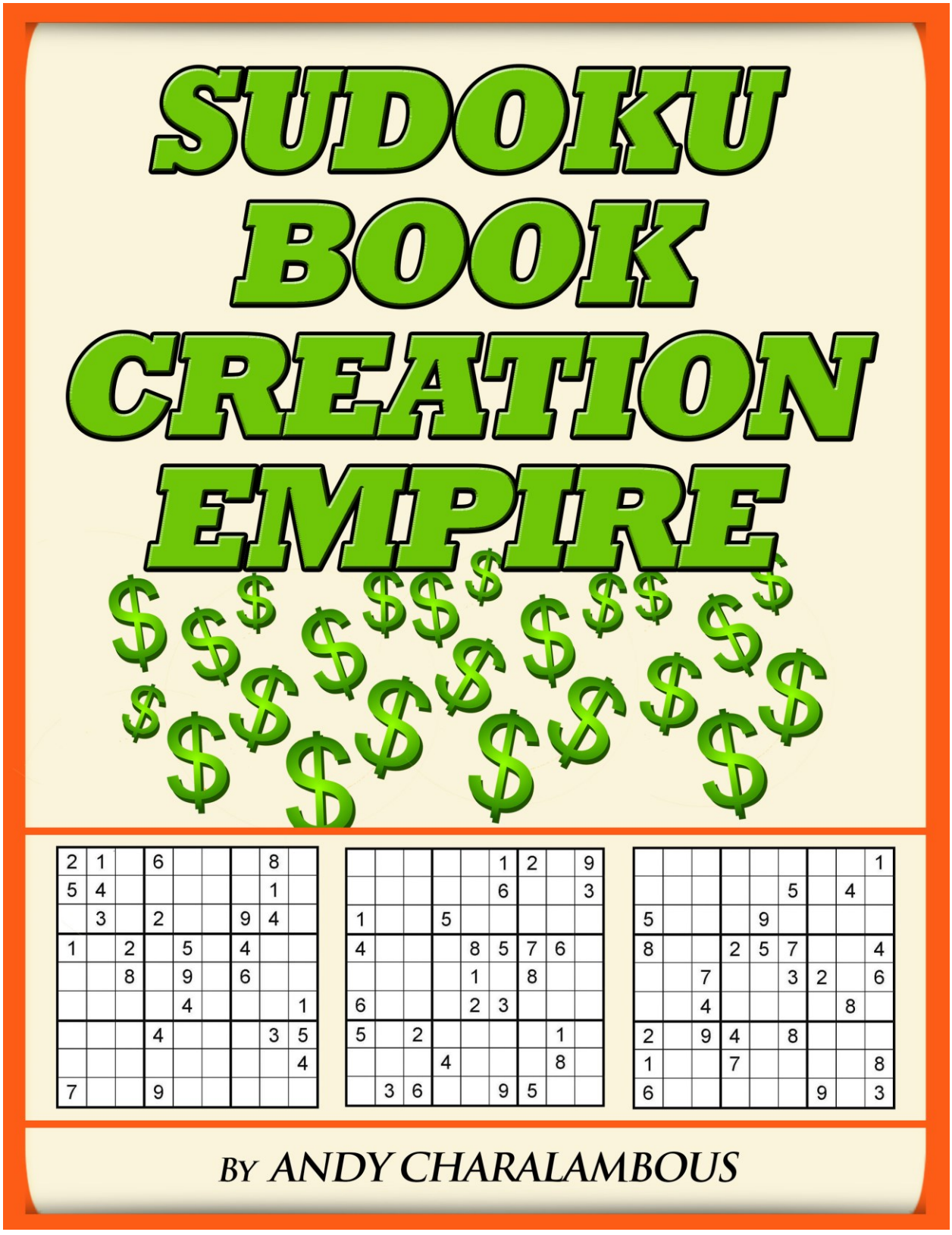

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BESTSELLING ONLINE INCOME STRATEGY GUIDES... Error! Bookmark not defined.

Overview

This course focuses on the profitable and evergreen market of Sudoku puzzle books. It will teach you how to create super simple quality books that will not take long to put together and will not cost you a dime.

Sudoku Book Creation Empire is a system I have used successfully for quite a while and it has proven to be a fantastic way of earning an almost 100% passive income through regular book sales. There is also an opportunity to increase your earnings by building your own Sudoku book empire, (create more books…make more sales).

This course will benefit:

- Total newbies who want to take their first steps into the book creation industry.
- Intermediate / pro book creators who are already earning via sales of their own books but want to try a different niche and expand on their earning potential.

The self-publishing industry is still going strong and is a fantastic opportunity to develop another income source; one that is both residual and passive. In fact, from my experience, creating and publishing books, (in any niche!), in print and in digital has been the most passive of incomes out of all my online business ventures.

What We Will Be Doing In This Course

In a nutshell you will be taught how to create physical print and digital Sudoku puzzle books to sell via Amazon…and that means ALL Amazons in ALL countries!

Let me simplify the whole thing and put it into a list. Don't worry if you don't know where to start because everything in the list below will be explained to you in a step by step manner.

Many people want to create their own books but feel overwhelmed believing that the whole book creation process is difficult. It is not…when you have an easy to follow system to copy. The system is as follows:

- Create the Sudoku puzzles and their solutions.
- Convert them all to images with the correct resolutions for printing.
- Insert them into the pre-formatted print templates I have provided.
- Add your titles, sub-titles, additional content to the print templates.

Now you have a print Sudoku book document ready to go, you will:

- Get your book cover created.
- Upload the print version of your book to KDP Print.
- Follow some basic marketing tips to boost the popularity of your book.
- Rinse and repeat.

This whole process will not cost you a dime, just your time and dedication. Your books will be printed and published ready for sale to online and offline retailers such as Amazon USA, Amazon Europe and in stores like Barns & Noble and independent book sellers.

- **Bookstores and Online Retailers** - make your book available Barnes & Noble and other distributors.
- **Libraries and Academic Institutions** - make your book available through Baker & Taylor to libraries and academic institutions.

You should get book sales fairly quickly if you follow the steps explained to you in this course. You will notice increased sales over time if you rinse and repeat this method by creating a number of books and linking them together via the back matter, (explained in more detail later on in the course).

All the tools you need to get you started towards building your mini Sudoku book empire are right here in this course.

It's time to put some hours in and get to work publishing!

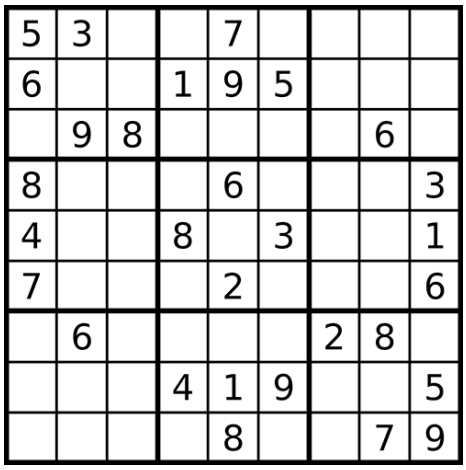
Introduction

What Is A Sudoku Puzzle?

I am guessing you already know the answer to this but, just in case you don't, here is a very basic explanation:

Sudoku is a numbers puzzle game played on a grid with the aim to fill out the empty squares so that every line consists of the same numbers.

As an example, on a 9x9 grid, the aim is to have numbers one through nine on every vertical and horizontal line. This 9x9 square grid is divided into nine 3x3 squares, resulting in nine rows and nine columns, for a total of 81 small squares. The unsolved Sudoku puzzle supplies only a few numbers in random squares. To solve the puzzle, the remaining squares must be filled in with the numbers 1 through 9, each appearing only once in each row, column and 3x3 square.
Grids can vary in size starting at 2x2 all the way up to 100x100. The most commonly used sizes tend to be 4x4, 6x6 and 9x9.



There is also a number of variations available including:-

- Mini Sudoku
- Killer Sudoku
- Alphabetical Sudoku
- Hyper Sudoku
- Samurai Sudoku
- Clueless Sudoku

All variations have a number of difficulty levels ranging from Easy all the way up to super tough.

Where To Find Sudoku Puzzles

Sudoku enthusiasts can access and play the game the following ways:

- In newspapers and magazines that feature daily or weekly Sudoku games, using a pen or pencil to fill out the missing squares on the grid.
- Online at gaming websites or Sudoku specialist sites, and by using computer keyboard controls to input numbers in the missing spots.
- Via Sudoku apps for mobile and tablet, this can be downloaded and installed with ease. Some are free, some you have to buy.

- In specialist Sudoku publications that come filled with grids to play.

The latter option is where we come in; by creating physical print Sudoku books to sell on Amazon at competitive prices.

Why Should You Create Sudoku Puzzle Books?

I am not going to waste your time by delving too deep into the history of Sudoku; you can easily look all that stuff up on Google. I am sure you want to get stuck in and begin creating and selling these books. However, I will briefly explain why it is the perfect time to get started within this niche.

The popularity of Sudoku puzzles began in around 1997 outside of Japan. By the time 2006 came along these puzzle games were very well known all around the world and peaked in popularity up until 2007.

These days Sudoku is nowhere near as huge as it once was but that does not mean there is no money to be made from these books. In fact there are many self-publishers out there making a good living from selling these types of books.

At the end of the day Sudoku does not have to be “trending” for you to make a residual income from it. Yes, you would have made a killing if you created these books back in 2005 but then self-publishing was not an easy process back then. KDP, (Kindle Direct Publishing), didn’t even exist until around 2007.

It is now 2019 and self-publishing has come a long way. The popularity of Sudoku puzzles has leveled off with thousands of books making steady sales each day. If you want to get an idea of whether this nice is

profitable or not all you need to do is check out the bestselling Sudoku books on the ***Amazon book bestsellers*** list. You will see that there is still a potential to make a lot of money.

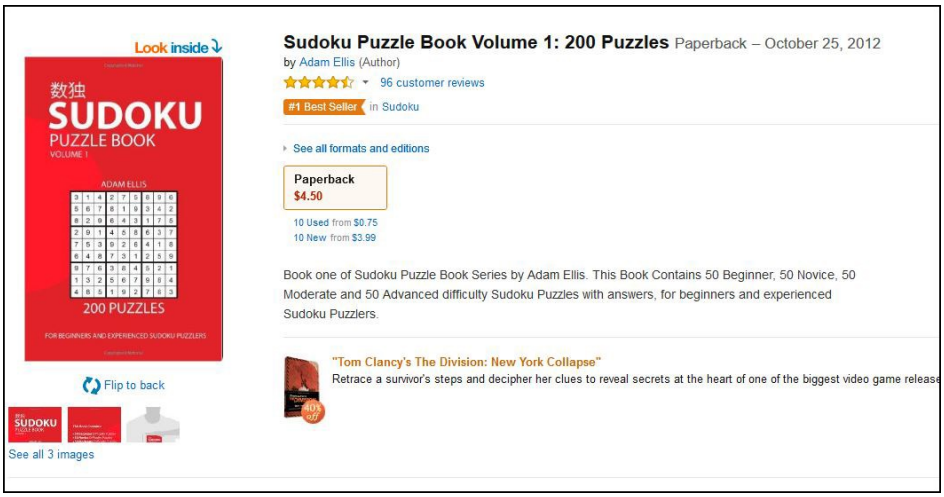
Let's take a look at the top selling Sudoku books on Amazon:

The screenshot on the previous page is of the first 6 bestselling Sudoku books on Amazon. Take a long hard look at these books…do they look like they could be best sellers? I mean, most don't even have 100 reviews yet!

