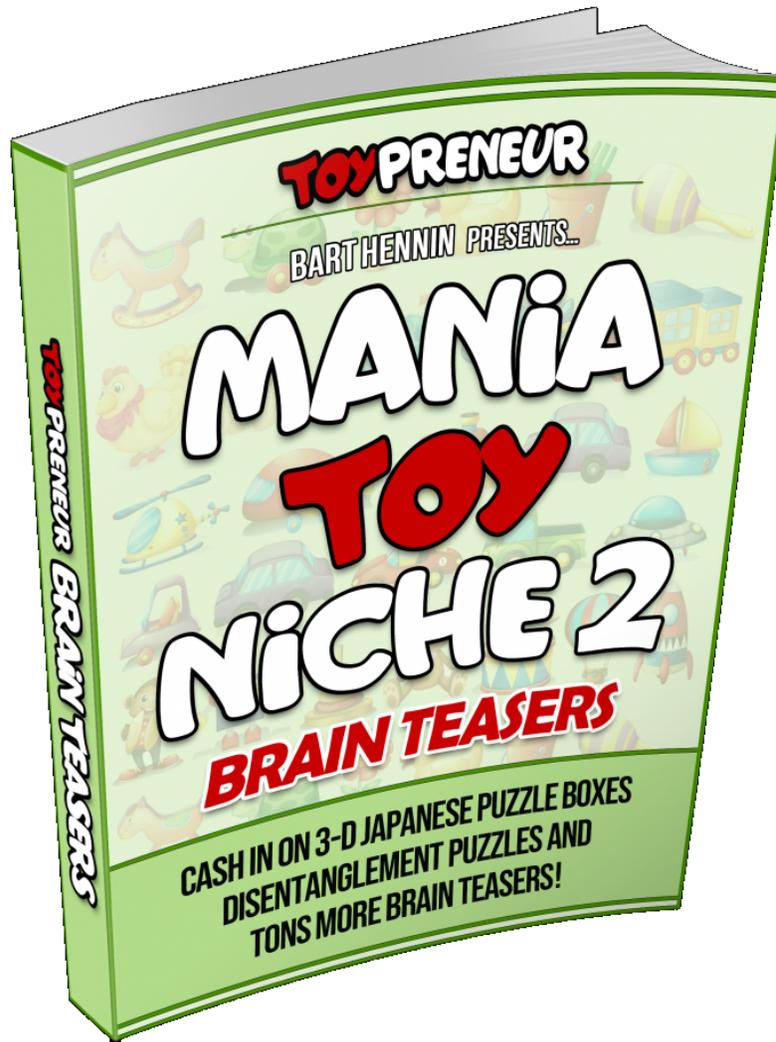

MANIA TOY NICHE 2 – Brain Teasers!
How To CASH IN On 3-D JAPANESE PUZZLE BOXES, DISENTANGLEMENT PUZZLES and TONS MORE BRAIN TEASERS!



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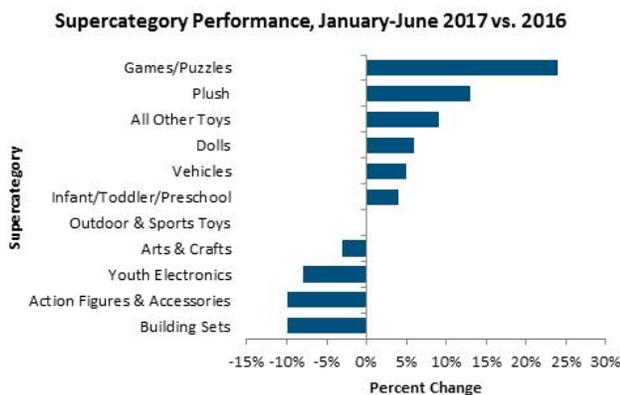
MANIA TOY NICHE 1 – Brain Teasers!

How To CASH IN On 3-D JAPANESE PUZZLE BOXES, DISENTANGLEMENT PUZZLES & TONS MORE BRAIN TEASERS!

Created By Andy Charalambous
& Bart Hennin ©

Introduction – Why Brain Teasers?

The PUZZLE industry is HUGE with over a **HALF A BILLION USD** spent



*Source: The NPD Group, Inc. / Retail Tracking Service, January-June 2017

annually! Puzzles & Brain Teasers continue to support a thriving and passionate market that includes both kids AND adults!

As you can see at left, Games & Puzzles experienced a whopping **25% GROWTH** in sales from 2016 to 2017!!

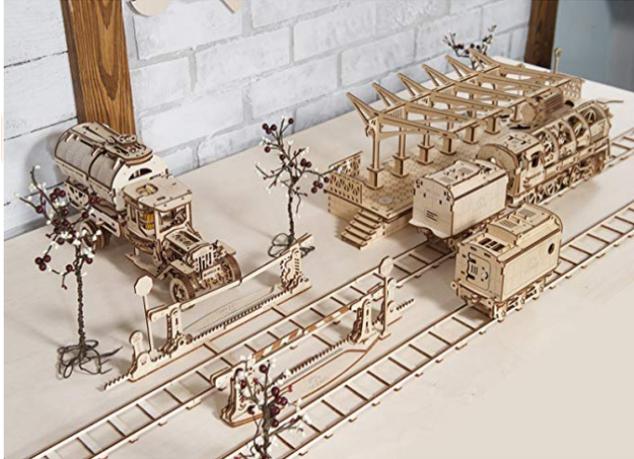
This niche also has an avalanche of sub-niches too! Just to name a few, there are...

- Japanese Puzzle Boxes
- Bottle Puzzles
- Puzzle Books
- Jigsaw Puzzles
- 3-D Puzzles
- Disentanglement Puzzles
- Classic 3D Cube puzzles
- Even VIDEO GAME Brain teasers! & more!!

People are PASSIONATE about doing/solving puzzles and brain teasers! EACH of the above niches has a rabid and dedicated following! Like the “Board Games” niche, the PUZZLES & BRAIN TEASERS genre is under-served and ripe for making money!

Want PROOF “Puzzling” is a 'SIZZLING HOT' niche? **Look at this...**

\$175.74 For a 3-D Puzzle!!!



