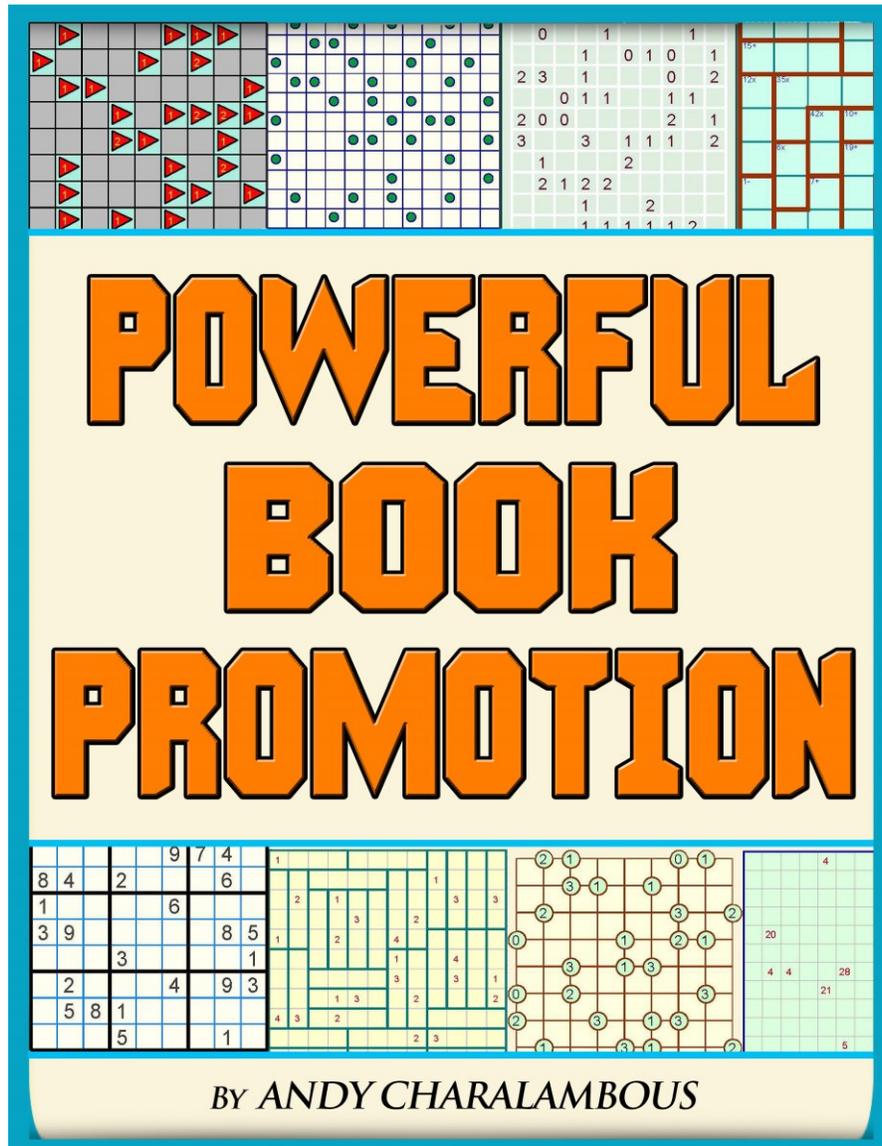


# POWERFUL BOOK PROMOTION



## BONUS 1

**A POWERFUL BOOK PROMOTION METHOD THAT  
MANY SELF-PUBLISHERS DO NOT KNOW ABOUT**

# POWERFUL BOOK PROMOTION

## LEGAL DISCLAIMER

THE INFORMATION CONTAINED IN THIS MATERIAL (INCLUDING, BUT NOT LIMITED TO ANY MANUALS, CDS, RECORDINGS, MP3S OR OTHER CONTENT IN ANY FORMAT) IS BASED ON SOURCES AND INFORMATION REASONABLY BELIEVED TO BE ACCURATE AS OF THE TIME IT WAS RECORDED OR CREATED. HOWEVER, THIS MATERIAL DEALS WITH TOPICS THAT ARE CONSTANTLY CHANGING AND ARE SUBJECT TO ONGOING CHANGES RELATED TO TECHNOLOGY AND THE MARKETPLACE AS WELL AS LEGAL AND RELATED COMPLIANCE ISSUES. THEREFORE, THE COMPLETENESS AND CURRENT ACCURACY OF THE MATERIALS CANNOT BE GUARANTEED.

THESE MATERIALS DO NOT CONSTITUTE LEGAL, COMPLIANCE, FINANCIAL, TAX, ACCOUNTING, OR RELATED ADVICE. THE END USER OF THIS INFORMATION SHOULD THEREFORE USE THE CONTENTS OF THIS PROGRAM AND THE MATERIALS AS A GENERAL GUIDELINE AND NOT AS THE ULTIMATE SOURCE OF CURRENT INFORMATION AND WHEN APPROPRIATE THE USER SHOULD CONSULT THEIR OWN LEGAL, ACCOUNTING, TERMS OF SERVICE FOR MENTIONED SERVICES OR OTHER ADVISORS.

ANY CASE STUDIES, EXAMPLES, ILLUSTRATIONS ARE NOT INTENDED TO GUARANTEE, OR TO IMPLY THAT THE USER WILL ACHIEVE SIMILAR RESULTS. IN FACT, YOUR RESULTS MAY VARY SIGNIFICANTLY AND FACTORS SUCH AS YOUR MARKET, PERSONAL EFFORT AND MANY OTHER CIRCUMSTANCES MAY AND WILL CAUSE RESULTS TO VARY. THE INFORMATION PROVIDED IN THIS PRODUCT IS SOLD AND PROVIDED ON AN "AS IS" BASIS WITHOUT ANY EXPRESS OR IMPLIED WARRANTIES, OF ANY KIND WHETHER WARRANTIES FOR A PARTICULAR PURPOSE OR OTHER WARRANTY EXCEPT AS MAY BE SPECIFICALLY SET FORTH IN THE MATERIALS OR IN THE SITE. IN PARTICULAR, THE SELLER OF THE PRODUCT AND MATERIALS DOES NOT WARRANT THAT ANY OF THE INFORMATION WILL PRODUCE A PARTICULAR ECONOMIC RESULT OR THAT IT WILL BE SUCCESSFUL IN CREATING PARTICULAR MARKETING OR SALES RESULTS. THOSE RESULTS ARE YOUR RESPONSIBILITY AS THE END USER OF THE PRODUCT.