Of course having a huge number of reviews is not the only reason why a book can get to the top of the best sellers list. There are lot of factors involved including the right use of keywords, a stellar description, an eye-catching book cover, the right use of fonts, good content and more….(many of which are caught up in Amazon's secret algorithm.

Also, let's not forget that a good marketing plan can make the difference between having a book that sells "ok" to having a book that sells "really well".

All those factors put together may be the rule but there are also many exceptions.



(Fig 1)

Let's take a closer look at some of these bestselling books. Let's check out the book on the number 1 spot to see how well that book is selling, (Fig 1).

This little red Sudoku book is THE number 1 bestseller. It was released in October 2012 and in that time has amounted 98 fairly good reviews. If you click on the author name you will notice that he was smart enough to create 3 more similar books to make up a nice little series. Those books seem to be doing ok too.

It is selling for just $4.50 which is a pretty competitive price when you compare it to the other books on the list. That in itself may be helping with the sales.

The description for the book is very short; a missed opportunity to solidify the top selling spot perhaps. Click on the cover image and you are taken to the first few pages featuring a very basic Sudoku tutorial and then very plain puzzles. At the end the book states that it has 200 puzzles with varying difficulty from beginner to advanced.

Ok…so far there is nothing here that you cannot provide within your own Sudoku books. In fact, you can do a lot better. Now let's take a look at this book's Amazon ranking because that is where we can get a rough idea of how many books are selling.

The book is ranking at **#1,455** in Books!! It is the number one selling book in the "Sudoku" category. Simply put, a low ranking number means a lot more sales. If you get your book below #10,000 then you are doing pretty good…if you get your book below #2,000 you are doing REALLY WELL.

On the next page is an Amazon sales rank list that offers a rough estimate of how many books are sold per sales rank range. Bear in mind this list is just estimation but still helps to put things in perspective.

So going by the estimated numbers in that chart we can see that the number 1 bestselling Sudoku book is selling around 100 books a day!

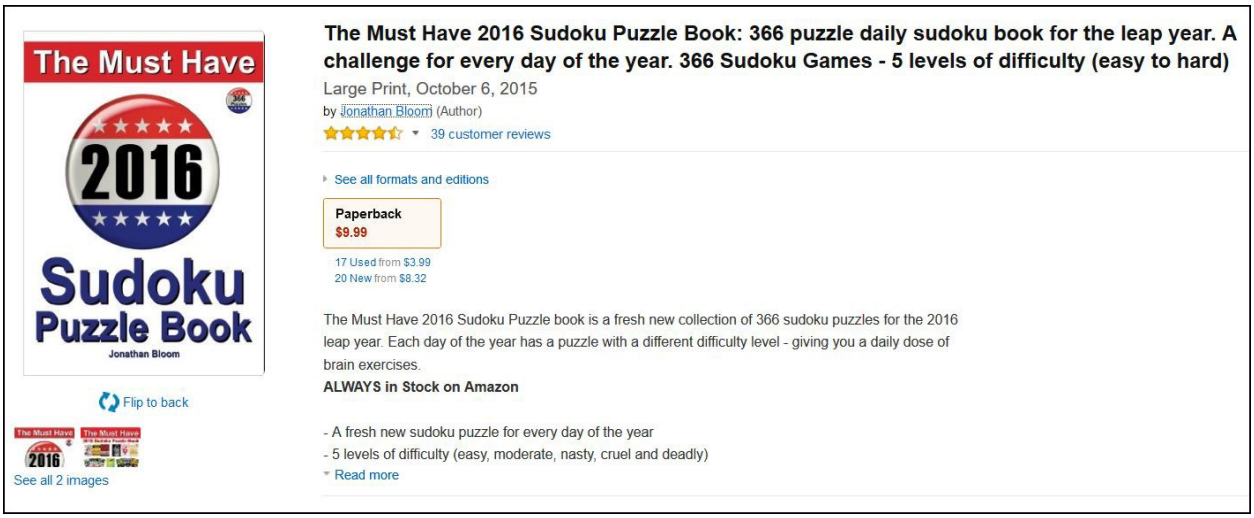
Amazon Best Seller Rank 750 to 1,500 - **selling 100 to 120 books a day.**

This is at $4.50. You do the math!!

Amazon Estimates Sales Rank Chart

Amazon Best Seller Rank 50,000 to 100,000 - **selling close to 1 book a day.**
Amazon Best Seller Rank 10,000 to 50,000 - **selling 5 to 15 books a day.**
Amazon Best Seller Rank 5,500 to 10,000 - **selling 15 to 25 books a day.**
Amazon Best Seller Rank 3,000 to 5,500 - **selling 25 to 70 books a day.**
Amazon Best Seller Rank 1,500 to 3,000 - **selling 70 to 100 books a day.**
Amazon Best Seller Rank 750 to 1,500 - **selling 100 to 120 books a day.**
Amazon Best Seller Rank 500 to 750 - **selling 120 to 175 books a day.**
Amazon Best Seller Rank 350 to 500 - **selling 175 to 200 books a day.**
Amazon Best Seller Rank 200 to 350 - **selling 200 to 300 books a day.**
Amazon Best Seller Rank 35 to 200 - **selling 300 to 1,000 books a day.**
Amazon Best Seller Rank 20 to 35 - **selling 1,000 to 2,000 books a day.**
Amazon Best Seller Rank of 5 to 20 - **selling 2,000 to 3,000 books a day.**
Amazon Best Seller Rank of 1 to 5 - **selling 3,000+ books a day.**

Let’s look at the third book in the bestsellers list, (Fig 2). This book was released in October 2015 and the author doesn’t seem to have created any other books.



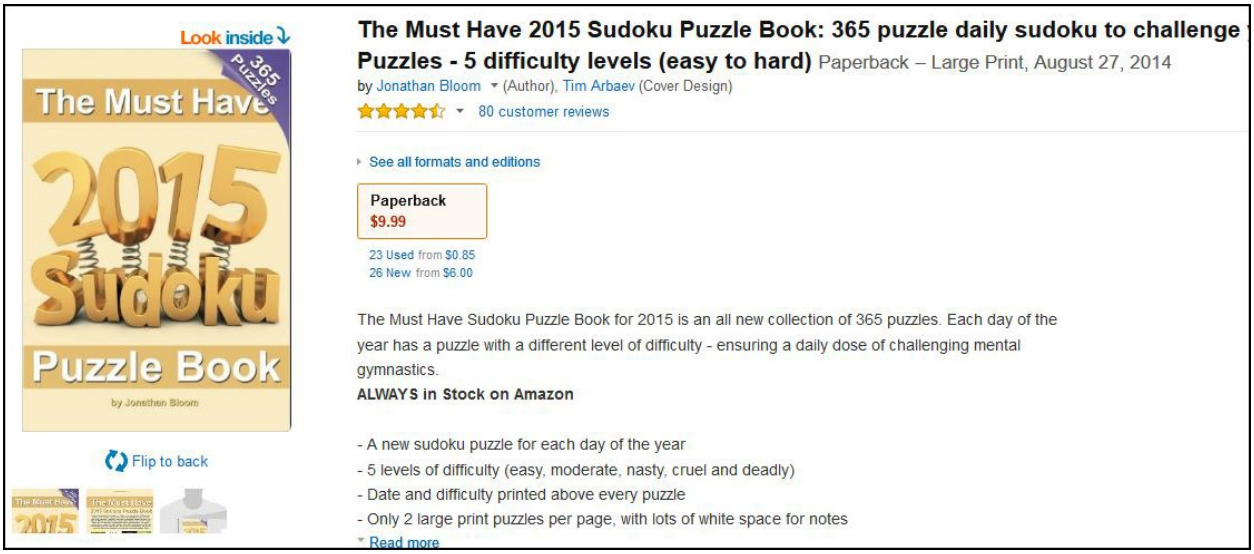
(Fig 2)

This has 39 good reviews and has a very long keyword filled title, (Sudoku is mentioned 3 times and the words “puzzle” and “book” are also mentioned a couple times). A little more has been added to the description and the price is higher at $9.99.

If we scroll down to the book’s sales rank we can see that it is **#6,464** in Books.

If we check that number in the sales rank chart we can see that the book is estimated to make around 15 to 25 books a day.

A bit of drop from 100 books a day but at $9.99 that is still a good profit. Let's look at a book that is at number 20 in the bestsellers list to see the average sales of that book.



Another book with a super long title, good reviews and a good description. Ranked at **#42,172** this Sudoku book averages around 1 book sale a day at $9.99.

Granted, that is not fantastic sales but you must remember that this is just from one book. The BIG PICTURE is to have multiple books published over time. After the initial first book or two you will find it easier and easier to create more of these books.

Some will sell really well while others will not sell so well but understand you are gradually building on your residual income.

"In money-making, residual income is money you continue to receive regularly, after doing the initial work / project. In other words, you create a long-term self-renewing source of income, then sit back and let the money come at you."

Advantages Of Creating Sudoku Books

- Sudoku is an evergreen niche, meaning that it stays level in popularity year in and year out. It is now world known and is up there with the likes of Wordsearch, Crossword Puzzles, Brain Teasers, Logic Problem Puzzles and more.
- The books in this course are easy to create and will cost you next to nothing.
- Using Sudoku generators means that you can create lots of puzzles in a very short time. This will help you to create more books efficiently.
- There are many variations of Sudoku puzzles so you can create a number of different books to keep buyers happy. Having different style Sudoku books also helps your brand name / pen-name stand out because you offer variety; consumers love variety.
- These books will be a good source of passive income.

Getting Started

Ok, it's time to put this puppy into action!

Follow the steps in this PDF and you will learn how to create and publish a Sudoku book. I have done my best to keep the information as easy to follow and concise as possible. Read through each step as I have laid them out to gradually build your first Sudoku book.

The process is easier than you may think BUT it does require some organization to keep things running smoothly, (I explain a little bit about that later in the course).

Most importantly, keep your mind focused on each individual task as you progress. Read through this whole PDF once and then turn back to "STEP ONE" and begin following the tutorials at your own pace.

The first few steps of this course are likely to be the most time consuming as it involves building the foundation for your book. Once all that is complete then the rest of this system will not take long at all.

DIG DEEP AND GET TO WORK!

PUT THIS SYSTEM INTO PRACTICE!

STEP ONE

Creating The Sudoku Puzzles – Part One

Before we can even begin formatting a book we need the actual Sudoku puzzles because this is going to be our main content. These puzzles are going to be in the form of JPG images.

To make these puzzles images we first need to generate the puzzles by using a Sudoku puzzle generator. Since the growth in popularity of Sudoku puzzles there are a huge number of generators available to use. Some are free and some cost money. Some are online based and others need to be downloaded as software.

The type of puzzle generator you choose is entirely up to you but I personally have only used the free online options and they have worked perfectly fine for me.

Below I have provided details of how to use two free generators that I have used in the past but if you prefer to research other software you may do so by typing into Google search something like, “Sudoku puzzle generator” or “Sudoku generator software”, etc.

