
**THE DIRECT ROUTE TO CREATING NONFICTION
BOOKS THAT PEOPLE ACTUALLY WANT TO BUY!**

NONFICTION FASTLANE



BY ANDY CHARALAMBOUS

NONFICTION FASTLANE

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TABLE OF CONTENTS

INTRODUCTION	1
WHY FOCUS ON NONFICTION TITLES?	1
WHAT YOU WILL LEARN IN THIS COURSE	5
HOW WILL YOU GENERATE IDEAS FOR CONTENT?	7
What Will Be Your Outline For Success?	7
The Writing Preparation for Those Who Plan Ahead	8
How to Write Every Single Day	8
The Secrets for Getting Unstuck	9
How to Secure Your Manuscripts No Matter What Happens.....	9
How to Get The Most Out Of This Course	10
STEP ONE - WHY WRITE A BOOK.....	12
YOUR "WHY", YOUR "PURPOSE"	12
THE 7 REASONS WHY WE WRITE BOOKS	15
STEP TWO – WAYS TO GENERATE BOOK IDEAS	22
4 KEY AREAS & QUESTIONS FOR VALUABLE IDEAS	23
TIP FOR GENERATING EVEN MORE IDEAS	29
PRUNING YOUR IDEAS	33
STEP THREE – MARKET TESTING YOUR IDEAS	35
AMAZON METHOD	35
GOOGLE/ALEXA METHOD	42
STEP FOUR – GENERATING CONTENT FOR YOUR BOOK.....	47
AMAZON CONTENT IDEA METHOD	48

NONFICTION FASTLANE

Table of Contents Idea	48
Reviews Idea	49
GENERATING EVEN MORE CONTENT	51
Asking Questions	51
If You Get Stuck, Have a Conversation	53
More Content With Little To No Writing	58
STEP FIVE – PUTTING IT ALL TOGETHER	61
OUTLINING YOUR BOOK	61
STARTING THE WRITING PROCESS	63
The Introduction Method	65
The Amazing Conclusion Method.....	66
Your Writing Habit	67
Word Count	69
STEP SIX – THE SELF-EDITING PROCESS	71
AMAZING THREE STEP EDITING.....	71
MAIN CORRECTIONS TO LOOK FOR WHEN EDITING	75
Commas.....	76
Ings.....	78
STEP SEVEN – IMPORTANT THINGS YOU NEED TO KNOW	80
BACKUPS & FILE STORAGE.....	80
FINDING BETA READERS.....	82
COVER CREATION, PUBLISHING & MARKETING YOUR BOOKS.....	86
CONCLUSION	89

INTRODUCTION

WHY FOCUS ON NONFICTION TITLES?

So, why am I really pushing the creation of nonfiction books? What is wrong with using creativity to create great fiction books and become the next Stephen King or John Grisham on the digital platform?

For me, creating nonfiction books is a lot easier than creating fiction books. I have done both and I have had success with both however, in my experience, creating a fiction book involves a lot more work and requires a lot more in-depth thinking to get a book to be just right.

Generally speaking, fiction is still in the lead when it comes to being the biggest sellers but that does not mean nonfiction books are not big sellers as well.

I read a lot of nonfiction books; I am also an avid reader of fiction...but not so much these days.

In any case, the biggest difference between the fiction writer and the nonfiction writer is substance over style. A fiction writer is all about style. It is not so much what they write, but how they write it.

Readers who read fiction are looking for good character development, great topics, and a story that is easy to fall into and escape.

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All of that and much more, takes a lot of work and is very, very time-consuming. I tried it, I am not a fiction writer and so I accept that.

For a nonfiction book however, the creation process is different because “substance” is the key factor here. While style helps and can keep people engaged, (especially if you add some of your own character to your writing), at the heart of good nonfiction is how well **you’re helping people solve a very specific problem.**

Let me repeat....A Very SPECIFIC Problem!

For nonfiction you don’t necessarily have to be a great writer as long as you can present your information in an understandable and fairly entertaining manner you are pretty good to go.

Of course, you have to make sure you have researched your subject accurately and that you have good information with a unique point of view.

It’s not difficult at all and anyone with decent writing skills can make a good nonfiction book.

Hence another reason why I don’t write fiction anymore...I’m just not a great writer and don’t really have any goals to become one...but that won’t stop me from making money as a creator of books.


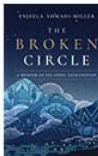
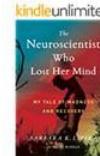

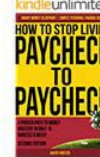
So, I stick to what I am best at and that is nonfiction...and I am perfectly fine with that.

As a nonfiction book writer, your job is to locate popular topics and expand on what people want. That’s all you have to do! No character development, no story creations, no first act, second act, third act....none of that.

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Having said that, to ensure you make more than one-hit wonders, you need to pick subjects that deal with issues that people are interested in or at least want to know more about.

For example: Below you will see a couple images taken from the Amazon Bestsellers list in the category of NONFICTION. These are just some of the hot topics that people want to read right now. This will change over time but if you keep your eye on the “evergreen” topics you will notice they many stay at the top for a long time – (At #1, The 7 Habits of Highly Effective People).

<p>#1</p>  <p>The 7 Habits of Highly Effective People... Stephen R. Covey ★★★★★ 5,430 Kindle Edition \$9.71</p>	<p>#2</p>  <p><u>Educated: A Memoir</u> Tara Westover ★★★★★ 4,779 Kindle Edition</p>	<p>#3</p>  <p>The Broken Circle: A Memoir of Escaping... Enjeela Ahmadi-Miller ★★★★★ 51 Kindle Edition \$6.79 Release Date: March 1, 2019</p>	<p>#4</p>  <p>Becoming Michelle Obama ★★★★★ 7,940 Kindle Edition</p>	<p>#5</p>  <p>The Neuroscientist Who Lost Her Mind: My Tale... Barbara K. Lipska ★★★★★ 78 Kindle Edition \$5.82</p>
<p>#6</p>  <p>The American Experiment: The Vineyard of... James MacGregor Burns ★★★★★ 36 Kindle Edition \$27.81</p>	<p>#7</p>  <p>Have a Little Faith: A True Story Mitch Albom ★★★★★ 1,213 Kindle Edition</p>	<p>#8</p>  <p>Don't Panic: Douglas Adams & The Hitchhiker's... Neil Gaiman ★★★★★ 24 Kindle Edition \$12.39</p>	<p>#9</p>  <p>CyberStorm Matthew Mather ★★★★★ 8,252 Kindle Edition \$5.40</p>	<p>#10</p>  <p>How to Stop Living Paycheck to Paycheck (2nd... Avery Breyer ★★★★★ 304 Kindle Edition \$3.39</p>

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These are just a few of the many categories to choose from when picking a good subject to write about.

Studies show that as many as 80% of people want to write a book. Countless numbers of people have proclaimed their desire to write a book, but only a small percentage will actually make their book a reality.

For most people, writing a book feels like a monumental task, and many can't quite get past the fear and overwhelm to even get started. Others get stuck mid-way.

The main problem is almost always due to fear. But here's the flipside of that fear: **accomplishment**. There is nothing as rewarding as seeing your book on sale on Amazon or other stores.

This course is designed to help you work through any fears you may have about writing a nonfiction book. All you have to do is follow the steps, complete the tasks and be patient with the process.

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Watch your book grow into something special and learn the best practices for creating even more books. That's all you need, a basic plan to follow...a roadmap if you will.



WHAT YOU WILL LEARN IN THIS COURSE

Here's what we're going to cover in this course on writing nonfiction books.

First, we're going to be looking into how to find book ideas/niches/markets that are worth your while for getting into.

If you want to see sales then you will need to pick the right subject for your book because it's one thing to come up with a whole bunch of ideas but, let's be honest, most of our ideas just aren't the right ideas for us to become successful.

The process for finding a good topic to write about is not difficult but it is necessary.

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You will use your creative right side brain to come up with ideas and decent content. You will use your analytical left side brain for the more strategic and focused parts of this book creation process.

One of the biggest mistakes authors make is that most of us fail to do research on the market to make sure these ideas are actually viable for what we want to achieve.

In other words are people actually going to buy your book?

The more work you do upfront, the easier the book will be to produce.

If you are in this to make an online income then it's not good enough to just pick a niche that takes your fancy. Yes, maybe you are an expert on wood polishing furniture but is there a big enough demand in this niche for nonfiction book readers? I doubt it.

Don't get me wrong, there is nothing wrong with creating nonfiction books about your passions but if you want to make money then having a passion that is a viable book seller would be beneficial.

If you select the right niche it may not make you millions of dollars but at least it gives you a better chance of building a good stable income.

And that's all about doing your market research and making sure your ideas are valid.

HOW WILL YOU GENERATE IDEAS FOR CONTENT?

This is a big step. What are you going to write about? What are you an expert on?

The truth is you're probably an expert on a lot more things than you think because we tend to underestimate our own skills, our own intelligence our own strengths because we know we've lived with them for so long.

It's like the air that you breathe. You just don't notice it.

So there's an actual process that we can go through in the course where we are going to hold those valuable ideas or gold nuggets of wisdom and advice.

What Will Be Your Outline For Success?

Putting together your book outline is a very simple and pretty short process but it will help you get your entire book organized and structured in a way that is most valuable for your readers.

It is crucial to have a well-structured nonfiction book because the main thing people want from these books is not so much the information alone but rather the structure and systems of the information.

In other words if your book teaches people your "special secret of getting rich" and the book itself is unstructured and messy then how is the reader supposed to know what steps come first or last?

Will they get rich by reading an unstructured nonfiction book about "how to get rich"? No way, they won't. They will most likely chuck the

book in the trash and learn never to buy another book from that author again.

The Writing Preparation for Those Who Plan Ahead

It's those who plan ahead who succeed most. Most of us...we don't plan ahead.

Our days consist of getting up, washing, having breakfast, going to work, coming home from work, washing, eating dinner, relaxing in front of the TV and then going to bed.

The next day will be the same and for the most part these are things we just do without really thinking about it much...it all becomes a habit....no need to plan anything.

As a writer there needs to be that fixed plan when you know exactly when you are going to be sitting down to write and for how long. The writing process needs consistency in order to be a success.

How to Write Every Single Day

That's right...Every single day no matter what.

I know it sounds daunting especially if you work a full-time job or if you have hectic day schedules however, it's a heck of a lot easier than you think.

It is easy to find a number of reasons, (excuses), to not write every single day such as you are not in the right frame of mind, you don't

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have enough time, your favorite TV program is going to be airing soon, etc.

All these B.S. excuses can take hold and literally hold you back from succeeding.

Turns out if all you do is just a little bit of work every single day you will constantly be making progress day after day after day. You will be building momentum and a pretty good habit too.

The Secrets for Getting Unstuck

This is actually a big challenge for a lot of authors...getting stuck. There will always be a point where you kind of get stuck and it could happen at any time during your book creation.

You may get stuck during the research or you may have the outline but not sure how to actually get started. The editing stage is a popular area for getting stuck for many authors.

With what you learn here you will be able to “unstick” yourself in just a few minutes to allow you to get back to whatever it was you were doing.

It's a great little trick and it is super simple and super easy to do.

How to Secure Your Manuscripts No Matter What Happens

This is so crucial and so important.

Why spend all that time writing your book only to one day lose the whole manuscript in one go.

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I have had it happen to me a few times, (before I decided to actually do something about it), due to a power surge in my home that would shut off all the electricity.

In this case most computer word processors will manage to save the very last copy of your document for you to “bring back to life” when you get your computer back on. But I would certainly not rely on that as a means of protecting my work.

I will show you a few ways to protect your manuscript. It won't matter if there was a zombie outbreak going on outside, (apart from the fact that zombies won't be buying and reading your books), you will still have your work safe and sound.

It's really not complicated and it's not expensive.

How to Get the Most Out Of This Course

So to get the most value from this course what I would advise you to do is keep a notebook beside you and take notes.

The reason for this is because the course comes in a digital format and so if there is an area that stands out to you or a paragraph you want to take notes on the best thing to do would be to use a physical writing pad.

You can of course photocopy this PDF but it will most likely be a lot cheaper to just get yourself a basic notepad instead. Keep it beside you and just jot down whatever you want as you go through the course.

The next thing you REALLY need to do is you have to apply the concepts and ideas in each and every single step of this course.

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I can't just jump to the computer and write your book for you. You are the one who has to take action and do it. Just take things slow, maybe even read the whole course once first and then go back and begin the steps at your own pace.

MOST IMPORTANTLY...Don't give up! Complete the tasks presented to you and then move onto the next.

Everything I mention in this course works and if you apply what you learn to your nonfiction writing then you will be well on your way to building a nice online income.

Let's get started.

1

STEP ONE - WHY WRITE A BOOK

YOUR "WHY", YOUR "PURPOSE"

In this first step I want to share with you some ideas, some inspiration and some advice on really getting clear about what it is that you want to achieve from writing your book and really getting to the heart of why you want to write your book in the first place.

What I've noticed over the years is that there are lots and lots of different reasons why people write books.

It's really important you get clear on what YOUR reason is for writing a nonfiction book. What is your purpose? What's driving you to write your book to get your message out there?

This is actually REALLY important so please DO NOT SKIP this step.

As with anything that is important to you in life you have a pretty good reason "Why" those things are important.

It's very difficult to keep things meaningful and purposeful if you're not clear on what you're going to do and why you want to do it.

In your life and throughout your writing journey you will encounter roadblocks and obstacles and challenges along the way. These things can easily take you off of your original path if you do not know what your main reason or reasons are.

So in this section I'm going to share with you many of those roadblocks and challenges and how to overcome them.

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You really need to be clear about why you want to write your book, where you're going and why it's so important that you actually achieve your goal.

The number one reason that people fail as an author, as a writer and in any area of life is simply because they quit. They just give up...for whatever reason.

In fact the only way you can personally fail is to quit or to give up.

So it's not enough to be a good writer, it's not enough to have good skills or have an amazing niche to work with.

You have to have a purpose driving you so that you can achieve your goals. Think of your purpose as being the fuel that keeps you going no matter what happens, no matter what obstacles come up.

No matter what happens in your life, no matter what your negative relative says, no matter how bad sales flop, no matter how big the challenges are....you will have your purpose...your fuel.

This will help you to stay on track, stay focused and continue your journey to achieving your goals.

That's what the "why" does and that's what your "purpose" does.

This is why I want to get it clear here, now at the very beginning of course so that everything else from here is smooth sailing.

All you have to do is follow the principles, follow the rules, and follow the steps. It's very simple to follow that process.

The difficult part is getting yourself to do the process right and the reason that's so hard is because of our own fears, our own self-doubts.

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We all have our own bad habits and it's very hard to overcome those internal obstacles unless we were really clear on the “why” and the “purpose”.

A good example would be anyone who has tried a weight loss diet. There will be times during that diet that you may not be feeling all that great, or generally not be in the mood for chewing on a carrot or a piece of lettuce.

Your mind will be telling you to just give up, go grab that cheeseburger and fries and you can start the diet again another time. *Why put yourself through all this? You're an adult; no one is stopping you from eating that chocolate bar.....just EAT IT!!!*

Well, if you didn't have a strong “why” and “purpose” then most likely you would just agree with that inner voice and go off to McDonalds ASAP!

However, if you know exactly what your “why” is, what your “purpose” is then you would be able to resist the urges because you have that vacation coming up and you want to look good on the beach. The thought of you sunbathing in the sand looking like a beached whale would be enough for you to resist!

Pain vs Pleasure.

As a book creator you have to deal with these internal obstacles. It won't be everyday but you will have a few bad days and so when they come knocking you need to be prepared.

So that's the challenge. It is for you to overcome yourself not to overcome external obstacles. That is why the “why” and the “purpose” are so important because it drives you from inside.

