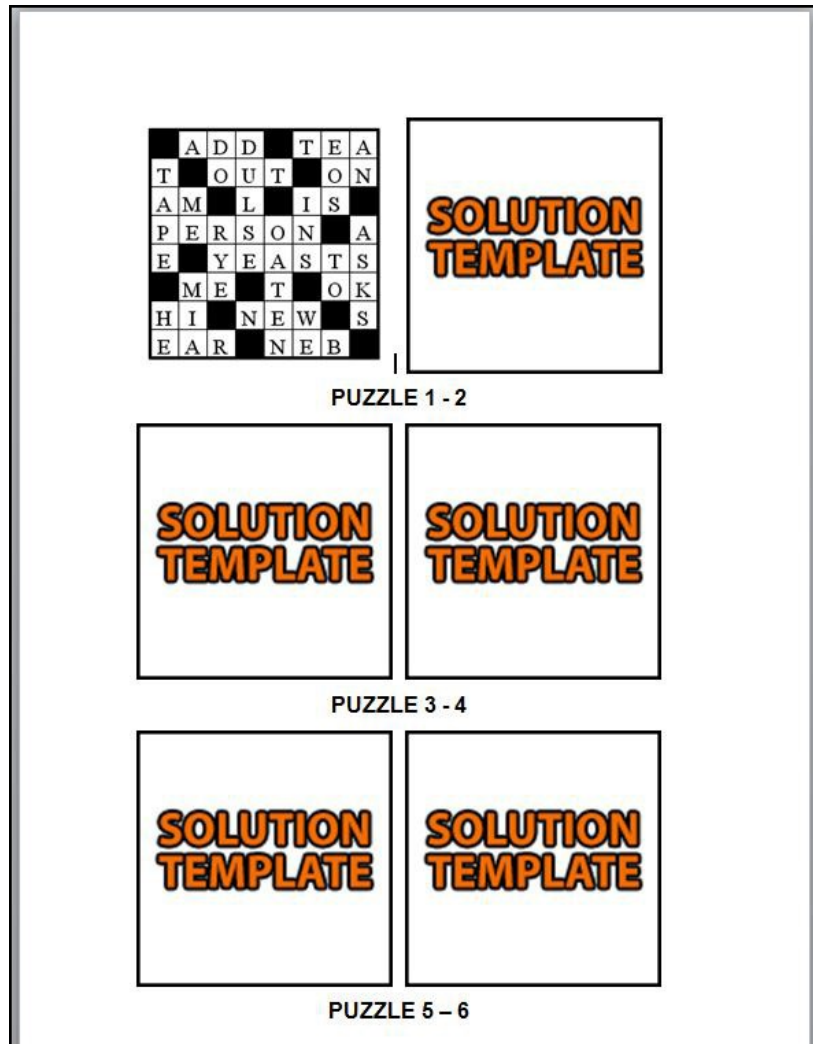
- 9.** Once you have clicked the EXPORT button and then clicked the OK button in the second popup window your puzzle solution will now be copied to your clipboard.
- 10.** Now all you have to do is paste it into your solution template. Click onto your solution template and scroll down to the first template box that I added. Click on that box.

RAPID PUZZLE BOOK DOMINATION



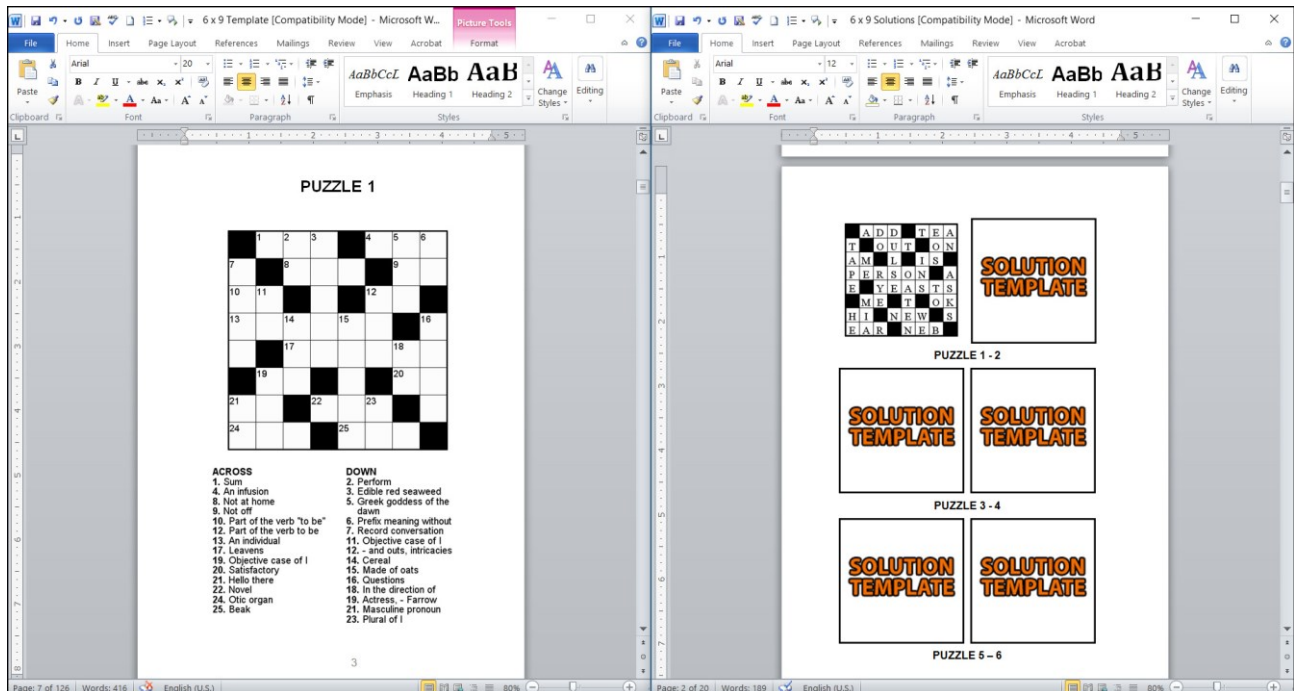
- 11.** Right click and click paste as before. You should now have the puzzle solution replace my box template perfectly.