I have never needed to use premium generator software but I am guessing that these may provide more options when creating a Sudoku puzzle. I personally like to keep things as low cost as possible which is why I like to use free online options. The two generators I mention below are free and easy to use.

NOTE: *For the purpose of this course I will be creating a Sudoku book using the "Option 1 – OpenSky Sudoku Generator method.*

OPTION 1 - OpenSky Sudoku Generator

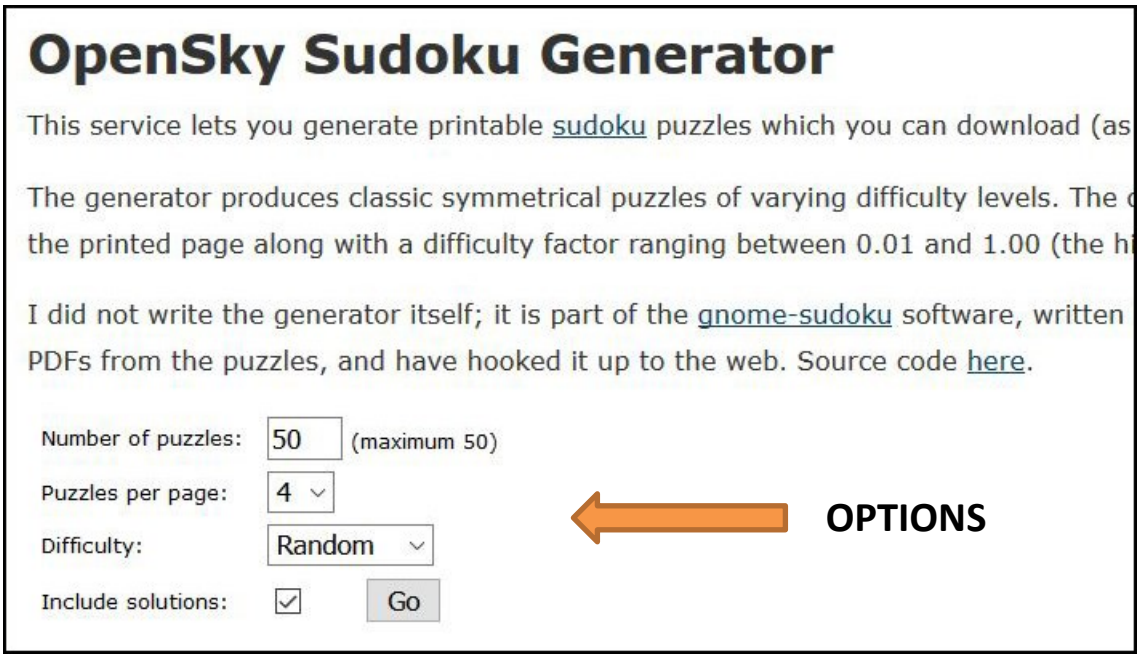
http://www.opensky.ca/~jdhildeb/software/sudokugen/

- Has options to generate up to 50 puzzles and includes the answers.
- You can choose to have 1 puzzle per page or 4 puzzles per page.
- Offers various Sudoku puzzle difficulty levels including Easy, Medium, Hard and Very Hard.

NOTE: *If you use this tool using the "50 puzzles" option, be careful not to generate one batch of 50 after another without a few minutes space in between.*

The reason for this is because the site will block you for about an hour if it senses that you are generating too many puzzles at once. To be on the safe side wait about a minute between each batch of 50 puzzle creations.

1) Click on this link to go to the OpenSky website: http://www.opensky.ca/~jdhildeb/software/sudokugen/



As you can see there are a few options available for you. With this generator you can create many varieties of standard sized 9x9 Sudoku puzzles. The tool offers four basic options which are:

- **Number of puzzles**

I usually choose the maximum which is 50 because it just saves so much time. You can literally create 100 individual Sudoku puzzles in just a few minutes! **REMEMBER:** Don't forget to allow a few minutes between each bulk creation to avoid getting blocked from using the tool.

- **Puzzles per page**

If I am creating a 10" x 8" or 8.5" x 11" sized book then I always choose the 4 puzzles per page option. If I create a smaller book of around 5.25" x 8" then I pick the 1 puzzle per page option.

SUDOKU BOOK CREATION EMPIRE

Puzzle 1 (Medium, difficulty rating 0.56)

	2						1	
				8	1	4		
	9	4	7				8	5
9		7		6	2			
			8		7			
			5	1		9		3
3	4				9	5	6	
		8	6	4				
	6						4	

Puzzle 2 (Medium, difficulty rating 0.54)

4	3			6	2	1		7
	6				1		2	
					3			
5							4	2
		6	3		8	5		
8	9							6
			1					
	1		2				8	
6		8	4	3			1	9

Puzzle 3 (Medium, difficulty rating 0.52)

1			3	5				
	4		8		1		5	
						1	6	
9	2			4				5
	6	1				9	7	
4				6			2	1
	5	4						
	7		6		9		4	
				2	5			6

Puzzle 4 (Medium, difficulty rating 0.50)

3	7				2		6	1
		6	3	7		5		
			6			9		
	1			4				
6			2		8			9
				3			2	
		8			4			
		4		9	7	3		
5	9		8				7	6

- **Difficulty of puzzles**

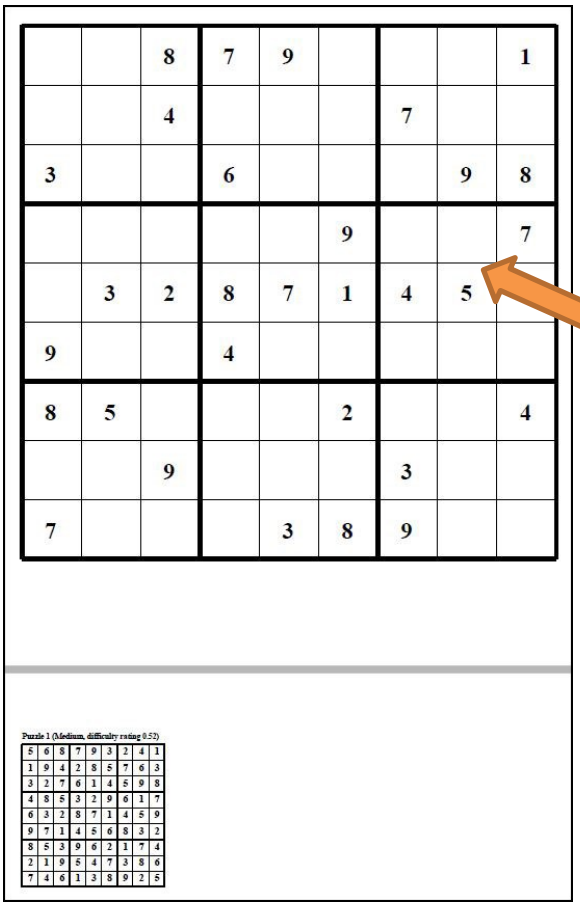
This is a great feature. You can choose the difficulty of all your puzzles. This gives you freedom to create all manner of Sudoku puzzles. You can create mixed difficulty puzzle books or individual books that focus on specific difficulty levels. This means you can create one whole book for each difficulty level!

More books = More sales = More money in your pocket.

You have 5 difficulty levels available and they are Random, Easy Medium, Hard and Very Hard. A potential for 5 books right there!

- **Include solutions**

I always tick this box. What this does is create a mini image of the puzzle with its solutions. Later on I will show you how to organize all the solutions when creating your book.



		8	7	9				1
		4				7		
3			6				9	8
					9			7
	3	2	8	7	1	4	5	
9			4					
8	5				2			4
		9				3		
7				3	8	9		

PUZZLE

SOLUTION

Puzzle 1 (Medium, difficulty rating 0.52)

5	6	8	7	9	3	2	4	1
1	9	4	2	8	5	7	6	3
3	2	7	6	1	4	5	9	8
4	8	5	3	2	9	6	1	7
6	3	2	8	7	1	4	5	9
9	7	1	4	5	6	8	3	2
8	5	3	9	6	2	1	7	4
2	1	9	5	4	7	3	8	6
7	4	6	1	3	8	9	2	5

NOTE: *Because this is a free tool you will notice that there is some text just below the puzzle that we do not want. This text is the url address to the OpenSky website.*

You can leave it there if you want to but I prefer to have it removed. I show you how to remove this later on in the course.

1) Once you have set up your options just click “Go” and within seconds a PDF of your puzzles will be created. Just click ok to save that PDF in your usual download folder or wherever you want to save it.

NOTE: *All puzzles will save as a PDF. What we need is to convert the pages in the PDF into images. I show you how to do this later in the course.*

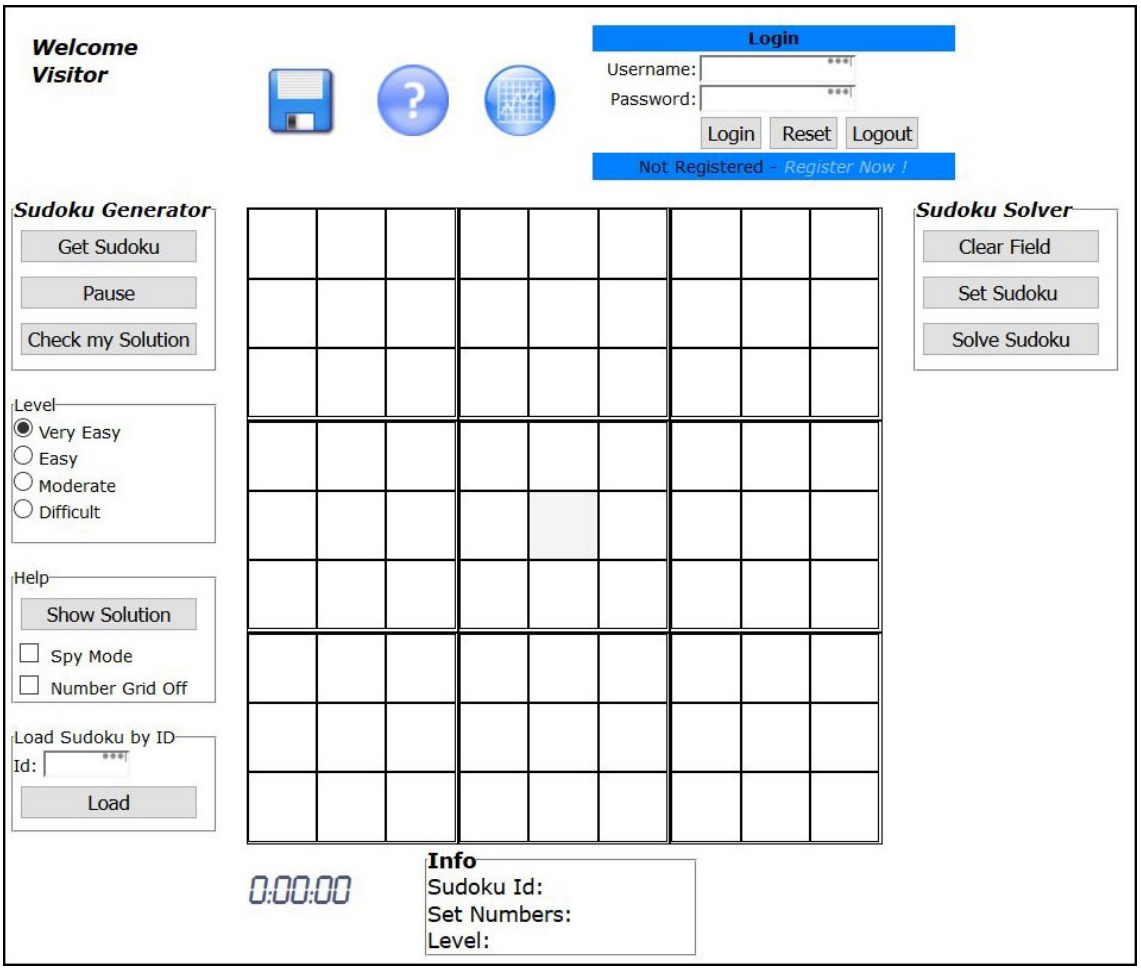
OPTION 2 - Becher Sudoku Generator

http://sudoku.becher-sundstroem.de/

- You can only generate 1 puzzle at a time, (although more options may be available if you register free).
- The puzzle solution is also generated on each puzzle page.
- Offers various Sudoku puzzle difficulty levels including Very Easy, Easy, Moderate, and Difficult.
- Simple push button options to generate and save puzzles.