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You can have all the motivation in the world. You can read motivational books, listen to all the motivational audios, watch a ton of motivational movies...but if you don't have inspiration from inside you can't overcome those internal obstacles.

If you can overcome those obstacles...it will be smooth sailing from then on.

THE 7 REASONS WHY WE WRITE BOOKS

REASON NUMBER ONE – You write just for you

It may sound a bit selfish but this is actually a wonderful reason. I know many authors write their first book just for themselves.

Remember that your reasons will most likely change over time. So you might start out just writing for you and then change over time.

It's OK if you just want to write for yourself; there's no right or wrong reasons to write a book. The key is to find what resonates with you the most.

If you're always thinking about what you should do, what other people think, etc...it can be very difficult to become a successful author because you're going to have all this friction between your internal drives and your internal purpose.

So get clear on what it is that YOU want.

REASON NUMBER TWO – You write, because that's what you love to do

You are writing a book because you're passionate about it.

Maybe you are just passionate about the writing process itself or maybe you love the subject you are writing about. Maybe it's both.

Look at all the books published by people who are experts in their field; doctors, engineers, chiropractors, designers, artists, entertainers, nutritionists, psychologists, etc.

These people write books because that's what they're passionate about. They want to share the knowledge and information they've learned in order to help people. Let's not forget that they will also be earning from this.

So is your passion driving you to write or is it something else?

REASON NUMBER THREE – You write to tell a story

I know this is primarily the reason for many fiction authors but even nonfiction authors want to tell a story.

Maybe you want to tell your own story. A story about your life, about the experiences you have had, about your travels, about the people you have helped, about people who have helped you...the list is endless.

There are all kinds of stories that you can tell in a book and it does not have to be fiction. This is one of the primary motivators of humans; we have a drive to want to share our stories...to pass it down to the next generation to future generations.

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Look how popular social media has become. People all over the world are sharing their lives with countless others. It is just a natural process for humans.

REASON NUMBER FOUR – You write, because you want to help people solve a problem

There are a lot of problems out there that people want solved. There are a lot of people out there who know how to solve those problems.

The problem solvers write books to help people live a better life...and earn a few bucks in the process.

For nonfiction authors this tends to be a big driver especially if your main goal is to help people solve a problem.

As an author, even a first time author, it is actually surprisingly easy to become well known in a small field if you're really, really good at what you do.

That can be a wonderful driver, and it's great for numbers...and dollar signs!

Being well known and respected in a specific field is also a great way to have influence. You can use that power to help people.

REASON NUMBER FIVE – You write, because you want to contribute...make a difference

A lot of us want to make the world a better place. It's a wonderful reason to write a book. I know that one of the key primary human drives is we all want to contribute.

Writing a nonfiction book, being an author, gives you an amazing ability to contribute on a really big level because once you've written the book it can be expanded and distributed all over the world very quickly, very easily and especially with things like digital e-books and digital audio books.

Technology has progressed so much over the last few years. A person can order a book and have it shipped direct to their door within a few hours OR they can click a button and have it downloaded straight into their eReader...within SECONDS!!!

The ability to have that kind of leverage is pretty amazing. You write the book once but it can be sold thousands of times all over the world...year in and year out.

REASON NUMBER SIX – You write, because you want to be an authority in your niche

Being an author pretty much already makes you an authority in your field. People understand that as an author you have a certain authority which can be really powerful and useful.

Authority can be a wonderful reason to write a book. And it can really take your career to a much higher level.

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Look at all those professional speakers out there today earning thousands of dollars for just an hour of speaking about their specialized subject.

Many of them began by writing a book. The book would be recommended by others which in turn boosted sales which in turn brought the author to the public's attention.

The public wants to know more about the author and his book subject and so the next best thing is public speaking. There is big money right there!

REASON NUMBER SEVEN – You write, for money

I left, probably the biggest reason, for last.

This particular reason can blend in with all of the other reasons mentioned above. They all have the potential to make you money while at the same time getting your story/message across.

Writing a nonfiction book can increase your income and also boost your career. This goes hand-in-hand if you take this seriously.

There are a lot of financial benefits from being an author beyond just the royalties you might get from the actual book sales themselves.

It is possible to make a lot of money as an author.

These days, with the whole eBook revolution, the digital revolution, the self-publishing revolution, you know hundreds of thousands of authors all over the world are earning a full time income and more from self-publishing their own books.

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Many self-published authors and of course traditionally published authors have succeeded financially. The money side, the big earnings has also been a huge boost to people's careers as well.

So again, there's nothing wrong with money. It's a wonderful thing if that's what you want and is what drives you.

Whatever you decide, just remember that it is important to get clear on why you're writing your book because it's going to help you make better decisions.

So as you go through the writing process and then the publishing process you can get really clear on what kind of decisions you're going to make based on what your purposes and what your goals are.

TASK: GET YOUR NOTEBOOK OUT!

Now it's time for a little homework. It's time for you to write down your "why" and "purposes".

It is perfectly ok to use any of the ones I covered in the list above or if you've got your own that you want to add to the list that's totally fine.

So go ahead and write down your "why" and your "purpose" for writing your book.

You can write down as many as you like, there are no rules here. Just jot down whatever comes to mind; whatever you feel is driving you to write your book.

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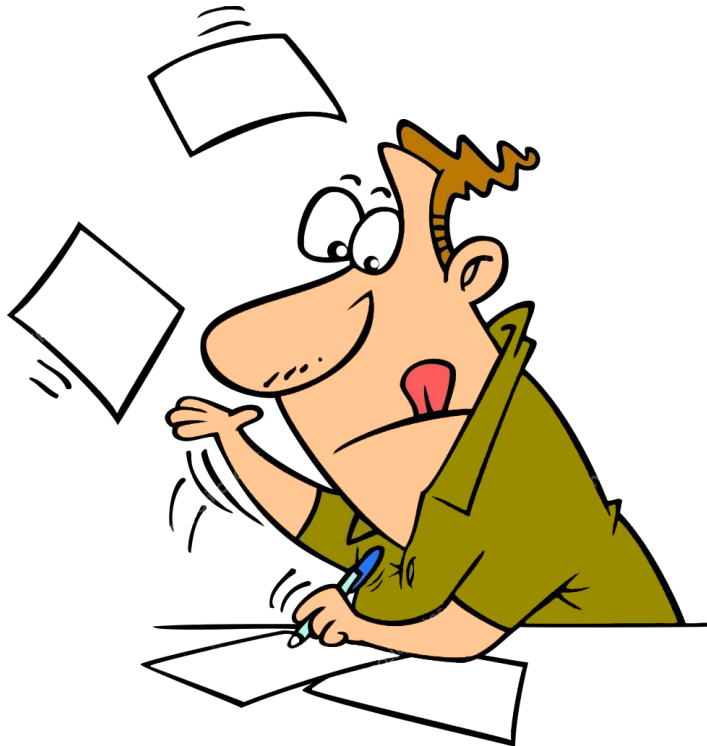
After you get your entire list written, what you're going to do is look it over and decide which one/ones is/are the absolute most important right now. Which one of these is your number one?

Again, you are doing this because it can help you make better decisions as you go through the whole writing and publishing process.

Make sure you are clear about the decision you made, the choice you made...before you move to the next step in this course.

In the next step you will begin the writing process and so you need to be on the right track.

Go ahead and get that list done!



2 STEP TWO – WAYS TO GENERATE BOOK IDEAS

In this step I want to share with you how to brainstorm nonfiction book ideas...really quickly and really easily.

TASK: GET YOUR NOTEBOOK OUT!

Be aware that this homework session is not about getting things perfect and does not require you to think too deeply.

This is a free flowing brainstorming session so it doesn't matter if your ideas are good, bad or even ugly.

What you're going to do is write as many ideas as you can as fast as you can without regard to how good you think they are.

So don't listen to the analytical editing part of your brain!

That part of your brain will try to force you to rethink what you write...but you do not want that. No rules, remember?

The more ideas, the better but do not worry if you can only think up a few because later on I will show you how to get even more ideas.

You want to give your creative brain full range and full freedom to come up with as many ideas as possible because in the long run this simple process will help you get way more done and be way more productive.

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After that we'll do a little market research to make sure those of yours are viable enough to work with.

4 KEY AREAS & QUESTIONS FOR VALUABLE IDEAS

So there are four key areas and questions that you are going to use in order to help you come up with some really valuable ideas.

1. Passion

What would you write about if money was totally out of the equation?

Imagine you had A TON of money just sitting there in your bank account. There is enough there for you to live very comfortably for the rest of your life.

You could write just for fun, just for the sheer joy of being able to write and share your message with the world.

- What would you write about?
- What are the things that you're most passionate about?
- What do you do as a sort of hobby?
- What are the things that you love to talk about?
- What is it that you love to do?

This is your passion.

TASK: GET YOUR NOTEBOOK OUT!

Write down any of these questions that inspire you on your paper and then give yourself NO MORE THAN 10 minutes to come up with as

many ideas as you possibly can that are your passions, that you might consider writing about.

2. Knowledge

What sort of knowledge do you have that most people do not have?

This is really KEY.

I think a lot of people will discount their knowledge. It may be because they have known certain things for so long that they just see it as nothing special.

Maybe they studied and learned this knowledge a long time ago and have just been accustomed to it being a part of their lives; no big deal. The thing is, in the book world...it IS a big deal.

We have all had our own versions of "life experiences" and of course they are all individual to that person. Looking at your life experiences you probably have quite a bit of knowledge that's really valuable and that most of us just don't have.

What you want to do here is just to think critically about:

- What knowledge do you actually have?
- Have you studied a topic or subject religiously that most people don't know much about?
- What is the knowledge that you have that many others do not have?
- OR...What is the knowledge that you have that may know a little about but want to know more?

TASK: GET YOUR NOTEBOOK OUT!

Go ahead and write down those ideas. Don't think too much about whether anyone else has a similar knowledge...just jot down YOUR knowledge regardless of anyone else or what anyone else thinks you know or don't know.

3. Expertise or skills

What are you really good at doing that a lot of people are just not that good at?

Using myself as an example, people who know me say I am a funny guy and even people I first meet say this on occasions.

Now when people say this I usually refrain from going into the infamous Joe Pesci monologue from the awesome 1990's movie Goodfellas:

NAUGHTY WORDS WARNING -

<https://www.youtube.com/watch?v=IWINTUCshxY>



NONFICTION FASTLANE

Since I was a kid I have always been able to make people laugh and I even used that skill to avoid being bullied at school or to make my parents laugh when they were mad at me for something I did.

The whole “make people laugh” thing does come naturally to me and I have had friends try to emulate it without much success.

Ok, I didn’t study to be “funny” but I bet if I sat down and thought about my process of “being funny” then I bet I could discover a lot of things to write about.

There would certainly be enough content for someone else to read and study so maybe they could be funny when speaking in public, or when trying to break the ice, or when they talk to girls, or when they want to cheer someone up, etc.

TASK: GET YOUR NOTEBOOK OUT!

Brainstorm and write down what you are an expert at and what skills you may have.

- What are your skills that other people might not have?
- What are you better at than just about everyone else that you know?

That's an area where you might want to consider writing a book about.

4. Personal experience

What personal experiences have you had that taught you major life lessons that can really improve the lives of other people.

For example, you may have had a very traumatic experience when you were younger. Maybe both your parents died suddenly and you found yourself alone in the world. From that you learned how to push forward in life regardless and become a success.

Or maybe you spent 5 years traveling around the world on a bicycle and during that time you learned so much about cultures, people and their countries.

Or you have experience of going through one bad relationship after another with all the same issues and heartache until finally you discovered what your problem was and found your own way of creating an amazing relationship with your spouse.

Maybe you committed a crime, was sent to prison and when released you changed to become a better person. You help people and share your experiences. Those experiences can inspire kids to avoid crime.

These kinds of life lessons that you learn over years and years of experience are super valuable.

But most of us tend to discount that knowledge. We discount that life experience and we don't tend to think of ourselves experts or as worthy of sharing our lessons with the world.

But the real life experiences I've learned are from having to go through things the hard way. I think it is the same for most people.

TASK: GET YOUR NOTEBOOK OUT!

If you're having trouble coming up with ideas for where you have personal experience, think about the worst times of your life. Think about the worst situations of your life.

What lessons did you learn from those situations?

Once you've done that I want you to think about the best experiences in your life.

Think about the most joyous moments you've had.

Think about the most important goals you've achieved in life.

Think about what lessons you learned from achieving those goals and those experiences.

Again remember you're just brainstorming here. You're just coming up with new ideas. No need for any editing at this stage.

Just feel free to express yourself fully. Be creative.

Write down whatever comes to mind.

Your notepad should be a few pages in now and filled with all your thoughts and ideas that the previous tasks have helped you to express.

The homework isn't over yet...there is more to come!

NONFICTION FASTLANE

TIP FOR GENERATING EVEN MORE IDEAS

If you feel that you need more ideas then there really is one place you need to go to gather them and that is Amazon.

Amazon is a huge search engine that not only sells books but pretty much everything! If you cannot find anything to write about after searching here then I don't know what to tell you!

Find your idea by going to [Amazon.com](https://www.amazon.com).

Click on either BOOKS or KINDLE STORE. If you want to create eBooks and physical books then I would test both areas out.



NOTE: If you go to KINDLE STORE you will need to then go to KINDLE EBOOKS and then scroll down to NONFICTION.

NONFICTION FASTLANE



If you find a category you like, click on that and then scroll through the next set of sub-categories.

Just keep going and write down all the topics that interest you.

While you are there you can also look at the many other books that are featured there to see if the topic fits what you think you can write about.

ADDITIONALLY... you can also check out the Amazon Bestseller books as these are the ones REALLY making the sales.

1. Just go to Amazon Bestsellers page:

<https://www.amazon.com/bestsellers>

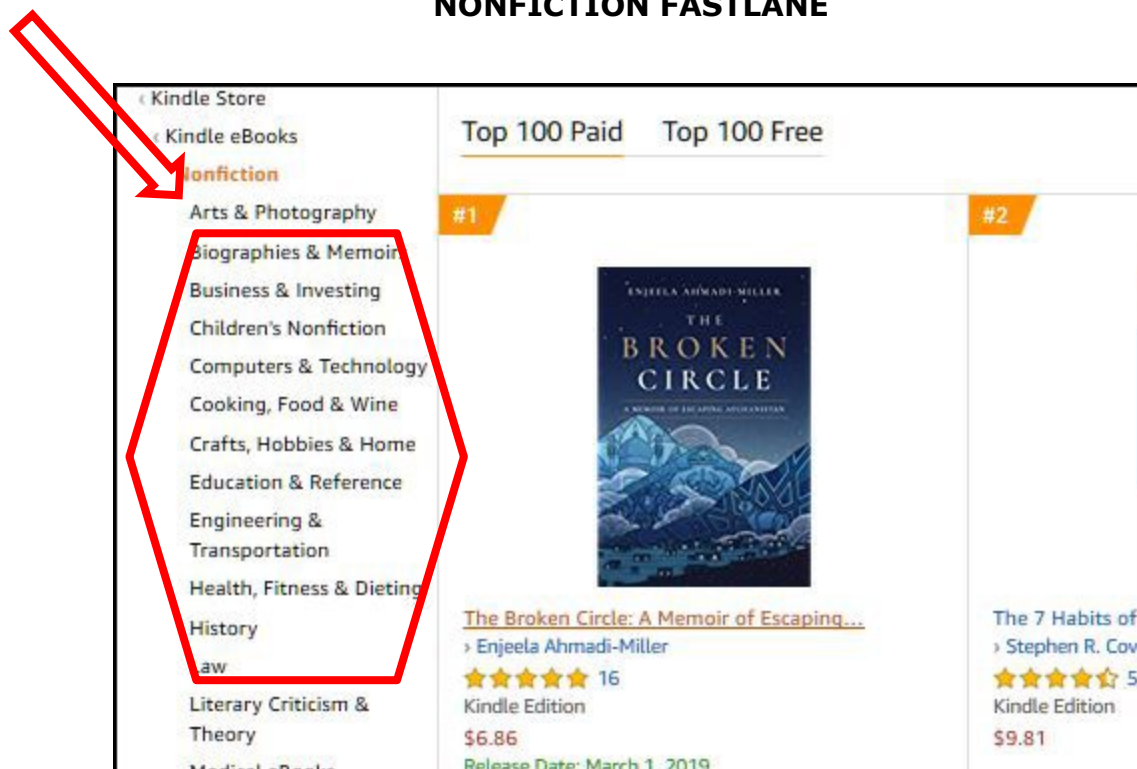
NONFICTION FASTLANE

2. Scroll down the left sidebar and then follow the instructions I mention above.
3. By doing so you will be on a page that features all the top 100 selling books in that category.