IN PARTICULAR, SELLER SHALL NOT BE LIABLE TO USER OR ANY OTHER PARTY FOR ANY DAMAGES, OR COSTS, OF ANY CHARACTER INCLUDING BUT NOT LIMITED TO DIRECT OR INDIRECT, CONSEQUENTIAL, SPECIAL, INCIDENTAL, OR OTHER COSTS OR DAMAGES, IN EXCESS OF THE PURCHASE PRICE OF THE PRODUCT OR SERVICES. THESE LIMITATIONS MAY BE AFFECTED BY THE LAWS OF PARTICULAR STATES AND JURISDICTIONS AND AS SUCH MAY BE APPLIED IN A DIFFERENT MANNER TO A PARTICULAR USER. THE RIGHT TO EVALUATE AND RETURN THIS PRODUCT IS GUARANTEED (PLEASE REFER TO THE TERMS OF THE GUARANTEE). THEREFORE, IF THE USER DOES NOT AGREE TO ACCEPT THE PRODUCT OR SERVICES ON THESE TERMS, THE USER SHOULD NOT USE THE PRODUCT OR SERVICES. INSTEAD, THE PRODUCT AND ALL RELATED MATERIALS SHOULD BE RETURNED IMMEDIATELY TO THE SELLER AND THE USER'S MONEY WILL BE REFUNDED. IF THE USER DOES NOT RETURN THE MATERIALS AS PROVIDED UNDER THE GUARANTEE, THE USER WILL BE DEEMED TO HAVE ACCEPTED THE PROVISIONS OF THE DISCLAIMER.

[Content coded for copyright infringement tracking. You cannot share, distribute, or resell this material.](#)

# POWERFUL BOOK PROMOTION

## TABLE OF CONTENTS

<b>OVERVIEW</b> .....	<b>1</b>
<b>GET STARTED</b> .....	<b>3</b>
CREATING YOUR PREVIEW BOOK/REPORT .....	4
THE BACK MATTER OF YOUR PREVIEW.....	9
ADDING BACK MATTER TO YOUR PREVIEW BOOK.....	10
SUBMITTING YOUR PREVIEW BOOK.....	13
<b>TOP TIPS BOOK MARKETING</b> .....	<b>18</b>
BOOK MARKETING RESOURCES .....	19

# OVERVIEW

---

Aren't you sick and tired of seeing the same old book promotion methods using Facebook, Twitter and all the other top social media platforms?

I admit, when it comes to promoting books those top platforms can be very powerful but using them is never as easy as just creating a simple ad and publishing it. There is usually a ton of groundwork that needs to be put into place before you can even see a decent response from buyers.

Yes, if you want to boost your sales then using the top social media platforms is a good idea BUT they are not the only promotional methods you can use.

Personally, I am not a big fan of marketing my books...I just find it boring and sometimes annoying. For me the best thing to do is to outsource all the book promotion but that hasn't stopped me from searching for faster and easier ways of promoting my books.

In this tutorial I am going to show you a pretty amazing method for getting more eyes on your books, more reviews for your books and more sales for your books. One of the most amazing things about this method is that it is totally free!

Another surprising fact is that this "option to promote" is right there in your Createspace dashboard yet very few people take

## POWERFUL BOOK PROMOTION

advantages of it. Come to think of it, I don't think many people even know it is there.

Promoting your books with this method will not cost you a penny but WILL get your books and brand noticed. Once you have set everything up the promotions will run on autopilot. Not only that but as time passes your promotions become more widespread which means more people will see them and buy your books.

This is a method you can add to your usual promotional efforts because at the end of the day multiple ways of marketing your books is what you need to be doing. If you want to see the profits rolling in you need to put in the time to market and promote.

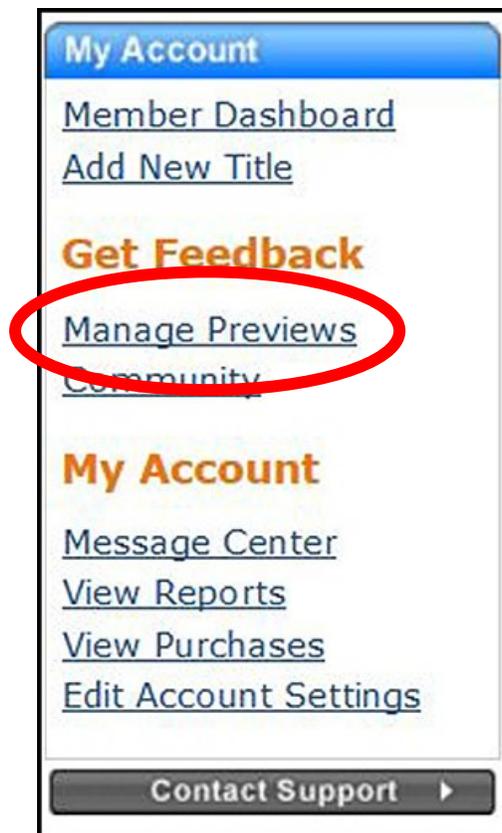
I am going to show you how to use this opportunity to promote your books and you won't believe how quick and easy it is. I will also show you how you can add specific back matter to your books to get the full benefit of this method. You will see what I mean once you get started.

What you will be doing is using the free and available Createspace Preview option from within your dashboard. This option gives potential buyers a chance to sample your books before buying...and this is where we can take full advantage for our promotional efforts.

## GET STARTED

---

- Log in to [Createspace](#) and head over to your Createspace dashboard.
- On the left you will see a box with the title MY ACCOUNT. In that box you will see the "Get Feedback" title. Directly below that is "Manage Previews". Click on that.



