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**Toy-Preneur Bonus**

**My Best Kept S.e.c.r.e.t.  
How To Find DYNAMITE  
CASH GENERATING Keywords  
In Just MINUTES!  
(Simple! Simple! Simple!)**

**No "Google KW Planner" Needed!**

**Written By: Bart Hennin**

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**Toy-Preneur Bonus**  
**My Best Kept S.e.c.r.e.t.**  
**How To Find DYNAMITE CASH GENERATING**  
**Keywords In Just MINUTES!**  
**(Simple! Simple! Simple!)**  
**No “Google KW Planner” Needed!**

Written By: Bart Hennin©

### **Intro – What You'll Discover Here:**

You'll discover a lot of useful info in this short guide. The first thing I hope you'll come to realize is... Keyword “research” doesn't have to be 'complicated' nor does it need to be “hard work”... Not at all.

It also doesn't have to be “time consuming”!

In this report, I will show you my secret method for zeroing in on HIGH VOLUME, low competition RELEVANT Keyword phrases in just MINUTES!

**BONUS TIP:** I will also show you how to find and use LSI phrases to reinforce your Keywords!

**ASIDE:** LSI stands for “Latent Semantic Indexing”. LSI keywords are essentially words or phrases that are related to, or synonyms of the primary keyword(s) you are targeting (more on this In a bit).

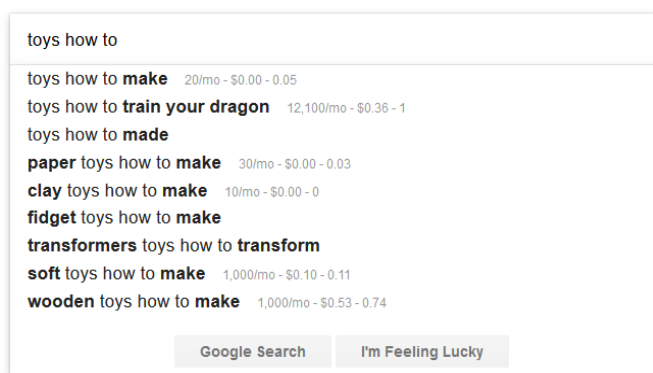
**Let's get started!**

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## Keywords 101 – TYPES of Keywords To Target:

You may already be familiar with much of what we cover in this preliminary section but it serves as a good review because we want to be targeting the RIGHT KIND of keywords!

### Buyer vs Info Keywords:

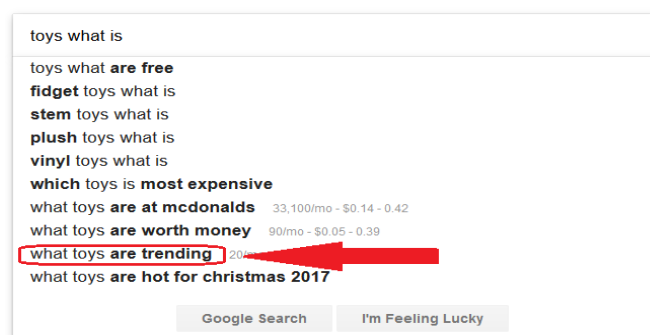


Most keyword phrases searched by people are “Info” related keywords...

People searching info keywords aren't generally looking to BUY anything.

There are exceptions...

Consider the KW phrase “What toys are trending”...What if that lead to an info page that gave a LIST of “the top trending toys” for each year from 2016 to present? Each toy presented and reviewed would have an affiliate link of course!



Now obviously, we are mostly interested in targeting BUYER keywords but, sometimes we'll also target “info” keywords too as

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our toy review site should have a good mix of both 'promo' pages (where we review toys and make recommendations) and 'content' pages where we just supply good info for our readers.

### Long Tail vs Short Tail Keywords:

A 'short tail' keyword phrase is one that has few words (usually 3 or less). We want to generally AVOID short tail KW phrases as these generally...

1. Have way too much competition
2. Are too “general” to be of use – We want to be niche specific!

For example, consider the KW phrase, “barbie dolls”.

It has 673,000 searches a month!! With that many searches you can BET that MILLIONS of websites are targeting that phrase and only pages of the BIG SELLERS (Mattel, Amazon, Target...) are showing up. What are the chances that YOUR site will appear on Google's 1<sup>st</sup> page for this phrase? ...Slim to none.

Also, when someone is searching the phrase “Barbie Doll”, it is not at all clear that they want to “buy” anything!

Compare that to the longer tail (seven word!) search phrase... “best developmental toys for 1 year old”. THIS phrase has much less competition AND YET is **searched 390 times a month on Google!**

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### High Search Volume vs Low Competition Keywords:

You may look at the above example search phrase and say, “Oh wait...only 390 searches a month?!?...I wanna target phrases that have 50,000+ searches a month!!”

That's all well and good but REMEMBER...All else being equal, *the HIGHER THE SEARCH VOLUME for a particular phrase, the HIGHER THE COMPETITION for placing on Google's 1<sup>st</sup> page!!*

We need to strike a balance between SEARCH VOLUME and COMPETITIVENESS. I would prefer to target **ten** low volume search phrases and place on Google's 1<sup>st</sup> page for several of them rather than target 2-3 HIGH volume phrases and never place!

YES, sometimes you'll get “lucky” and find a phrase that's searched 30,000 times a month or more and is for some reason, super low competition BUT this is rare. Further, it will usually be “temporary” as more people find and target that KW phrase and/or it could also mean that no one is spending money in that niche!

(In a bit, I show you how to KNOW if people are spending money in any given niche so no worries).