RAPID PUZZLE BOOK DOMINATION



The end result should now look like the image you will see on the next page.

RAPID PUZZLE BOOK DOMINATION



There is a reason why I wanted the book template and the solutions to be separate and it will all come clear once you watch the [**ADDING SOLUTIONS TO BOOK VIDEO.**](#)

Just to explain here, I found it a lot quicker and easier to add the solutions on a temporary separate document because it saved me from scrolling up and down the main book document.

If you want you can do it that way but it is more time consuming because you would have to paste your puzzle, copy a solution, scroll all the way down to the "Solution" section of your book, paste and then scroll back up to repeat again. I think my way of adding the solutions is a lot easier.

ALTERNATIVE WAYS TO SAVE YOUR PUZZLES

The one thing with using the "Export To Clipboard" option is that the images do not save as 300dpi. Createspace want your images to be at its highest quality and 300dpi is their chosen minimum.

So what may happen is that while you are previewing your book on the Createspace Interior Reviewer - (**Explained in the Createspace tutorial found in the EXTRAS folder**) - the program will give a warning sign to all the images that are below 300dpi.

Most of the time it is a good idea to take note of this warning and make sure all images meet the minimum dpi...however, sometimes it is ok to ignore this warning and carry on with the publishing process.

I have a number of puzzle books published where the images are under 300dpi and they look perfectly fine. I think one of the reasons for this is because these books are primarily black and white and puzzle images are very basic.

If you had a book with color landscape images then I would definitely make sure all my images were 300dpi. But in the case of your puzzle books using the "Export To Clipboard" feature should work just fine.

RAPID PUZZLE BOOK DOMINATION

Proof Your Book

What to do on this page:
Proofing your book will help you discover any formatting, grammar, or design issues within your files.

Congratulations! Your files are printable.

✓

REVIEW COMPLETE: Your files have successfully passed our review process.

🔧

FIXED:

The title for this book was listed as Test but the files indicate that the title is SUPER BEST. We've updated the title to match the files.

🔧

FIXED:

The interior contains transparency which is flattened during our processing and may result in a slight change in appearance.

⚠️

NOTED:

The interior contains images that are less than 200 DPI; these may appear blurry or pixelated when printed. For more information on image resolution, visit our Help page: <https://www.createspace.com/Help/Index.jsp?orgId=00D300000001Sh9&id=50170000000Irmr>

It is entirely up to you what you decide but if you would prefer to have all your images set at 300dpi then you have two alternatives.

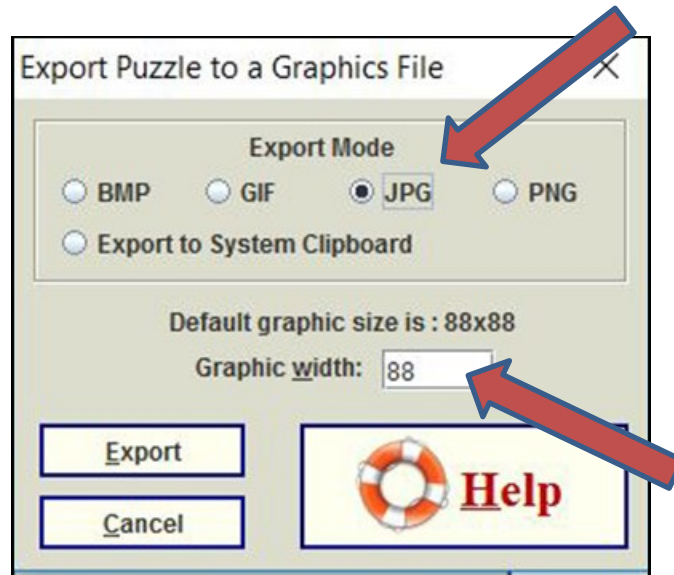
One is to save as an image and the other is to save as a PDF. There are slight differences between the two.

OPTION 1 - Save As JPG / PNG

- The image will need to be converted to 300dpi to ensure the best quality for a print book.
- The quality is good.