In this section you will be able to submit your book or books that you want to preview. Don't worry, you don't have to write anything extra...all you have to do is take excerpts, images, examples, etc from your books and add them to your book preview. It is very simple, just follow the steps bellow.

## POWERFUL BOOK PROMOTION

### **CREATING YOUR PREVIEW BOOK/REPORT**

Don't click on the "Create A Preview" button yet because what you need to do first is prepare your book preview within a document.

- 1.** Open up your **BONUSES** folder and within that open up the BONUS-3 folder. Double click and open the "CS Preview Template" that I provided within.

This template is set up as 6 x 9 but you can change that to whatever size you want. The size of the preview is not as important as its contents, however if the book you are previewing is a 10 x 8 then it would be a good idea to make your CS preview template a 10 x 8. The same applies to all other sizes.

Also, your book preview can be as long as you want but you don't need to add too much content. Remember, this is just meant to be a teaser.

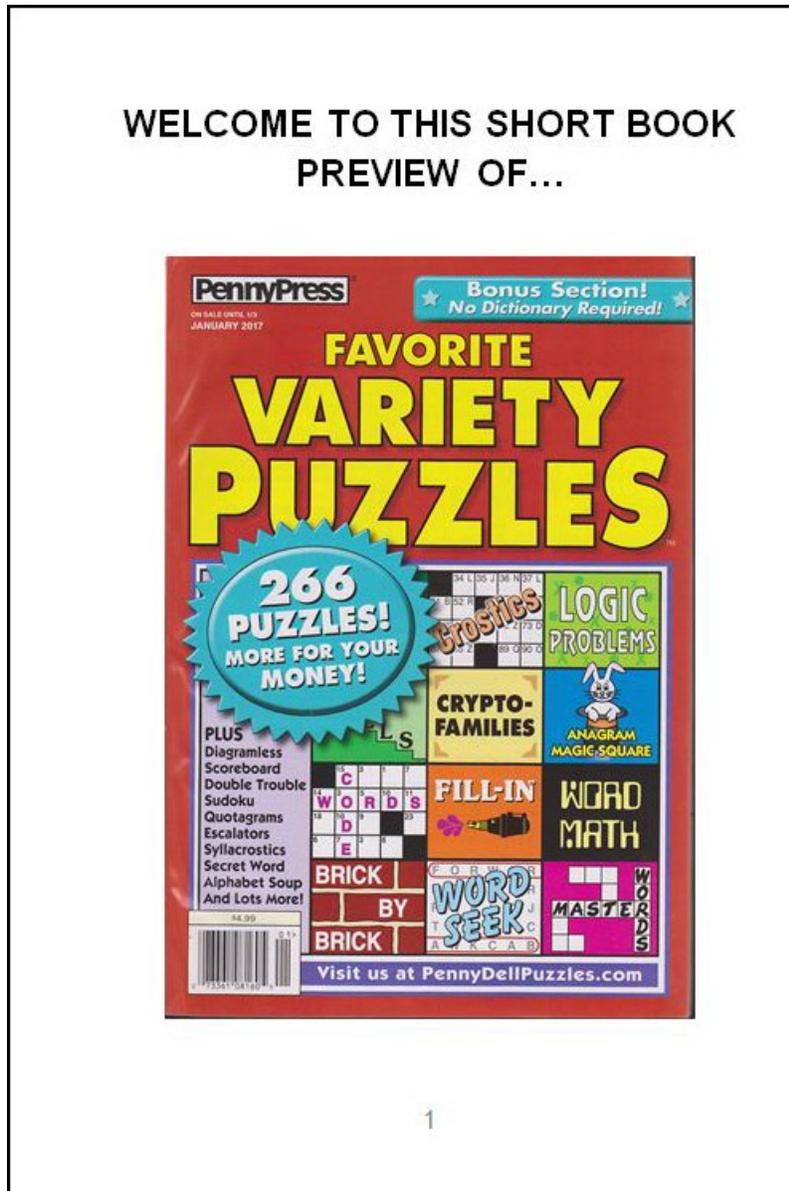
Use the book template however you wish. The contents are just examples of what you can add so if you want to edit anything feel free to do so.

- 2.** On the very first page of your book preview document you want to write something like:

**"SHORT BOOK PREVIEW OF  
– ADD YOUR BOOK TITLE HERE –"**

## POWERFUL BOOK PROMOTION

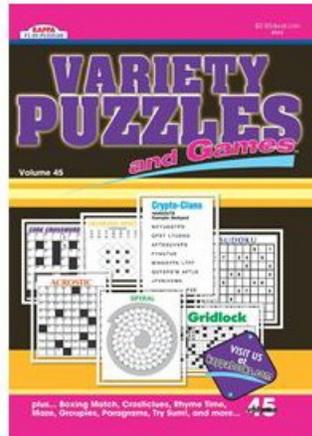
Underneath that you could insert your book cover. It will be a smaller version of your main cover, just large enough to fit on the front page under what I wrote above.



3. If you have an email list then page 2 is the perfect place for you to add your opt-in box for people to sign up to your list. You would offer to give away a free book or something like that to entice people to sign up to your list.

## POWERFUL BOOK PROMOTION

TO SAY THANK YOU FOR TAKING THE TIME TO  
LOOK THROUGH THIS PREVIEW I AM **GIVING**  
**AWAY A FREE COPY** OF MY LATEST VARIETY  
PUZZLES BOOK!



JUST GO TO THE LINK BELOW TO RECEIVE  
YOUR COPY  
**ADD YOUR LINK HERE**

2

Building a subscribers list is an awesome way to grow the relationship with your customers in order to generate future sales for your books and brand.

Explaining how to set up and create an email subscribers list is beyond the scope of this book but if you do decide to continue creating books and building your brand you need to at least consider list building at some point.

## POWERFUL BOOK PROMOTION

4. As an alternative, if you do not have a list then you can use page 2 of your preview document to remind people to check out the end of the preview for more book info. Readers will be able to see some more examples of books in your catalog as well as all the links to your website, (if you have one), and Author Central profiles.