### LSI Keywords:

Google gives higher ranking to pages with LSI Keywords. As mentioned, LSI Keywords are words or phrases that are related to, or synonyms of the primary keyword(s) you are targeting.

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When Google sees LSI keywords, it helps it sort out the contextual meaning of your main KW phrase. As such, Google 'sees' your pages as more “relevant” to the main KW phrase if there are similar or synonymous phrases also within the page.

With my secret FREE TOOL, I reveal (shortly), adding LSI phrases is *fast* and EASY and will give you a rank boost!

Another thing to keep in mind is that with LSI Keywords, you can often end up ranking for alternate KW phrases you never thought of!

You could find yourself targeting the phrase “best developmental toys for 1 year old” (390 Google searches a month) and PLACING for “best developmental toys for babies” (**880 searches a month!**)

This is because from your combined keywords and LSI phrases, Google can “infer” your meaning and show your page for related phrases you didn't even target!

OK, now that we have the boring “preliminary” stuff out of the way, we can now start our search for dynamite keywords for our pages!

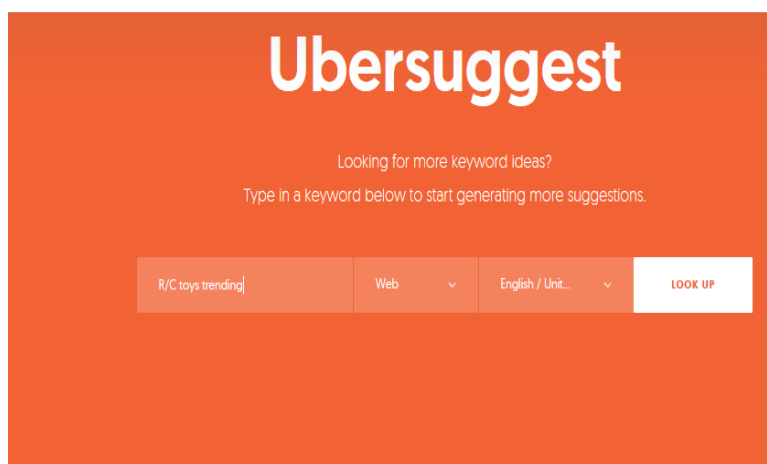
**Let's get to it!**



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## Finding DYNAMITE CASH GENERATING Keywords:

This is a simple straight forward process. **We're going to start by going to Ubersuggest**... This is a FREE tool that generates lists of suggested long tail KW phrases based on a shorter “root” KW phrase.



Keyword: **r/c toys trending**

VOLUME	CPC	\$	COMPETITION
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542 Keyword Ideas Found For r/c toys trending

Once on Ubersuggest, we simply enter a short “root” KW phrase such as “toys trending” or “best educational toys” or some such, and let Uber go to work!

In the example screenshot above we entered “R/C toys trending” and in moments, Ubersuggest generates a PILE of related KW phrases! (**542 in this case!**). Now we go through the list...

We are looking for...

1. Long tail BUYER Keyword phrases (4 words or more – preferably more!!) with 300-5000 searches per month.
2. With LOW Adword CPC
3. Where we know money is being spent (see below)

542 Keyword Ideas Found For r/c toys trending


**KEYWORD SUGGESTIONS**  
I want to see keyword suggestions from  
☒ Google Keyword Planner


**FILTER RESULTS**  
Find Keywords Within Search Results  
e.g. new  [Clear All Filters](#)

**NEGATIVE KEYWORDS**  
Put your negative keywords in this box, one keyword per line




KEYWORD	SEARCH VOLUME	CPC	COMPETITION
<input type="checkbox"/> a rc car	110	\$ 0.31	0.97
<input type="checkbox"/> a remote control car	210	\$ 0.24	0.95
<input type="checkbox"/> all rc toys	10		0.83
<input type="checkbox"/> all remote control cars	20	\$ 0.2	0.75
<input type="checkbox"/> all remote control toys	10		1.0
<input type="checkbox"/> baby car remote control price	20	\$ 0.68	1.0
<input type="checkbox"/> baby remote car	320	\$ 0.48	1.0
<input type="checkbox"/> baby remote control toy	170	\$ 0.21	1.0
<input type="checkbox"/> baby toy remote control car	20	\$ 0.33	1.0
<input type="checkbox"/> baby toys remote car	10		1.0
<input type="checkbox"/> barbie remote control car	2400	\$ 0.22	1.0
<input type="checkbox"/> best buy rc cars	720	\$ 0.23	1.0
<input type="checkbox"/> best cheap rc car	320	\$ 0.12	1.0
<input type="checkbox"/> best mini rc cars	260	\$ 0.19	1.0
<input type="checkbox"/> best place to buy remote control cars	20	\$ 1.27	1.0
<input type="checkbox"/> best radio controlled cars	140	\$ 0.14	1.0
<input type="checkbox"/> best radio controlled cars for kids	10	\$ 0.04	0.84
<input type="checkbox"/> best radio controlled toys	10		1.0
<input type="checkbox"/> best rc	320	\$ 0.18	0.92
<input type="checkbox"/> best rc car brand	390	\$ 0.18	0.98
<input type="checkbox"/> best rc cars	4400	\$ 0.19	1.0
<input type="checkbox"/> best rc cars for adults	110	\$ 0.22	1.0

Notice (in the screenshot above) that you can choose words to include or exclude in the results (ref **red** arrows at left). You can also sort the results alphabetically, by search volume, by Adwords CPC

(cost per click) or by Adwords competition rating by clicking on the , on the TOP to the right of each heading respectively (ref top red arrows).

Here's the 1<sup>st</sup> thing you should do... Click on the  to the right of the CPC heading... We want to see if people are spending MONEY in this niche.