This is a very simple and easy to use generator. You can create as many puzzles as you like but only one at a time generations. A disadvantage to using this tool is that you get a few unwanted images on each puzzle page. As I mentioned, I will be explaining how to remove these later in the course.

If you do decide to use this generator it may be a good idea to sign up to the website because there may be more options offered to you. One of those options may be to remove all images…but don't quote me on that.



1) Click on this link to go to the Becher website:

http://sudoku.becher-sundstroem.de/

On the main website page all you need to do is focus on the left hand box and options.

On the left you will see the level options. You can create puzzles that are very easy, easy, moderate and difficult. Choose your option. Don't bother with the "Help"section; leave it as default because all puzzles come with a smaller solution box.

2) Once you have chosen your difficulty just press the "Get Sudoku" button in the top left corner. A puzzle will quickly be created.

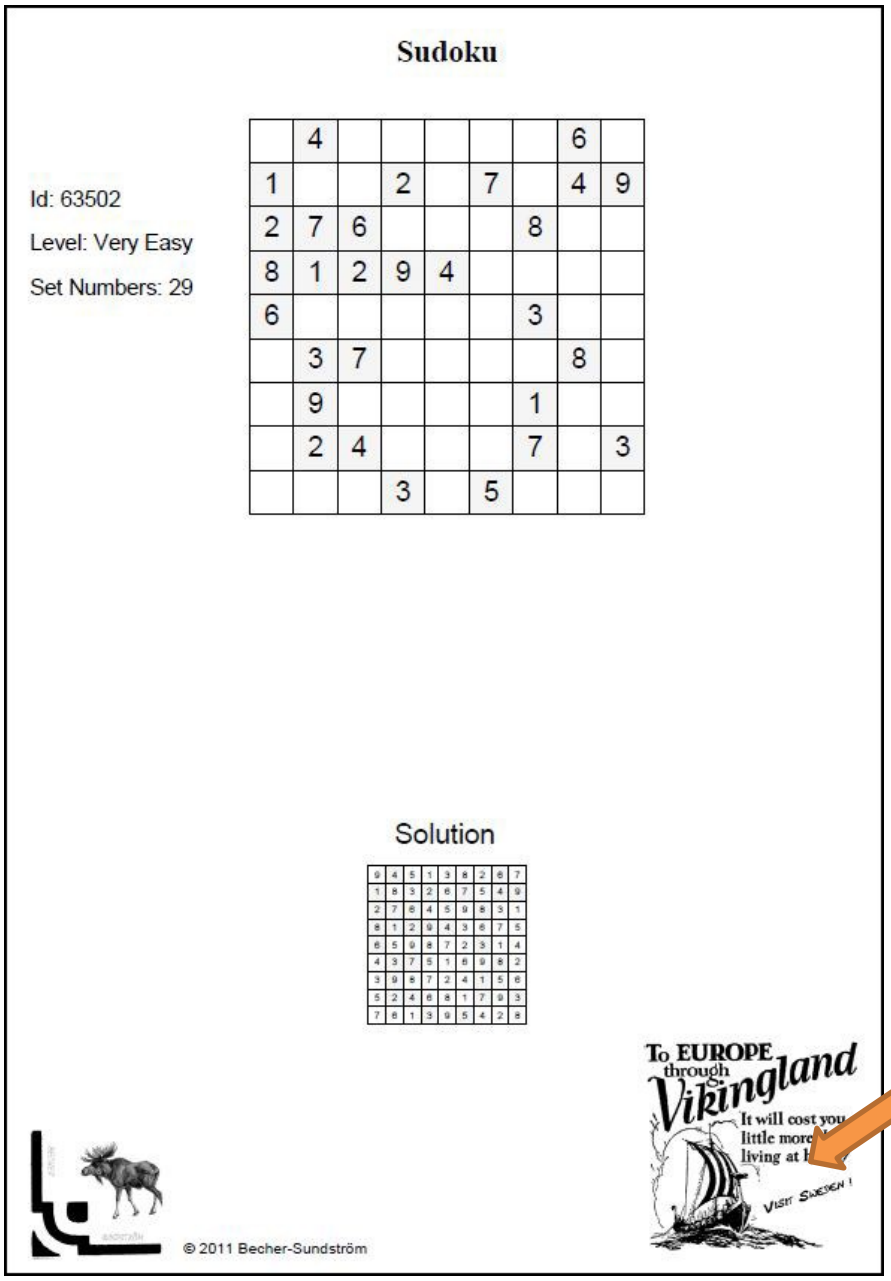
3) Now all you do is click the “save” image button at the top --

4) Click ok to download the PDF puzzle.

In the download PDF you will get the Sudoku puzzle box and the mini puzzle box solution below that. Unfortunately you also get a bunch of unwanted images and text, (Fig 3). These can be easily removed, (explained later).

5) Once downloaded, you can now clear the puzzle on screen by pressing the “Clear Field” button in the top right of the puzzle box, (Fig 4).

Now repeat the process to create another puzzle. Yes, if you are creating a 200 Sudoku puzzle book you will have to do this 200 times. Another reason why I recommend using “Option 1 – OpenSky Generator”.



Sudoku

Id: 63502

Level: Very Easy

Set Numbers: 29

	4						6	
1			2		7		4	9
2	7	6				8		
8	1	2	9	4				
6						3		
	3	7					8	
	9					1		
	2	4				7		3
			3		5			

Solution

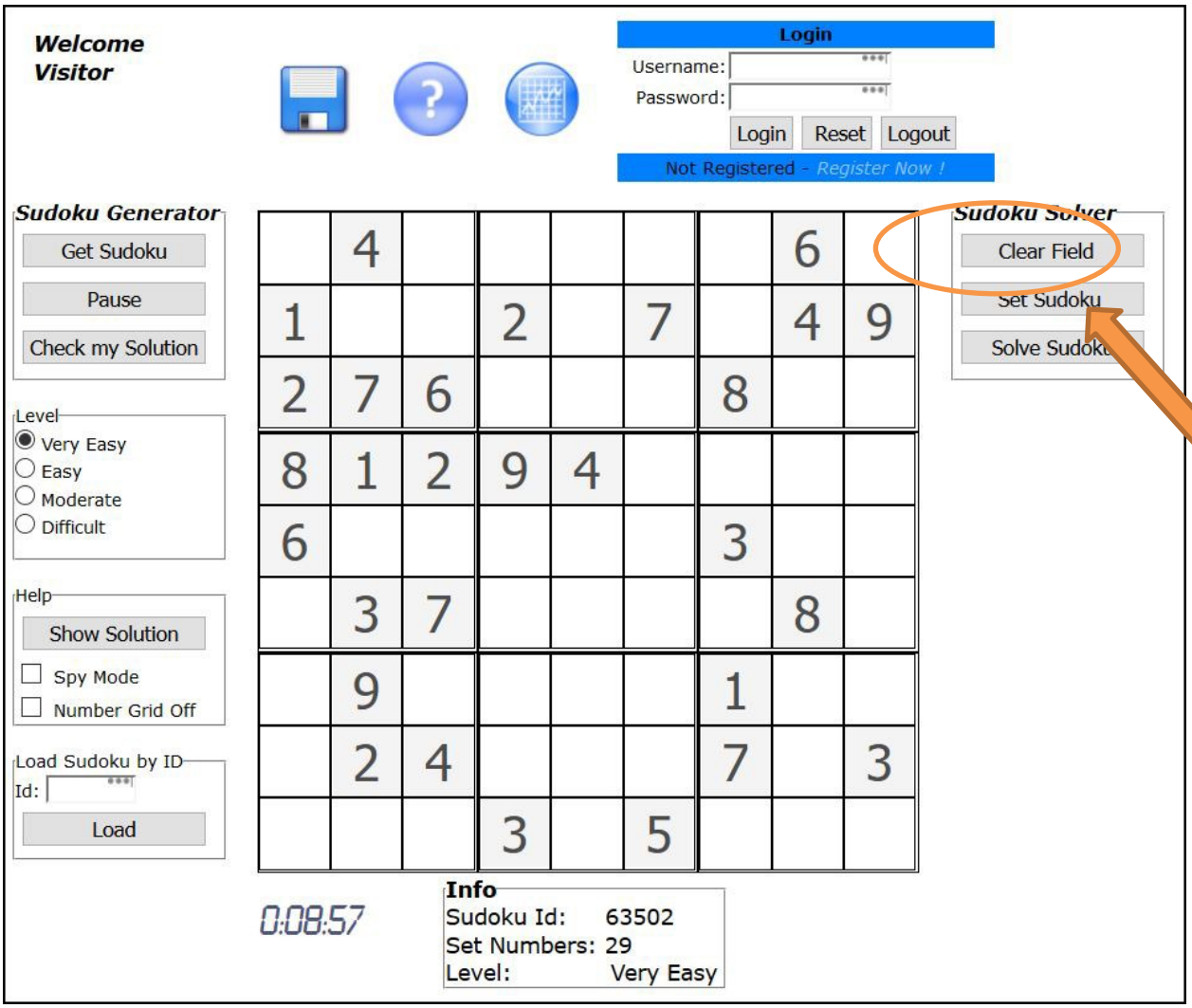
9	4	5	1	3	8	2	6	7
1	8	3	2	6	7	5	4	9
2	7	6	4	5	9	8	3	1
8	1	2	9	4	3	6	7	5
6	5	9	8	7	2	3	1	4
4	3	7	5	1	6	9	8	2
3	9	8	7	2	4	1	5	6
5	2	4	6	8	1	7	9	3
7	6	1	3	9	5	4	2	8

© 2011 Becher-Sundström

UNWANTED IMAGE

UNWANTED IMAGE

(Fig 3)



(Fig 4)