If you click on any of the categories in the left sidebar you will be taken to the top 100 books for THAT category.

NONFICTION FASTLANE



The amount of book ideas you can pick up from all of the options I mention IS ENDLESS. You really have no excuse for not being able to find anything to write about!



PRUNING YOUR IDEAS

It's time to talk about how to prune down your list of nonfiction book ideas.

If you haven't already done the exercise from the last lesson where you wrote down as many ideas as possible for your nonfiction books I'd go back and finish those off now.

This session is not going to make any sense until you actually have an entire list of ideas to work with.

Once you complete that exercise and you have a list of ideas then it's a perfect time to begin this session.

What you are going to do is get super focused on your most important ideas so you can decide what your next steps will be. You will actually whittle down your list in order to choose your next project to work on.

TASK: GET YOUR NOTEBOOK OUT!

What I want you to do is look at your list of all your ideas you have right now and write down the top five ideas from that list.

Give yourself no more than 10 MINUTES for this task.

When it comes to day in and day out working on your business writing books, following your career and making money is not about having lots and lots of ideas.

NONFICTION FASTLANE

It's about focusing on the few ideas that can make a big difference in your life and a big difference in the lives of your readers.

In the next section you are going to do market research based on your top ideas. You need to find out what people are willing to pay for these particular books and which of these topics would then be the most profitable for you to work on right now.

In other words, how do you actually make money with these ideas and which ideas are for bigger markets and have the potential to be more profitable?

I know at this point you must be thinking, "Dang, when am I going to start the actual writing of my book?"

I get it, you're excited and you want to get on with the writing but you cannot follow that part of the process correctly until you have completed everything else.

Remember: The more work you do upfront, the easier the book will be to produce. That is so true!

Believe me, the words will flow once you get a firm understanding of what you are going to write about and how you are going to do it.

3 STEP THREE – MARKET TESTING YOUR IDEAS

At this point you should have a cut down list of book ideas that you feel comfortable working with. If not, go back and keep getting those ideas!

In this part of the course we will look at how to do market research and test your ideas in the real world.

What you are going to do is take your list of ideas and then one by one you are going to market test them and just see if people out there are actually paying for information on the topics you've just brainstormed.

AMAZON METHOD

Now I know you are probably sick of hearing this but the quickest and easiest way to do this kind of market research literally is on Amazon.

Amazon.com is the number one place to do your book research because it is the most popular online book store. Love it or hate it, there is a ton of information you can gather from there.

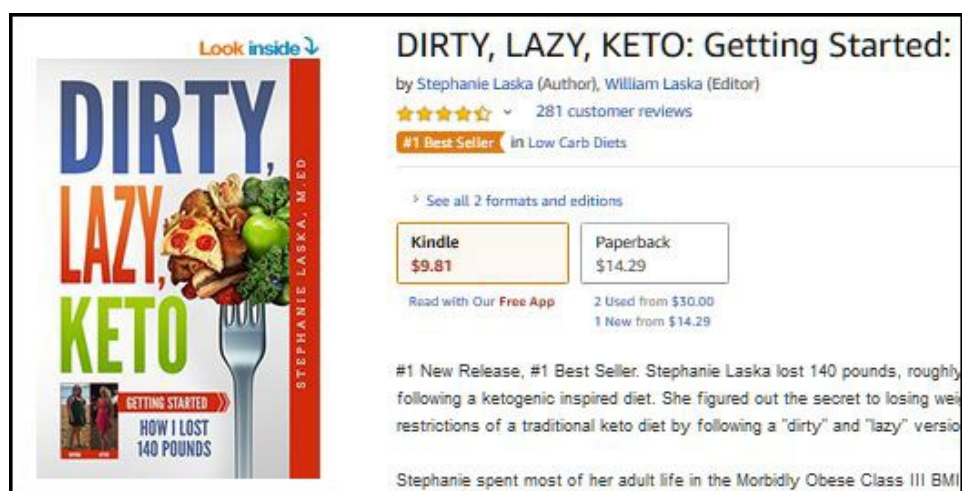
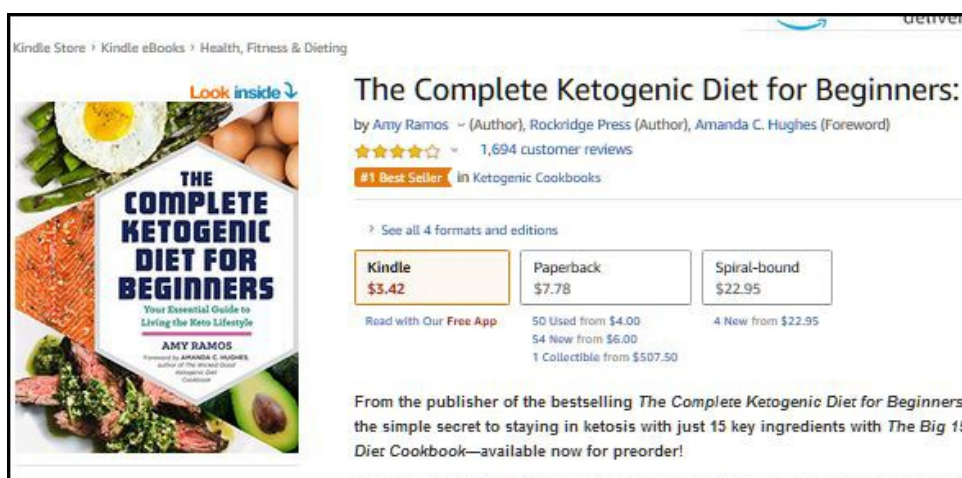
For the purpose of this course I will be using an example niche so you can follow my process.

NONFICTION FASTLANE

I have chosen anything to do with the Keto Diet/Ketogenic Diet. I will be researching using the KINDLE STORE/KINDLE EBOOKS.

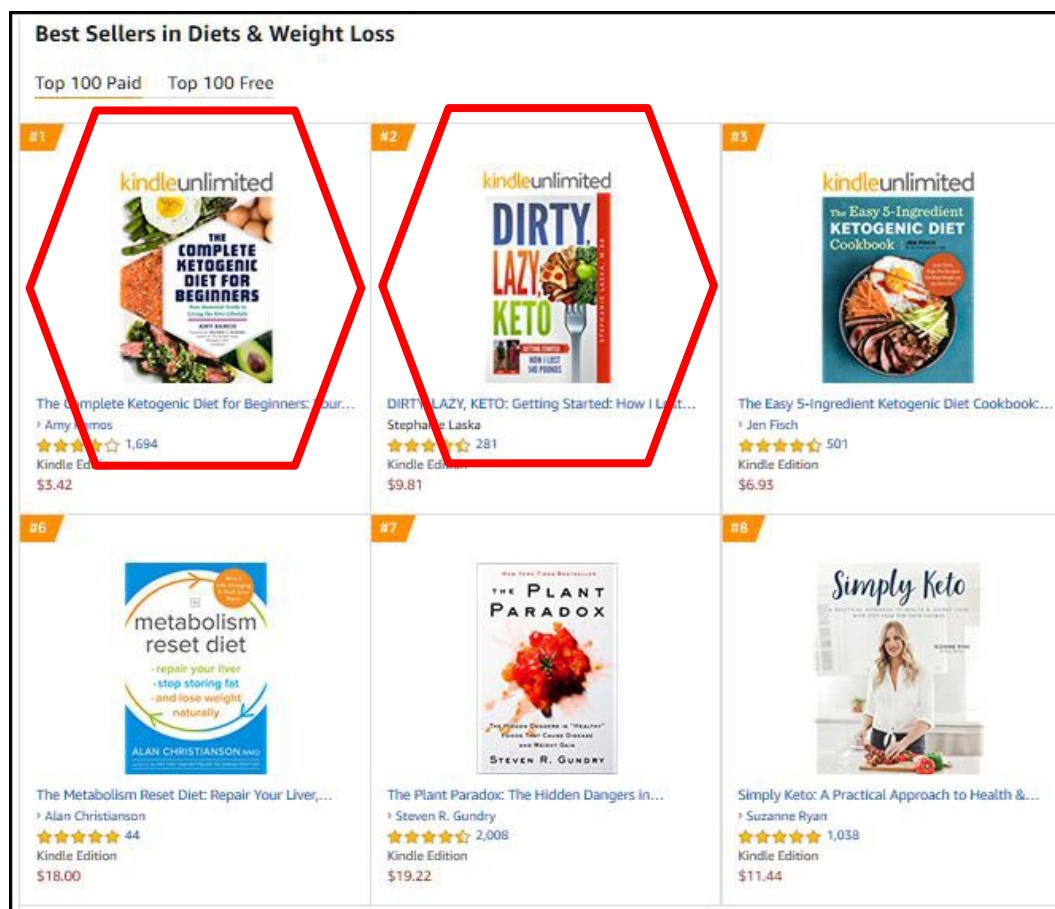
1. Let's go to [Amazon Bestsellers/Kindle Store/Kindle Ebooks/Nonfiction](https://www.amazon.com/Kindle-Store/eBooks/Health-Fitness-Dieting/b?pf_rd_p=80000000-0000-4000-8000-000000000000).
2. I will then browse all the top 100 books to see if any are related to my chosen niche – keto/Keto Diet. When I find a book I will just open it in a new browser tab.

Here are a couple examples of what popped up:



NONFICTION FASTLANE

3. Now what I will do is drill a little deeper into the categories. I will choose "Health, Fitness & Dieting".
4. Once again I will search the top 100 books. A lot of the times when doing this you will actually see the same book pop up in all the categories. This is a good sign, (especially if that book is in the top 50 or less), because it means the book is selling in more than one category. **Those are the books to take note of!**
5. Next, I will drill even deeper still, into the sub-categories..."Diets & Weight Loss".



There right at the top you can see the two books I found in the last two categories. These two are killing it! There are also a lot

NONFICTION FASTLANE

more Keto books in this sub-category so I will click those open in a new browser tab also.



Simply Keto: A Practical Approach to Health

by Suzanne Ryan ~ (Author)

★★★★★ 1,038 customer reviews

#1 Best Seller in Low Fat Diets

> See all 4 formats and editions

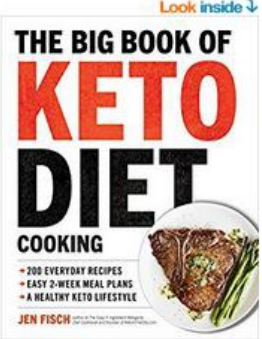
Kindle \$11.44	Paperback \$20.97	Spiral-bound \$34.49
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Read with Our **Free App**

43 Used from \$16.01
70 New from \$14.79
1 Collectible from \$92.45

1 Used from \$33.49
2 New from \$34.48

The ketogenic diet, a low-carb, high-fat way of eating, is remarkably effective at transforming lives, helping them shed pounds and find relief from common health conditions. No one is better than Suzanne Ryan. In her quest to overcome her lifelong struggle with her weight, she turned upon the ketogenic diet and decided to give it a shot. In just one year, she lost more than 100 pounds.



The Big Book of Ketogenic Diet Keto Lifestyle Kindle Edition

by Jen Fisch ~ (Author), Julie Smith (Foreword)

★★★★☆ 68 customer reviews

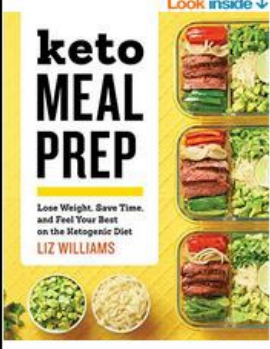
> See all 2 formats and editions

Kindle \$9.85	Paperback \$15.93
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Read with Our **Free App**

15 Used from \$11.85
30 New from \$15.93

The Big Book of Ketogenic Diet Cooking is the ultimate book for anyone looking to live a keto lifestyle with the biggest selection of recipes, meal plans, and more. The biggest thing to happen to the ketogenic diet since fat bombs was introduced was the creation of *The Big Book of Ketogenic Diet Cooking*. It is an unmatched reference with the largest collection of recipes, meal plans, and more.



Keto Meal Prep: Lose Weight, Save Time, and Feel Your Best

by Liz Williams ~ (Author)

★★★★☆ 44 customer reviews

> See all 2 formats and editions

Kindle \$8.07	Paperback \$12.37
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Read with Our **Free App**

4 Used from \$11.52
12 New from \$11.52

Keto Meal Prep is the everyday solution to lose weight and save time with ready-to-go meals Monday-Friday. A little planning and prepping go a long way towards success. You'll discover how easy it is to make healthy, homemade keto meals. [Read more](#)

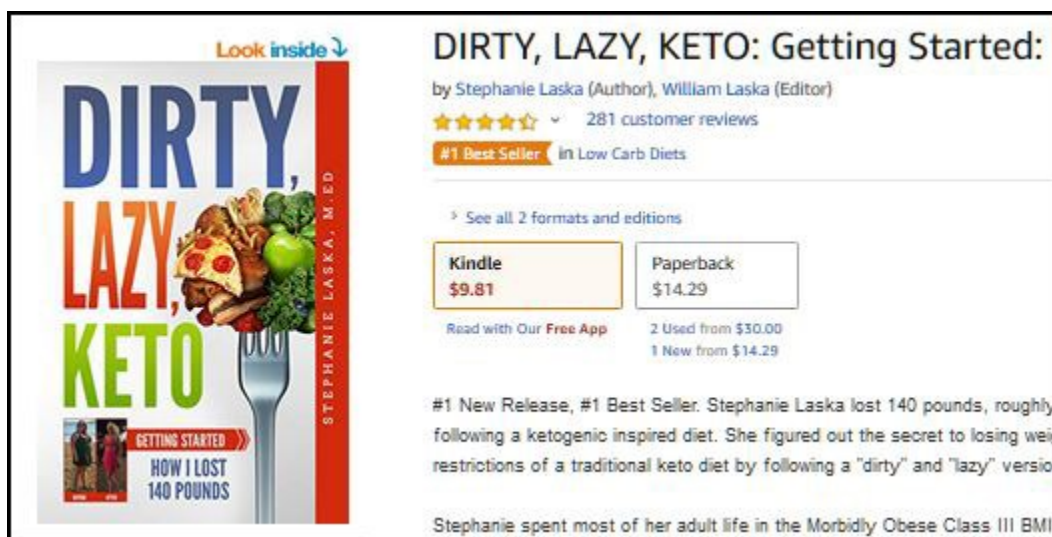
NONFICTION FASTLANE

6. All the books that I have open in tabs in my browser are now going to be checked to see if:

- (A) The niche I chose is profitable.
- (B) These books are making money!

Sales Rank

You can find the sales rank of a book if you just scroll down a bit below the image. Let's use one of the books I chose as an example.