UGEARS Bundle 3 in 1 Locomotive + Railway Platform + Rails Mechanical 3D Puzzle Eco-Friendly Gift Brainteaser DIY Teens Adults Boys Kids Toys

by UGEARS

★★★★★ 3 customer reviews

2 Price Changes

Price: \$175.74 ✓prime



Note: Available at a lower price from other sellers, potentially without free Prime shipping.

- Press out & Assemble Puzzle Kit; no glue, no hacksaw, no battery needed
- Crank & Start up Toy; moving models, just set going
- Natural, made of plywood
- Number of parts: 839
- Approximate time of assembly: 22-27 hours

Compare with similar items

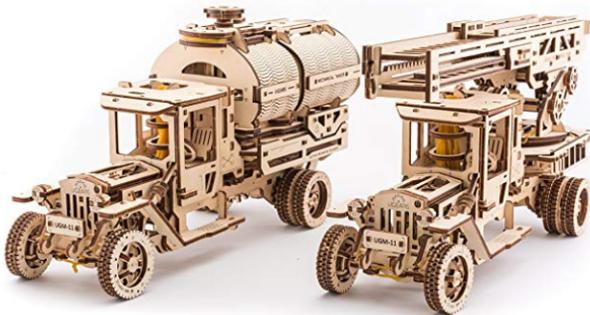
New (5) from \$173.74 & FREE shipping.

[Report incorrect product information.](#)

Sales Estimates For This ONE Brain Teaser Puzzle is Between 5 and 60 Sales a MONTH! (For ONE Puzzle of DOZENS!)

Here's ANOTHER...

\$148.00 For A 3-D Puzzle!!!



UGEARS Bundle 2 in 1 Mechanical Truck UGM 11+ Set of additions for Truck UGM 11 (Tanker, Rescue Ladder and Trailer Chassis) 3D Puzzle for Kids and Adults

by UGEARS

★★★★★ 3 customer reviews

Best Deal

Price: \$148.00 ✓prime

- 4 in 1 TOY: Truck + Fire Rescue Vehicle + Tanker + Trailer
- Crank & Start up Toy; moving models, just set going
- Natural, made of plywood
- Details are already cut, just press them out and assemble

Compare with similar items

New (3) from \$148.00 ✓prime

[Report incorrect product information.](#)

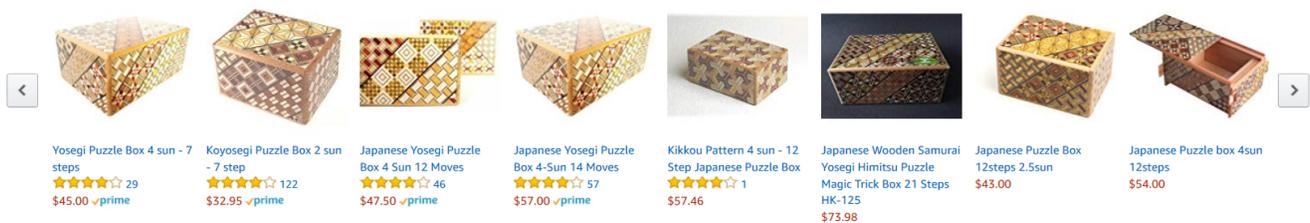
Sales Estimates For This ONE is Between 5 and 30 Sales a MONTH!

Let's look at a DIFFERENT Brain Teaser sub-niche... Japanese Puzzle Boxes! **NOT CHEAP!!... \$24.50 - \$99.00!!**



Customers also shopped for

Page 1 of 3



Sales Estimates For These are 5-60 sales a month EACH!

In this report we're going to reveal...

- Which “Puzzles & Brain Teasers” on Amazon that have sold CONSISTENTLY LIKE CRAZY For Years!
- The BEST social groups to join to keep abreast of this FUN niche!
- A FREE “Blog Topic” Generator tool that generates HUNDREDS of ARTICLE IDEAS for any topic!

And more!

In a later section, we'll look at a specific “class” of CLASSICAL brain teaser puzzles that have been around for DECADES and are still GOING STRONG! But first, **Why do people LOVE brain teasers?**

Why People Love Brain Teasers!

Here are some key reasons people LOVE brain teasers & puzzles.

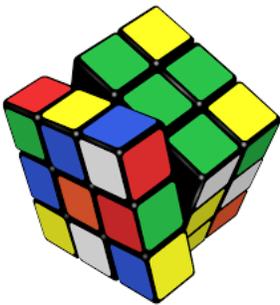
- Puzzles (Jigsaw, 3D Jigsaw, 3D Cube) bring people, friends, and family together.
- Many brain teasers & puzzles can be done anywhere...
- People are PASSIONATE about puzzle solving (in each niche).
- Brain teasers & puzzles build special relationships like almost no other activity can (family activities, tournaments, clubs...).
- Brain teasers & puzzles are both fun, challenging and are a relaxing pastime for many!
- Sitting down at a table solving a puzzle is just plain fun and it truly brings people together.
- Brain teasers & puzzles do not require batteries, so people can play all day long (even when the power is out!).
- There is a brain teaser or puzzle in every price range. They are very affordable and very accessible.
- They can be enjoyed by both kids and adults alike!
- Brain teasers & puzzles require us to think, experiment, and otherwise use our minds and exercise our imaginations.
- Brain teasers & puzzles provide us a way to escape reality. They provide us with challenging diversions we cannot obtain in real life. **They are terrific stress relievers!**
- They are addictive!

An Historical “Case Study” & What We Can Learn!

Puzzles & Brain Teasers make for a fun niche! Many puzzles and puzzle genres are timeless and present 'under served' niches that are ready to be tapped into. One such **CLASSICAL** brain teaser puzzle is the **3D Cube Puzzle** of which there are many varieties!

The 3D Cube Puzzle niche remains consistently popular and sales in this HUGE and DIVERSE market have re-exploded in the 21st century and have remained consistent in sales for DECADES!!

Let's take a look at the classic brain teaser that started this whole genre of puzzles, **the classic “Rubik's Cube”**.



That famous 3-D combination puzzle was **invented way back in 1974** by Hungarian sculptor and professor of architecture **Ernő Rubik**.

The first batches of Rubik's Cubes were released for sale in May 1980. Initial sales were modest, but by the end of 1981 Rubik's Cube had become a craze! It is estimated that in the period from 1980 to 1983 around 200 million Rubik's Cubes were sold worldwide. ALSO, a best-selling book of 1981 **The Simple Solution to Rubik's Cube** (by James G. Nourse) sold over 6 million copies!