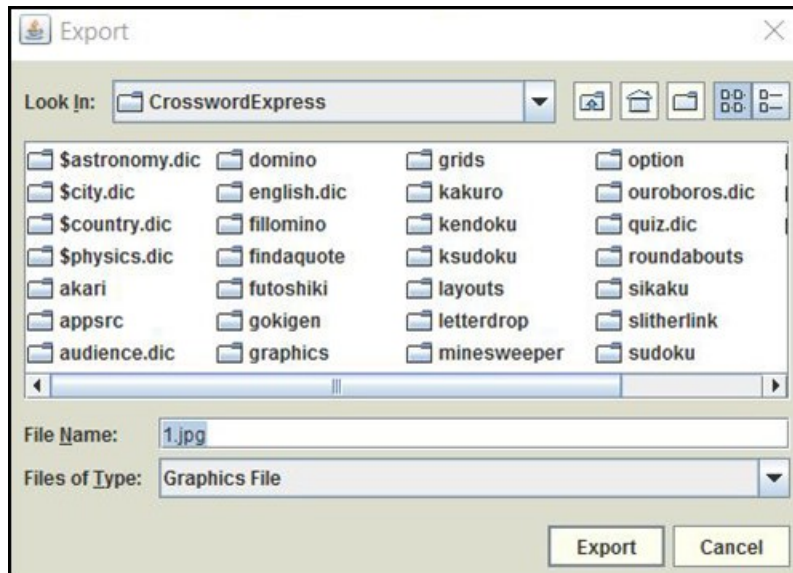
1. So in CWE once you have generated a puzzle and have gone into the "layout" screen when you click TASK you then click EXPORT and the tiny save window pops up.

2. This time, instead of clicking the "Export to System Clipboard" you will click either JPG or PNG. Adjust the export size of your image as before...around 500 or 550 seems to be good sizes.



3. You then click "Export" button and a window will pop up for browsing your computer to decide where to save that image.
4. Decide where you want to save your images, (maybe create a special folder for them to keep things organized), and add a name if you wish, then click the "Export" button.

RAPID PUZZLE BOOK DOMINATION



5. Your image is now saved in that folder.

OPTION 2 - Save As PDF

- You will need to convert the PDF into an image either using Adobe Acrobat, (Premium Tool), or a free online “PDF to Image” converter, (I provide details for this process in a separate PDF found in the **EXTRAS** folder under the title **SAVED AS PDF**).
 - The quality is good.
1. So in CWE once you have generated a puzzle and have gone into the “layout” screen when you click TASK you then click PRINT and your print window pops up.
 2. Beside the NAME dropdown choose “Adobe PDF”. Click OK.
 3. Choose where you want to save your PDF on your computer and then click SAVE. The PDF will now be created.

4. Now you will need to convert your PDF puzzles into images. Go to the **EXTRAS** folder and follow the detailed instructions in the **SAVED AS PDF** file.

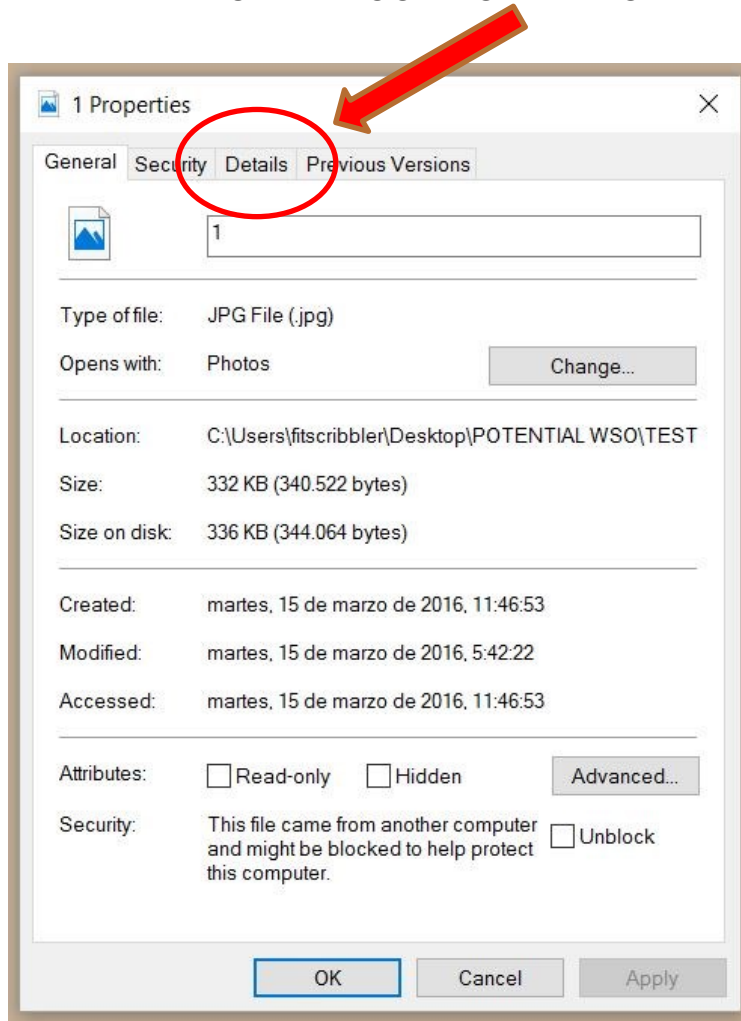
PREPARING YOUR JPG / PNG PUZZLE IMAGES

So if you have chosen to save your images as JPG, PNG or converted to JPG from PDF then you will need to move onto this next section. This is the final step in preparing your puzzle images.