**CHECK OUT MORE FUN PUZZLE  
BOOKS AT THE END OF THIS  
PREVIEW**

All book collections can be found on  
**ADD YOUR URL ADDRESS HERE**

Or find all collections on Amazon:  
**ADD YOUR AMAZON AUTHOR  
CENTRAL URL ADDRESS HERE**

**SECOND PAGE EXAMPLE FOR THOSE WHO  
DON'T HAVE A LIST**

## POWERFUL BOOK PROMOTION

**5.** The next few pages will be your content. How much content you want to share in the preview is entirely up to you. What I tend to do, (in the case of puzzle books), is copy different puzzles from the book I am promoting and add them to the content.

I would also add the solutions to those puzzles too because viewers will be able to download the preview and may want to print out the puzzles to give them a go.

So in the case of my variety puzzle books I would copy various types of puzzles to show viewers what styles of puzzles will be included in the full puzzle book so they have a rough idea of what they are buying.

Try not to be TOO generous with your free content, remember the purpose of the preview is to entice people to buy your book. Sure, you are being a generous author by providing some free puzzles for your readers...but it's still a good idea to get something out of it.

Once you have added your content it is time to add the back matter to your preview. This back matter is vital for boosting your promotional efforts and getting more eyes on your books.

### **THE BACK MATTER OF YOUR PREVIEW**

The end of a book is some of the most valuable marketing real estate an author or publisher has to promote their many other books and their brand. This is the exact spot where readers are primed and ready to purchase another related book and this is especially so regarding puzzle books because they are consumable.

So, if you do not point people in the direction of your other published book...in other word do not effectively promote anything in a book's back matter, the reader might not even realize that you have other books!

Authors and publishers use a variety of tactics to promote their other books in the back matter. Some simply include multiple pages of call-to-actions, some include images and others include only text. There is no one successful formula.

All of the above also applies to your preview book. This is a fantastic opportunity for you to get some free promotion out there. There is no reason why you cannot use Createspace Previews to promote your books and brand in just the same way.

Here are some interesting facts about back matter that may motivate you to create better promos for your preview books.

- Authors who included back matter promoting more books that they created saw a 2.2x higher increase in sales of their books compared to authors who didn't.

## POWERFUL BOOK PROMOTION

- Authors who included an excerpt or some examples from their books saw the highest increase in sales of the promoted book or books.
- If you included all these three elements - an excerpt, a text call to action and a list of books - in your brand you would yield a 67% higher increase in sales than if you just included one or two elements.
- Authors who added a link address to the main product page of their book or book catalog saw an increase in sales to the promoted books or books within the catalog.
- Authors who asked buyers for a review saw an increase in reviews.
- Authors who linked to their mailing list saw an increase in mailing list sign-ups.
- Authors who linked to their social media profiles saw an increase in social media follows.

## **ADDING BACK MATTER TO YOUR PREVIEW BOOK**

At this point your preview book will have all the front matter complete, as I explained above, plus all the contents that you want to include. Now you can work on the end of the preview book where we can add any number of interesting promos.

This is what I do in my puzzle book previews:

- 1.** Directly after the preview content page I copy and paste page 2 of the preview book so now I would have a repeat of

## POWERFUL BOOK PROMOTION

my “free book offer” here in the back...just in case someone missed it.

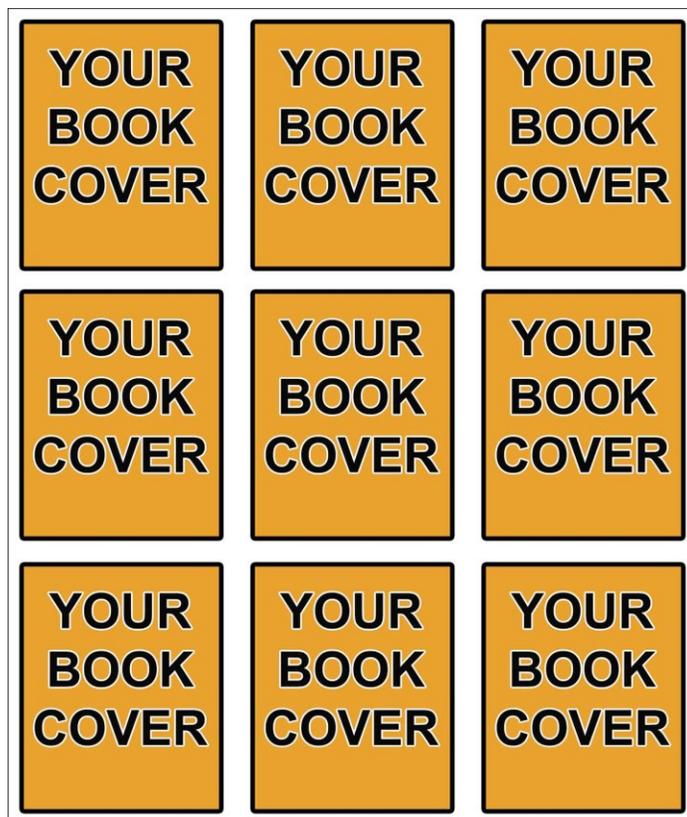
2. On the next page after that I would add a notice in fairly big text asking people to check out my latest books or collection of related books.

### **“YOU MIGHT ALSO BE INTERESTED IN MY NEWEST COLLECTION OF VARIETY PUZZLE BOOKS**

#### **CHECK OUT THE BOOKS ON THE NEXT PAGE”**

Something like that, just to get them to look at the next page.

3. On the next page I would add an image of at least six of my books so people can see what other books I have on offer. That image would look something like this:



## POWERFUL BOOK PROMOTION

You can create something like this using free imaging software like [Paint.Net](#) or [Gimp](#). If you are not very good with creating this type of image then you can just add the cover images of your best books.

Below the image I would write something like:

**“TO GET MORE DETAILS ON THESE BOOKS GO TO...”**

And then I would add the URL to my website or to my Amazon Author Central profile page.

If you have several pen names in the same niche, as I do, then you can do this for all your pen names...as long as the books are related.

Don't overdo it...about three or four back matter promos should be enough.

Check out the CS Previews Template in your **BONUSES / BONUS -3** folder.