This book is at number 2 in the "Diets & Weight Loss" category. I scroll down to look at the sales rank:

NONFICTION FASTLANE

Product details

File Size: 18053 KB
Print Length: 133 pages
Publication Date: September 4, 2018
Sold by: Amazon Digital Services LLC
Language: English
ASIN: B07H3F4VLS
Text-to-Speech: Enabled ☒
X-Ray: Enabled ☒
Word Wise: Not Enabled
Lending: Not Enabled
Screen Reader: Supported ☒
Enhanced Typesetting: Enabled ☒
Amazon Best Sellers Rank: #381 Paid in Kindle Store (See Top 100 Paid in Kindle Store)
#1 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Low Carb**
#1 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Healthy**
#1 in Kindle Store > Kindle eBooks > Medical eBooks > Alternative & Holistic > **Diet Therapy**

Amazon Best Sellers Rank: #381 Paid in Kindle Store (See Top 100 Paid in Kindle Store)
#1 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Low Carb**
#1 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Healthy**
#1 in Kindle Store > Kindle eBooks > Medical eBooks > Alternative & Holistic > **Diet Therapy**

Whoa! This book is ranked at 381.

Simply put, the lower the ranking the more sales that book will be making. **This book is making a killing!!!**

Let's check another one of my "chosen".

Simply Keto: A Practical Approach to Health
by Suzanne Ryan ~ (Author)
★★★★★ 1,038 customer reviews
#1 Best Seller in Low Fat Diets

> See all 4 formats and editions

Kindle	Paperback	Spiral-bound
\$11.44	\$20.97	\$34.49
Read with Our Free App	43 Used from \$16.01 70 New from \$14.79 1 Collectible from \$92.45	1 Used from \$33.49 2 New from \$34.48

The ketogenic diet, a low-carb, high-fat way of eating, is remarkably effective at transforming lives, helping them shed pounds and find relief from common health conditions. No one better than Suzanne Ryan. In her quest to overcome her lifelong struggle with her weight, she turned to the ketogenic diet and decided to give it a shot. In just one year, she lost more than 100 pounds.

This book is at number 8 and is ranked at 2,018.

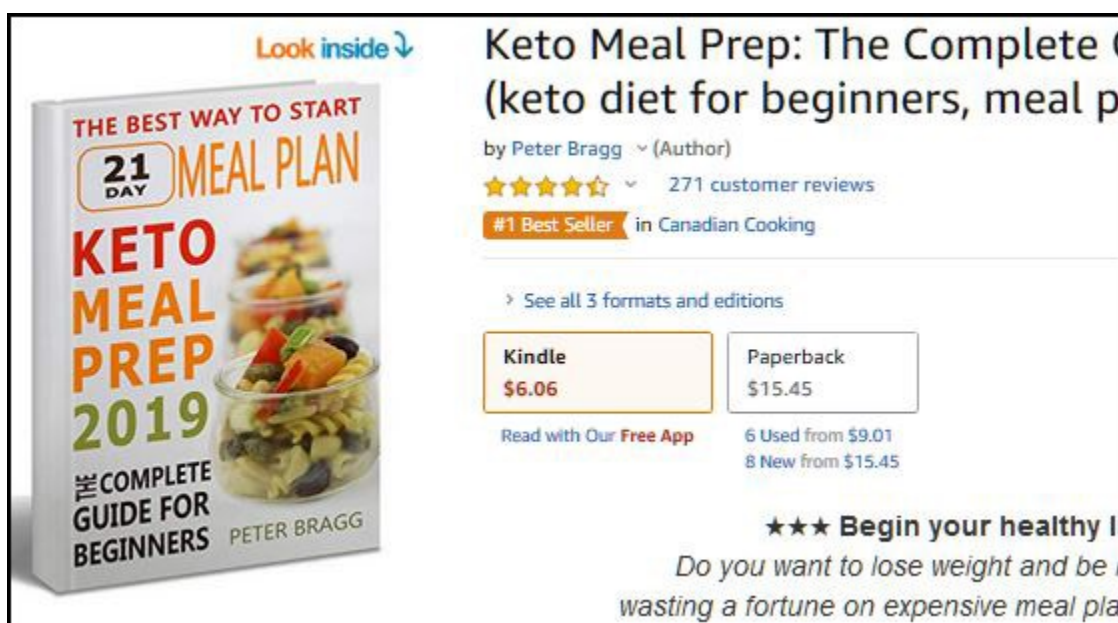
NONFICTION FASTLANE

Amazon Best Sellers Rank: #2,018 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

- #1 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Low Fat**
- #3 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Weight Loss**
- #4 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Weight Maintenance**

Another book selling really well:

Let me check one more book a little further down the top 100 list at number 56.



Yep, even at number 56 this book is ranked at 8,366.

Amazon Best Sellers Rank: #8,366 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

- #1 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Weight Watchers**
- #1 in Kindle Store > Kindle eBooks > Cookbooks, Food & Wine > Regional & International > **Canadian**
- #1 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Diets & Weight Loss > Diets > **Vegan**

So just by checking this handful of books I think I can determine that this niche is SUPER HOT!!

Generally speaking you want books to be ranked below 100,000. Depending on the niche I sometimes even pick niches with books ranked above 100,000 because a sale is a sale right?

GOOGLE/ALEXA METHOD

The other source that I would recommend is Google and [Alexa](#). I don't need to explain to you what Google is so I will just give you a brief description of what Alexa is.

Alexa Rank is a measure of website popularity. It ranks millions of websites in order of popularity, with an Alexa Rank of 1 being the most popular. It reveals how a website is doing relative to all other sites.

So when you use the plugin on a website it will tell you how high it is ranking amongst the millions of other websites out there. So Facebook is the top traffic site and so it is placed at number one in Alexa.

So what you are going to do is use Alexa to find websites related to your chosen niche. Those websites will rank high in Google. By doing this you can determine whether the niche is viable.

Before you do anything you need to first download the free Alexa Rank plugin and add it to your browser.

You can get the Alexa Toolbar [HERE](#). **Then click the blue install button at the bottom of the screen.**

Once you have done that and added it to your browser:

1. Go to Google and type something that is related to your niche. For example: "Lose weight on keto diet".

THEN add a plus, (+) sign and the word "blog" after what you wrote - "Lose weight on keto diet+blog".

NONFICTION FASTLANE

By doing this, Google will only bring up the blog posts about this topic. You don't want news articles or scientific journal articles about your topic; you just need to look at blogs.

You will be able to research what bloggers in your chosen niche are writing about and doing. You will get a rough idea how much traffic they're getting and how the market is reacting to them.

I will use "Lose weight on keto diet+blog" as an example. I typed it into Google and this is what I got:

Best Keto Blogs of 2019 | Everyday Health
[https://www.everydayhealth.com/Ketogenic Diet](https://www.everydayhealth.com/Ketogenic-Diet/) ▼
6 days ago - Beginning a new weight-loss diet is not always a simple transition. And the ketogenic diet — a trendy low-carb, high-fat plan that may produce ...

People also ask

How can I lose the most weight on keto diet? ▼

How much weight will I lose on keto? ▼

Do you lose weight faster on keto? ▼

Will I keep losing weight on keto? ▼

Feedback

Why Keto Is More Effective With Intermittent Fasting
<https://blog.bulletproof.com/keto-intermittent-fasting-weight-loss-diet/> ▼
The keto diet and intermittent fasting work especially well together, especially for weight loss and stable energy. Intermittent fasting is one of the oldest and most ...

27 Keto Diet Before-And-After Photos That Will Make Your Jaw Drop
<https://www.womenshealthmag.com/weight-loss/a20687519/keto-diet-before-and-after/> ▼
May 16, 2018 - The keto diet promotes weight loss through a diet low in ... read my blog post on my website (tippytales.com) for details on the Keto diet, how I ...

Is the Keto Diet a Good Idea For Weight Loss? - MyFitnessPal Blog
<https://blog.myfitnesspal.com/is-the-keto-diet-a-good-idea-for-weight-loss/> ▼
Jul 15, 2018 - By now, you've probably heard the buzz about the ketogenic diet. Much like other popular weight-loss diets before it, advocates say it's the ...

I Tried the Ketogenic Diet for 30 Days and Here's What Happened ...
www.eatingwell.com > Home > Weight-Loss > Popular Diet Program Reviews ▼
Since a low-calorie diet can produce up to a 2-pound weight loss per week, 10 pounds over 4 ... The "keto flu" is a term you'll see on keto blogs and forums.

5 Amazing Weight Loss Success Stories | KetoDiet Blog
<https://ketodietapp.com> > Blog > Diet & Nutrition ▼
★★★★★ Rating: 4.5 - 48 votes
Feb 28, 2017 - See how the Keto Diet is changing lives for all our ketofams. Some success stories to

NONFICTION FASTLANE

So when it comes to Alexa ranking I'm always looking for a site with an Alexa ranking of 500,000 or less in the United States or maybe a million or less globally.

Let's click the first link in my Google search.

<https://www.everydayhealth.com/ketogenic-diet/living-with/blogs-keep-you-motivated-when-all-you-want-carb-fest/>



Click the little Alexa icon in the top of your browser:



Dang! Look at the Alexa Rank of that website!

NONFICTION FASTLANE



It ranks at 3,285 Worldwide and 948 in the USA. This site gets A LOT of daily traffic!

Let's scroll down and click on one of the lower websites.

<https://www.dietdoctor.com/the-keto-diet-i-started-losing-weight-in-such-an-easy-manner>



It's another site that gets lots of traffic.

Let's try and jump a few pages back to Page 5 with a website at number 50 in Google:

<https://www.kissmyketo.com/blogs/weight-loss-obesity/keto-plateau-why-it-happens-how-to-stop-stalling>

NONFICTION FASTLANE



Yep...still pretty amazing results.

So, by using the Amazon Method AND the Alexa Rank method you can get a pretty good idea of whether you're on the right track regarding your chosen niche.

That in a nutshell is how I do market research for nonfiction books.

It's super simple, super easy. It does take a little bit of time but it will definitely be worth it in the long run. It is important to determine that the niches you choose ARE viable and worth your time.

Once you complete your research you should have at least one niche that looks promising to work with.

In the next step you will begin the process of generating content for your book.



4 STEP FOUR – GENERATING CONTENT FOR YOUR BOOK

Ok, so you have chosen one or even more niches to work with based on all the things you did in the previous steps. Now it is time to figure out what to put in the books you create.

You are going to go back again to the creative part of your brain to brainstorm content with an outline for your book.

TASK: GET YOUR NOTEBOOK OUT!

First, write down all the ideas for everything you want to include in your book. Make it into a list because it is visually easier to work with. You want as many ideas as possible.

You're not trying to get everything perfect or get it right. You're not trying to figure out if these ideas are good or bad...right now it doesn't matter. Just get it all on paper as quickly as possible and be super productive.

Next, we are going back to Amazon.

AMAZON CONTENT IDEA METHOD

Remember all those books you researched in your niche in the last step? Well, it's time to go back to them to pick up some content ideas.

Table of Contents Idea

The first thing you can do is pick up ideas from the table of contents of other books in your niche. All you have to do is go to your chosen book page and click on the book image where it says "Look inside".

This Amazon feature will allow you to take a look at some of the book contents. Scroll to the table of contents and there you should see a number of page titles that may come in handy for content in your own books.

Here is an example:

This is the table of contents from one of my Keto books mentioned in the last step.

ALL ABOUT KETO
Keto 101
Starting the Ketogenic Diet
Testing for Ketones
Dealing with Weight-Loss Stalls
Keto Health Topics

KETOGENIC FOOD AND SHOPPING LISTS
Fats and Oils
Proteins
Vegetables
Fruits
Nuts, Seeds, and Nut Butters
Herbs and Spices

NONFICTION FASTLANE

Baking Ingredients	RECIPES
Sweeteners	• Basics
Dressings and Sauces	• Breakfast
Flavoring Ingredients and Other Pantry Items	• Appetizers and Snacks
Drinks	• Main Dishes: Beef and Pork
High-Carb to Low-Carb Substitutions	• Main Dishes: Chicken
	• Main Dishes: Seafood
	• Soups and Sides
	• Desserts and Drinks

TAKING KETO ON THE ROAD
Dining Out on Keto
Navigating Coffee Shops
Road Trip Snacks from Convenience Stores

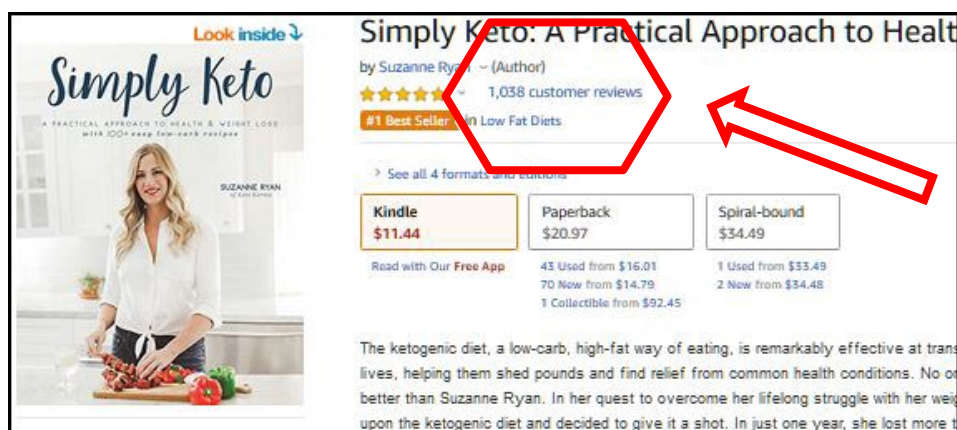
Just look at all those ideas picked up from ONE table of contents! You could go through a number of different books to gather even more ideas from their TOC too.

Reviews Idea

The next place to gather ideas is from the Amazon reviews themselves. That place is a goldmine of REAL information from actual customers.

NONFICTION FASTLANE

All you have to do is click on the “Customer Reviews” link beside the book:



Then you want to just quickly browse through all the star reviews. Spend more time with the 4 star, 3 star, 2 star and 1 star reviews.

Just speed read through them and jot down comments that provide more details about the book that may not be in the actual book description.

You can really get some good insights just from reading the reviews many of which you can use to generate topics for your own books.

For example, a customer may be complaining about how a certain subject was not explained in the book. Well, there you go; you can look into that subject and see if it fits in with your book.

You can actually get a ton of new ideas from the 2 star and 1 star comments because they seem to be the most critical...and sometimes the most fun to read.

You don't need to take too long with this. Just fly through the reviews picking up sentences or topics that you may find useful.

NONFICTION FASTLANE

So write the key points about what people liked about the book and then do the same for what people hated about the book.

With all this vital information you gathered from real people who actually bought and read the book, you can use it to form an even better book of your own.

With all those reviews you will have a list of ideas of what problems the readers are having, what solutions they're looking for, what they like about existing information in the market, what they don't like about existing books in the market and so on.

This is just an absolute wealth of information available totally for free. All it takes is a little bit of time to do your research but that can give you some incredible ideas for your own new books.

GENERATING EVEN MORE CONTENT

Asking Questions

Here is another way to get content ideas flowing. I'm going to ask you some questions that will help inspire you to come up with more ideas for what you might want to include in your book.

So first question is.....

- **What would your readers know about your topic?**

You want to focus on the reader as much as possible here. Let me give you an example of what you can do here:

Let's say you are writing about gardening...what are the one or two or three core ideas you want them to know about gardening?

- **What problems are they having in this area?**

Remember those negative reviews you looked through? Well, it's time to look at those again because negative comments and negative reviews are really key to finding problems that your readers are having in a specific area.

So, if someone wrote a negative review for a gardening book and they write something like, "This is a good book but I've had lots of problems with insects and bugs in my garden and so I am disappointed no insect repellent solutions were mentioned."

Well, then you know this may be a subject that you may want to add to your book if you were writing about gardening.

You create solutions that can help your readers.

So what solutions are out there that can help your readers solve those problems that they have?