First thing you need to do is convert all your images to 300dpi. If you are not sure whether your images are 300dpi you can easily check. Your images may already be set to 300dpi. However, just to make sure here is how you can quickly check.

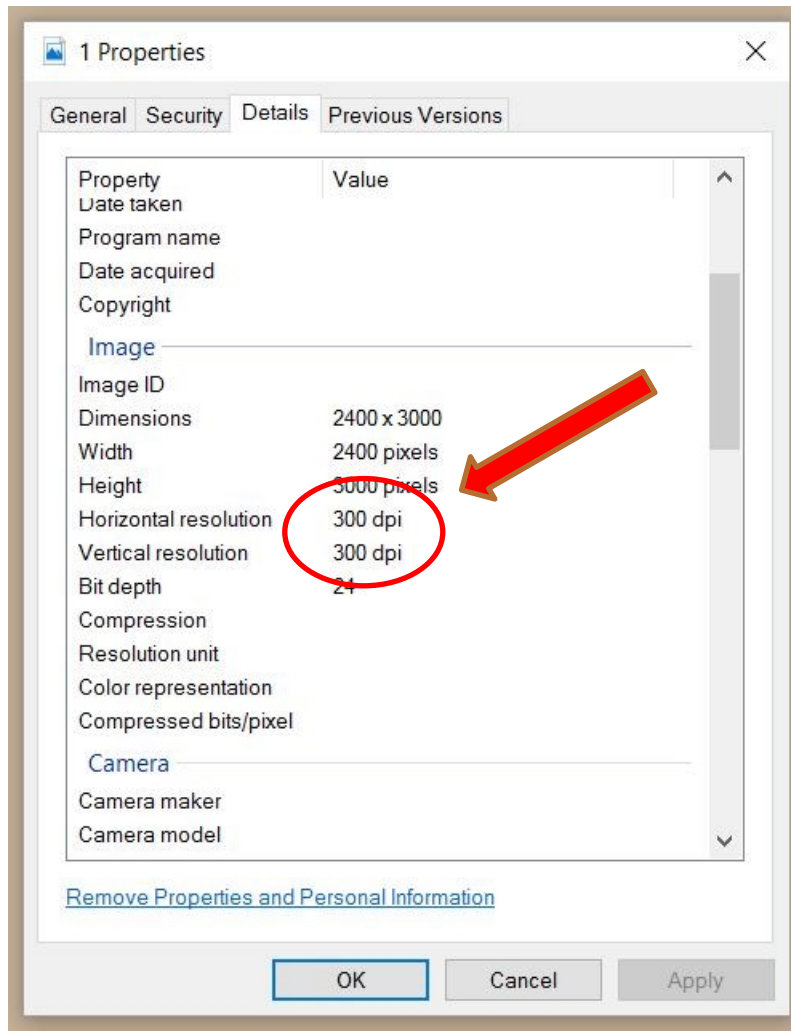
1. Go into one of your image folders and right click on any puzzle image.
2. A box will pop up. Then click on the "Properties" option, (it is usually located at the bottom of the popup box).
3. You should now see something like the image below. Click on the "Details" tab.

RAPID PUZZLE BOOK DOMINATION



- 4.** You should now see something like the box below. Scroll down until you see the “Horizontal Resolution” and Vertical Resolution”. Beside those is the image dpi. If it is less than 300dpi then you will need to change that.

RAPID PUZZLE BOOK DOMINATION



How To Change The Image DPI

Changing the dpi to your images is very easy. I have two short video tutorials that show how to do it using the free image software "Paint.net" and "Photoshop". You can use any image software you like but I have found these two to be the simplest for me.

If you do not have Photoshop then you can download Paint.net from the link I provided below.

Click:- [Download Paint.net](#)

[CLICK HERE TO VIEW VIDEO](#) – Paint.net – Change Dpi

You can do batch image conversions instead of one at a time but you may need to download a special Paint.net plugin to do so. I believe this is the plugin although I have never tried it:
<https://pdnbulkupdater.codeplex.com/>

The short video below will show you how to change the image dpi using Photoshop.

[CLICK HERE TO VIEW VIDEO](#) – Photoshop – Change Dpi

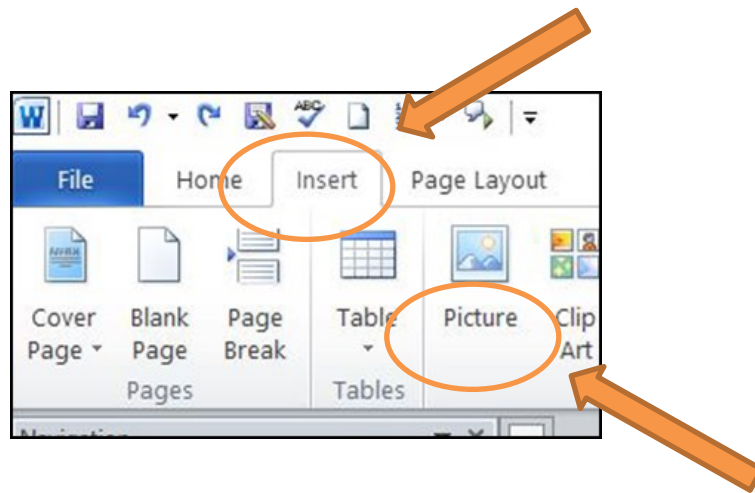
You can batch convert images instead of one at a time but that involves setting up the Photoshop “Actions” tab.