542 Keyword Ideas Found For r/c toys trending

<b>KEYWORD SUGGESTIONS</b> I want to see keyword suggestions from <input checked="" type="checkbox"/> Google Keyword Planner		<input type="checkbox"/>	KEYWORD 	SEARCH VOLUME 	CPC 	COMPETITION
<b>FILTER RESULTS</b> Find Keywords Within Search Results e.g. new <input type="button" value="GO"/> <a href="#">Clear All Filters</a>		<input type="checkbox"/>	where can i buy rc cars	70	\$ 3.09	0.99
		<input type="checkbox"/>	rc cars uk	10	\$ 3.04	0.45
		<input type="checkbox"/>	fun remote control toys	30	\$ 2.44	0.8
		<input type="checkbox"/>	helicopter car toy	30	\$ 2.43	0.86
		<input type="checkbox"/>	remote car price	10	\$ 2.11	1.0
		<input type="checkbox"/>	new rc toys	50	\$ 1.77	1.0
		<input type="checkbox"/>	rc model cars	320	\$ 1.76	1.0
		<input type="checkbox"/>	large remote control vehicles	10	\$ 1.46	1.0
		<input type="checkbox"/>	rc car shop	1300	\$ 1.36	0.52
		<input type="checkbox"/>	fast rc cars for sale cheap	210	\$ 1.33	1.0
		<input type="checkbox"/>	remote control car store	260	\$ 1.28	0.71
		<input type="checkbox"/>	best place to buy remote control cars	20	\$ 1.27	1.0
		<input type="checkbox"/>	nitro cars for sale	260	\$ 1.15	1.0
		<input type="checkbox"/>	rc cars for children	30	\$ 1.09	1.0
<b>NEGATIVE KEYWORDS</b> Put your negative keywords in this box, one keyword per line						

Look at the DOLLAR AMOUNTS being spent (per Adwords click)... If you are seeing \$1-\$3 amounts being spent, that means advertisers are spending big money targeting this niche...AND...if advertisers are spending big bucks it means SHOPPERS are buying big in this same niche!

So we immediately see that YES INDEED, people are spending lots of money in the R/C niche ...PARTICULARLY for cars and helicopters

which are in the \$2-\$3 ad range. Even “R/C cars for children” comes in over a dollar CPC so we might target that specific sub-niche.

OK NEXT, click to sort by SEARCH VOLUME... We are now, as said, searching for long tail BUYER Keyword phrases (4 words or more – preferably more!!) with 300-5000 searches per month, with LOW Adword CPC (which may indicate a low competition KW phrase). **We will CHECK KW COMPETITION shortly with another FREE tool.**

We also only want to pick phrases that would make good titles for our toy review site...

In the screen shot below, I have elected to only include phrases with the word “kids” in it. Of the 31 phrases THREE stand out (that I see).

31 Keyword Ideas Found For r/c toys trending

**KEYWORD SUGGESTIONS**  
I want to see keyword suggestions from ☒ Google Keyword Planner

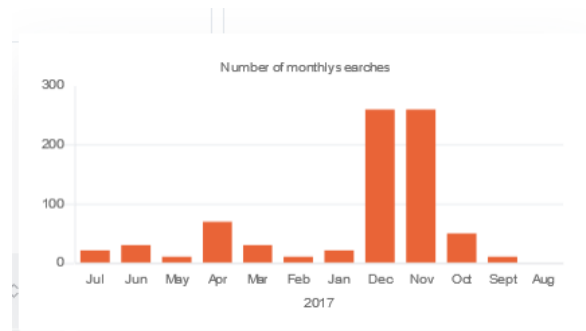
**FILTER RESULTS**  
Find Keywords Within Search Results  
e.g. new

**NEGATIVE KEYWORDS**  
Put your negative keywords in this box, one keyword per line

<input type="checkbox"/>	KEYWORD	SEARCH VOLUME	CPC	COMPETITION
<input type="checkbox"/>	toy cars for kids	9900	\$ 0.53	1.0
<input type="checkbox"/>	remote control cars for kids	6600	\$ 0.58	1.0
<input type="checkbox"/>	remote car for kids	1300	\$ 0.55	1.0
<input type="checkbox"/>	remote control kids car	1000	\$ 0.57	1.0
<input type="checkbox"/>	rc cars for kids	1000	\$ 0.49	1.0
<input type="checkbox"/>	best remote control car for kids	880	\$ 0.32	1.0
<input type="checkbox"/>	electric cars for kids with remote control	590	\$ 0.56	1.0
<input type="checkbox"/>	remote control helicopter for kids	590	\$ 0.44	1.0
<input type="checkbox"/>	best rc cars for kids	480	\$ 0.23	1.0
<input type="checkbox"/>	remote control toys for kids	210	\$ 0.6	1.0
<input type="checkbox"/>	remote control trucks for kids	170	\$ 0.46	1.0
<input type="checkbox"/>	rc trucks for kids	170	\$ 0.37	1.0
<input type="checkbox"/>	kids remote control	170	\$ 0.41	0.99
<input type="checkbox"/>	top 10 remote control cars for kids	70	\$ 0.11	1.0
<input type="checkbox"/>	rc kids car	50	\$ 0.5	1.0

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The third has just 70 searches a month. **NOTE:** Clicking on the 'graph icon' to the left of the searches number gives a “popup” bar graph of the search volume by month.



However, even looking at searches closer to Christmas (Nov - Dec), we see this search term only gets around 240 searches peak so we leave that one .

The other two have 880 and 480 searches per month and look more promising (volume search wise)...

“best rc cars for kids” goes to 1,000 searches in November and 2,500 searches in December!