4. Once your book preview is complete just save it as usual. The submission process accepts docs and PDF's so if you prefer to convert your finished book preview to a PDF you may do so. Bear in mind that during the conversion process your images may be condensed. So always check your word processor settings before converting to PDF.

Now it's time to submit your book preview to Createspace.

## POWERFUL BOOK PROMOTION

### SUBMITTING YOUR PREVIEW BOOK

1. Go back to the "My Account" box on the left-hand side of your CS dashboard and click on "Manage Previews". Click on the "Create a Preview" button.

#### Manage Previews

Gather valuable feedback and insightful perspectives by sharing your book, film, or audio project with your friends, family, colleagues, and Community members.

Preview is great for both unfinished projects and published works. Simply upload an excerpt to begin. Distribute your Preview to peers with a Public Preview, or use a Private Preview to share your work with a select audience. [View Preview examples](#) or [read more about Preview](#).

**+ Create a Preview**

2. Click on the BOOK image and enter your book title. Then click "Create".

#### What kind of Preview do you want to make? [close](#)



**Book**



**Film**



**Music**

Enter Title \*

**Create**

3. Fill out the appropriate details in box 1 and then click "Save".

## POWERFUL BOOK PROMOTION

**1 Preview Details**

**Title \***

**By**

**Description**   
This text will appear below your Preview title.  
Maximum 300 characters - 272 characters remaining

**Genre \***

**What is your estimated publishing date?**

**Do you plan on making this title available for sale?**  
 Yes  
 No

**Save**

**4.** Move on to box 2 and click "Upload a File". Browse for your book preview doc file that you saved and load it. Click "Save" and your file will now upload.

**5.** In box 3 you can add an image to your book preview. You have three choices:

- Use a cover from an existing title.
- Upload an image from your computer.
- Use the Preview default image.

Any of them will be fine but I tend to always choose the first option because Createspace will pull the image from your published book files. You just simply pick your book title from the dropdown menu.

Click "Save" once you have chosen your image option.

## POWERFUL BOOK PROMOTION

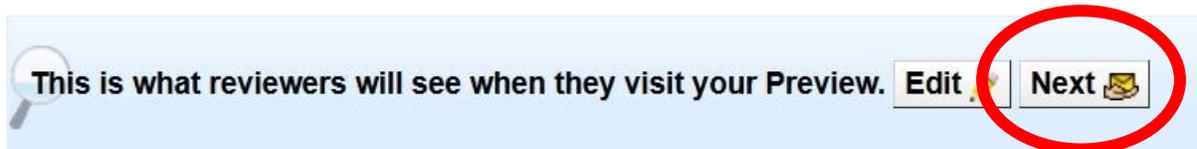
**6.** In the last box you can add a question for your viewers to answer. I usually leave this blank because my main purpose for using the CS Previews option is for promoting my books and not so much for getting a star rating in the previews section.

You can add a question if you wish but generally people tend to just use the star ratings. Click "Save".

**7.** Now you will see a popup box. Click the "Display Review" button.



If you are happy then click the "NEXT" button at the top of the screen.



**8.** Select your preview type. I always choose GALLERY PREVIEW.

## POWERFUL BOOK PROMOTION

### Select Preview Type close X

**Gallery Preview**

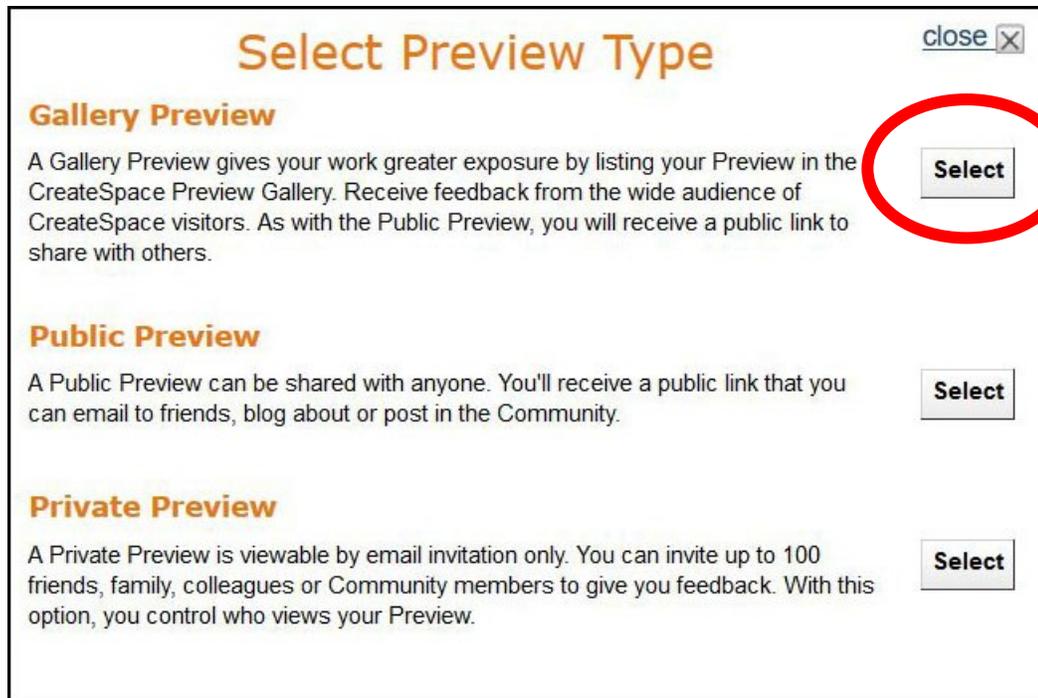
A Gallery Preview gives your work greater exposure by listing your Preview in the CreateSpace Preview Gallery. Receive feedback from the wide audience of CreateSpace visitors. As with the Public Preview, you will receive a public link to share with others.

**Public Preview**

A Public Preview can be shared with anyone. You'll receive a public link that you can email to friends, blog about or post in the Community.

**Private Preview**

A Private Preview is viewable by email invitation only. You can invite up to 100 friends, family, colleagues or Community members to give you feedback. With this option, you control who views your Preview.