You may notice that when you change to 300dpi your image will be automatically enlarged. If you find the image to be way to big all you have to do before you save is drop the image size to whatever you prefer.

Adding Your Puzzle Images

So now you have your saved images ready to be added to the book template. Images should be inserted by using the **Insert>picture** function found in the top left of the Microsoft Word ribbon.

Click onto your book template and scroll down to the first puzzle title, Puzzle 1. Click beneath that title, click INSERT / PICTURE, select your image, click INSERT button and your image will now be inserted into your page. Repeat for all your other images.



4

STEP FOUR

FINISHING UP YOUR PUZZLE BOOK

At this point you will have your completed book template with the puzzles and the solutions. Any instructions, copyright notice and other front matter will have also been added.

If you prefer, you can also add back matter to the end of your template where you can add mentions of any other books you have etc. You can add all that under the title I left on the template called "Back End Book Promotion".

Back matter techniques are explained in the **BONUSES** folder under the title – "**BONUS 1 – Powerful Book Promotion**".

One more thing! I would like to mention regarding leaving a credit in your books for the creator of Crossword Express. I spoke to John, the creator, and he doesn't have any rules about you having to leave a credit to his hard work...this is how generous the guy is.

Having said that, I think it would only be fair if you could add a credit on one of your front or back pages. Maybe mention the CWE website – www.crauswords.com and add the website logo, etc.

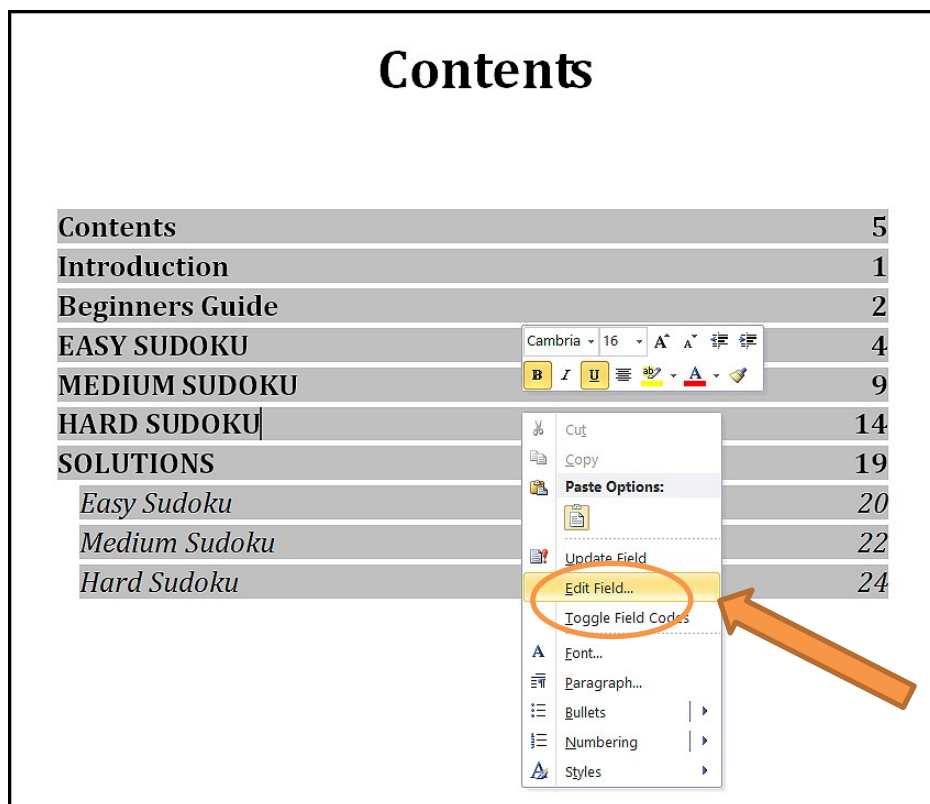
That would be a great help because he is allowing you to use his program for free with no copyright restrictions on your puzzles. Also, he is always updating CWE and so it will get even better in the future. Anyway, this is just something for you to consider.

Below I have just explained a few additional things about your table of contents, how to add a fresh page to your book and the chosen format of your completed manuscript.