Similarly, “best remote control cars for kids” goes to 2,400 searches in November and 3,600 in December!



So both these phrases (so far) look promising... NOW let's see if we have a reasonable chance of ranking for these KW phrases using another FREE tool.

## Determining Keyword “Competitiveness”:

OK, we've got some good “buyer” KW phrases with some decent search volume and low Adword CPC...Let's see if we have a chance of placing for these KW phrases (is easy to do). We're going to use a FREE Firefox plugin known as [SeoQuake](#).

**SeoQuake**

Guide Contact us Our projects

### A Powerful SEO Toolbox for your Browser

Check any webpage for a huge selection of **SEO parameters** on the fly, with the free **SeoQuake** browser extension.

- ✓ Conduct on-page **SEO audit** in a flash
- ✓ Examine **internal and external links**
- ✓ Compare **domains and URLs** in real time
- ✓ **Export** all data into a file

**Install SeoQuake — It's free →**

Google index 9.05  
Yahoo index 1.11M  
Bing index 21.9K  
Alexa rank 241  
SEMrush Rank 315  
SEMrush SE Tr 6.19M  
Baidu index 1.2

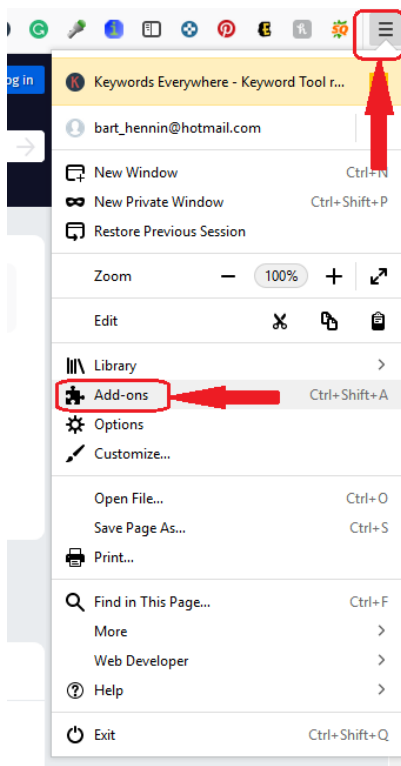
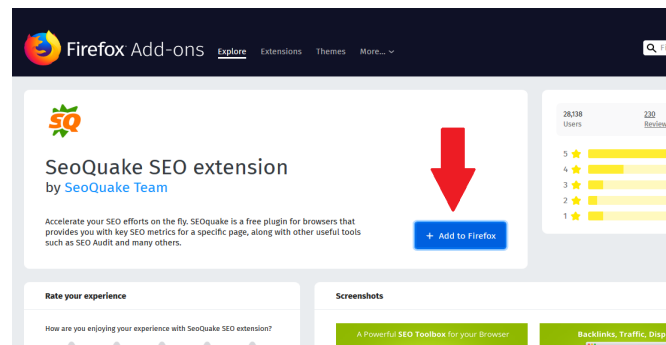
SEMrush Competitive for Digital Marketing Professionals  
7.68M

SEMrush Rank 315  
SEMrush SE Tr 6.19M  
Baidu index 1.2

ClickZ  
NINJAS

**ASIDE:** Don't confuse “Adword CPC bidding competition” with 'SEO competition'...We can't just assume that because Adword CPC is low, SEO competition is low... We need to CHECK the actual SEO competition.

Installation of SeoQuake is simple ...Click the “Install” button (shown above) and on the following screen, click the 'Add to Firefox button.



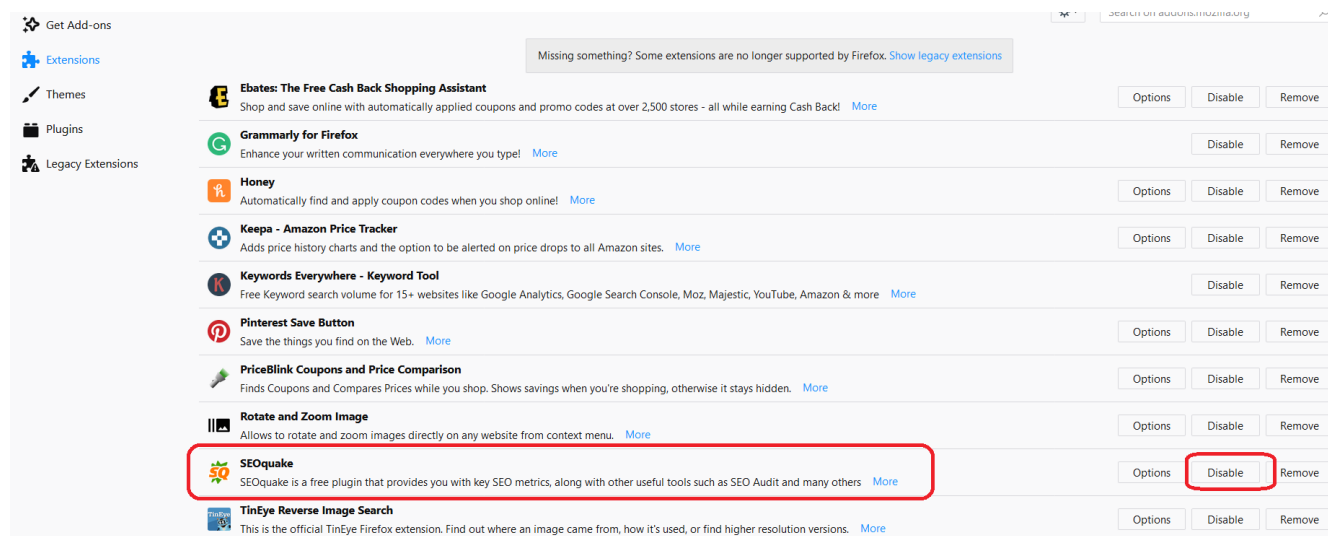
You can activate or deactivate SeoQuake as you wish by going to the Firefox menu icon in the upper right... It looks like three horizontal bars... Click it.

