**New Furbies Hot Christmas Toy**

I am not exaggerating when I say that the New Furbies will be this year’s hot Christmas toy. I don’t even have to guess that the popularity of this interactive toy is going to be huge.

Every year there is always one toy that stands out from the rest. That one toy captures the attention of every child whether they are a boy or a girl. This one toy always breaks sales records around the winter holiday season and always creates a buying frenzy among shoppers.

Last year it was the Fijit Friends, which are also an interactive toy, and they sold like hot cakes all over the world at Christmas time. They were a surprise hit considering the mechanical issues that many of them had in the early stages. I am even willing to bet that even you had one of these. Am I right?

In my opinion the new Furby is like a Fijit Friend who has drank just a bit too much Red Bull. If these two toys were to go out on sale for the first time today side by side then I can almost guarantee the outcome. It would be a massacre. Fijit Friends would lose miserably.

So how can I be so sure about the success of these furry new toys?

Well, for one thing, I was around in 1998 when the Furby was released to the public for the very first time. I remember that at that time people had never seen an interactive toy do the things that Furby claimed to do.

To a child, the Furby was like having your own friend, 24 hours a day seven days a week. A friend that you could talk to, play games with and even teach new tricks. When you got bored with it you just put it away in a drawer until it shut up. Of course, if you ever owned one of the original 1998 versions then you know the thing would almost never shut up.

What are Furbies? Reboot History

A Furby is an electronic interactive toy that looks as though its parents must have been a hamster and an owl. It was a strange looking little thing but kids thought it was adorable and I guess parents did too.

The toy was released for the first time in 1998 and instantly became a hit for Christmas that year. Back then it was every electronic companies dream to create a domestic robot that every household would have.

This robot would do basic household chores and would generally be of service whenever needed. Believe it or not, the Furby was, “the first successful attempt to produce and sell a domestically-aimed robot”, quoted from Furby **Wiki**.

The thing is, this particular “robot” was a toy for kids and didn’t do any chores around the house whatsoever. It wasn’t designed for that purpose.

What it was designed to do is entertain and interact with children. In this regard, it succeeded.

Within three years of its first release the Furby sold over 40 million units. Its interactive speaking capabilities were translated into 24 languages making it a worldwide hit.

So why was it such a huge success?

Well for starters there weren’t many interactive toys back in 1998. They were few and far between and those that were available didn’t function very well or were just plain boring.

The Furbies were different. As an attention grabber the creators had the robot speak in a totally different language straight out of the box. This language was Furbish and it meant that children pretty much had to learn and communicate with their Furby in this new language.

The more they interacted with the toy the faster it would develop the English language. Eventually the Furby would speak full English, sort of a more broken English to be exact, as it was programmed to do so.

The purpose of the Furby was to be a companion to the child. A sort of best friend that was always there no matter what.

Its whole body was covered in fur so it was cuddly and cute. It had large ears and huge mechanical eyes with eyelids that would open and shut. Touch sensors were built inside the unit so that when you touched it in a particular area it would react accordingly.

The original versions of the toy had a small infrared window located between their eyes. One of its uses was to pick up signals from other Furbies so as they can communicate with each other.

Yes, if you were one of the unlucky parents who bought more than one Furby for your child then you no doubt experienced the endless chatter from these seemingly innocent interactive toys.