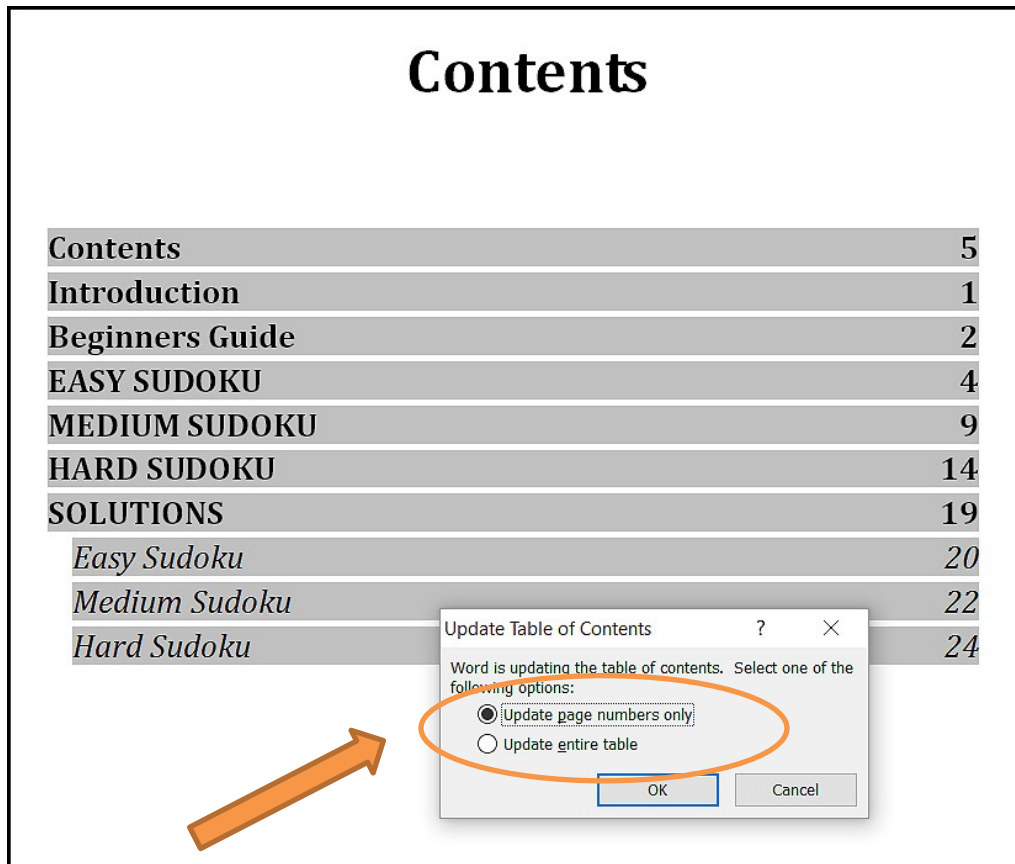
Table Of Contents

A Kindle “Table of Contents” will normally have no tab leader or page numbers. It **WILL** normally be hyperlinked. For your print book, you want to have page numbers, and **NO** hyperlinks.

All this has already been formatted in the templates but you can edit the settings by right clicking anywhere in your table of contents and choosing “**Edit Field**” in the popup.



NOTE: *When you have completed adding all your content to the book don't forget to go back to the table of contents page and to update the list. You do this by right clicking on the text and this time choosing "**Update Field**" in the popup. You then can choose which type of update you want. I usually just click "**Update Entire Table**".*



Adding new pages

To add new pages do not use the "Return" key. What you will need to do is click near the end of the previous page and then on your keyboard hold "Ctrl" and click "Return". Doing this will bring up a nice clean page.

You then insert your images and repeat.

Book Formatting Completed

You can either save the doc as a PDF file and upload it to Createspace in that format or just leave the document as it is. The advantage of saving to PDF is that you have done most of the work for Createspace meaning that they will not have to convert it for you. The upload process may be a little faster. Personally I just upload as a doc as I haven't encountered any problems doing it this way.

Having said that, I have found out that using the in-built PDF converter within the Word document does not produce a completed copy and can automatically compress your images even more.

No matter what changes I make to the settings, for some reason, the conversion from doc to PDF alters them, (I am not sure if this is also the case with Open Office because I do not use that word processor).

So...what I now do is convert my completed book document outside of Word. I have tested many free online converters and finally found one that creates awesome conversions in a short period of time.

Here is the link to the free online tool:- <http://www.zamzar.com/>

A fantastic free tool that converts your documents into PDF while still keeping the original settings.

5

STEP FIVE

YOUR BOOK COVER

Before we move on to uploading your finished book to Createspace we should first sort out our book cover because it will be needed for the publishing process.

Creating a cover for a Createspace book is a different process than doing it for a Kindle book. It is not complicated but it would be helpful for you to follow some basic steps.

Most puzzle book covers are pretty average looking but choosing the right colors and designs can make a big difference. Personally, I create my own covers using Photoshop but to explain that process I would need to write another course! Having said that, you can easily outsource to a cover designer through [Fiverr.com](https://www.fiverr.com) or any other freelance cover designers.

You can also use the in-built Createspace Cover Creator Tool.

CreateSpace Cover Creator

Puzzle book covers should be kept fairly simple so I wouldn't spend too long on it. As a newbie I would suggest the best start would be to use the CreateSpace online cover creator tool or just order a cover from Fiverr.com

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As I mentioned, I create covers with Photoshop so I have never had to use the creator tool however I have heard that it is easy to use. You can watch the short tutorial below.

[Watch the Cover Creator Video Tutorial](#)

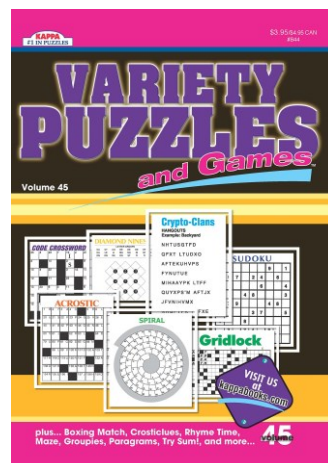
I have also included a tutorial on how to use the Cover Creator Tool at the end of the **CREATESPACE TUTORIAL** which you will find in the **EXTRAS** folder.