Even though the initial Rubik's Cube "craze" ended around 1983, Rubik's Cubes continued to be marketed and sold throughout the 1980s and 90s.

Then in the early 2000s interest in the Cube began increasing again (as a result of "speed tournaments" becoming popular). In the US sales doubled between 2001 and 2003. A 'specially branded' version of the cube (endorsed by the "World Cube Association") that were designed specifically for "speedcubing" started becoming popular.

These "tournament approved" cubes were said to have reached 15 million in worldwide sales in 2008. Part of the new appeal was ascribed to the advent of Internet video sites, such as YouTube, which allowed fans to share their solving strategies (more on this in a bit!).

Following the expiration of Rubik's patent in 2000, other brands of cubes appeared, especially from Chinese companies. Many of these Chinese branded cubes have been engineered for speed and are favored by speedcubers...Debate on which 'brand' of "speed cube" is best continues to this day!

ASIDE: Different amounts of cube 'slipperiness' are preferred by different cubists...**Too stiff** and speed is slowed... **Too slippery** and one cannot make precise 'turns' of the cube faces!

Cube 'rigidity' is also an important attribute... On some 'cheaper' cubes the construction is so 'loose' that the corner pieces can be manually twisted into a new position without turning the cube sides at all! (which is not good).

In May of 2008, the book "**Speedsolving the Cube**" by Dan Harris hit the market...It's also a best seller and even now is estimated to be doing over 300 sales a month on Amazon alone...

What about TODAY?... Last year Rubik's cubes saw their biggest year in retail sales since the Rubik's craze of the '80s. Retail sales figures were **\$250 million in 2017**, a whopping **45% percent increase from 2016!!**



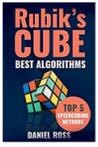
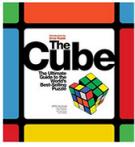
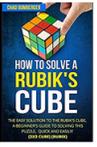
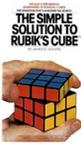
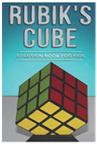
Ernő Rubik, a Hungarian professor from Budapest, designed the “**Magic Cube**” in 1974, to help his students understand three-dimensional math problems. **CREDIT: Courtesy of Rubik’s Cube**

There's more!...

Look at all the additional books and 3D cube puzzles AVAILABLE TODAY that Rubik inspired!

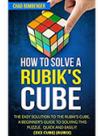
Customers who bought this item also bought

Page 1 of 3

 <p>Rubik's Cube Best Algorithms: Top 5 Speedcubing Methods... Daniel Ross ★★★★☆ 64 Paperback \$9.73 ✓prime</p>	 <p>The Cube: The Ultimate Guide to the World's Bestselling Puzzle... Jerry Stocum ★★★★☆ 100 Paperback \$11.04 ✓prime</p>	 <p>How to Solve a Rubik's Cube: The Easy Solution to The Rubik's Cube, A... Chad Bomberger ★★★★☆ 52 Paperback \$7.55 ✓prime</p>	 <p>The Simple Solution to Rubik's Cube James G. Nourse ★★★★☆ 56 Mass Market Paperback 59 offers from \$9.58</p>	 <p>Rubik's Cube Solution Book For Kids: How to Solve the Rubik's Cube for Kids... David Goldman ★★★★☆ 9 Paperback \$6.99 ✓prime</p>	 <p>The Cube: Turns Quicker and More Precisely Than Original: Super-durable With Vivid Colors; Best... ★★★★☆ 2,901 Paperback \$12.90 ✓prime</p>	 <p>Cracking the Cube: Going Slow to Go Fast and Other Unexpected Turns in the... Ian Scheffer ★★★★☆ 33 Paperback \$10.48 ✓prime</p>	 <p>Hasbro Rubik's Cube ★★★★☆ 1,690 \$6.78</p>
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Sponsored products related to this item (What's this?)

Page 1 of 13

 <p>Zhenwei 1x3x3 Floppy Speed Magic Rotate Cube Transform Puzzle Twist Cube \$10.49 ✓prime</p>	 <p>How to Solve a Rubik's Cube: The Easy Solution to The Rubik's Cube, A Beginner's Gu... Chad Bomberger</p>	 <p>Eyoopener Speed Cube 2x2x2 Sticker Magic Cube Puzzles Toys with Extra Stickers Bran... ★★★★☆ 2 \$6.98 ✓prime</p>	 <p>JoyTown 3x3x3 Speed Cube Set of 3 Bundle Pack: 3x3 Carbon Fiber Magic Puzzle Cube, ... ★★★★☆ 6 \$13.99 ✓prime</p>	 <p>Magic Cube Speed Cube Puzzle Cube Rubiks Cube 3x3 Perfect Children's Intelligence T... \$8.99 ✓prime</p>	 <p>Tanbi Puzzles High Speed 2x2 Puzzle Cube RC110 Mini Stickerless (2 by 2) ★★★★☆ 31 \$6.99 ✓prime</p>	 <p>7x7x7 Brain Teasers Puzzle Toys Magic Speed Cube, White ★★★★☆ 3 \$21.99 ✓prime</p>	 <p>GAN Rubiks Speed Cube Master Set 3x3 RSC Original Rubik's Cube Bag, Adjusting Tools and... ★★★★☆ 16 \$19.85 ✓prime</p>
--	--	---	--	---	---	---	---

and MORE!!



Do you think you could build a site dedicated to just the 3-D Cube Puzzles niche?!?...Of course you could!