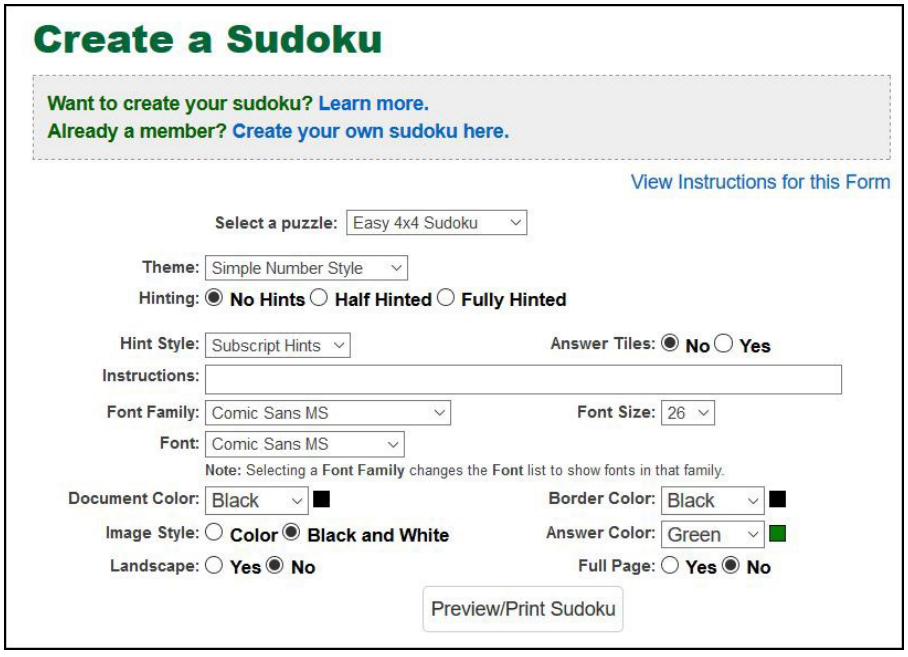
ALTERNATIVE OPTION - ABC Teach Sudoku Generator

PAID MEMBERSHIP: http://www.abcteach.com/sudoku

SUDOKU PUZZLE TOOL: http://www.abcteach.com/free_sudoku_form.php

- There is a free tool but this will not allow you to generate more than one puzzle. If you want to use this tool your best bet would be to join the membership. By doing so you get full use of all its tools.
- The membership allows you to create multiple custom puzzles and also allows you to edit them.
- You can choose puzzle sizes of 4x4, 6x6 and 9x9.
- Difficulty levels include Easy, Medium and Hard.
- Many other custom fields to choose from.

NOTE: *You will need to join the membership in order to be able to create multiple puzzles and use all the available tools. The price is $30 for a year. Not a bad price considering you will get that back from the sales of your Sudoku books within a few weeks.*



Go to the Sudoku generator tool:
http://www.abcteach.com/free_sudoku_form.php

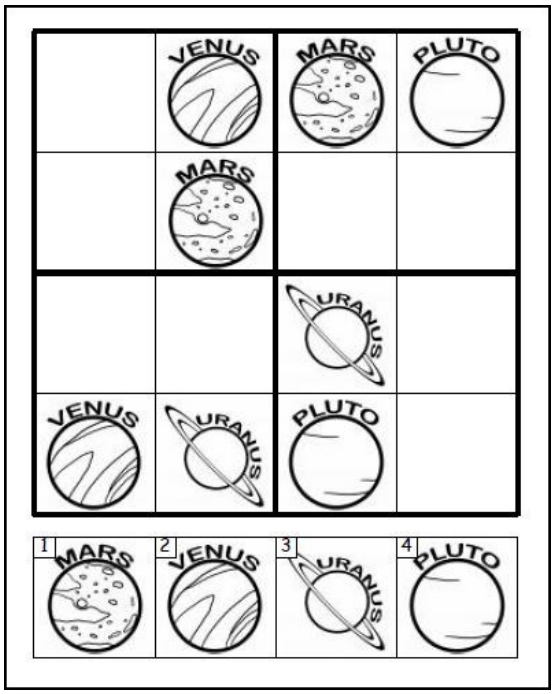
The tool options are:

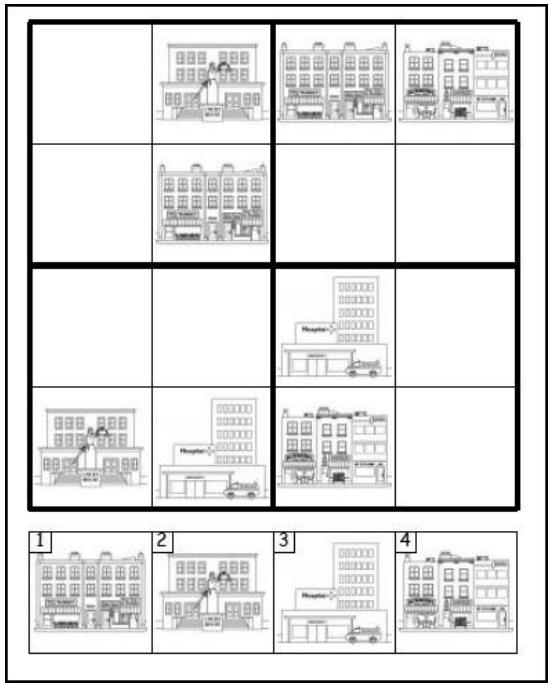
- **Select a puzzle**

Just click the scroll arrow on the right and a list of puzzle options will emerge. You can choose size and difficulty levels from this option.

- **Theme**

There are a huge amount of themes available here including image Sudoku's. I personally stick with the default "Simple Number Style" but you can play around with the different themes to see which you prefer. The themes create image Sudoku puzzles.





- **Hinting**

You need to choose either "Half Hinted" or "Fully Hinted" if you want the next option "Hint Style" to work. Very useful for beginners.

- **Hint Style**

You have 2 hinting options to choose from. This is a useful tool if you are creating Sudoku puzzles for beginners. It will add numbered or dotted hints within each of the Sudoku boxes.

- **Answer tiles**

I leave this option off but these will be useful for beginners. It is basically a list of the number options to be used in the Sudoku puzzle. People can cut them out and just place these numbers on the puzzle.

- **Instructions**

You can add text in this section to show up on your puzzles. I would leave this blank because your book will already have instructions at the front.

- **Font family**

Choose your font.

- **Font**

Choose your font option within the font family.

- **Font size**

Self-explanatory.

- **Document color**

Self-explanatory. I leave it black.

- **Border color**

Self-explanatory. I leave it black.

- **Image style**

Self-explanatory. I leave it black and white.

- **Answer color**

Self-explanatory

- **Landscape**

Self-explanatory. I leave it as NO

- **Full page**

Self-explanatory. You can decide which you prefer.

Once you have set up your options just click “Preview/Print Sudoku” and the puzzle and its solution will show up on your screen. Just click the download button in the top right and save the PDF.

STEP TWO

Creating The Sudoku Puzzles – Part Two

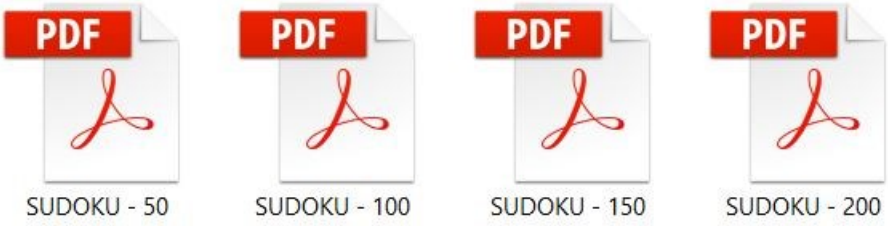
Before you move forward with this next step make sure you have your Sudoku puzzles already generated using one of the online generators mentioned in the previous step.

So now you have all the puzzles you want, but they are in PDF format. Plus, some of the PDFs have text and images that you need to remove to make them look clean. Don't worry, we will sort all that out later.

The number of puzzles you add to your book is entirely up to you but I would recommend a starting point of at least 200 puzzles per book. It does sound like a lot but that seems to be the norm with other books that are already selling on Amazon.

If you used the OpenSky Sudoku generator, (Recommended), then it would have taken you just a few minutes to create 200 puzzles. The OpenSky tool only allows a maximum of 50 puzzles per generation. So to create 200 puzzles you would have had to use the generator 4 times.

That means you should now have 4 PDF's each containing 50 puzzles.



Fantastic! All we have to do now is convert those PDF puzzles into Jpg images so that we can eventually insert them into our book format later on.

HOLD ON!...before we do that I just want to briefly touch on organizing the folders that will hold all your images, book documents and book covers. If you have your own system for organizing all this then by all means feel free to **SKIP TO THE NEXT SECTION**.

Folder Organization

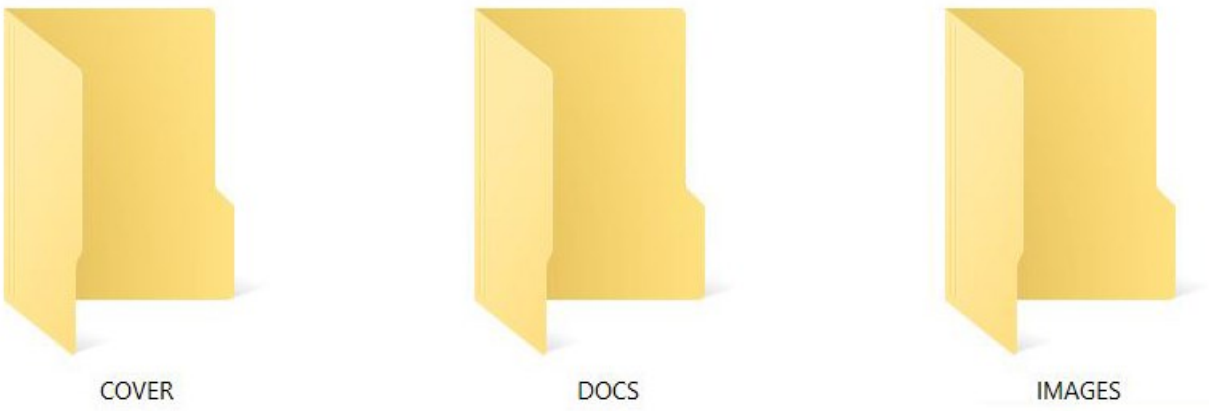
If you do not have some kind of organized system for saving your images and docs then things can get messy. You will have your own way of doing things but just in case you need a little help I have briefly outlined my own simple folder organization setup to get you started.

It goes like this:

1) You will have a main folder that is the title of the Sudoku book you are creating.

2) Within that folder you will have three additional folders named – “Cover” “Docs” and “Images”.

3) The “Cover” folder will hold all files related to designing the book cover, (explained later). The “Docs” folder will hold all the Word docs, PDF’s, etc. The “Images” folder holds all the puzzle images and any other images you add to your book.



4) If you are creating a Sudoku book that has multiple difficulty levels rather than just one then you will need to separate those too. So within the “Images” folder I would create additional folders to match the type of book I am creating.

Notice I have a separate folder for all the Sudoku answers. If you prefer, you can have a separate “Answers” folder within each difficulty folder.

So for example within the “easy” folder I may have a folder holding all the Sudoku puzzles and a folder holding the answers to those puzzles.

Ok, there are a lot of folders within folders but that is how I keep my stuff organized and it prevents me from mixing images up when I create multiple books at a time. If this style of organization has confused you even more then please follow a system that suits you.