- **Where do people often get confused or make mistakes?**

This is certainly important to know if you're doing a tutorial book or a "How To" book.

- Where do people get confused the most regarding your niche?
- Where do people make the most mistakes?
- How can you help the readers solve those problems?
- Is there a simpler, easier or faster way to get the results your reader wants?

Find the answers to these and people will love your content. Look at reviews; search online, checkout blog post, forums to find the answers.

- **What do you know about this topic from personal experience that most people just don't know?**

Here is where you can draw information from your own personal experience.

What have you done or learned, regarding your niche that not many people know?

A lot of times, what you'll find is that what the “experts” say about your niche may not match up to your own personal experience, your own personal reality. The same will go for your readers too, so giving them an insight from a REAL person can be very helpful.

This is a really powerful way to make your book stand out from the crowd and make it really true to you and unique to you. Sharing your personal experience, your personal stories, and your personal journey of what you've learned along the way. Readers love that!

If You Get Stuck, Have a Conversation

This is a very cool technique you can use whenever you find yourself stuck for something to write. It will happen at some point; sometimes writers just draw a blank and cannot think of anything to write.

Having said that you have nothing to fear because this technique will get you back to writing very quickly!

It is very simple. You just have a conversation with yourself. I am talking about imagining that you are talking to a friend about your topic. Thinking about what they would say and what the conversation would be like.

NONFICTION FASTLANE

Let's say you were writing a road trip travel book. What sort of questions do you think your friend would ask you?

What questions would your friend ask?

If you look at the mind map below it will provide you with a rough idea of what a typical conversation may look like with a friend. By doing this what you will do is add a flow to your creative thinking process.

This "conversational" process comes naturally to most of us and so it is very easy to just keep going until the subject has been fully discussed.

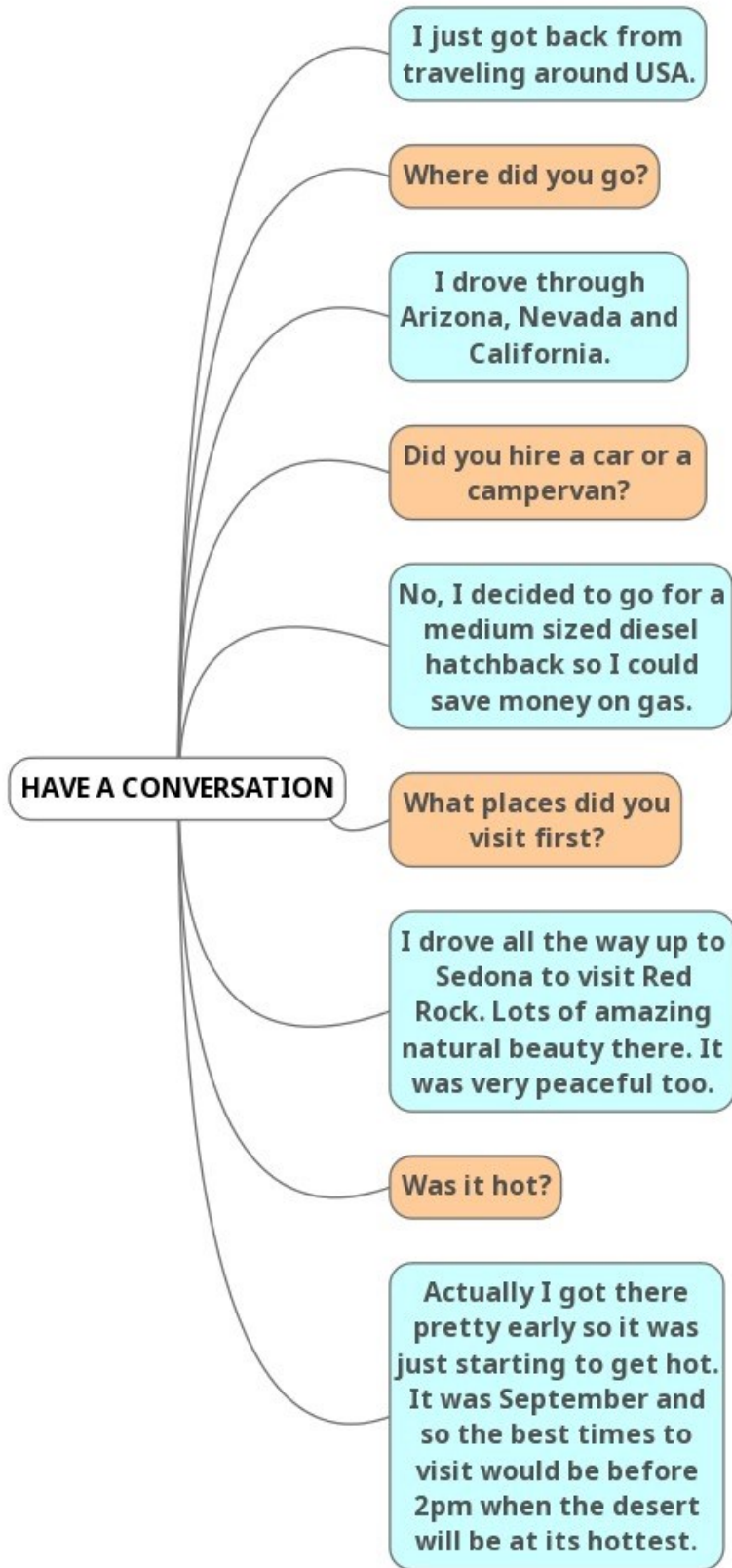
When you use this conversational method you are essentially drawing out all the necessary points you will need to add to your book content.

Obviously, you would not write it in your book as an actual conversation, (unless you wanted to), but you can certainly go back through what you wrote and pick out a lot of content that you may have otherwise missed out on.

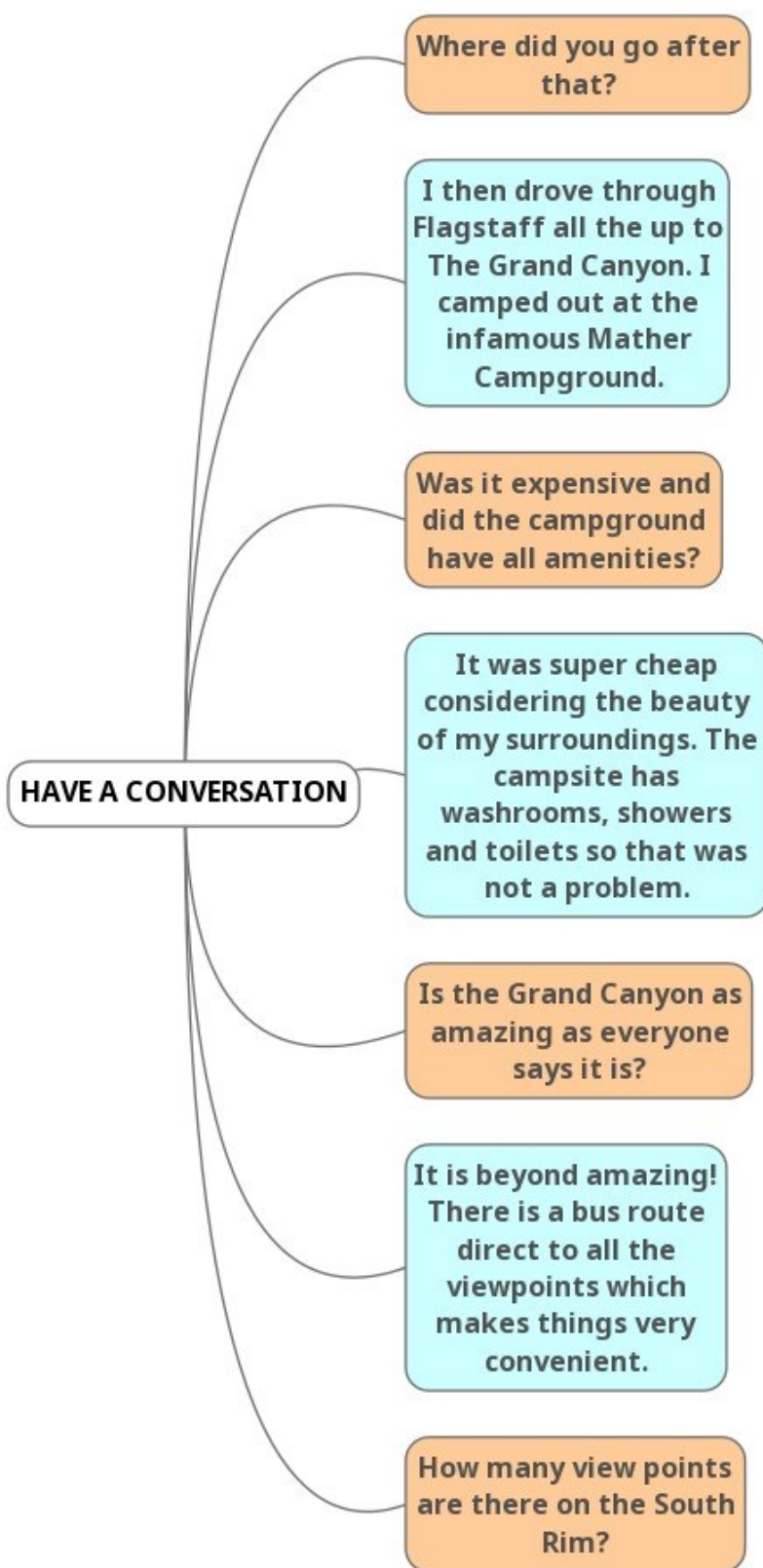
Take a look at the mind map example below. The blue colored nodes are YOU speaking and the orange nodes are from your friend replying.

This may be how two friends would communicate. You can imagine sitting outside on the deck with a couple of beers and a box of cheese flavored Pringles discussing your recent road trip to the USA.

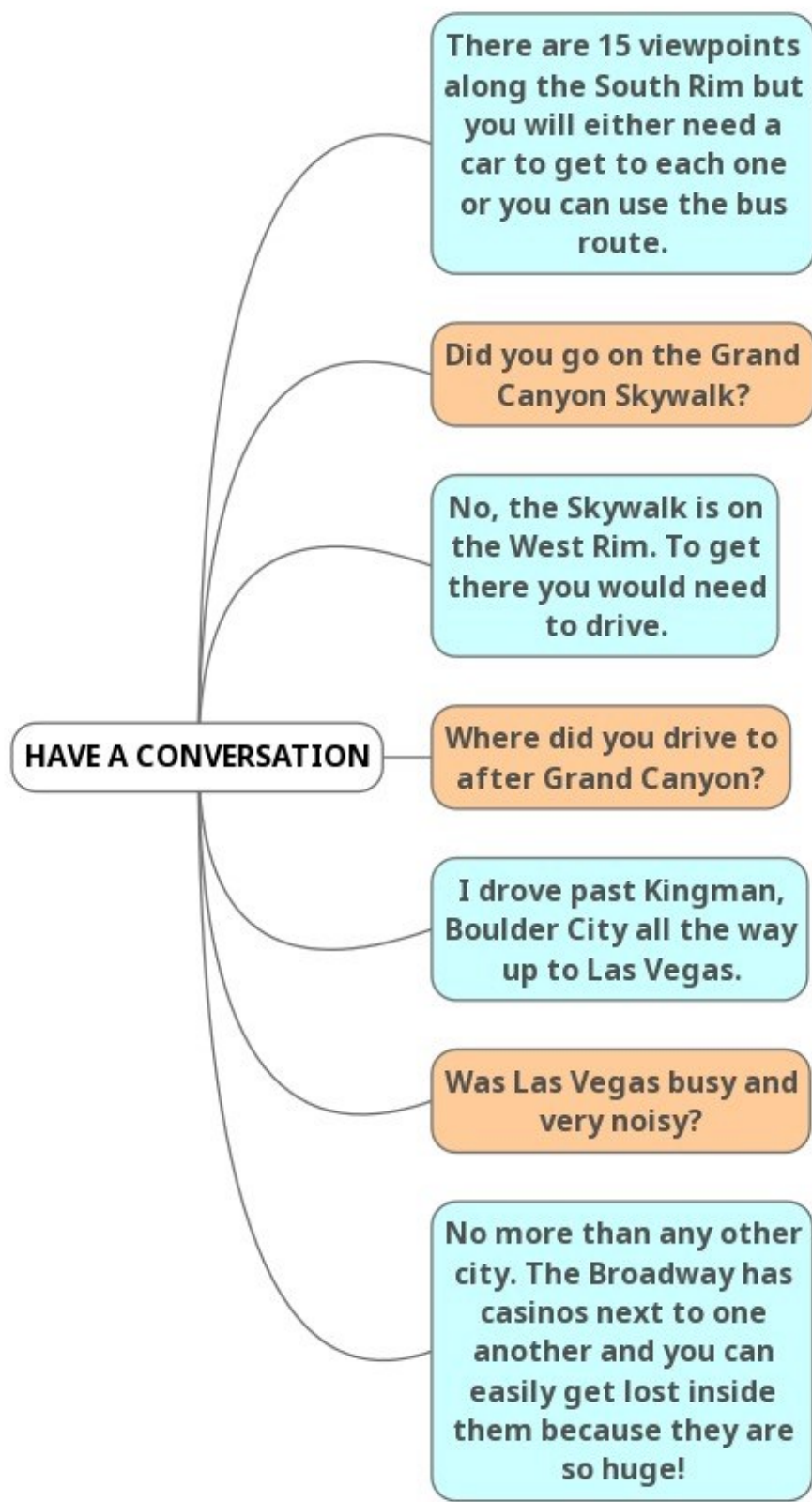
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More Content with Little to No Writing

This tidy little method will add a lot more content, and quality, to your book and the best part is you don't have to do much, if any, writing.

What I am talking about is grabbing content from other books and “quoting them” in your book. I am not talking about copying pages and pages of text from another book because that is plagiarism.

No, the technique is to use maybe a paragraph or two that will compliment and relate to whatever you are writing about. This method really does add a professional look to your book if you do it right.

MADE UP EXAMPLE:

This is what David Foster Wallace had to say about perfectionism from his book “Oblivion”.

“You know, the whole thing about perfectionism. The perfectionism is very dangerous. Because of course if your fidelity to perfectionism is too high, you never do anything. Because doing anything results in...it’s actually kind of tragic because you sacrifice how gorgeous and perfect it is in your head for what it really is. And there were a couple of years where I really struggled with that.”

— David Foster Wallace

In his book, “The Tipping Point”, Malcolm Gladwell mentions writer’s block and says:

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"I deal with writer's block by lowering my expectations. I think the trouble starts when you sit down to write and imagine that you will achieve something magical and magnificent—and when you don't, panic sets in. The solution is never to sit down and imagine that you will achieve something magical and magnificent. I write a little bit, almost every day, and if it results in two or three or (on a good day) four good paragraphs, I consider myself a lucky man. Never try to be the hare. All hail the tortoise."

— Malcolm Gladwell

You can see just in those examples above that I was able to add an additional 170 odd words to my book. You can add much more and I have seen many authors do the same.

It's perfectly ok to do this as long as you make sure you keep it in quotes and provide details of the source.

Most authors are ok with this because by having them mentioned in another book they are essentially getting some extra exposure at no real cost to them.

You can find countless authors that do this, but of course they all make sure they cite where the source has come from.

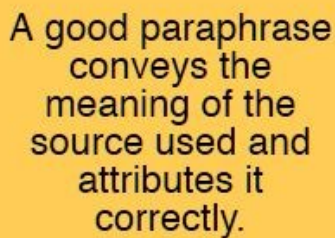
What you must do - Cite and credit the source.

Try to put it in the correct format.

This is how you would normally do it, you'd have the author's last name or surname with a comma and then their first name. Then the book title, publisher and publication type.