This opens the drop down menu shown at left. From the drop down menu, select “Add-ons”

That will bring you to a page showing all your Firefox add-ons (see below)...

You can enable or disable SeoQuake (or for that matter, ANY of your add-ons) by clicking

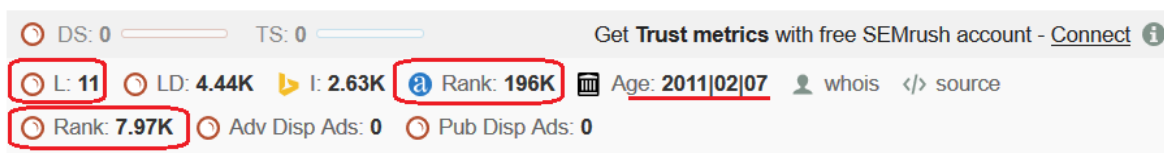
the “Enable/Disable button to the right of the Add-on.



That's all there is to it!...Now with SeoQuake enabled, let's look at the terrific info it gives you...

### 1. Best Remote Control Cars For Kids & Toddlers To Buy In 2018

<https://borncute.com/best-remote-control-cars-for-kids-and-toddlers/>



When you do searches on Google, with SeoQuake turned on, you'll get a set of information (info metrics bar) appearing under each search result similar to the screenshot above.

I'm not going to go through ALL of the info given (we wanna keep this simple and fast) but let's go through what's important...

Starting in the upper left of the info metrics bar, The “L:” stands for “**# of backlinks to that page**”. In this case we see that this page has **11** backlinks. This represents “backlinks” to just this single page.



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DON'T confuse “L:” with the “LD:” metric next to it (showing **4.44K** backlinks)... “LD” stands for DOMAIN Backlinks. THIS metric gives the TOTAL number of backlinks ALL pages under the main domain name. **We really don't care about that...**

All we care about is getting our ONE PAGE ranking on par with THEIR ONE PAGE.

**We're going to look at Google's 1<sup>st</sup> 10 results for our target KW phrase...** We want to count the number of results that have L<10...

4 or more L<10 is something we can shoot for as it won't take that many backlinks to our own site to beat them out and get on Google's 1<sup>st</sup> page. HOWEVER, finding 5 or 6 “L<6” or even “L=0” is even better!!

The other two metrics we'll look at are “Alexa Rank” and “Rank”... We want BOTH of these to be in the thousands or higher (i.e. the higher the “Rank”, the lower the page is ranking).

So in summary, we want 4 or more L<10 where “Rank” and “Alexa Rank” is also > 1K (10K or 100K is better!).

**There's ONE MORE THING TO CHECK...**Reject any KW phrase where AMAZON comes up in the 1<sup>st</sup> 4 results (better if Amazon doesn't come up at all!). So with that, let's look at our 2 KW phrases...

“best rc cars for kids”... and “best remote control cars for kids”...

# best rc cars for kids

## 1. Best Remote Control Cars For Kids & Toddlers To Buy In 2018

<https://bomcute.com/best-remote-control-cars-for-kids-and-toddlers/>

DS: 0 TS: 0 Get Trust metrics with free SEMrush account - [Connect](#)

L: 11 LD: 4.44K I: 2.63K Rank: 196K Age: 2011/02/07 whois </> source

Rank: 7.97K Adv Disp Ads: 0 Pub Disp Ads: 0

## 2. Best Remote-Control Cars for Kids and Adults to Enjoy in 2018

<https://www.toptenreviews.com/ Electronics Toys>

May 9, 2018 - RC cars offer hours of fun for adults and kids alike. Whether it's a hobby-grade off-road RC truck or an indoor-only toddler's toy, we'll help you ...

L: 1 LD: 557K I: 63.6K Rank: 9.27K Age: 2004/01/09 whois </> source

Rank: 1.06K Adv Disp Ads: 10 Pub Disp Ads: 2.91K

## 3. Before You Buy Here Are The 5 Best Remote Control Car for Kids | R...

[rcstate.com/5-best-remote-control-car-for-kids/](http://rcstate.com/5-best-remote-control-car-for-kids/)

Feb 25, 2018 - Notify me of follow-up comments by email. Team Losi LST XXL2-E Monster Truck Review 3 comments. Traxxas Ford Mustang NHRA Funny Car Review – The Drag Race RC Car 1 comments. 7 Best Remote Controlled Cars in 2018 You Need To Have One 1 comments. Traxxas TRX-4 Scale and Trail Crawler Review 0 comments.

Introduction · Fisher-Price My Easy RC ... · Masito RC Rock Crawler ...

L: 225 LD: 3.57K I: 2 Rank: 2.22M Age: 2011/02/02 whois </> source

Rank: 213K Adv Disp Ads: 0 Pub Disp Ads: 0

## 4. RC Cars for Toddlers | 10 of The Best RC Cars for Kids

<https://www.gettingstartedinc.com/best-rc-cars-for-toddlers/>

RC Car for toddlers Quick summary RW 1/24 Scale Lamborghini Veneno Car Radio Remote Control Sports Racing Car RC. Top Race Remote Control Rock Crawler, RC Monster Truck 4WD, Off-Road Vehicle. Stunt Car SZJX 2.4Ghz 4WD RC Car. KidiRace RC Remote Control Police Car for Kids. KidiRace Remote Control RC Bumper Cars.