K Related Keywords

Keyword	Vol (US)	CPC	Comp
★ rubiks cube algorithms	33,100	\$1.37	0.01
★ rubiks cube game	5,400	\$0.88	0.31
★ easiest way to solve a rubix cube	1,000	\$0.12	0.04
★ rubik cube formula sheet	590	\$0.00	0.02
★ how to solve a 2x2 rubiks cube	90	\$0.16	0.02
★ how to solve a rubiks cube pdf	0	\$0.00	0
★ how to solve rubiks cube 3x3 fastest way pdf	0	\$0.00	0
★ how to assemble a rubiks cube 3x3	0	\$0.00	0

K People Also Search

Keyword	Vol (US)	CPC	Comp
★ rubiks cube timer	12,100	\$0.95	0.2
★ pyraminx	6,600	\$0.28	0.99
★ rubiks cube game	5,400	\$0.88	0.31
★ rubiks cube 4x4	5,400	\$0.27	0.99
★ rubix cube games	3,600	\$0.83	0.39
★ rubiks cube solver app	1,300	\$0.00	0.03
★ pyraminx solver	1,300	\$1.43	0.04
★ rubiks cube solver robot	590	\$2.17	0.18
★ rubik cube formula sheet	590	\$0.00	0.02
★ silver rubiks cube	170	\$0.27	0.71
★ 5x5 cube solver	170	\$0.83	0.03
★ rubik cube color pattern	90	\$0.00	0.08
★ megaminx solver app	50	\$0.00	0.08
★ how to solve mirror cube pdf	50	\$0.00	0

I have a FREE Keyword Tool called "**Keywords Everywhere**", a FIREFOX browser 'add-on'...Look at all the KW phrases people are searching just from the seed phrase "rubiks cube"!

You could cater to the 'speedcubing' craze ALONE by reporting on books, reviewing the fastest cubes, reporting on tournament scores and listing upcoming tournaments etc.

BEST OF ALL... You could embed '**Speedcubing**' **You Tube videos** on your web pages! (see below).

You could also write about all the 3D Cube variation toys out there too!

Let's take a look at YOU TUBE...

Below is a screenshot of what comes up for the search term "speedcubing"....

In addition to the videos, look at all the related suggested searches!

speedcubing | 

Volume: 720/mo | CPC: \$0.00 | Competition: 0.04

speedcubing tutorial 20/mo - \$0.00 - 0

speedcubing world record 70/mo - \$0.00 - 0

speedcubing motivation

speedcubing finger tricks 20/mo - \$0.00 - 0

speedcubing methods 170/mo - \$0.00 - 0.01

speedcubing competition 90/mo - \$0.32 - 0.19

speedcubing tips 20/mo - \$0.00 - 0

speedcubing for beginners 20/mo - \$0.67 - 0.51

speedcubing slow motion 10/mo - \$0.00 - 0

speedcubing 2x2 480/mo - \$0.23 - 0.99

Report search predictions

IN DEPTH
FINGER TRICK TUTORIAL! 16:26

Speedcubing Finger Tricks You Need to Know! + Slomo Examples
cyotheking • 287K views • 1 year ago
Shout out to Jay for teaching me how to do F moves even better. Check out that legend:
<https://www.youtube.com/user/ottozing> ...

First solve on camera 27Sept2009 00:00:03.326 6:56

Speedcubing Journey of Lucas Etter
lucascube • 903K views • 1 year ago
Exactly one year ago, Lucas Etter broke the Rubik's Cube world record with a time of 4.90 seconds. He became a speedcuber in ...

Basic Speed Cubing Techniques
godlikemouse • 599K views • 7 years ago
Basic speed cubing techniques to help get you started. Usage of finger tricks, rotation, hand position, etc.

Top 10 Rubik's Cube Speedcubers
RubiksCube Fannation • 2.6M views • 4 years ago
Top 10 Rubik's Cube Speedcubers 2014 Singles 1 Mats Valk 5.55 Netherlands Zonhoven Open 2013 2 Felike Zemdegs 5.66

Here's a [video on speedcubing "finger technique"](#) just as 1 example.



There are tons more videos and you can use them as inspiration for articles or just post them directly!

Here is a [comprehensive list of “cubing” books!](#)

SO...that all said...here's my POINT...

There's a lot we can **LEARN** from the **Rubik's Cube** example! (That we can apply to **OTHER** brain teaser puzzle niches)...**Here we go!**

- 1) When looking at a puzzle or brain teaser niche, check out the HISTORY of that niche and how it's performed sales wise both in past and currently. **Many puzzle niches are experiencing a resurgence today!**
- 2) Look at what RELATED PRODUCTS it's inspired!
- 3) Look for related BOOKS... Popular selling books in a puzzle niche can indicate popularity and a strong following.
- 4) Check out **You Tube** for **VIDEOS** related to your puzzle niche. If you're seeing vids with a big following, that indicates a strong interest and strong following for that puzzle niche!

REMEMBER: You can use videos as “inspiration” for what to write AND/OR embed selected vids right onto your web pages.

- 5) Finally, you can go to Amazon and check the “**Amazon Sellers Rank**” (for any product) and use it to estimate current (and past) monthly sales (see below for how to do this).

Where To Find Amazon's Sellers Rank (SR):

Amazon's Seller's Rank is a number assigned to every product on Amazon (except very new products that haven't gotten enough sales yet to be 'ranked').

The LOWER this number, the HIGHER the sales (an SR of 1, for example, would indicate that that product is the MOST POPULAR of all the products in that category).

You'll find the SR by scrolling down to “Product Information”.

For example, consider this 3D Jigsaw puzzle for **\$62.25** for kids and adults...



Ravensburger Taj Mahal 216 Piece 3D Jigsaw Puzzle
Pieces Fit Together Perfectly
by Ravensburger
★★★★☆ 20 customer reviews

Best Deal

Price: **\$62.25** & **FREE Shipping**

Note: Not eligible for Amazon Prime.

- HIGH QUALITY COMPONENTS – Ravensburger’s 3D jigsaw puzzles will bowl you over
- PRECISION FIT – No matter how large or small our puzzles, each is precision made
- EASY CLICK TECHNOLOGY – Individual pieces are so precisely made that you can assemble them with ease
- 3D JIGSAW PUZZLE - This puzzle is meant to be displayed after it's built. It's 3D, and it's a puzzle!
- LONG TERM QUALITY - Ravensburger has been making products for the hand, heart, and home for over 100 years
- 3D Puzzle with Easy click Technology
- 216 sturdy plastic pieces fit together perfectly - no glue required

Show more

Compare with similar items

New (10) from \$62.25 & FREE shipping.

Report incorrect product information.

We scroll down to where it says “Product Information” and look for where it says “Best Sellers Rank” (see below)... In this case, the SR is “**124,926**”.