9. Next tick the "Guidelines Verification" box and complete the code below and then click the GET LINK & ACTIVATE button in the bottom right of the screen.
10. Your book preview is now active. You can save the link to your preview for future reference and even share the link on social media – A GOOD IDEA!!
11. Once you're done you can click back to "Manage Previews" and on this dashboard you can see all your submitted previews as well as any activity. You can also edit and delete any previews too.

# POWERFUL BOOK PROMOTION

**Active Previews**

~	Preview Title	Created	Rating	Views				
	[REDACTED]	Feb.09.17	☆☆☆☆☆ (0)	8		<a href="#">link</a>		
	[REDACTED]	Feb.09.17	☆☆☆☆☆ (0)	14		<a href="#">link</a>		
	[REDACTED]	Feb.09.17	☆☆☆☆☆ (0)	6		<a href="#">link</a>		
	[REDACTED]	Feb.03.17	☆☆☆☆☆ (0)	16		<a href="#">link</a>		
	[REDACTED]	Feb.05.17	☆☆☆☆☆ (2)	14		<a href="#">link</a>		
	[REDACTED]	Feb.09.17	☆☆☆☆☆ (1)	16		<a href="#">link</a>		
	[REDACTED]	Feb.05.17	☆☆☆☆☆ (1)	17		<a href="#">link</a>		
	[REDACTED]	Feb.09.17	☆☆☆☆☆ (1)	21		<a href="#">link</a>		
	[REDACTED]	Feb.09.17	☆☆☆☆☆ (0)	3		<a href="#">link</a>		
	[REDACTED]	Feb.03.17	☆☆☆☆☆ (0)	14		<a href="#">link</a>		
	[REDACTED]	Feb.05.17	☆☆☆☆☆ (1)	8		<a href="#">link</a>		
	[REDACTED]	Apr.07.17	☆☆☆☆☆ (0)	0		<a href="#">link</a>		

If you do this for all your books you will begin to see a gradual increase in sales as your previews get seen. The more books you have in "CS Previews" the better the chance of you have of spreading the word about your books.

# TOP TIPS BOOK MARKETING

---

Before I leave you to get on with your previews and promotions here are some additional tips that may help you.

- 1. Identify your book's target audience.** Many authors make the mistake of thinking everyone is a potential reader, when in reality, some people are more likely to purchase the book than others. Would your book appeal more to females or males? What age range best represents your readers? Where do they live? What kind of activities do they pursue? The more you can narrow your focus, the easier it will be to locate your audience and promote your book
- 2. Create an "elevator pitch" about your book.** An "elevator pitch" is a brief, focused message aimed toward a particular person or group that summarizes why they should be interested in your book. Your elevator pitch should be no longer than two or three sentences and should focus on your book's selling points—those qualities that make it unique and special. These are great for catching people's attention in your book descriptions.
- 3. Network, network, network.** Positive word-of-mouth publicity is an essential part of any book marketing plan. Start by telling your friends and family about your book. Then broaden your reach to include coworkers and professional acquaintances. The next step for promoting your book might be to inform local organizations such as

## POWERFUL BOOK PROMOTION

clubs, churches and book clubs. You can also network over the Internet by searching for organizations interested in your book's topic.

- 4. Utilize one of the most effective marketing vehicles, the World Wide Web.** The growth of the Internet has been advantageous to authors and publishers as it has presented new forums to find targeted groups of people, build awareness of books, and make purchasing fast and easy. There are many online marketing tools available to you in order for you to best promote your book.
- 5. Don't give up.** Promoting your book is not a task that you can do in a day, a week or even a month. Often, the fruits of your efforts won't be immediately evident. It takes time and persistence to get your book noticed. Be prepared for some rejection, but remember to celebrate every achievement.

## BOOK MARKETING RESOURCES

### Get Book Reviews

I don't mean go out and buy reviews like some people do. That is not the right way to go about it. There are a number of ways you can get people to review your books but I must warn you that it is very time consuming and sometimes the return is very little.

Years ago all a book needed to rank well was a handful of good reviews and you would make some pretty good sales. Those days

## POWERFUL BOOK PROMOTION

are over I am afraid. Yes, one of the things that you will need is good reviews but these don't always come about organically.

Big-time authors don't really have to worry about this aspect, but to everyday book creators like yourself who isn't yet accomplished, this can be very important to the success of your books.

Here are just a few ways you can get reviews:

- Asking friends and family.
- Getting in touch with the [Amazon top reviewers](#) – (This is hit and miss but may be worth the effort for a newbie with their first book).
- Using social media to spread the word about your books.
- Creating a [Goodreads](#) profile and adding your books there.
- Contacting owners of book review sites to ask them to review your books.

### **Create A Press Release**

This is a great way of letting newspapers and magazines know about your book release. This is a fairly cheap way of getting your book out there and does not need to be more than \$10 per press release...if you use outsourcers.

The best way to utilize press releases is to do multiple press releases. These essentially reach out to many outlets that people can see the release on. I have found the best PR websites to submit your press release to are:

## POWERFUL BOOK PROMOTION

[www.Webwire.com](http://www.Webwire.com)

[www.prnewswire.com](http://www.prnewswire.com)

[www.marketwire.com](http://www.marketwire.com)

[www.prweb.com](http://www.prweb.com)

However, it will cost you around \$30 if you do this yourself. I save a lot of money by using freelancers on [Fiverr.com](https://www.fiverr.com). These freelancers are already members of these PR sites and so only require you to pay them a small fee for submission. So instead of you having to pay \$30 to join one PR site you can pay someone on Fiverr \$10 to submit your PR via their membership.

Some freelancers on Fiverr offer to write your PR for you but I prefer to write my own PR so I save \$5. I just feel more comfortable writing my own press release. Be aware that if you do decide to write your own PR make sure you do it correctly. There are some specifics you need to follow when writing a press release.

### **Social media**

If you are prepared to put in some time you can build up your social media status. I am talking about creating a [Facebook](https://www.facebook.com) account, [Twitter](https://twitter.com) account and [Pinterest](https://www.pinterest.com) account. There are many more but I think it is a good idea to just focus on no more than three social media platforms.