L: 1 LD: 499 I: 148 Rank: 4.27M Age: 2001/04/05 whois </> source

Rank: 275K Adv Disp Ads: 0 Pub Disp Ads: 0

## 5. Amazon.com: 5 to 7 Years - Toy RC Vehicles & Batteries / Toy Remot...

<https://www.amazon.com/Ty-RC-Vehicles-Batteries/s?ie=UTF8&page=1...>

Sharper Image RC Cars Remote Control Car for Kids, Truck 27MHz Best Childrens ... Sharper Image Remote Control RC Cars Flip Stunt Rally Car Toy for Kids, ...

L: 0 LD: 2.84B I: 11.6B Rank: 9 Age: 1998/12/12 whois </> source Rank: 3

Adv Disp Ads: 279K Pub Disp Ads: 1.98K

## 6. Best Remote Control Cars For Kids & Toddlers To Buy In 2018

<https://bomcute.com/best-remote-control-cars-for-kids-and-toddlers/>

★★★★★ Rating: 5 - Review by Hristina

Apr 4, 2018 - Our Picks Of The Top RC Cars For Kids: Claw Climber Cheetah. Holy Stone RC Dump Truck Remote Control Car. Rastar Ferrari LaFerrari. Haktoys Light Up Racing Red 1:24 Scale RC Sports Car. Babil Rock Crawler. Distianert 1:16 Scale Electric RC Car. Fisher-Price My Easy RC Vehicle. Haktoys HAK101 Turbo Twister.

L: 11 LD: 4.44K I: 2.63K Rank: 196K Age: 2011/02/07 whois </> source

Rank: 7.97K Adv Disp Ads: 0 Pub Disp Ads: 0

## 7. The 7 Best Remote Control Cars to Buy in 2018 - Lifewire

<https://www.lifewire.com/Buy/Buying Guides/Gadgets>

... needs and budget. Check our list of the best remote control cars available for kids and for the kid in you. ... Best for Toddlers: Holy Stone RC Cartoon Race Car.

L: 17 LD: 1.71M I: 169K Rank: 672 Age: 2007/04/27 whois </> source

Rank: 193 Adv Disp Ads: 8 Pub Disp Ads: 0

## 8. The 10 Best Remote Control Car for Kids in 2018 - GRT.Guide

<https://grt.guide/ Toys & Games>

Jump to [INTEY RC Cars Amphibious Remote Control Car](#), [Best Remote ...](#) - Both kids and adults will love this amphibious all-terrain RC car.

L: 18 LD: 2.57K I: 128 Rank: 2.40M Age: 2018/06/07 whois </> source

Rank: 262K Adv Disp Ads: 0 Pub Disp Ads: 0

## 9. A Guide to Choosing the Best Remote Control Cars in 2018 for Your ...

<https://bestforthekids.com/best-remote-control-cars-for-kids/>

Jump to [Safety Guidelines When Playing with RC Cars](#) - The safest remote control cars for kids are ... The best places to operate RC cars are inside homes ...

L: 3 LD: 66.7K I: 1.79K Rank: 2.08M Age: 2004/03/22 whois </> source

Rank: 81.3K Adv Disp Ads: 0 Pub Disp Ads: 0

## 10. Best Remote Control Cars for Kids: Easy RC Cars to Drive | RC Gea...

<https://rcgearlab.com/best-remote-control-cars-for-kids/>

If you want an easy to drive rc car for you child, check out this guide on the best remote control cars for kids. These rc car reviews will help you figure out which rc ...

L: 1 LD: 124 I: 100 Rank: 4.92M Age: 2017/04/30 whois </> source

Rank: 456K Adv Disp Ads: 0 Pub Disp Ads: 0

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Counting up the results, we see that we have 4/10 sites with  $L < 10$  (in fact, we have THREE  $L=1$ , and ONE  $L=3$ ) where the Rank and Alexa rank are both in the thousands.

We ALSO NOTE that Amazon only appears ONCE and it's in the 5<sup>th</sup> position. It doesn't appear in the top 4, so we're good! (I'd PREFER it didn't appear at ALL but I'll take it!).

So it looks like this is a good long tail search phrase to go after! We could create SEVERAL review articles from this base KW phrase...

## **TOP 10 Best RC Cars For Kids**

**Best RC Cars For Kids 10 or Older**

**Best RC Cars For Kids For Under \$40**

**Best RC Cars For Kids 2018**

**Best RC Cars For Kids Buyers Guide... etc.**

Look at search result #9 above... [Here's the website](#)... See how it has an affiliate link right at the beginning?



### **A Guide to Choosing the Best Remote Control Cars in 2018 for Your Kids**

Remote control (RC) cars for kids aren't just toys that provide them with hours of fun driving, so to speak. They are also educational toys that develop their physical, mental and social skills in ways that will surprise parents.

Short on Time? Click Here for Our Top Pick!

These can even be used to teach kids science and technology concepts, especially in information and communication technology (ICT), in an enjoyable manner.

'Short on Time? Click Here for Our Top Pick!'

By clicking on competing websites, you can get good ideas on how to structure your own!

(as well as get good “content” ideas too!).