Product information

Product Dimensions	14.8 x 10.8 x 2.8 inches
Item Weight	2.51 pounds
Shipping Weight	2.43 pounds (View shipping rates and policies)
Domestic Shipping	Item can be shipped within U.S.
International Shipping	This item is not eligible for international shipping. Learn More
ASIN	B00CC5DZ1C
Item model number	12564
Manufacturer recommended age	12 - 15 years
Best Sellers Rank	#124,928 in Toys & Games (See Top 100 in Toys & Games) #355 in Toys & Games > Puzzles > 3-D Puzzles #956 in Toys & Games > Puzzles > Brain Teasers
Customer Reviews	★★★★☆ 20 customer reviews 3.5 out of 5 stars

Warranty & Support

Product Warranty: For warran

Feedback

If you are a seller for this prod
Would you like to [tell us abou](#)

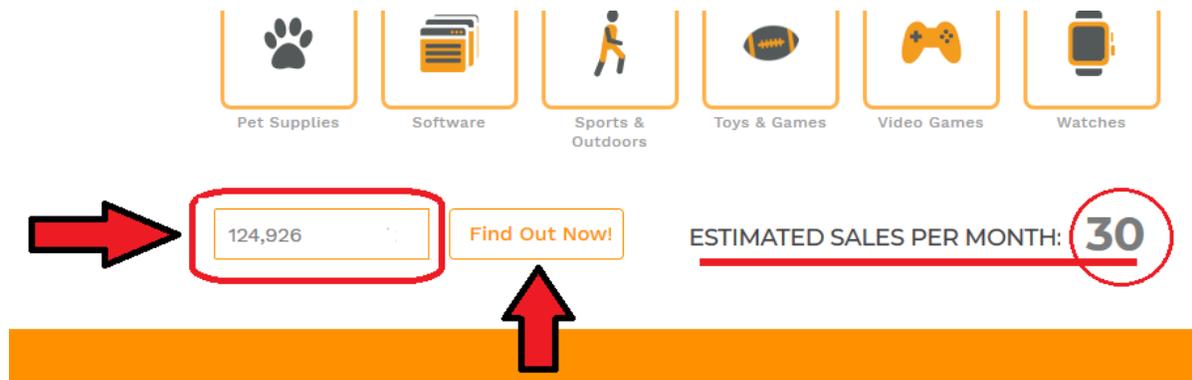
Next, we'll use a FREE online tool that “converts” this number into a sales estimate!

FREE Amazon SR Sales Estimate Calculator:

You'll find the tool here: <https://www.junglescout.com/estimator/>

The screenshot shows the JungleScout website interface. At the top, there is a navigation bar with 'JungleScout' and various menu items like 'Products', 'Free Resources', 'Blog', 'About Us', and 'Pricing'. Below the navigation bar, there is a section titled 'CHOOSE A MARKETPLACE' with several country flags. Underneath that is the 'PICK A CATEGORY' section, which displays a grid of 32 category icons. The 'Toys & Games' category icon is highlighted with a red box, and a red arrow points to it from the right.

Simply click on the product category (“Toys & Games” in our case). Copy & Paste the “Amazon Seller's Rank” for the product you want to find out about....



and click the “Find Out Now!” button.

So in this example, we see that **Ravensburger Taj Mahal 216 Piece 3D Jigsaw Puzzle** is selling about 30 sets a month just on Amazon USA!

Another FREE Tool:

If you are interested in seeing the SALES HISTORY of products on Amazon (things such as how BOTH “SR” and/or “Price” have changed over time) there is yet another FREE tool that allows you to do this.

It's a Chrome/Firefox browser 'add-on' that, when turned on, allows you to see extra data on all the Amazon items you bring up in your browser!

You can find the tool here: <https://keepa.com> ...You'll need to register but it's free.

Once installed, you'll be able to see this added time-graph data on

every Amazon listing!



Roll over image to zoom in



You can hover your mouse over the graph to get price and SR for any given date!... You can also set the “date range” (ref vertical red arrow at right). There are other variables you can track too if you wish.

So we see we can find out a LOT about any puzzle niche with a couple of free tools and by following our 5 steps above!

For example, remember our **Japanese puzzle boxes** niche mentioned earlier?... Let's return to it and take a closer look (using the investigative tools and methods noted above)....

Applying What We've Learned – A Niche Example:

OK so let's 'apply' what we talked about in the last section and investigate the **Japanese puzzle boxes** niche a bit closer...

We can start by checking out the HISTORY of the niche, and how it's performed sales wise (both in past and currently).

We can get an overview by Googling “Japanese puzzle boxes”, “Japanese puzzle sales”, “Japanese puzzle box types”, etc.

I couldn't find any specific annual US or WORLD sales estimates but the sheer number of these types of boxes available for sale from less than \$20 up to \$85 on AMAZON and up to HUNDREDS OF DOLLARS on specialty sites indicate a strong following.

A review of info available on en.wikipedia.org/wiki/Puzzle_box gives us an interesting overview (summarized below)...

A puzzle box (also called a secret box or trick box) is a box that can only be opened by solving a puzzle. Some require only a simple move and others require a series of discoveries and moves. Modern puzzle boxes developed from furniture and jewelry boxes with secret compartments and hidden openings, known since Renaissance time.

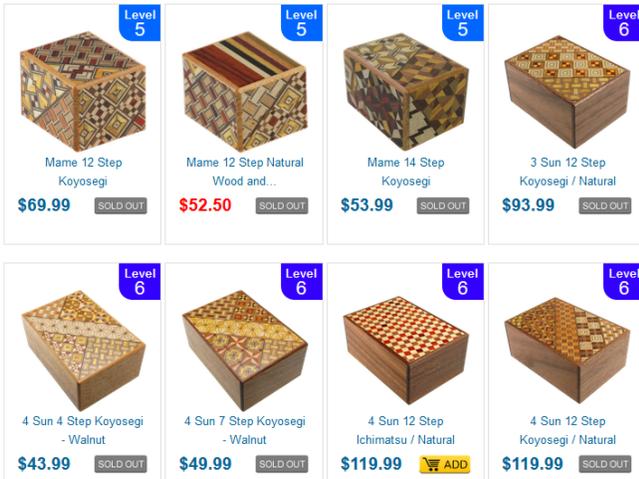
Puzzle boxes produced for entertainment first appeared in 19th century Victorian England as tourist souvenirs in the Hakone region of Japan at the turn of the 19th to 20th centuries. Interest in puzzle boxes subsided during and after the two World Wars.