You need to be active on all of them. Connect them all up so that when you post on one it will automatically post on the others. I

## POWERFUL BOOK PROMOTION

think the easiest to keep tabs on is Pinterest because it mainly involves posting images.

Keep an eye on those who are in the same or similar niches. Communicate and share with them.

Regarding Facebook there are many groups within that platform that you can post to, to let people know that your book is being launched or on offer. Additionally, there are Facebook Pages that you can also post to.

Regarding Twitter, create an account for your pen name or whatever your author's name is. Tweet the day that your books are launched and then once or twice a day for about a week. Write your tweets making sure to include your book link.

Make sure to link your twitter account to your Amazon Author Central profile.

Doing this will give your whole brand or author name more of an authoritative feel.

Tweet Example: *"New Variety Puzzle Book Launched –Your Book Title-"* *SHORT LINK, @YOUR HANDLE, #Hashtag(s)*

To get the best out of your Tweets use a great online tool called [Pay With A Tweet](#). This is a fantastic way of getting your Tweets out there to generate more traffic to your author profile or books in general.

It is a very simple process. You offer a book, free report or product and put up that offer for free on the Pay With A Tweet website. If people want to download your free offer they will have

## POWERFUL BOOK PROMOTION

to tweet to download it. The actual Tweet will be provided by you...so it can say whatever you want it to say.

To get the best out of using this tool make sure that whatever you are offering for free is enticing enough for people to want to tweet to receive it! This can make your post viral as long as you have an interesting offer/product/book, etc.

### **Paid Book Promotions**

Sometimes you can throw a ton of free promotional techniques at your book offers and yet still things just don't seem to be doing as well as you might have expected. It happens!

So what can you do to really boost a book's sales? Paid promotions. It is not something you would do all the time but sometimes all it takes is one really good paid promotion and your book suddenly finds its way to the top of the bestsellers list.

The thing is you can't just pick any paid promotion. There are a lot of websites out there that will offer this kind of promotion for a big chunk of change and yet not deliver on their service. You need to be careful.

Having said that there are a few services that have gained a reputation for being very powerful in helping boost a book's popularity. One of these services is [BookBub](#).

**NOTE:** *Submitting a book to Bookbub will not be cheap so make sure you have the funds. There is no guarantee that you will*

## POWERFUL BOOK PROMOTION

*make a good return on your investment or that Bookbub will even accept your book.*

*However, if all goes well and your book does get some attention via Bookbub then this may be enough to boost your book to the top rankings.*

There are a few categories that you need to look at regarding Bookbub's pricing - [HERE](#)

As you can see there is no "Puzzle Book" category and so it looks like "General Nonfiction" is the closest. Like I said...it ain't cheap...but very powerful when things go well!

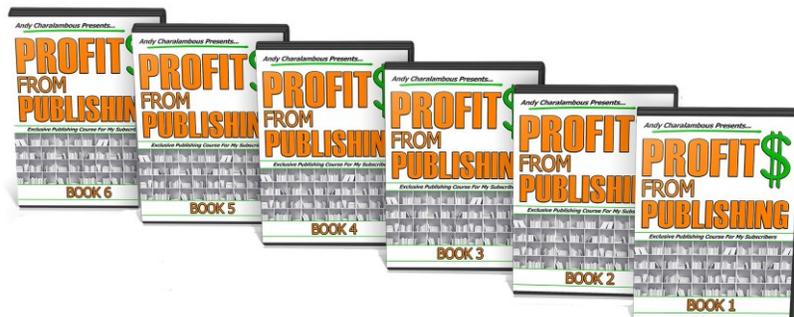
### **EXTRA BONUS**

If you haven't already...you can sign up to my free 6 part course which will guide you through some book publishing basics. Great for newbies!

If you are interested in my free course you can sign up here:

**CLICK IMAGE OR WEBSITE URL BELOW.**

[www.marketersnest.com](http://www.marketersnest.com)



## POWERFUL BOOK PROMOTION

**WANT ANOTHER PLACE YOU CAN EASILY SELL  
MORE OF YOUR VARIETY PUZZLES?**

**GENERATING MORE AUTOPILOT INCOME STREAMS?**

If You Want To Significantly Expand And Diversify Your PUZZLE BOOKS  
Market, You Can Sell Your Puzzles On ETSY Too As

**"Instantly Downloadable Printables!"**

**(Your Customers BUY then PRINT OUT your Puzzle  
Books!)**

There is

**NO SHIPPING!** – Customers download your puzzles as  
PDFs!

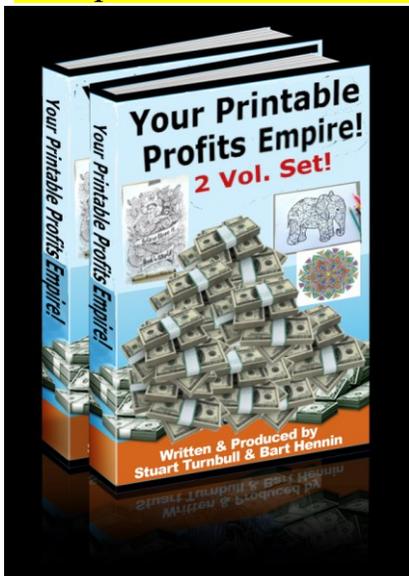
**NO WEBSITE NEEDED!** - ETSY hosts your books right on  
their servers!

**PRESENTING:**

**Your Printable Profits Empire!**

**(TWO Volume Set!)**

This course (created by ETSY experts Stuart Turnbull & Bart Hennin) shows you  
**how to create and sell printables on ETSY!** (coloring pages for adults are the  
examples in this course **but you can adapt it to ANY printable including PUZZLE  
pages!**).



To get the FULL Scoop... Click The Image

at left OR [click here now!](#) (This course has some  
awesome bonuses too!).

I don't recommend other people's courses lightly but  
this one is TOP QUALITY and complements **Rapid  
Puzzle Book Domination** perfectly!