# best remote control cars for kids

## 1. Best Remote Control Cars For Kids & Toddlers To Buy In 2018

<https://borncute.com/best-remote-control-cars-for-kids-and-toddlers/>

DS: 0 TS: 0 Get Trust metrics with free SEMrush account - Connect  
L: 11 LD: 4.44K I: 2.63K Rank: 196K Age: 2011|02|07 whois source  
Rank: 7.97K Adv Disp Ads: 0 Pub Disp Ads: 0

## 2. Best Remote-Control Cars for Kids and Adults to Enjoy in 2018

<https://www.toptenreviews.com/ Electronics Toys>

May 9, 2018 - Traxxas Slash, \$239.00. ELC Ruckus, \$99.99. Redcat Racing Lightning, \$133.87. Maisto Baja Beast, \$49.83. Maisto Rock Crawler, \$32.50. See Details Visit Site. Silverlit Mercedes-Benz, \$107.99. See Details Visit Site. Kid Galaxy Morphibians Rover, \$25.95. See Details Visit Site. Chicco Billy Fun/Wheels, \$26.95. See ...

L: 1 LD: 557K I: 63.6K Rank: 9.27K Age: 2004|01|09 whois source  
Rank: 1.06K Adv Disp Ads: 10 Pub Disp Ads: 2.91K

## 3. Before You Buy Here Are The 5 Best Remote Control Car for Kids | R...

[rcstate.com/5-best-remote-control-car-for-kids/](https://rcstate.com/5-best-remote-control-car-for-kids/)

Feb 25, 2018 - Notify me of follow-up comments by email. Team Losi LST XXL2-E Monster Truck Review 3 comments. Traxxas Ford Mustang NHRA Funny Car Review - The Drag Race RC Car 1 comments. 7 Best Remote Controlled Cars in 2018 You Need To Have One 1 comments. Traxxas TRX-4 Scale and Trail Crawler Review 0 comments.

Introduction - Masito RC Rock Crawler ... 1/14 Scale La Ferrari Radio ...

L: 225 LD: 3.57K I: 2 Rank: 2.22M Age: 2011|02|02 whois source  
Rank: 213K Adv Disp Ads: 0 Pub Disp Ads: 0

## 4. Best Remote Control Cars For Kids & Toddlers To Buy In 2018

<https://borncute.com/best-remote-control-cars-for-kids-and-toddlers/>

★★★★★ Rating: 5 - Review by Hristina

Apr 4, 2018 - Our Picks Of The Top RC Cars For Kids: Claw Climber Cheetah. Holy Stone RC Dump Truck Remote Control Car. Rastar Ferrari LaFerrari. Haktoys Light Up Racing Red 1:24 Scale RC Sports Car. Babrit Rock Crawler. Distanert 1:16 Scale Electric RC Car. Fisher-Price My Easy RC Vehicle. Haktoys HAK101 Turbo Twister.

L: 11 LD: 4.44K I: 2.63K Rank: 196K Age: 2011|02|07 whois source  
Rank: 7.97K Adv Disp Ads: 0 Pub Disp Ads: 0

## 5. 8 Best Remote Control Cars for Kids - Best Kids RC Cars & Trucks

<https://www.bestproducts.com/parenting/kids/.../kids-remote-control-cars-trucks/>

Jun 16, 2018 - Whether indoors or outdoors, kids are obsessed with RC (remote control) cars and trucks. The options are endless! From double-sided

L: 2 LD: 641K I: 23.0K Rank: 11.9K Age: 12/12 whois source  
Rank: 1.49K Adv Disp Ads: 3 Pub Disp Ads: 0

## 6. Amazon.com: 5 to 7 Years - Toy RC Vehicles & Batteries / Toy Remot...

<https://www.amazon.com/Toy-RC-Vehicles-Batteries/s?ie=UTF8&page=1...>

Sharper Image RC Cars Remote Control Car for Kids, Truck 27MHz Best Childrens ... Sharper Image Remote Control RC Cars Flip Stunt Rally Car Toy for Kids, ...

L: 0 LD: 2.84B I: 11.5B Rank: 9 Age: 1998|12|12 whois source Rank: 3  
Adv Disp Ads: 279K Pub Disp Ads: 1.98K

## 7. RC Cars for Toddlers | 10 of The Best RC Cars for Kids

<https://www.gettingstartedinrc.com/best-rc-cars-for-toddlers/>

Buying RC cars for toddlers can be time-consuming. A kids RC car will be a lot of fun for your little ones. Check out the top 10 list we created just for you!

L: 1 LD: 499 I: 145 Rank: 4.27M Age: 2001|04|05 whois source  
Rank: 275K Adv Disp Ads: 0 Pub Disp Ads: 0

## 8. Top 10 Best Remote Control Cars For Kids Reviewed in 2018

<https://www.idealhacks.com/remote-control-cars-for-kids/>

Remote controlled cars are fun and beneficial for developing cognitive and motor skills. We've reviewed the top 10 best remote control cars for kids in 2018.

L: 0 LD: 8.18K I: 24 Rank: 155K Age: 2013|05|20 whois source  
Rank: 15.5K Adv Disp Ads: 0 Pub Disp Ads: 1

## 9. The 7 Best Remote Control Cars to Buy in 2018 - Lifewire

<https://www.lifewire.com/Buy/Buying Guides/Gadgets>

Read our recommendations and shop for the best remote control cars for adults, kids and toddlers from Holy Stone and Traxxas.

L: 17 LD: 1.71M I: 169K Rank: 672 Age: 2007|04|27 whois source  
Rank: 193 Adv Disp Ads: 8 Pub Disp Ads: 0

## 10. The Best Remote Control Car for Kids - TheCorner

<https://thecorner.guide/best-remote-control-car-for-kids/>

Jun 30, 2018 - Best remote control car for kids are not only a fun toy, but educational as well. They can get your child outside more, and also teach them how ...

L: 2 LD: 1.38K I: 1.25K Rank: 1.02M Age: 2018|07|26 whois source  
Rank: 214K Adv Disp Ads: 0 Pub Disp Ads: 0

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For our 2<sup>nd</sup> search phrase, we have FIVE pages with L<10 (two L2s, two L1s and an L0) that all have Ranks and Alexa Ranks in the thousands or more.