Convert PDF Sudoku Puzzles To JPG Images

NOTE: ***Merging PDF Files – For those of you who did not use the OpenSky Sudoku Generator***

If you generated many individual PDF Sudoku puzzles it would be a good idea to merge each group to one larger PDF to keep things organized. Bear in mind if you do this and decide to use some of the free converters I am about to show you then the converting process will take longer due to the PDF file size being bigger.

Below is a short video to show you how to merge PDF files in smallpdf.com.

CLICK HERE TO VIEW VIDEO – Merge Files

Your folders are now organized and you have Sudoku puzzles all in PDF format. We need to convert those PDF's into images.

There are two ways of converting PDF to images. One is easier and faster but requires a premium tool the other uses free tools but takes longer and requires some patience. I will show you both versions.

Option One – Using Adobe Acrobat XI Pro

I think Acrobat is around $140 so it is not cheap but it is super useful for doing so many things. For those of you that have this tool I have created a short video tutorial showing you the edit feature and how to delete the unwanted text and images in your PDF.

CLICK HERE TO VIEW VIDEO – Using Acrobat

Using this tool makes things so much easier. You can see in the video how easy and quick it was for me to delete unwanted text and images on the PDF. What I really love is the ability to save directly into a JPG format. So after I edit the PDF to my liking I just save all the pages as JPG images…no need to use external tools for converting PDF to JPG.

Option Two – Using Free Online Tools

Most of you will not have Adobe Acrobat Pro and so you will have to use alternative tools. I have found some free online tools you can use which will convert PDF to JPG however any unwanted text left behind will have to be removed afterwards. I will show you how later in the course.

3 Free PDF to JPG Converters

(Scroll down to see the short video tutorial for all the tools)

PDF To JPG

http://pdf2jpg.net/

This is a good converter but with larger PDF files expect to wait a while for the conversion. The really great thing about this particular converter is that you can have the images saved automatically with high quality 300Dpi formatting.

As I will explain later, all your images need to be 300dpi in order to keep the quality high during the printing process.

You will get the finished JPG's in a zip file that you can then extract its contents to your chosen folder.

Convert Online Free

http://convertonlinefree.com/PDFToJPGEN.aspx

Again if the PDF file is quite big then you will need to wait a while for the conversion. This tool also gives you the option to save your images at high quality 300Dpi formatting. You can also save at 600dpi but that is not necessary.

Small PDF

http://smallpdf.com/pdf-to-jpg

This tool has a few more options. You can save all the images in your PDF regardless of size or you can just let it save each page as a whole. I have tried this a few times and it can be a bit buggy. To be certain I would stick to clicking on the second option which allows you to convert and save the whole page as a jpg.

These images are not saved as 300dpi.

CLICK HERE TO VIEW VIDEO – PDF to JPG

It is entirely up to you which tool you use to convert your PDF to JPG images. All these free tools work well so try them out and see which one you feel more comfortable with.

How To Remove Unwanted Text On Your Image

At this point you should now have folders with all your converted images. You don't need your PDF files anymore so you can delete those.

Before we move on to the last step in the image process we need to make sure our images do not have any unwanted text on them that may have been default when using the free PDF to JPG tools.

If you do have unwanted text then they are easy to remove and at the same time you can crop the images to size.

Watch the 3 min video tutorial below to learn how to remove any unwanted text using Paint.net and using Photoshop.

CLICK HERE TO VIEW VIDEO – Deleting and Cropping With Paint.net or Photoshop

NOTE: *Once you have your completed images make sure they are not too big in size. Images that are too big will add more file size to your finished print book which in turn will cost more to produce. That cost will come out of your royalty share.*

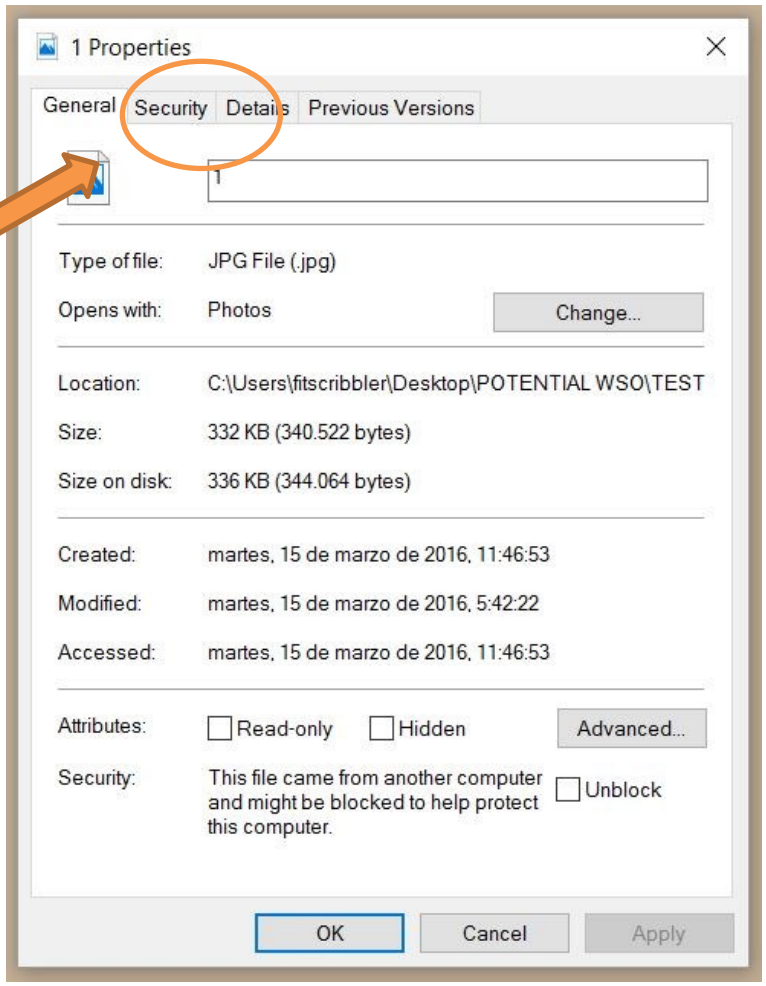
Generally if an image is over 2000 pixels on its longest side then I will alter that size to be more like 1500 or 1000 pixels.

What If My Images Are Not 300DPI?

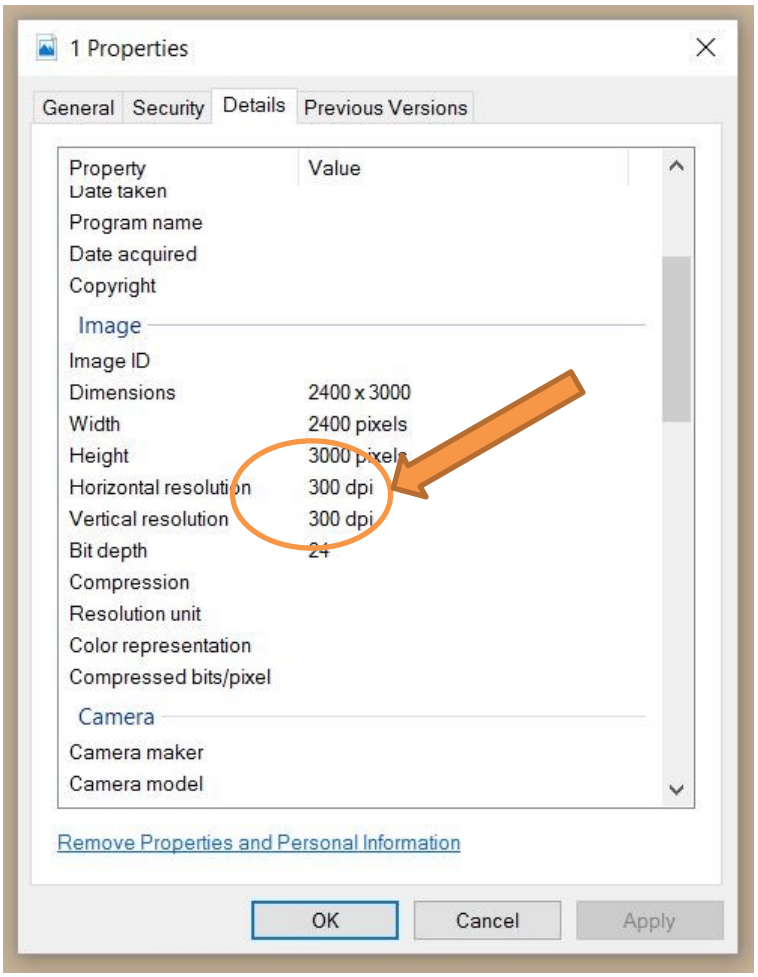
This is the final step in preparing your Sudoku images. Hang in there…you are almost done!

I mentioned earlier that having your image resolutions set at 300dpi is important when your book gets processed via a printing platform. The reason for this is because you want your images to be at their highest quality and 300dpi is a pretty good minimum. Depending on which PDF to JPG converter you used, your images may already be set to 300dpi. However, just to make sure here is how you can quickly check.

1) Go into one of your image folders and right click on any puzzle image.
2) A box will pop up. Then click on the “Properties” option, (it is usually located at the bottom of the popup box).
3) You should now see something like the box below. Click on the “Details” tab.



4) You should now see something like the box below. Scroll down until you see the “Horizontal Resolution” and Vertical Resolution”. Beside those is the image dpi. If it is less than 300dpi then you will need to change that.



How To Change The Image DPI

Changing the dpi to your images is very easy. I have two short video tutorials that show how to do it using the free image software “Paint.net” and “Photoshop”. You can use any image software you like but I have found these two to be the simplest for me.

If you do not have Photoshop then you can download Paint.net from the link below:

Download Paint.net

Just scroll down the website page and click the green download button. A popup may appear asking if you also want to download some repair

tool. Just close that popup and your Paint download file will show up. Click save to where you want. Install the program.

CLICK HERE TO VIEW VIDEO – Paint.net

You can do batch image conversions instead of one at a time but you may need to download a special Paint.net plugin to do so. I believe this is the plugin although I have never tried it: https://pdnbulkupdater.codeplex.com/

Change DPI Using Photoshop

The short video below will show you how to change the image dpi using Photoshop.

CLICK HERE TO VIEW VIDEO – Photoshop

You can batch convert images instead of one at a time but that involves setting up the Photoshop “Actions” tab. This is not in my video tutorial but you can find many videos on the subject on YouTube.

STEP THREE

Putting Your Book Together

You did it! All the preparation is done and now it is time to create your book.

At this point you should have completed **Step 1** and **Step 2** and now have all your Sudoku images saved in folders.

Before you move forward make sure you have all your completed Sudoku puzzles converted as JPG images. Make sure they have 300 dpi resolution and that all unwanted text have been removed.

This means you should have:

- All your folders organized.
- At least 200 fully generated Sudoku puzzle images including their solutions.
- Either you will have 50 puzzles from each difficulty level, easy, medium, hard, very hard…or you will just have 200 or more puzzles from one difficulty level.

Now it's time to put everything together to create your very own Sudoku puzzle book.

Creating Your Paperback Book

For the purpose of this tutorial I will be using Microsoft Word documents. I use Word to create all my books but if you do not have

that word processor program you can use **Open Office** as an alternative. It is free and very similar to Word.