The art was revived in the 1980s by three pioneers of this genre: Akio Kamei in Japan, Trevor Wood in England, and Frank Chambers in Ireland. There are currently a number of artists producing puzzle boxes, including the Karakuri group in Japan set up by Akio Kamei, the US puzzle box specialists Robert Yarger and Kagen Sound, as well as a number of other designers and puzzle makers who produce puzzle boxes across the globe.

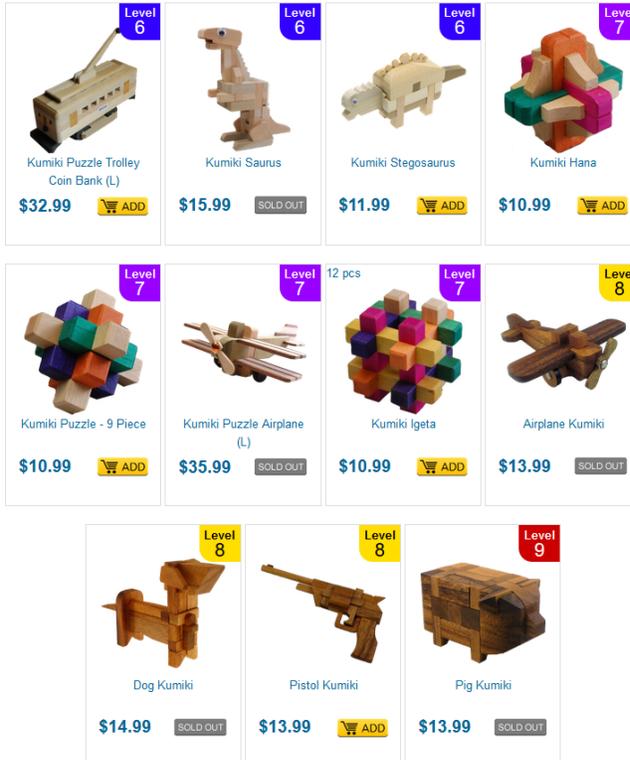
In addition to the alternate names “secret box” and/or “trick box”,

further research also gives me the following additional “alternate” names for **Japanese puzzle box**.

Himitsu-Bako – Trick boxes with secret ways to open, also know as **Karakuri**.



Kumiki (Interlocking puzzles) – Any interlocking wood puzzle



Burr puzzles – Symmetrical precision cut interlocking puzzles (traditionally wood but in modern times, sometimes also available in plastic or metal)



3-in-One Wooden Puzzle Games Set - 3D Puzzles Interlocking Blocks, Diagonal Burr, and Snake Cube
 \$9.90 ~~\$25.00~~ ✓prime
 Get it Fri, Sep 14 - Sat, Sep 15
 Manufacturer recommended age: 5 - 50 Years
 ★★★★★ ☆ 197



4-in-One Wooden Puzzle Games Set - 3D Puzzles Interlocking Blocks, Diagonal Burr, Soma Cube
 \$32.99 ✓prime
 FREE Delivery by Sun, Sep 9
 Only 20 left in stock - order soon.
 ★★★★★ ☆ 3



elegantstunning Secret Lock Box Wood Brain Teaser Inside
 \$9.59
 FREE Shipping on eligible orders



NOVICA Brown Hand Crafted Raintree Wood Puzzle by NOVICA
 \$29.95 ✓prime
 FREE Delivery by Sun, Sep 9
 ★★★★★ ☆ 9

 Puzzle Erasers \$6.99 <input type="button" value="ADD"/>	 Mini Lock \$65.99 <input type="button" value="ADD"/>	 Twisted Cube \$41.99 <input type="button" value="SOLD OUT"/>	 "456" \$32.99 <input type="button" value="SOLD OUT"/>
 234 \$22.99 <input type="button" value="SOLD OUT"/>	 Campanus \$51.99 <input type="button" value="SOLD OUT"/>	 Chinese Devil \$15.99 <input type="button" value="ADD"/>	 Clamped Cube \$52.99 <input type="button" value="SOLD OUT"/>
 Identical Twins \$41.99 <input type="button" value="SOLD OUT"/>	 Jack Puzzle \$129.99 <input type="button" value="ADD"/>	 Little Dance \$41.99 <input type="button" value="SOLD OUT"/>	 Popp \$43.99 <input type="button" value="SOLD OUT"/>

Bottle Puzzles – Another modernized puzzle genre, an offshoot of the more ancient traditional interlocking puzzles.

 Bottle-Safe with Corkscrew \$24.99 <input type="button" value="SOLD OUT"/>	 Don't Break the Bottle - Caddy \$24.99 <input type="button" value="ADD"/>	 Don't Break the Bottle \$29.99 <input type="button" value="SOLD OUT"/>	 Don't Break the Bottle \$29.99 <input type="button" value="SOLD OUT"/>
 Don't Break the Bottle - The Vise \$24.99 <input type="button" value="SOLD OUT"/>	 The Chain Gang \$19.99 <input type="button" value="SOLD OUT"/>	 Grecian Bottle \$16.99 <input type="button" value="SOLD OUT"/>	 Message in a Bottle \$19.99 <input type="button" value="SOLD OUT"/>

 Fun Wine Gifts Game Bottle Puzzle for Wine Lovers \$17.99 \$25.90 ✓prime FREE Delivery by Sun, Sep 9 Show only BSIRI items ★★★★★ ☆ 92	 Project Genius PJGT004 Brain Teaser Puzzle \$14.96 ✓prime FREE Delivery by Mon, Sep 10 Only 9 left in stock - order soon. Manufacturer recommended age: 7 Months - 10 Years Show only Project Genius items ★★★★★ ☆ 10
 Eureka Power of the Ring 3d Bottle Puzzle \$22.95 Only 12 left in stock - order soon. FREE Shipping on eligible orders Show only Eureka items	 Creative Crafthouse Wood Brain Teaser Puzzles \$21.95 ✓prime FREE Delivery by Sun, Sep 9 More Buying Choices \$19.10 (1 used offer) Show only Creative Crafthouse Wood Brain Teaser Puzzles ★★★★★ ☆ 32

So already we are discovering “related products”! (our 2nd item of 5 to check out...

Disentanglement puzzles could also be a related line of products we could feature in this area of brain teasers!