Charalambous, Andrew. Making Millions. Simon & Schuster, Kindle/Print

WHAT IS A PARAPHRASE?

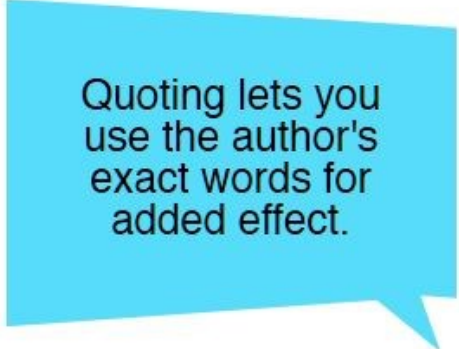


A good paraphrase conveys the meaning of the source used and attributes it correctly.

A paraphrase is information that you have learned from an outside source (book, journal, video, conversation, etc.) that is not common knowledge, put into your own words. Paraphrasing lets you share an author's idea without using direct quotes.

WHAT IS A QUOTE?

The *MLA Handbook* states that "the accuracy of quotations is crucial. They must reproduce the original sources exactly" (75). Quoting is great when you find a short statement or exact phrase that supports your idea.



Quoting lets you use the author's exact words for added effect.

More information about in-text citations here:

<https://irsc.libguides.com/mla/howtoparaphraseandquote>

5 **STEP FIVE – PUTTING IT ALL TOGETHER**

OUTLINING YOUR BOOK

You have come a long way and have done a lot of work...keep at it because the hard part is over!

It's time to look at outlining your nonfiction book. Some people prefer not to do outlines and if this is you then I guess you can skip to the next section but for those of you who want to give it a go here are some useful tips.

For some, outlines are essential but you don't really need them. I'm very much towards the kind of go with the flow mentality but an outline can provide a focus of what to start on and what's most important.

It can give you just a quick snapshot or a picture of what your book is going to be about; the actual structure of it.

You don't need to add a lot of detail. You don't need subheadings on every chapter or anything like that. You can play with it and see what works best for you. This method gives you the structure for your books.

EXTRAS

OPEN UP THE EXTRAS FOLDER THAT CAME WITH THIS COURSE – There you will find the TEMPLATES folder. Inside are all the templates. There are templates for EBOOK & PRINT. Click on your chosen document, (Word or Open Office).

Using this template you should be able to throw together a very basic outline of your book.

The template already has the title page, copyright info, table of contents, etc.

All the chapters are laid out with headings and subheadings. Having some content already in the template will help you get through that first step because the biggest roadblocks authors face is just that first step of staring at a blank page on the screen and not knowing what to do next.

The outline gets you past that point.

All you do now is just go through each chapter writing just a few sentences or even a list of the content that goes there. Then do the same for Chapter Two and so on.

You don't need a ton of detail on this. It is just an overview of what's most important here.

Remember, you're basically just writing them down and organizing them a little bit. It shouldn't take you a ton of time.

Doing this basic outline will make sure you understand where you're going when the time comes to actually write the book. You will

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understand the structure and the flow. It's like a plan for your book creation.

When the time comes to actually write your book things will no doubt change and you might want to move things around, delete things and so on.

You want to keep yourself flexible and have structure so you're really balancing these two elements of having structure and being flexible.

Go ahead and do your outline now.

Don't spend more than 20 minutes on it.

STARTING THE WRITING PROCESS

Well it's about time!

I know, there is a lot to go through before you get to this stage but you have to remember that the more preparation you do the easier it will be to actually write the book.

The writing should now flow because you spent time looking into your subject and the best ways to organize your book.

Everything you did in all the other steps has now come to this point where you can finally write the book and get it done as fast as you want.

Now there are a couple points I want to make before you get started.

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- 1.** Always use a template to write your books on. The reason is because with a template it already has words in it, especially if you did an outline, (explained above).

Your template will already have your title page, your table of contents, your back matter and your outline. In other words your template is already in the form of a book. All you have to do is fill in your content.

Using templates just makes it so much easier, so much quicker to get the writing down. All you do is modify it to your own needs.

- 2.** During the writing process you will be using the creative side of your brain. You will just be in the zone with a flow of writing...zero analytical thinking.

So, when you write a sentence do not be worried about your spelling, typos, perfect grammar, etc. You will sort all that stuff out later. At this stage all you're doing is getting your ideas on paper.

You need to get into that state of flow where the words are literally flowing on the paper and you lose track of time. That's when you get to be the most productive.

That will be very hard to do if you're constantly analyzing yourself, constantly trying to fix typos, constantly trying to rewrite sentences, etc.

If you keep doing that you will never be able to get into the flow of things and the process will begin to slow. It will end up being very grueling and instead of fun and enjoyable it will be a pain in the butt!

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Of course there's always going to be some grueling parts of writing books but you can minimize them as much as possible by using good strategy and good technique and making sure that you are doing the right things at the right time.

You're going to have lots of time to edit your book later on so don't worry.

The Introduction Method

When you go into a book store how do you know, out of all the books available to you, which book you will find the most interesting?

Most people read the back cover of the book where there is a short description but many also open up and read the introduction. That's what I do; even when I shop online I click to look at the introduction of a book before I buy.

The main purpose of this course is to help you to create a book that people want to read. So if you put together an amazing book but your introduction to the book was boring then most likely someone will look for another book.

Your book's introduction needs to take hold of the reader and make them want more. It needs to intrigue them and promise them what they want.

THE HOOK: You need to "hook" your reader right from the start. You need to grab the reader's attention because these days people always seem to be in a rush; they want everything NOW.

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In the introduction, get to the point of what your book is about. This is more so the case with nonfiction books.

What is the ultimate benefit from reading your book? Make sure the benefits are in the introduction. Hook your readers without the fluff or time wasting.

Try to make your intro different. How can your book be different from the rest of the books in your niche? Why would someone choose your book over someone else's? What makes your book stand out from the rest? Make sure all that good stuff is in the intro...just to tease the reader to want more.

The Amazing Conclusion Method

To wrap things up at the end of your book you want to add a conclusion. This is usually the winding down part of the book but it can still be of benefit to the reader.

Let me explain a super easy way to conclude your book while still providing valuable information.

You can write whatever you want in a few paragraphs and then near the end you will list all the key points mentioned in your book.

What you're doing is creating a list to remind the reader of all the key points/steps and everything that they've learned.

The great part is that your key points are in your table of contents. Your chapter titles or sub-titles will be your key points! Of course, you won't use all the titles as you will end up with a long list...BUT you can slightly edit the words to create a "key points" list.

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Make your list into “steps” so it’s easier for the reader to digest.

Step 1....How to generate book ideas.

Step 2....Writing preparation.

Step 3....Generating content.

Step 4....Pruning your ideas.

Step 5....Bla...bla...bla

Step 6....etc, etc, etc...

You don't need to go into explanations, you just simply point out the steps. This gives the reader an easy to follow list.

So it's really simple to do and makes for a very useful conclusion.

Your Writing Habit

“We are what we repeatedly do. Excellence is not an act, but a habit.”
- Aristotle

Once you get started writing your book and get into the flow of things there is one more thing you need to do in order to make sure you keep being productive, and that is building a “habit”.

The key at this point is that you need to continue working on your book **every single day**.

If that sounds like too much to do then you need to understand that a habit needs to be formed otherwise if you miss one day of writing then eventually you will miss two days of writing, and so on.

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Before you know it, a whole two weeks goes by and you haven't looked at your manuscript in all that time!

Don't be put off by this, because even though working on a book each and every day may be too much for people, I did not say that you have to spend all day working on it.

No, it doesn't matter how long you spend writing each day...the important thing is that you do SOME writing each day. That is how you will form a habit and with that habit things will become a natural process.

If you only have 10 minutes to write something.....fine, just sit down and knock out a sentence or two...that's good enough.

Every single day, seven days a week, 365 days a year, whether it's Christmas, Easter or even your birthday...it doesn't matter...you have to at least get some words down on your manuscript. Every single day!

The reason this is so powerful is because it keeps you moving forward no matter what, you're always making progress.

If you spent a few minutes writing every day, then you're always making progress on your book. If you take time off...you will lose all that momentum.

You must keep that momentum going! Five minutes day, 15 minutes a day, whatever...just make sure you write something. I guarantee you will make progress incredibly quickly.

The key is that you're consistently making progress every single day.

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Here is an amazing writing tip by Tim Ferriss, the Author of The Four Hour Work Week.

When you stop writing for the day, instead of completing your last sentence or paragraph leave it unfinished. So essentially you will be stopping in the middle of a sentence.

This will make your next writing start a lot easier because instead of starting from a new sentence you will already have a half written sentence before you that is waiting to get finished.

This simple step alone will prevent you from starting slow due to thinking about what you are going to write next. You won't need to think...all you do is immediately finish off the sentence you left unfinished the day before.

By doing this, you have gone straight into the writing flow and kept the momentum going. You're already off to the races, you're already making progress and continuing on and writing your book.

It's just a neat little mental trick. It works incredibly effectively. It is really powerful.

Word Count

Now let's look at page count and word count. How long should your book be? How many words should you use? What should the page count be?

So basically, if you're not familiar with word count it is a count of all the words in your book and page count is the number of pages used.

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Generally...depending on the sizing of your manuscript, paper size, font size, etc...the industry average is around 250 words per page.

In other words, if you had a 10,000 word manuscript that would be 40 pages of written content. If you publish that as a book it would probably be a little bit longer because you will have the extra front matter of your book, (title page, Table of Contents, etc), and the extra back matter, (author biography, review request note, ads, etc).

To add a good rule of thumb, I would say 250 words per page should do it, and so to answer the question of how long your book should be...it should be exactly as long as it needs to be for you to get the point across. There's just really no right or wrong way to do it.

Just remember that if you are creating a Kindle eBook you can't have less than 2500 words in your book. Most short nonfiction books are roughly in the 10,000 to 20,000 word range. That's a really short nonfiction book though.

All right, so with that it's time to start writing.

Open up your template, (In the EXTRAS folder) and start writing your book.



6

STEP SIX – THE SELF-EDITING PROCESS

At this point you should have a full draft of your book completed. Now it's time to do some content polishing.

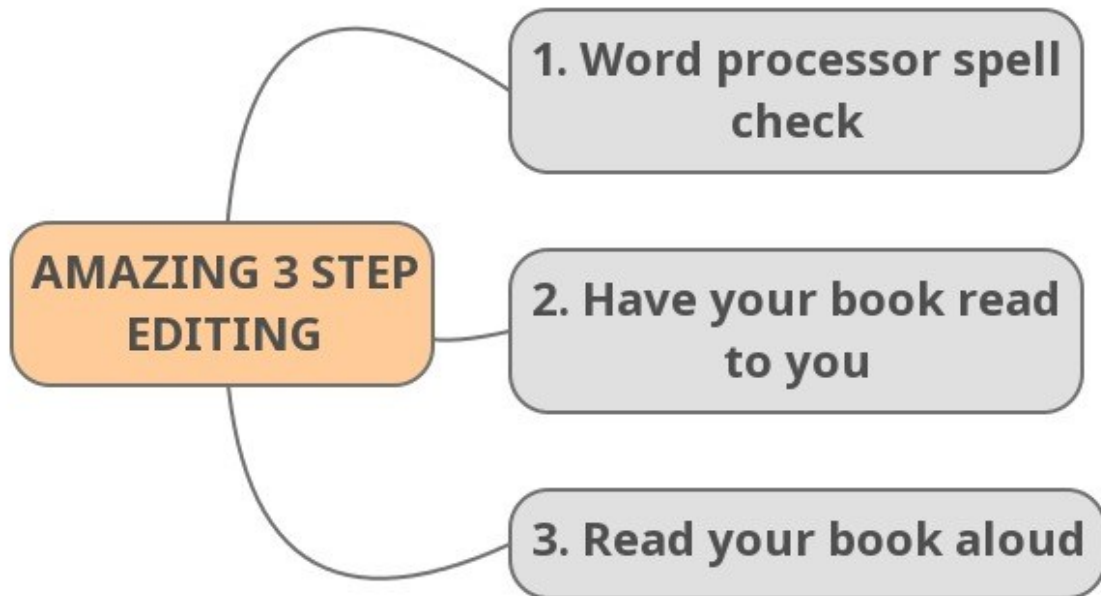
Many authors pay someone else to do all the editing, which is fine but can be quite expensive. So, for this session I will show you some very simple steps you can follow to get your own book editing done without any hassle and without paying a dime.

AMAZING THREE STEP EDITING

You may already be following one of these editing processes but are you doing all three? It is very easy to miss mistakes in your manuscript so you really want to make sure you get some quality editing done.

If you follow the three methods below then the chances of missing any mistakes will be very slim. You are at the last legs of fully completing your book...don't mess this part up by skipping the steps!

Let's get to it!



1. Run the “Spell Check” on your word processor.

This is the very basics of editing your book but the method will not pick up all spelling errors. This will pick up the obvious ones and it's a quick way of doing some very minimal editing to your book.

Some word processors also have grammar checkers and various other built-in checkers too. You can use those if you wish but I just stick with the spell check and leave the other stuff for me to pick up on manually.

This part only takes a few minutes to whizz through which gives you more time to get the next two steps done right.

2. Have your book read to you.

You may have heard that many authors ask someone to read their books back to them. The thing is, our minds play tricks on us and so

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it can fill in missing words or see words written correctly when in fact they aren't written correctly at all. The human mind fills in blanks.

That is one of the problems with having somebody else read your book to you...not to mention the person may not really want to read your book in the first place!

Having said that there is another way; a way to avoid those human mind tricks. What you can do is have your book read out to you by your computer.

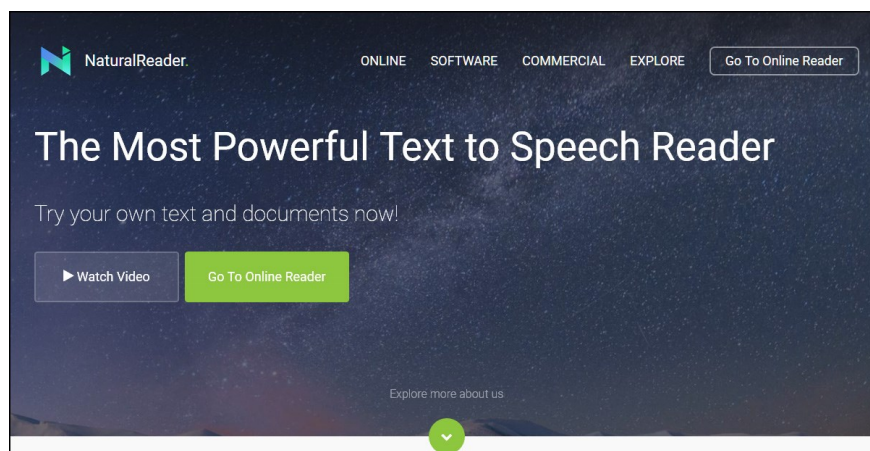
I am not kidding here! You can get your computer to read your book out to you and this really does work very well.

All you need to do is use software that allows you to listen to any text on your computer.

There are quite a few out there, some good, some bad. Some are for free and some are paid. However, fear not, because I will save you the time researching to find the right one.

I found a really cool free software that will do the job perfectly.

It's called **Natural Reader** - <https://www.naturalreaders.com/>



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Go to the website above and click the green "Go To Online Reader" button.

You will be taken to the online reader dashboard. There you can just copy and paste what you've written into the window and then you simply click play and it reads it to you.

You have the option to adjust the speed at the top, (I usually have it on -2 because normal speed just seems too fast for my liking).

You can choose from a number of different voices AND a really important feature is that you can follow the text as it is read out to you, so you can stop and edit as you go along.

It's a good idea if you read along with the reader because certain words may sound the same but will be spelt differently....eg....there, they're, your, you're, rite, right, write.....you see what I mean?