POWERFUL BOOK PROMOTION

**Andy Charalambous's**

# **BESTSELLING PASSIVE INCOME STRATEGY GUIDES**

**Up To Date!**

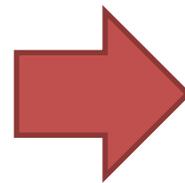
**Step By Step!**

**Easy To Follow!**

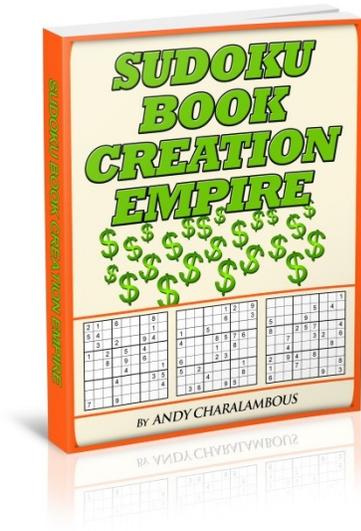
**Very Actionable!**

**Perfect For Newbies!**

**See What Course Can Suit Your Needs...**



## POWERFUL BOOK PROMOTION



### **BESTSELLING COURSE!**

**Build A Sustainable Residual Income!**

**Create Once And Earn Forever!**

**No Writing Involved!**

**You Don't Have To Spend Any Money!**

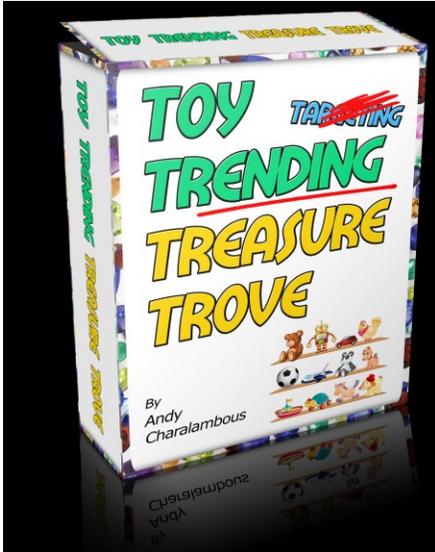
### **A Simple 3 Step Method For Creating VERY POPULAR Print Books In Just A Few Hours!**

#### Advantages Of Creating A Sudoku Book Empire:

- Sudoku is an evergreen niche, meaning that it will be popular year in and year out.
- It has a rabid consumer base.
- Creating books is easy and will cost you nothing.
- These books are a great source of passive income.
- The niche is fan driven, meaning that fans will just keep buying, over and over again.

**[Get SUDOKU BOOK CREATION EMPIRE and all its bonuses](#)**

## POWERFUL BOOK PROMOTION



**Learn How To Profit Handsomely & Quickly From This Unique & Fun Niche...TOYS!**

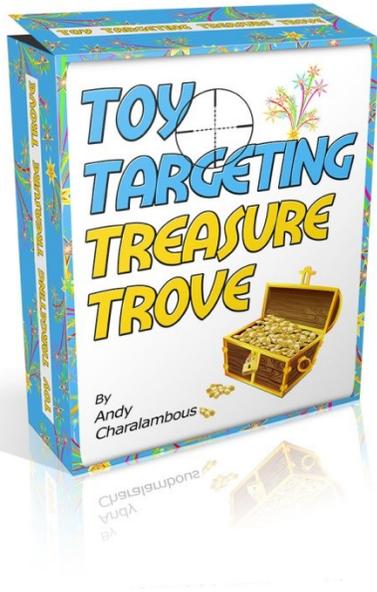
**You Can Make Thousands Of Dollars In Commissions By Following This Simple System!**

Anyone with little or no capital and zero online experience can create a growing “toy riches” passive income for themselves.

- **What if you could discover potential bestselling toys before they have even released?**
- **What if you could use that information to help you build a great residual income?**
- **What if you learned how to pick out all the “hot toys/potential bestsellers” and be ahead of the game...even before the Christmas season?**

**[Get TOY TRENDING TREASURE TROVE and all its bonuses](#)**

## POWERFUL BOOK PROMOTION



### **3 Simple Steps To Long-term Passive Profits.**

### **Create Once, Earn Forever!**

Selling kids toys is a multi-million dollar industry. It is a really fun industry to be involved with. All those cool toys that are released each and every year...who wouldn't want to be a part of that?!

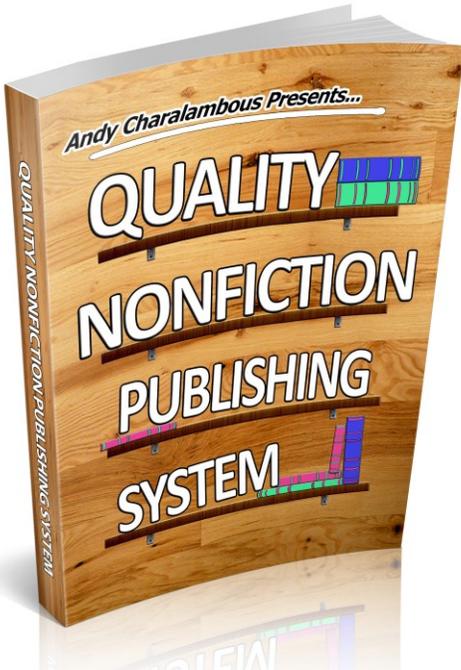
Imagine if you could earn a nice chunk of that multi-million dollar industry. Well, you don't have to imagine it anymore...you can get your share too.

This course will show you step by step how to set up your own little toy sales empire that will gradually grow over time. This is an evergreen market...ordinary people are making money with it each and every year regardless of what is going on in the world.

The toy market is unbreakable!

**[Get TOY TARGETING TREASURE TROVE and all its bonuses](#)**

## POWERFUL BOOK PROMOTION



**You Don't Have To Write A Single  
Word!**

**You Don't Have To Spend A Single  
Dime!**

**A Simple Step By Step Method For  
Creating Multiple Kindle Books!**

Have you ever thought about creating a book? Do you want to know how to get your book written by someone else for free?

There is a way you can get multiple books written without YOU having to write a word. You don't even have to pay someone else to do it!

You literally get all your books written for FREE!

Learn how...

**[Get QUALITY NONFICTION PUBLISHING SYSTEM](#)**

# POWERFUL BOOK PROMOTION