LOOK INSIDE THE EXTRAS / TEMPLATES FOLDER

You will find:

3 Microsoft Word book templates.

3 Open Office book templates.

These are ready to use templates formatted for KDP Print publishing. The template sizes are 5.25” x 8, 6 x9” and 8 x 10”

Sudoku books are very easy to format because the majority of the content will be the Sudoku puzzle images. Inside the “**Extras**” folder I have provided the three size templates that I personally use which have already been formatted to my preferred specs. These templates have been tried and tested and work very well.

I use three basic book sizes for my Sudoku books which are 5.25" x 8" and 6 x 9" which are for the **2 puzzles per page books** and 10" x 8" for the **4 puzzles per page books**. These are just my preference and you are free to pick and choose your own templates to work with. I have already set up the margins and trim sizes in the templates I provide.

If you wish to choose another size then you will find all the available KDP Print templates for you to download in the link below. Bear in mind that the default formatting preferences will be different to my own.

https://kdp.amazon.com/en_US/help/topic/G201834230

There is a lot of helpful information on that page but if you just want to pick a different sized template then just:

1. Click on either of the orange download buttons. You have a choice of either downloading templates that have already been formatted, (Templates with sample content), or totally blank templates, (Blank Templates).
2. After you click the "Download" button a zip file will pop up on your screen. Just click OK and it will download ALL the available template sizes in a number of different languages.
3. Choose the language you prefer and double click that zip file to open it and reveal all the templates within.

For the purpose of this tutorial I will just explain briefly how to use the templates I provided. In the **Extras / Templates** folder you will see templates for Word and also Open Office.

Notice the images do not look centralized and there is a reason for this. I won't go into too much detail but when formatting for a print book you have to allow space for the center spine area of the book.

This is why when you look at the print templates the text looks to be off center. That is because the center margin needs to compensate for the slight page curl that occurs when you open up a paperback book. Formatting the text to be slightly off center keeps the texts flush and readable.

You will also notice that there are a number of blank pages added within the template. These blank pages represent the pages on the left of a book.

Sometimes it is important to leave a blank page so as the next page starts on the right page of the book. This is important when starting a new chapter or, in this case, a Sudoku difficulty level. You will see what I mean once your book is put together. The pages in the print templates are also numbered.

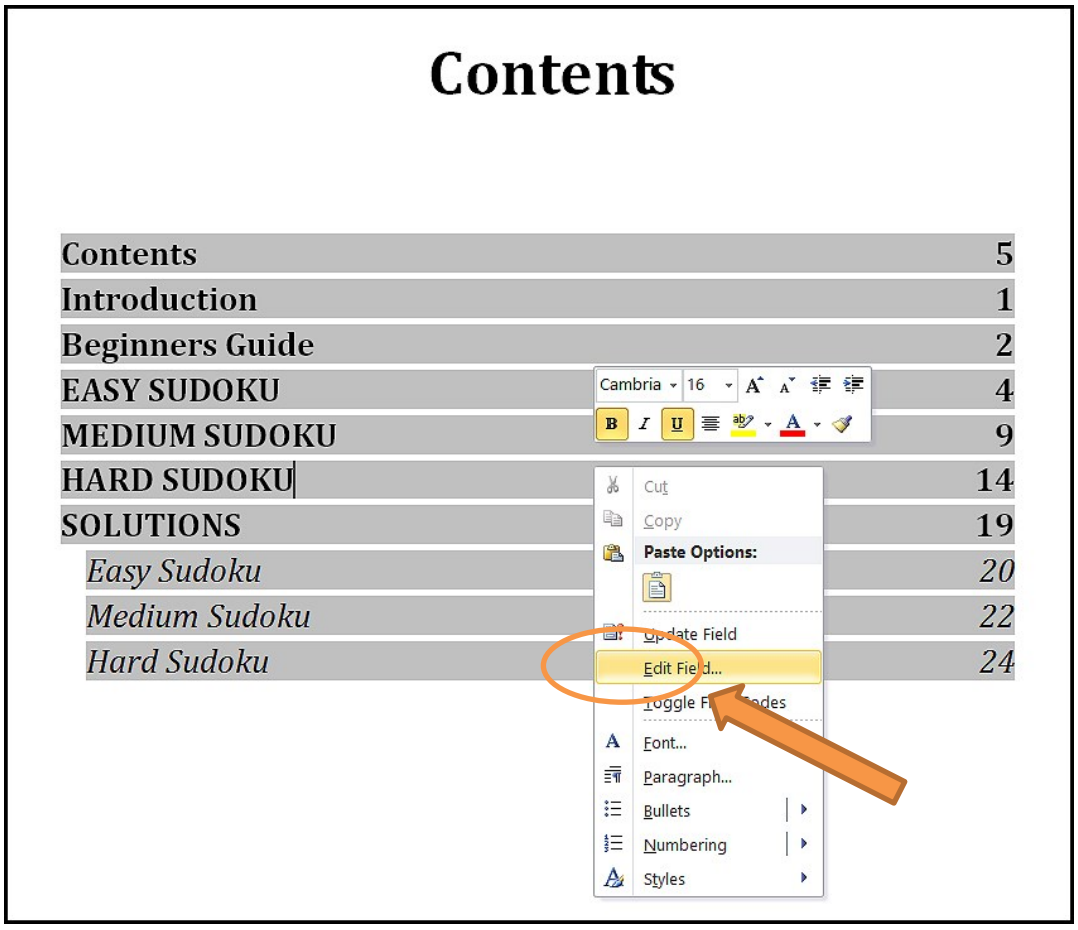
On the first few pages you will see I added areas where you can put your main title, sub-title, website url address, copyright notice, introduction, beginners guide, etc. You can change the font and sizes to your liking.

Regarding the “Beginners Guide” page, it may be a good idea to research information on how to complete a Sudoku puzzle for newbies. You can make it a short tutorial to help those just starting out. I add a beginner’s guide to all my books including the more advanced books….it can’t hurt and I think a newbie would appreciate any help they can get. You can even add a tips and tricks section if you like.

Table of Contents

For your print book, you want to have page numbers, and **NO** hyperlinks.

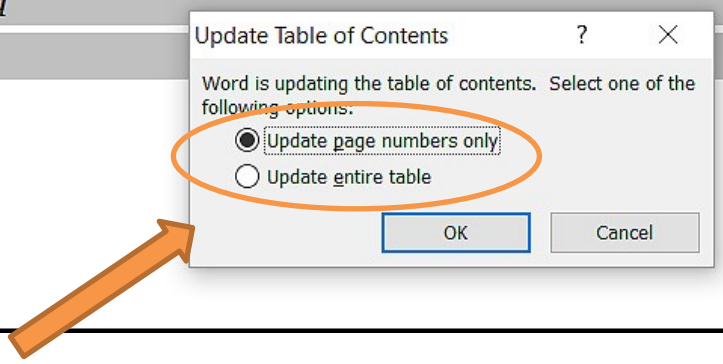
Your table of contents has a style just like everything else. You can edit the settings by right clicking anywhere in your table of contents and choosing "**Edit Field**" in the popup.



NOTE: *When you have completed adding all your content to the book don't forget to go back to the table of contents page and to update the list. You do this by right clicking on the text and this time choosing "**Update Field**" in the popup. You then can choose which type of update you want. I usually just click "**Update Entire Table**".*

Contents

Contents 5
Introduction 1
Beginners Guide 2
EASY SUDOKU 4
MEDIUM SUDOKU 9
HARD SUDOKU 14
SOLUTIONS 19
Easy Sudoku *20*
Medium Sudoku *22*
Hard Sudoku *24*

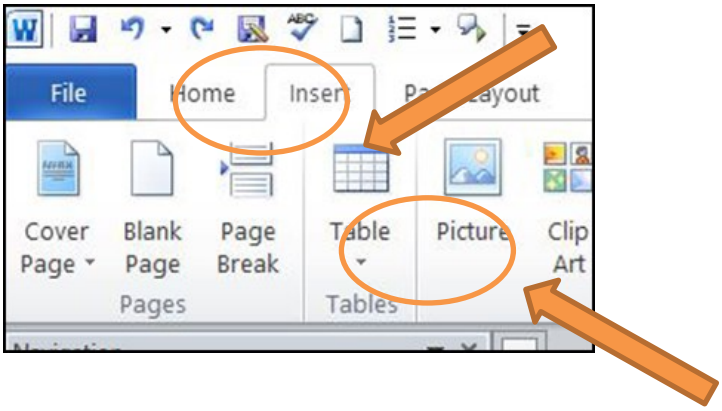


Adding Your Sudoku Puzzle Images

Once you have written out all the text content – Copyright, Introduction, Beginners Guide, etc - you can now add your puzzle images. **This process is super simple.**

As mentioned previously, all images that are used inside your print book should be saved at a resolution of at least 300 dpi in order to not appear pixelated in your book.

Images should be inserted by using the **Insert>picture** function found in the top left of the Microsoft Word ribbon, instead of using copy-paste.



NOTE: *All your images will be in black and white but if for any reason you ever decided to add color images keep in mind that doing so will drive the print cost of your book up considerably. That could result in much lower royalties for you, and/or make it necessary to charge a higher price in order for the book to be profitable. Black and white images add no additional cost to your book.*

I have left a few example images in the template to give you an idea of sizes and positioning. Once you add an image to your Word doc **NEVER RESIZE IT WITHIN THE DOCUMENT. Doing so can alter the resolution of the image.**

This is a general rule that I have broken a few times but only when I have a few millimeters to adjust within the image. Any larger than a 1 cm resize and you may start to loss resolution.

If your image is way too big or way too small then you will have to make all the resizing in your design software.

Adding new pages

To add new pages do not use the “Return” key. What you will need to do is click near the end of the previous page and then on your keyboard hold “Ctrl” and click “Return”. Doing this will bring up a nice clean page.

You then insert your images and repeat.

Book formatting completed

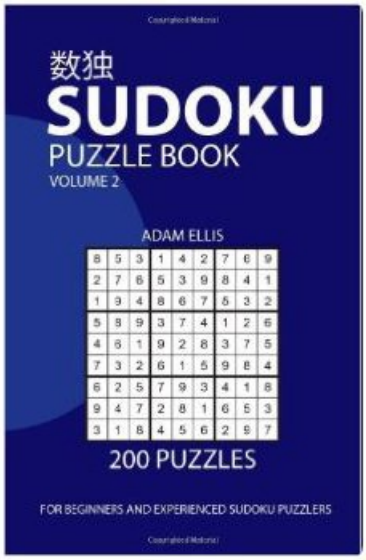
You can either save the doc as a PDF file and upload it to KDP in that format or just leave the document as it is. The upload process may be a little faster if you convert the file yourself. Personally I just upload as a doc as I haven’t encountered any problems doing it this way.

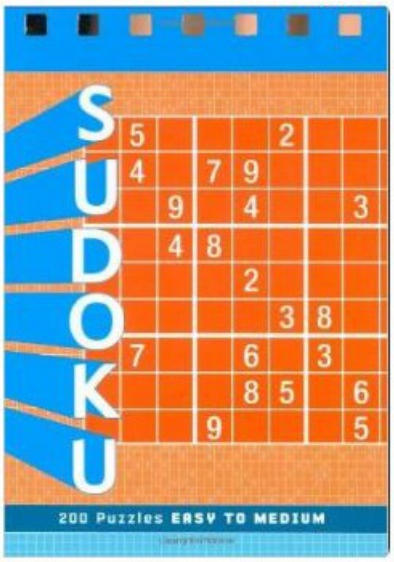
Now open up the KDP Print On Demand PDF inside the EXTRAS folder to begin the publishing process.