ASIDE: We KNOW Amazon has many of these types of puzzles but let's check out **Viglinks** and see if they have affiliate options (for this very specialized toy genre)...

To do this (for any genre), sign into your **Viglinks** account and go here: <https://www.viglink.com/merchants>. This web page displays all the merchants on Viglinks. You can narrow your search by selecting a category (Toys & Hobbies in our case).

Doing this gets you an alphabetized list of Viglink merchants in that niche! (see screenshot below).

Search

e.g. Ebay, Amazon, etc.

Country: All Countries

Category: Toys & Hobbies

Pricing: CPC + CPA

Preferred Merchant

SEARCH

Search results for: CATEGORY: TOYS & HOBBIES

Merchant	Domain	Country	Pricing	Program Approval	Commission
Amazon	amazon.com	United States	CPC/CPA	✗	5.23%
Atmosphere Canada	atmosphere.ca	Not Listed	CPA	✗	6.00% Commission
DollarDays	dollaradays.com	Global	CPA	✗	Multiple

You can further narrow the list by entering a search term up top.

BARTS TIPS

UNITED STATES

Search

puzzle

Country: All Countries

Category: Toys & Hobbies

Pricing: CPC + CPA

Preferred Merchant

SEARCH

Search results for: SEARCH: PUZZLE CATEGORY: TOYS & HOBBIES

Merchant	Domain	Country	Pricing	Program Approval	Commission
fotopuzzle.de	fotopuzzle.de	Global	CPC/CPA	✗	Not Listed
Puzzle Master	puzzlemaster.ca	Global	CPA	✗	10.00% Sales

Puzzle Master turns out to be a GOLDMINE! (see screenshot below)
You can scroll over their puzzles selection menu to reveal DOZENS of puzzle genres you can investigate!

SHOP | ABOUT US | PUZZLE SOLUTIONS | BLOG | CONTACT US | VISA | MasterCard | PayPal

Puzzle Master incorporated

Advanced Search Options SEARCH SHOPPING CART

FREE SHIPPING! On orders over \$99. Code: FREESHIP18

NEW PUZZLE BOXES / TRICK BOXES - PUZZLE MASTER INC.

Home » New Items » Puzzle Boxes / Trick Boxes Viewing items 1-7 of 7

PUZZLE LEVELS

- Level 5 - Easy
- Level 6 - Tricky
- Level 7 - Challenging
- Level 8 - Demanding
- Level 9 - Gruelling
- Level 10 - Mind Boggling

Home
New Items
Specials
Group Specials
Discounted Items
Wire & Metal Puzzles
Wood Puzzles
Puzzle Boxes
Rubik's Cube & Others
Jigsaws
More Puzzles
Games & Toys
Designers
Puzzle Solutions

We Ship Worldwide!

 <p>Level 7</p> <p>NEW Romanian Puzzle Box - Small Tan</p> <p>\$29.99 ADD</p>	 <p>Level 8</p> <p>NEW Autumn Rush</p> <p>\$199.99 ADD</p>	 <p>Level 8</p> <p>NEW Granny Tea Box - Santa's...</p> <p>\$99.99 ADD</p>	 <p>Level 8</p> <p>NEW Henpecked - #37 - Vintage...</p> <p>\$399.99 SOLD OUT</p>
 <p>Level 7</p> <p>NEW Romanian Puzzle Box - Small Purple</p> <p>\$29.99 ADD</p>	 <p>Level 6</p>	 <p>Level 7</p> <p>NEW Romanian Puzzle Box - Small Purple</p> <p>\$29.99 ADD</p>	

Viewing items 1-7 of 7

You can also search puzzles by specific designers if you wish!

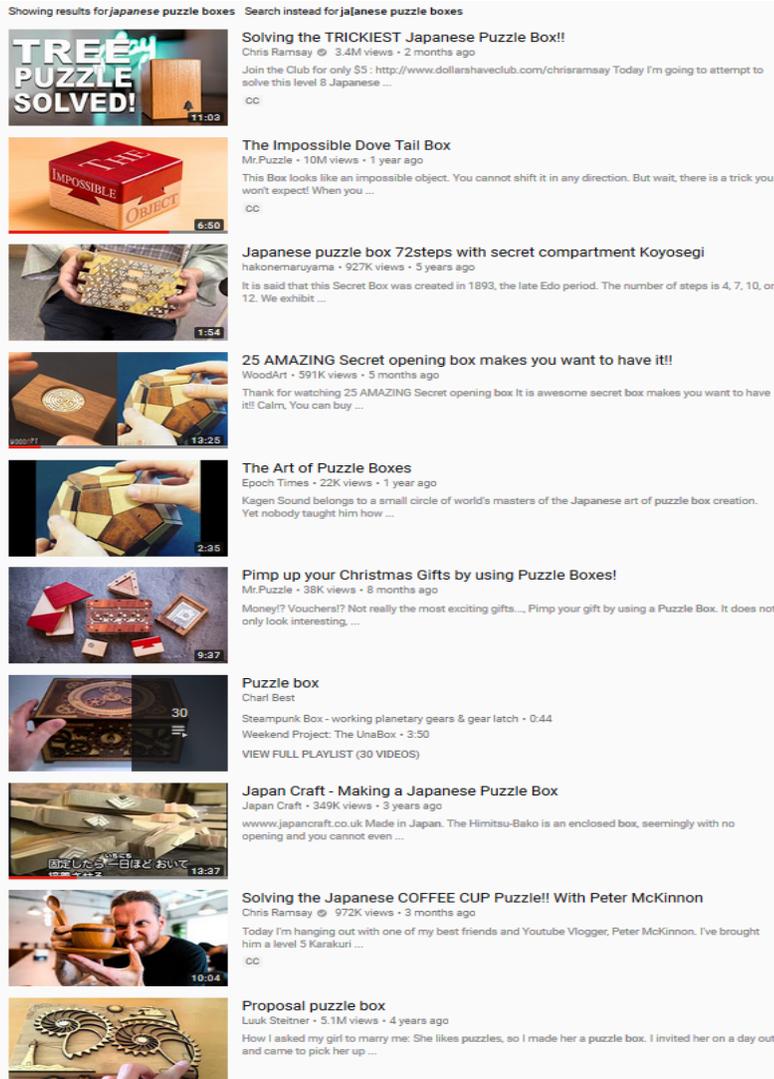
What I especially like about this site is they display the puzzle difficulty level in plain sight! (from 'level 5 – Easy' up to 'level 10 – Mind Boggling'). You can also SORT by difficulty level too!