Book Cover Tips

The cover for your physical book is a one-piece, wraparound cover that includes your front cover, back cover and spine.

Your front cover should have the title, subtitle, if any, and author name. It may also have whatever image you chose for your cover.

- Choose an image that relates to your topic. Seeing as you will be creating variety puzzle books it may be a good idea to use a bunch of different puzzle images and put them together on the cover.



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- Look at other variety puzzle book covers to get your creative process started.
- The back cover can include a mini-bio of the author, testimonials, quotes or a general description of what the book is about. I usually just stick to a 200 - 300 word description of the book.
- Createspace recommends that you have no printing on the spine of your book if the book is less than 130 pages. Blank spines are a requirement if your book has less than 100 pages.
- No need to complicate the process, keep your covers simple with easy to read font.

Uploading Your Book & Cover To Createspace

Just read the **CREATESPACE TUTORIALS** PDF in your **EXTRAS** folder and follow the step by step details. You will have your print ready template and book cover uploaded in no time!

CONCLUSION

All done! You can relax now. I know there was a lot to take in so it may be a good idea to re-read certain parts before you begin creating your own books because there may be some small details that you could have missed.

If you are a newbie to book publishing then just take your time and go through the steps carefully...I have left nothing out. All the instructions you need as well as all the tools are right here in this course.

Be patient when creating your books and remember that this is a long-term system that will help you to build your own book brand and passive income. Your first book may take the longest to put together but once you settle in by the time you are on your third book you would have found your own way of doing things and the process will get so much easier.

I hope you enjoyed this course as much as I enjoyed making it.

I wish you luck with your book publishing business!

Sincerely,

Andy Charalambous
marketersnest@gmail.com

P.S. Check out the EXTRA BONUS on the next page

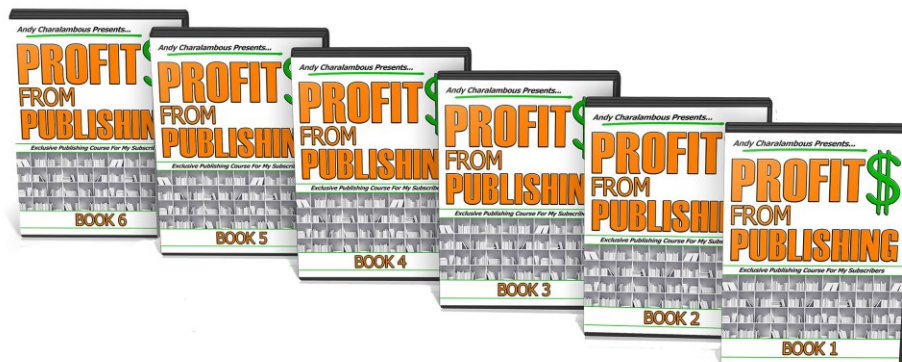
EXTRA BONUS

If you haven't already...you can sign up to my free 6 part course which will guide you through some book publishing basics. Great for newbies!

If you are interested in my free course you can sign up here:

CLICK IMAGE OR WEBSITE URL BELOW.

www.marketersnest.com



Andy Charalambous
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WANT ANOTHER PLACE YOU CAN EASILY SELL MORE OF YOUR VARIETY PUZZLES?

GENERATING MORE AUTOPILOT INCOME STREAMS?

If You Want To Significantly Expand And Diversify Your PUZZLE BOOKS
Market, You Can Sell Your Puzzles On ETSY Too As

"Instantly Downloadable Printables!"

(Your Customers BUY then PRINT OUT your Puzzle Books!)

There is

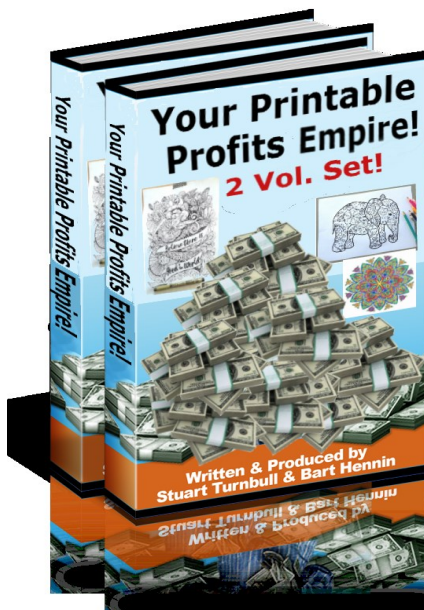
NO SHIPPING! – Customers download your puzzles as PDFs!

NO WEBSITE NEEDED! - ETSY hosts your books right on
their servers!

PRESENTING:

Your Printable Profits Empire!

(TWO Volume Set!)



This course (created by ETSY experts Stuart Turnbull & Bart Hennin) shows you **how to create and sell printables on ETSY!** (coloring pages for adults are the examples in this course but you can adapt it to ANY printable including PUZZLE pages!).

To get the FULL Scoop... Click The Image

at left OR [click here now!](#) (This course has some awesome bonuses too!).