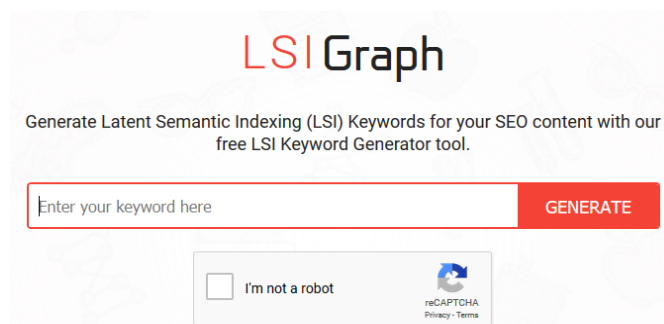
AND, Amazon doesn't appear until position 6.

So it turns out, we have a decent chance of ranking on Google if we just get a few quality backlinks, supply solid helpful content and do just do some basic SEO stuff (which you can search online...[Here's one good FREE Wordpress SEO guide](#) with simple to do SEO tips).

## Finding LSI KW Phrases:

We've discussed the importance of LSI phrases earlier. NOW let's look at how we find good LSI phrases.

Here is another FREE tool for you that generates LSI KW phrases for you virtually instantly! Go to <https://lsigraph.com/>.

The image shows the LSI Graph website interface. At the top, the text "LSI Graph" is displayed in a large, bold font. Below this, a subtitle reads: "Generate Latent Semantic Indexing (LSI) Keywords for your SEO content with our free LSI Keyword Generator tool." There is a text input field with the placeholder text "Enter your keyword here" and a red "GENERATE" button to its right. Below the input field, there is a checkbox labeled "I'm not a robot" and a reCAPTCHA logo with links for "Privacy" and "Terms".

Simply enter your KW phrase, 'check' the “I'm not a robot” box, and click “GENERATE”.....That's it!.....You're DONE!!

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Our KW phrase **best remote control cars for kids** for example, returns the following long list (I bolded phrases we might use).

best remote control car for adults  
best remote control car for 12 year old boy  
**best remote control car under \$100**  
best remote control car for 10 year old uk  
best remote control car for 4 year old uk  
**best rc cars for beginners**  
fast remote control cars for adults  
best remote control bumper cars  
best remote control car for 10 year old  
best remote control truck  
best rc cars 2018  
best rc cars 2017  
**best remote control car under \$50**  
remote control cars for kids  
best remote control car for 8 year old uk  
remote control car for 1 year old  
**best rc cars under 150**  
**fast rc trucks under \$100**  
**fast rc cars under \$200**  
**fast rc cars under 50\$**  
**best rc car under 100 2016**  
**traxxas rc cars under \$200**  
**traxxas rc cars under \$50**  
**best rc drift car under 100**  
best remote control car for 10 year old boy  
best remote control car for 5 year old uk  
remote control car for 2 year old  
**best remote control car for sand**  
**best off road rc car for beginners**  
best beginner rc car 2017  
**hobby grade rc cars under \$100**  
**rc racing for beginners**  
**best off road rc beginner**  
**best first rc**  
**best rc buggy**  
rc cars for sale  
fast rc cars under \$100  
cheap fast rc cars  
remote control cars walmart  
remote control cars amazon

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fast rc cars amazon  
fast electric rc cars  
fastest rc car in the world 300 mph  
fast rc cars for sale  
remote control car set of 2  
kidirace rc bumper cars  
remote control bumper cars walmart  
kidirace bumper cars  
little tikes bumper cars  
kidirace remote control rc bumper cars - set of 2 - with rechargeable batteries and 2 wall chargers  
kidirace remote control car  
kid galaxy remote control cars

These LSI KW phrases can give us some terrific content ideas, as well as supply us with different angles our reviews can take!

By using a variety of relevant LSI phrases, we can give a ranking boost to the main KW phrase we are targeting. As an added BONUS, you may find yourself ALSO ranking for LSI phrases in ADDITION to the Keywords you are trying for!

AND...LSI phrases allow us to write “naturally” without making it 'look like' we're “stuffing phrases unnaturally together” to rank (Google hates that).... REMEMBER...your PRIMARY goal is to provide EXCELLENT CONTENT that truly HELPS your website visitors!

DON'T try to use “all” of the LSI KW phrases you get...Select stuff that sounds natural, IS natural, and MAKES SENSE.

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## Summary:

It may seem like the above is “a lot” to do but it really isn't. Once you get in the groove, you'll be discovering new niches and terrific KW phrases on a fast and regular basis...

Not EVERY KW phrase will work out, but better to know that AHEAD of time than to waste undue time on it :)

So in summary you...

Go to [UberSuggest](#) and enter short tail “seed” keywords for toy niches you are considering....

From Uber's suggestions,

- Verify money is being spent in the niche (by sorting the Adwords CPC column highest to lowest and looking at the dollar amounts being spent)
- Sort by “search volume” and look for phrases that would make good titles, have low CPC, and decent search volume (particularly in Nov-Dec)
- For candidate KW phrases, Use SeoQuake to find how many L<10 pages there are with Rank & Alexa Rank both in the thousands (4 or more pages out of the 1<sup>st</sup> 10 results and you're good)
- Also be sure that Amazon doesn't show up in the 1<sup>st</sup> 4 results...



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The farther down the page they appear, the better... In fact, it's ideal if they don't appear at all.

Finally for KW phrases that survive the above 'gauntlet', use <https://lsigraph.com/> to generate associated LSI keyword phrases for your targeted KW.

DONE!

Happy Hunting!!

Bart