If you prefer to have the software on your desktop then you can download the free version from here:

<https://www.naturalreaders.com/software.html>

It's a pretty awesome bit of free kit for authors.

3. Read your book aloud.

This may sound obvious but believe it or not most of us tend to read to ourselves, quietly in our minds...not out loud.

Now, there is nothing wrong with this but for an author with a new book the best way to get a feel for what you have written is to read it to yourself OUT LOUD.

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I'm not talking about screaming it out so that people three blocks down can hear you! No, just read it as you would a normal book, as though you were reading it to a friend.

The best books are usually written in the way that you talk. If you write how you talk then you should be able to hear this when you read out the book. The text should flow and you will feel comfortable reading out.

By reading out loud you will also be able to pick up any more errors that you may have missed during the last two steps.

MAIN CORRECTIONS TO LOOK FOR WHEN EDITING

Finding all the errors in your book can involve a few different methods in order to get it in a completed state, however there are a few tricks that can be incorporated in order to speed up the process.

Here is a neat way to clear up a lot of very common manuscript mistakes. You will focus your attention on "commas" and "ings".



Commas

Simply put, if you have all your commas in the right place then a sentence will make sense. Commas help your reader figure out which words go together in a sentence and which parts of your sentences are most important.

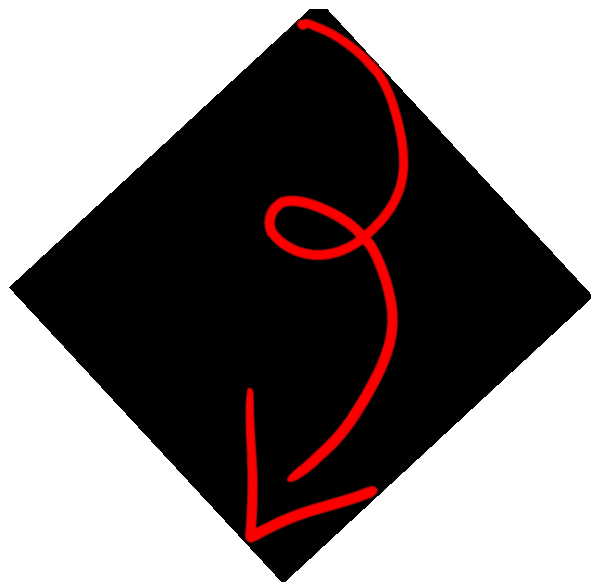
When they are in the wrong place it can make reading somewhat annoying and can literally change the meaning of the sentence. They may confuse the reader, signal ignorance of writing rules, or indicate carelessness.

So it's important that you try to get all your commas right.

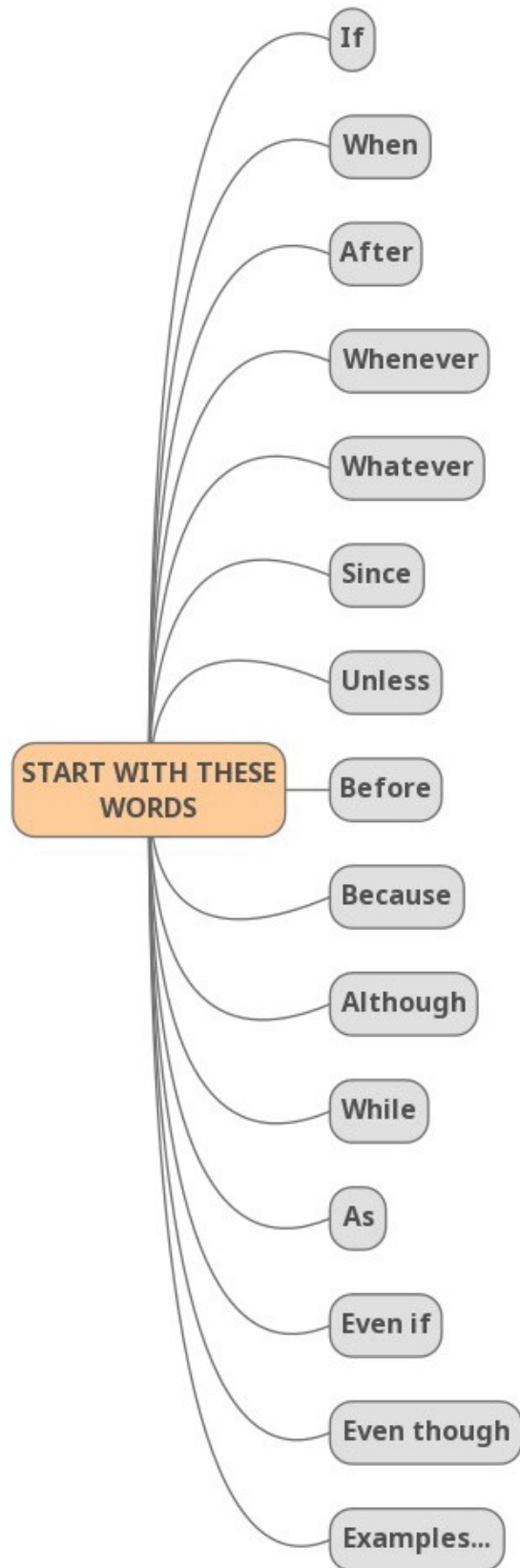
To speed things up and make things a little less involved here is a little trick you can use.

I am sure there are probably exceptions to the rule but if your sentences start with any one of the words you see mentioned below, you will find that there will be a comma somewhere in that sentence.

Take a look at the word list in this mind map image:



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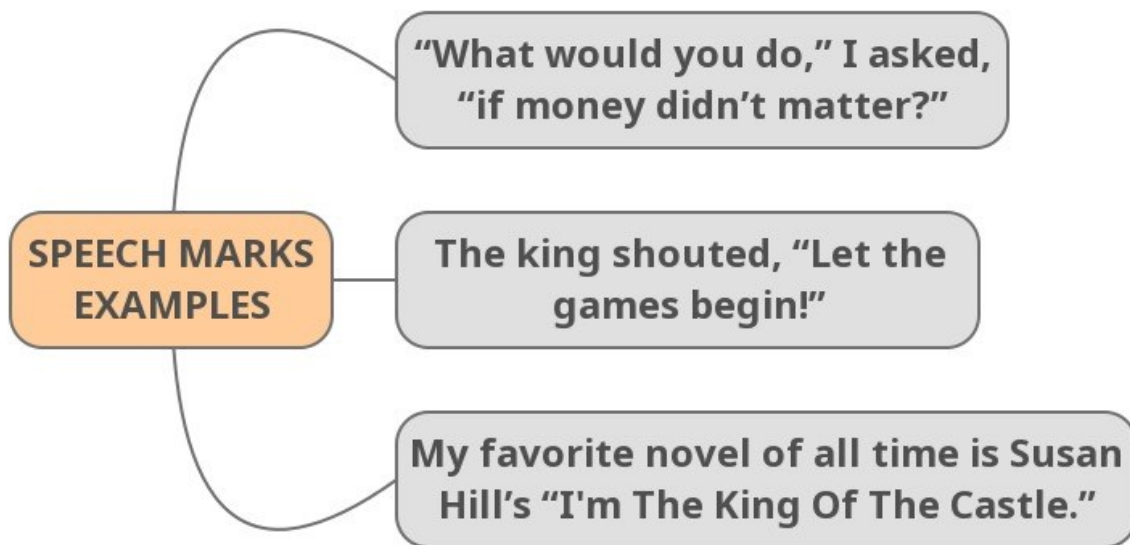


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You also want to make sure that your “speech marks” / “quotation marks” commas are in the correct place.

For some unknown reason, the quotation marks rules for USA are different to the UK, Canada and various other countries. So, for the purpose of this course I will be following the US rules.

Take a look at the examples below:



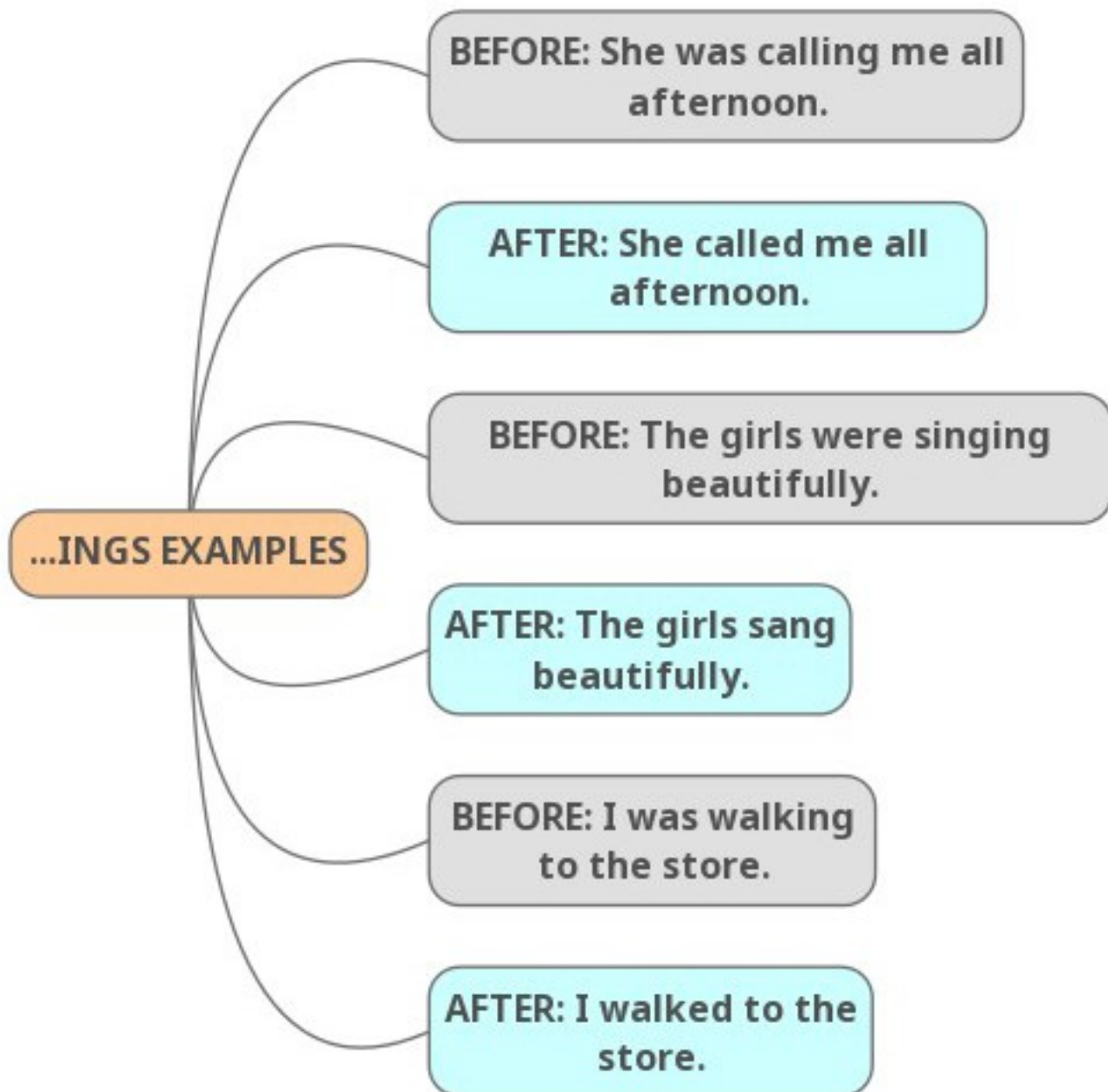
Ings...

Rewording can make a sentence read with a lot more flow. Sometimes it just sounds better when a sentence can be put together with fewer words.

If you can replace words then your writing will be much tighter. So, here are some examples of what I mean.

Take a look at the BEFORE and AFTER mind map examples below:

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Go through your manuscript and see if you can pick out any comma or ings errors. Chances are you will find a bunch of them so do not ignore this part.



STEP SEVEN – IMPORTANT THINGS YOU NEED TO KNOW

BACKUPS & FILE STORAGE

This is something every writer should know. Knowing this will literally save your sanity if something ever went wrong regarding your completed manuscript.

I am talking about backing up your books.

This is crucial.

I can't tell you how many times I've heard stories from authors who had a manuscript halfway written or completely written and...for whatever reason...they lost all their book files, cover files...everything!

It is just an absolute tragedy when that happens. It has happened to me a few times too...back in my newbies days, but I soon learned how to fix the problem quick!

If your manuscript gets lost it will end up being a huge waste of time and there's absolutely no reason why that should ever happen.

To save you from any possible future headaches, you want to have everything backed up in multiple ways. This is the only way you will know that everything is stored safely and securely.

There's two main ways that I recommend to back up your books and other files. Both are very useful and it would be advisable to try to get into the habit of using at least one of these methods.

1. Cloud backup.

So these are cloud based backup services. I am sure you have heard of [Dropbox](#) and [Google Drive](#). These are both free services to get started with.

There are also a bunch of other services but these two are the only ones I have ever needed to use and so far they work just fine.

Once you reach a certain level of gigabytes in your storage size you can pay to upgrade for more storage space. However, for a free account you get such a large storage capacity, (something like 20 GB), that you'll never run out of storage space for free.

So you have tons and tons of storage space here. It's super easy to use and free!

2. Physical backup.

Having all your files "in the cloud" will not be enough to make sure you have full security. You want all your bases covered and to achieve this you will also need physical backups.

These are simply backups to a physical device such as an external hard drive or USB stick.

Yes, your manuscript files will be saved on your computer hard drive but that is not securing your work.

What will you do if your computer suddenly shuts down due to an electrical power surge or if it falls and breaks? Lots of things can go wrong with computers.

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So, a couple of things you can do here. You can get pretty large gigabyte USB thumb drives for next to nothing these days so it is worth the investment. They are really easy to use and small enough for you to carry around wherever you want.

The other thing you can do is just have a physical hard drive backup. A lot of people have an external hard drive connected to their computer and set to automatically back up files every day.

I have three external hard drives and after I finish writing each day I copy my files onto a main hard drive. Every other day I will copy the files onto all three hard drives.

I do this because if one of the hard drives breaks on me I still have my files saved in two others. That may sound extreme but even external hard drives will not last forever.

FINDING BETA READERS

Make sure before you even consider bringing on beta readers you've got through the entire self-editing process.

You're now ready to get beta readers to help you review your book and improve it. So what is a beta reader? Basically, this is someone who either reviews or helps you edit your book for free.

Now, most of the time the vast majority of beta readers will sway more towards the “review” side of things rather than the “edit” side. Remember, they're not like professional editors.

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They're basically people who agree to read your book in advance of it's being published, for free in order to give you feedback and help you improve it.

That's the whole point, so it's great for the author because you get free feedback and free advice from someone who hopefully can help you make your book even better.

A little bonus for the beta readers is that instead of paying for your books they get to read them for free.

The big benefit for some beta readers is that they get to feel like they're contributing. They want to feel that they're making a difference, that they're helping you achieve your mission and really get your message out there to the world.

For some beta readers that alone is the motivation that keeps them going and makes them really happy to provide that free service for you.

It's a win win for both parties! Any good beta reading relationship, just like any relationship in life or in business should be a win win for both parties.

So the big question is where do you find these wonderful people that will read your book and review it for free?

There are four places you can find beta readers.

Friends & Family: This is the most common place where authors look for beta readers. I do actually recommend you start here if you can.

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So, the first place you go is to your family. Ask your wife, your husband, your parents, your siblings, aunts, uncles and even your girlfriend, or boyfriend. Then you can pass your manuscript over to your closest friends and even other people you know and trust.

Friends and family can be great but there are many other places you can find beta readers, so don't worry too much if the friends and family thing doesn't work out for you. Truth is, it doesn't work out for the vast majority of authors...but you still gotta try right?