OK, let's move on to our 3rd research item on our list, look for related BOOKS.

I'll save you some time here. I searched “puzzle boxes” under 'BOOKS' on Amazon and got books about woodworking or puzzle books but no 'puzzle box' books. I tried all the synonyms... nothing.

BUT I DID find You Tube VIDEOS Galore!!

Showing results for **japanese puzzle boxes** Search instead for **japanese puzzle boxes**



TREE PUZZLE SOLVED!
11:02

Solving the TRICKIEST Japanese Puzzle Box!!
Chris Ramsay • 3.4M views • 2 months ago
Join the Club for only \$5 : <http://www.dollarhaveclub.com/chrisramsay> Today I'm going to attempt to solve this level 8 Japanese ...
CC

The Impossible Dove Tail Box
Mr.Puzzle • 10M views • 1 year ago
This Box looks like an impossible object. You cannot shift it in any direction. But wait, there is a trick you won't expect! When you ...
CC

Japanese puzzle box 72steps with secret compartment Koyosegi
hakonenaruyama • 927K views • 3 years ago
It is said that this Secret Box was created in 1893, the late Edo period. The number of steps is 4, 7, 10, or 12. We exhibit ...

25 AMAZING Secret opening box makes you want to have it!!
WoodArt • 591K views • 5 months ago
Thank for watching 25 AMAZING Secret opening box It is awesome secret box makes you want to have it!! Calm, You can buy ...

The Art of Puzzle Boxes
Epoch Times • 22K views • 1 year ago
Kagen Sound belongs to a small circle of world's masters of the Japanese art of puzzle box creation. Yet nobody taught him how ...

Pimp up your Christmas Gifts by using Puzzle Boxes!
Mr.Puzzle • 38K views • 8 months ago
Money!? Vouchers!? Not really the most exciting gifts... Pimp your gift by using a Puzzle Box. It does not only look interesting. ...

Puzzle box
Charl Best
Steampunk Box - working planetary gears & gear latch • 0:44
Weekend Project: The UnaBox • 3:50
VIEW FULL PLAYLIST (30 VIDEOS)

Japan Craft - Making a Japanese Puzzle Box
Japan Craft • 349K views • 3 years ago
www.japancraft.co.uk Made in Japan. The Himitsu-Bako is an enclosed box, seemingly with no opening and you cannot even ...

Solving the Japanese COFFEE CUP Puzzle!! With Peter McKinnon
Chris Ramsay • 972K views • 3 months ago
Today I'm hanging out with one of my best friends and Youtube Vlogger, Peter McKinnon. I've brought him a level 5 Karakuri ...
CC

Proposal puzzle box
Luuk Steitner • 5.1M views • 4 years ago
How I asked my girl to marry me: She likes puzzles, so I made her a puzzle box. I invited her on a day out and came to pick her up ...

Remember, if you're seeing vids with a big following, that indicates a strong interest & following for that puzzle niche!

As said, you can use videos as “inspiration” for what to write AND/OR embed selected vids right onto your web pages.

IN FACT, [here's a YT Channel](#) you might want to consider subscribing to!

Finally, we can go to Amazon and check the “**Amazon Sellers Rank**” for some of these products

and use it to estimate current (and past) monthly sales for selected items (which of course we already did this at the beginning of this guide – 5 to 60 sales a month EACH in most cases just on Amazon!).

Puzzles And Brain Teasers Article Ideas!

Here are some topic ideas that could work well in this niche:

- *Best Puzzle Boxes 2018*
- *Best Jigsaws for Kids*
- *The Best Puzzles for People of All Ages*
- *13 Puzzles For Kids That Are Actually Also Fun For Adults*
- *The Brain Teasers for Kids*
- *Rubik's Speed Cube Game Buying Guide*
- *15 Favorite Jigsaws for Family Night*
- *Tips For Throwing An Amazing Speedcubing Night*
- *5 Popular Puzzle Party Favors Ideas*
- *20 Resources That'll Make You Better at Jigsaw*
- *The 17 Most Misunderstood Facts About Puzzles*
- *6 Best Mobile Apps for Rubik*
- *Rubik: It's Not as Difficult as You Think*
- *Jigsaw Poll of the Day*
- *7 Mistakes You're Making With Trick Boxes*
- *11 Ways to Completely Revamp Your Brain Teasers*
- *Become an Expert on Puzzles by Reading These 5 Tips*
- *10 Things Everyone Hates About Brain Teasers*
- *The Ultimate Cheat Sheet on Brain Teasers*
- *7 Answers to the Most Frequently Asked Questions About Brain Teasers & Puzzles*
- *20 Myths About Puzzles: Busted*
- *Why You Should Spend More Time Thinking About Brain Teasers*

FREE TOOL!!

Here is a FREE “Blog Topic” Generator – Just enter a seed word (such as “board games” and it will give you 250 suggested article titles! - sign up is FREE) www.hubspot.com/blog-topic-generator

BEST Social Groups To Join:

Here's a list of Facebook groups in some puzzle niches...

[Speedcubing Facebook Groups](#)

[Jigsaw Facebook Groups](#)

[Puzzles General Interest FB Groups](#)

[Brain teasers FB Groups](#)

You can find others by searching Google and/or other social networks.

Conclusion:

So I hope by now you see the incredible potential that exists within the brainteasers/puzzles niche! People in this niche are PASSIONATE and always on the lookout for new challenges!

They are also on the lookout for NEW VERSIONS of older classical puzzles too!

There are lots of sub-niches as well and also important, this niche can be a lot of FUN!!

Take some time to go through the resource links supplied in this guide. Then choose a puzzle/brainteaser type you like and get started creating Keyword rich content!

Also, don't think you have to get overly complicated...We've ALL done a puzzle or brain teaser right?... Why not create an article of the last time you and/or friends tried solving “X” or as a team assembled “Y”?

OR, tell the story of how you built a 3D puzzle, the problems you had and how you overcame them (tips and hints!).

Or tell how such and such puzzle took you back to your childhood...

You get the idea... Connect with your readers!

You've got lots of content creation ideas and info sources that allow you to create material in this niche *FAST* that your readers will LOVE!

Have FUN!