I don't recommend other people's courses lightly but this one is TOP QUALITY and complements **Rapid Puzzle Book Domination** perfectly!

RAPID PUZZLE BOOK DOMINATION

Andy Charalambous's
BESTSELLING

PASSIVE INCOME STRATEGY
GUIDES

Up To Date!

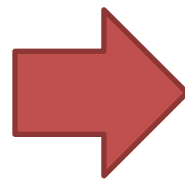
Step By Step!

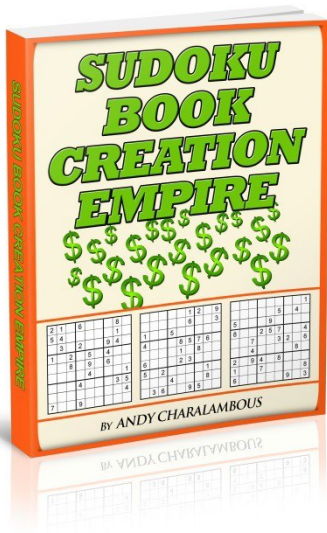
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See What Course Can Suit Your Needs...





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Build A Sustainable Residual Income!

Create Once And Earn Forever!

No Writing Involved!

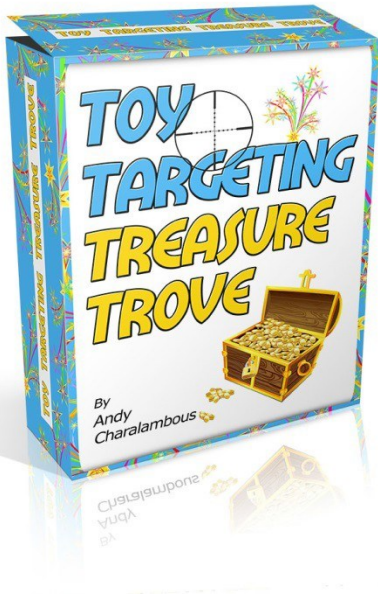
You Don't Have To Spend Any Money!

A Simple 3 Step Method For Creating VERY POPULAR Print Books In Just A Few Hours!

Advantages Of Creating A Sudoku Book Empire:

- Sudoku is an evergreen niche, meaning that it will be popular year in and year out.
- It has a rabid consumer base.
- Creating books is easy and will cost you nothing.
- These books are a great source of passive income.
- The niche is fan driven, meaning that fans will just keep buying, over and over again.

Get SUDOKU BOOK CREATION EMPIRE and all its bonuses



3 Simple Steps To Long-term Passive Profits.

Create Once, Earn Forever!

Selling kids toys is a multi-million dollar industry. It is a really fun industry to be involved with. All those cool toys that are released each and every year...who wouldn't want to be a part of that?!

Imagine if you could earn a nice chunk of that multi-million dollar industry. Well, you don't have to imagine it anymore...you can get your share too.

This course will show you step by step how to set up your own little toy sales empire that will gradually grow over time. This is an evergreen market...ordinary people are making money with it each and every year regardless of what is going on in the world.

The toy market is unbreakable!

[Get TOY TARGETING TREASURE TROVE and all its bonuses](#)



**Learn How To Profit Handsomely &
Quickly From This Unique & Fun
Niche...TOYS!**

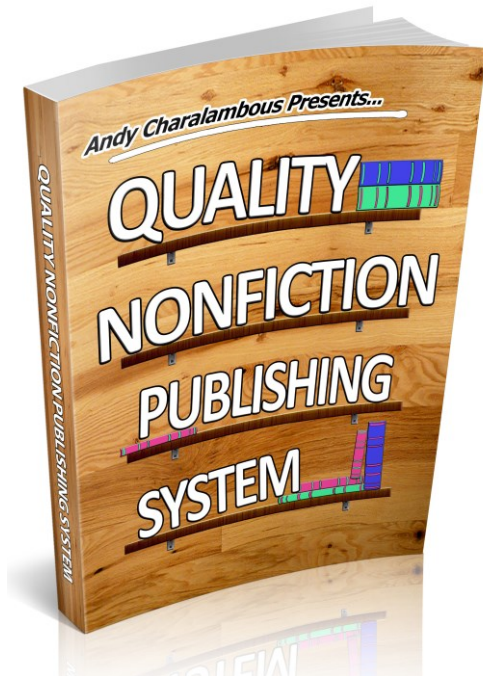
**You Can Make Thousands Of Dollars In
Commissions By Following This Simple
System!**

Anyone with little or no capital and zero online experience can create a growing “toy riches” passive income for themselves.

- **What if you could discover potential bestselling toys before they have even released?**
- **What if you could use that information to help you build a great residual income?**
- **What if you learned how to pick out all the “hot toys/potential bestsellers” and be ahead of the game...even before the Christmas season?**

[Get TOY TRENDING TREASURE TROVE and all its bonuses](#)

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You Don't Have To Write A Single Word!

You Don't Have To Spend A Single Dime!

A Simple Step By Step Method For Creating Multiple Kindle Books!

Have you ever thought about creating a book? Do you want to know how to get your book written by someone else for free?

There is a way you can get multiple books written without YOU having to write a word. You don't even have to pay someone else to do it!

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