Online Forums for Authors: There are lots of different places we can find other writers to get feedback from. The problem with these places is that there's generally way too much waiting involved.

By the time you search and find someone, then submit your manuscript, then wait for a response or feedback...it could take weeks or sometimes even longer.

It is an option and if you are not on any schedule and do not mind waiting then this can also be a great opportunity to get feedback from some pretty good authors. Some may even be veteran authors – (there is always something to learn from veteran authors).

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Your Fans & Followers: If you can find beta readers here then you would have found “the keys to the kingdom”. These are where you want your beta readers to come from primarily; from your fans.

There are a couple of reasons why your fan beta readers will be more beneficial to you. **(A)** You want someone who's a big fan IN YOUR FIELD. You want someone who understands what's going on in your marketplace and your niche and in your genre.

The more a person understands about your niche and genre the better and more valuable advice they will give you.

(B) You want someone who is a follower of YOU. Someone who knows you and who knows you are a quality writer and may have even read one of your previous books – (if you have any).

So where do you find these wonderful fans and followers?

What if you're brand new starting out and you don't have any fans or followers? Social media is a good place to start:

I am talking about the most popular platforms on the block such as Facebook, Twitter, Instagram, LinkedIn, Youtube, etc... Whatever social media sites you're using just reach out to your followers and see if anyone wants to be a beta reader.

Once you've got the self-editing process completed and you're finally ready for beta readers all you have to do is email them when your book is ready.

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Or, you can write a post on one of your social media walls requesting beta readers.

Make sure you set a time limit on when they have to beta read your book. Don't just let them complete it "whenever". You need to give them a set date so they know that you are actually waiting for their response.

Below you can see a typical note that you can write to your readers:

*"Hey here's my new book that will be published on **ADD DATE HERE**.*

*I need you to get back to me within three weeks - **OR WHATEVER TIME/DATE YOU PREFER** - so I can get your feedback and incorporate it in time to keep with the publishing schedule."*

One final and very important point I want to make here is that beta readers are not crucial to your success. So you do not have to have them. They are wonderful thing to have but you do not have to rely on them.

COVER CREATION, PUBLISHING & MARKETING YOUR BOOKS

Let me first mention that this course is primarily about how to create a quality nonfiction book from scratch. **I am trying to keep this course focused on that subject alone in order to avoid overwhelm.**

Having said that, I HAVE provided you with detailed instructions on how you can at least get your books submitted and published to Amazon KDP.

EXTRAS

In the EXTRAS folder that comes with this course, I have provided you with two detailed tutorials on how to fill out and submit your KDP Print Book AND your KDP Digital Book:

KDP EBook Tutorial

KDP Print on Demand Tutorial

Both PDF tutorials are enough for you to learn how to get your books published.

BONUS

In the BONUS folder you will find the Cover Creation PDF AND the Book Marketing Basics PDF.

Bear in mind, the marketing tutorial just runs through the very basics of what you can do to market your book. Going into too much detail in this area is just beyond the scope of this course.

The information within is certainly enough to get you started however, if you wanted to really push the marketing side of things I would try to find a book marketing course that you can follow.

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I can recommend a method created by Bill Platt that describes how to use your Amazon Author profile and reviews on ordinary products on amazon to get attention for your books.

The course is called Breadcrumb Book Promotion and you can check it out **HERE: <https://warriorplus.com/o2/a/gm8ll/0>**

CONCLUSION

If you followed the course and completed the tasks that I created then you should have a finished version of your book manuscript before you.

Granted, there is a fair bit to do before you actually begin the writing process however, that in itself will help speed up your writing process.

By completing all the tasks you will be fully ready to plough through the writing of your book; it will flow because of all your preparation.

Think of it as though you were cooking a special meal. You don't just grab the ingredients and chuck them in the mix without any preparation.

Of course not! You have to wash and chop the vegetables, you have to prepare the spices, you have to cut the meat into bite size chunks, you have to prepare the sauce, etc...

It is a very similar process only this time you prepare by making sure that your time is not wasted writing a book about a subject that no one really cares about. Even worse, there is no money to be made in the niche.

So what have you learned in this course?

- You discovered why nonfiction is the way to go if you are not a big fan of writing fiction and just want to create quality books.
- You were shown how to generate ideas for your content even when your mind draws a blank.

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- You learned about writing preparation and how building a habit of writing can make a big difference to your success.
- You learned about the 7 reasons why we write books and how it can help you do the same.
- Market testing your book ideas is also very important in order to give you confidence that the niche you chose to write about is actually viable and worth your time.
- What to do when you get stuck with nothing to write.
- You will be doing an outline of your book to prepare you for a smoother writing experience.
- You will learn to create an eye catching introduction to your book in order to entice potential buyers to actually buy your book.
- You will work through the easy to follow and detailed self-editing process in order to “finish” your book the right way.
- Securing your manuscript is super important and so you will learn about the best ways you can go about doing that at no extra cost to you.
- Lastly, you will have the knowledge tools to create book covers, submit your books to publishers AND market your books. All this in the Extras and Bonus folders.

All in all this course is jam packed with targeted information to help you to get your nonfiction book published and ready for sales.

This course covers every aspect of the niche and allows you the freedom to experiment with your book creations.

If you are a total newbie to any kind of publishing then this may be a lot to take in so it may be a good idea to re-read the course before

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you begin creating your own books because there may be some small details that you could have missed.

Just take your time and go through the steps carefully...I have left nothing out. All the instructions you need as well as all the tools are right here in this course.

Be patient when creating your books and remember that this is a long-term system that will help you to build your own book brand and passive income.

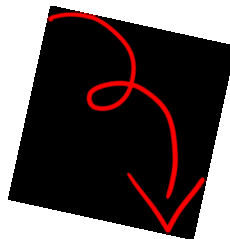
Your first book may take the longest to put together but once you settle in by the time you are on your third book you would have found your own way of doing things and the process will get so much easier.

Anyway, I hope you enjoyed this course and I wish you luck with your book publishing business!

Sincerely,

Andy Charalambous
marketersnest@gmail.com

CHECK OUT MORE OF MY COURSES ON THE NEXT FEW PAGES!



BEFORE YOU GO...

CHECK THIS OUT!

**7 More Ways You Can EARN MONEY To
INCREASE Your Financial Inflows.**

**More Recession Busting Methods To PROFIT
online... NOW!**

NEXT PAGE...



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**Pay your mortgage, buy a new car, pay some bills,
go on a long vacation.**

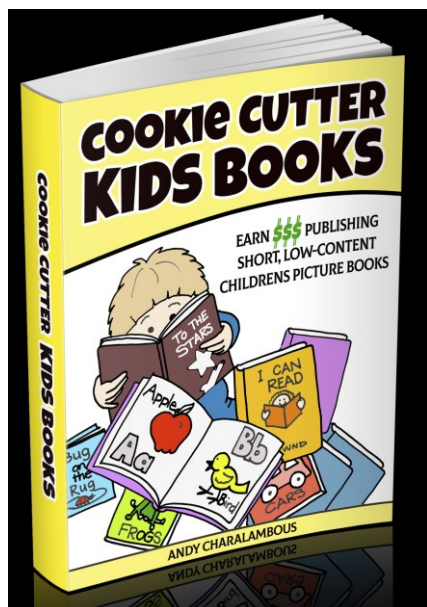
HOW?

By following a very easy system.

**Create cute and simple 35 page children's
picture books!**

Copy – Paste – Publish- EARN!

This HUGE EVERGREEN niche market has helped create financial success for many people just like you.



There is virtually ZERO writing involved and you can assemble multiple books in JUST A FEW HOURS!

An EASIER & FASTER Way of Creating QUALITY picture books that children AND parents will LOVE!

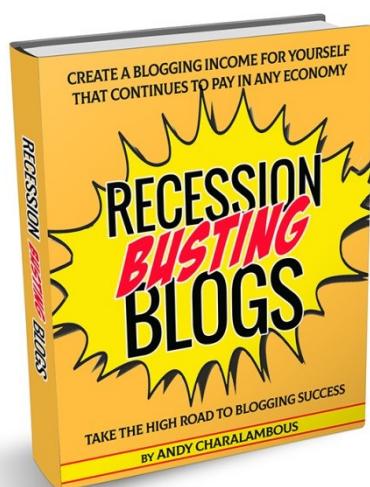
Learn more...Click the link below!

[Get COOKIE CUTTER KIDS BOOKS](#)

People are realizing today, that not only can a “regular” job generally not make you rich but it has also lost its most appealing essence...SECURITY.

Would you like to create your very own online business that will not only be a FUN PROCESS but also very LUCRATIVE?

Would like to build on something that can provide you with the FINANCIAL FREEDOM & SECURITY you crave?



Here is an online business that has been around since the beginning of the internet and has PROVEN to make A LOT of people financially comfortable.

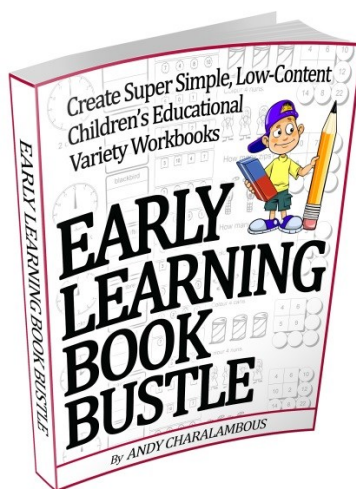
It has even made some people very rich!

I am talking about... BLOGGING!

Learn more...Click the link below!

[Get RECESSION BUSTING BLOGS](#)

**This HUGELY PROFITABLE Business Model Is
A FAST Way To EARN CASH Month After Month In A
HOT EVERGREEN MARKET!**



A NEW Method For Creating Kid's Workbooks!

**NO WEBSITE, NO TECH SKILLS and WITHOUT SPENDING ANY
MONEY!**

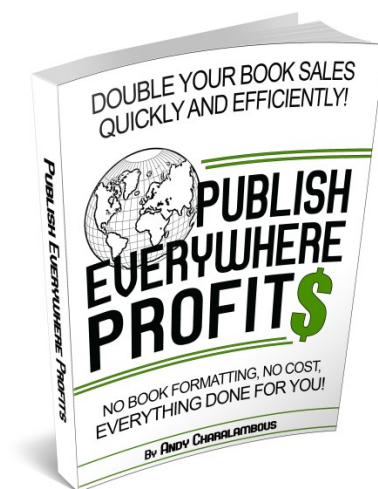
The children's early learning workbook niche is MASSIVE and yet it is not that difficult to break into for the first time!

I will show you how YOU CAN PROFIT from this high demand market by publishing TOP QUALITY, PROFESSIONAL children's workbooks that SELL LIKE CRAZY!

Learn more...Click the link below!

[Get EARLY LEARNING BOOK BUSTLE](#)

**SUCCESSFULLY 'MARKET' ALL OF YOUR Amazon
Books... Without Doing Any Actual Marketing!
AND...Without Spending A Dime!!**



**This Secret Method Will Take Just Minutes To Set Up And Runs
On Autopilot!**

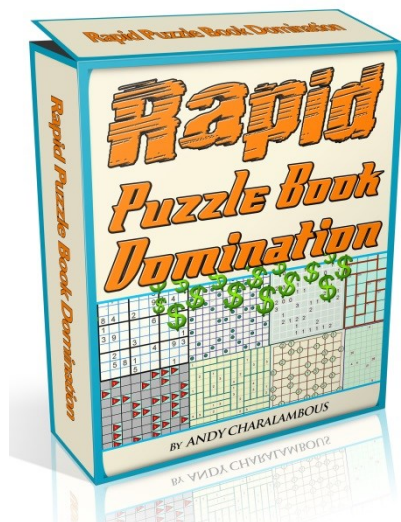
You Have The "POWER" To Get Your Books In Front Of Thousands Of Hungry Buyers WITHOUT Doing Any Actual Marketing!!

In just minutes you can have ALL your books distributed to MULTIPLE book retailers! No fussing around and no stress for YOU!

Everything is SIMPLIFIED for you and all information about your book sales and profits, (Statistics), will come from one SINGLE source.

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CREATE & GROW YOUR ONLINE INCOME WITHOUT HAVING TO SPEND A DIME!



A simple, fun, and very unique profitable home based online business that is both newbie friendly and HIGHLY PROFITABLE.

This puzzle book creation course will teach you the fastest and easiest way you can make HUGE PROFITS from your very own puzzle books!

In “**Rapid Puzzle Book Domination**”, Andy takes you step by step through this simple business model in such a way that ANYONE can make money! You can make fantastic residual profits from Amazon!

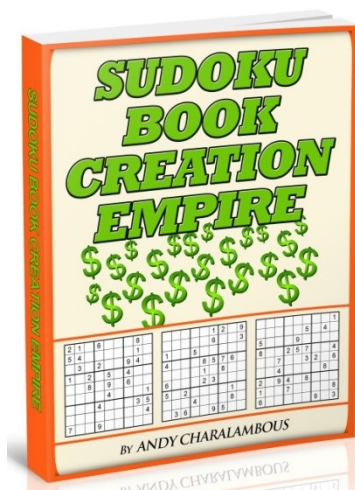
The course shows you how to create Crossword puzzles, Word Search, Sudoku, Freeform, Kakuro, Fillomino, Killer Sudoku, Minesweeper, Tatami, Letterword, Acrostic and MANY MORE!

Puzzle books are MASSIVELY popular and sell like hotcakes all year round!!

Learn more...Click the link below!

[Get RAPID PUZZLE BOOK DOMINATION Plus the AMAZING BONUSSES and EXTRAS!](#)

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**BUILD A SUSTAINABLE ONLINE
INCOME FOR YOURSELF!
CREATE ONCE & EARN FOREVER!
NO WRITING INVOLVED!**

**A Simple 3 Step Method For Creating
VERY POPULAR Print Books In Just A
Few Hours!**

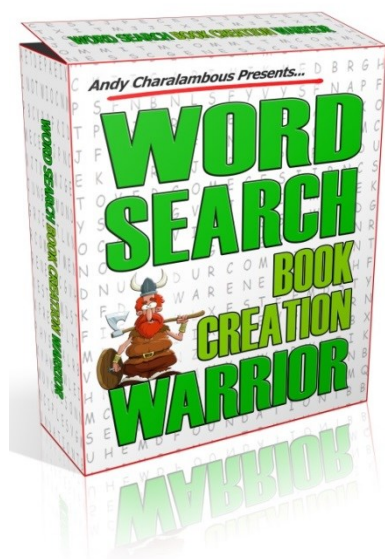
Advantages Of Creating A Sudoku Book Empire:

- Sudoku is an evergreen niche, meaning that it will be popular year in and year out.
- It has a rabid consumer base.
- Creating books is easy and will cost you nothing.
- These books are a great source of passive income.
- The niche is fan driven, meaning that fans will just keep buying, over and over again.

Learn more...Click the link below!

[Get SUDOKU BOOK CREATION EMPIRE](#)

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A MULTI-MILLION DOLLAR EVERGREEN NICHE THAT HAS BEEN MOSTLY KEPT A SECRET...UNTIL NOW!

This course takes you by the hand and walks you through the amazing word search puzzle book creation process in **3 SUPER SIMPLE** steps!

**NO WEBSITE, NO TECH SKILLS and
WITHOUT SPENDING ANY MONEY!**

You will be able to create VERY POPULAR puzzle books in a matter of hours ready for sale...ready to make you money!

This niche will help you to create a worthwhile residual income that involves VERY LITTLE WRITING but packs a punch when it comes to sales!

Everything is FULLY EXPLAINED in detail in a simple manner to help anyone...including newbies...to grow your income in this PROFITABLE niche market!

An Easy To Follow, Step By Step System That Has Actionable Tasks!

Learn more...Click the link below!

[Get WORD SEARCH BOOK CREATION WARRIOR](#)

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