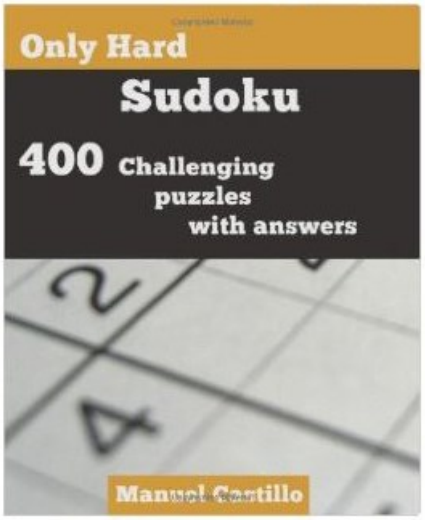
Creating The Book Cover

Before we move on to uploading your finished book to KDP we should first sort out our book cover because it will be needed for the publishing process.

Seeing as you are only creating a Sudoku puzzle book the style of cover does not have to be super complex…in fact if you look at some of the bestselling Sudoku books the covers are downright simple!

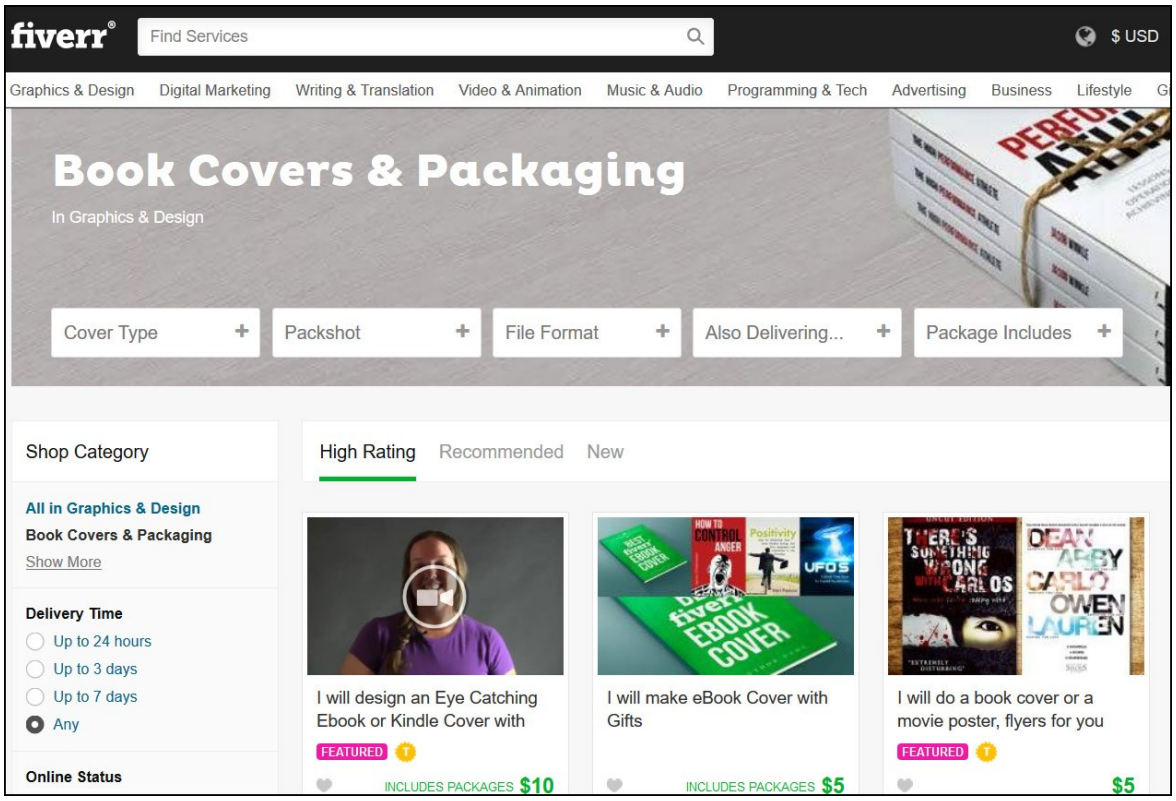






This is good news for you because it means you do not have to spend ages creating the cover. You just need a generally good cover and you can get these created for you on Fiverr.com.

You can also use the in-built Kindle Cover Creator Tool.



(Fiverr.com)

Kindle Cover Creator

Personally, I create my own covers using Photoshop but to explain that process I would need to write another course! Having said that, you can easily outsource to a cover designer through Fiverr or any other freelance cover designers.

Sudoku book covers should be kept fairly simple so I wouldn't spend too long on it. As a newbie I would suggest the best start would be to use the Kindle online cover creator tool.

You can see the basics of the Kindle Cover Creator tool at the end of the **KDP PRINT ON DEMAND TUTORIAL PDF** which you will find in the **EXTRAS** folder.

Book Cover Tips

The cover for your physical book is a one-piece, wraparound cover that includes your front cover, back cover and spine.

Your front cover should have the title, subtitle, if any, and author name. It may also have whatever image you chose for your cover, (a Sudoku puzzle image would be a good idea).

- Choose an image that relates to your topic, Sudoku. What I do is grab a couple of my own Sudoku puzzle grid images, add a bit of a colorful border around them and then add them to my cover just below the main title.
- Look at other covers to get your creative process started. Just go to Amazon and search for Sudoku books. There are tons of books you can get some ideas from.
- The back cover can include a mini-bio of the author, testimonials, quotes or a general description of what the book is about. I usually just stick to a 200 - 300 word description of the book.
- If you already have a cover for a Kindle version of your book, you can use that to build a cover for your physical book, provided the image is a high enough resolution.

Conclusion

Well that's it! I hope you learned a thing or two from this course…enough to get you motivated to put it into action. It may be a good idea to re-read certain parts before you begin creating your own books because there may be some small details that you could have missed.

Take your time and work through this system…it has helped me build my own book brand and continues to bring in a nice passive income. Your first book may take the longest to put together but once you settle in by the time you are on your third book you would have found your own way of doing things and the process will get so much easier. When you get to that stage you will also notice that you become more efficient meaning that the time it takes to create each book will be shortened.

Once you get into the flow of things I recommend you begin creating a series of books. The more books you have out there the better chance you have of making a good income. I certainly believe that it is about quality first and foremost but quantity is also something you do not want to miss out on.

I wish luck with your book publishing business!

Sincerely,

Andy Charalambous
andy@marketersnest.com

BEFORE YOU GO...

CHECK THIS OUT!

5 More Ways You Can EARN MONEY To INCREASE Your Financial Inflows.

More Recession Busting Methods To PROFIT online... NOW!

NEXT PAGE...

Pay your mortgage, buy a new car, pay some bills, go on a long vacation.

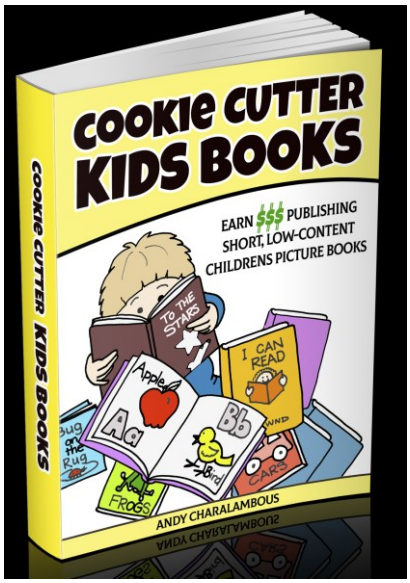
HOW?

By following a very easy system.

Create cute and simple 35 page children's picture books!

Copy – Paste – Publish- EARN!

This HUGE EVERGREEN niche market has helped create financial success for many people just like you.



There is virtually ZERO writing involved and you can assemble multiple books in JUST A FEW HOURS!

An EASIER & FASTER Way of Creating QUALITY picture books that children AND parents will LOVE!

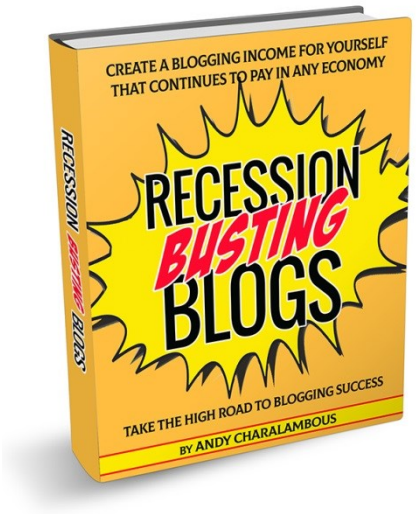
Learn more...Click the link below!

Get COOKIE CUTTER KIDS BOOKS

People are realizing today, that not only can a "regular" job generally not make you rich but it has also lost its most appealing essence…SECURITY.

Would you like to create your very own online business that will not only be a FUN PROCESS but also very LUCRATIVE?

Would like to build on something that can provide you with the FINANCIAL FREEDOM & SECURITY you crave?



Here is an online business that has been around since the beginning of the internet and has PROVEN to make A LOT of people financially comfortable.

It has even made some people very rich!

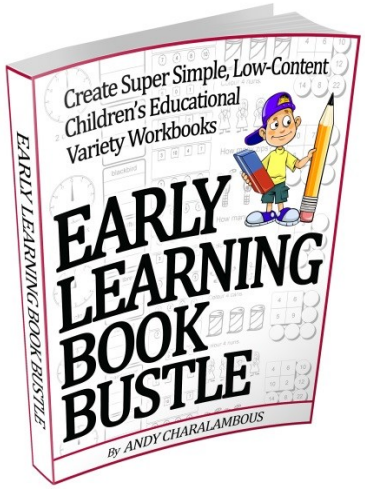
I am talking about… BLOGGING!

Learn more…Click the link below!

Get RECESSION BUSTING BLOGS

This HUGELY PROFITABLE Business Model Is

A FAST Way To EARN CASH Month After Month In A HOT EVERGREEN MARKET!



A NEW Method For Creating Kid's Workbooks!

NO WEBSITE, NO TECH SKILLS and WITHOUT SPENDING ANY MONEY!

The children's early learning workbook niche is MASSIVE and yet it is not that difficult to break into for the first time!

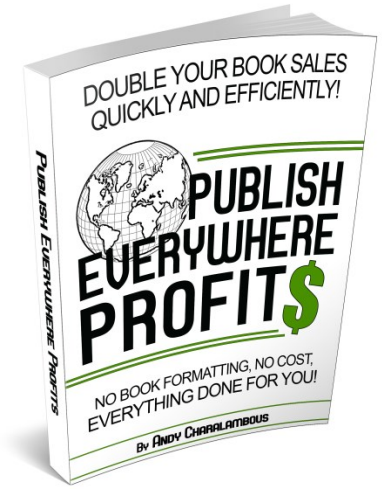
I will show you how YOU CAN PROFIT from this high demand market by publishing TOP QUALITY, PROFESSIONAL children's workbooks that SELL LIKE CRAZY!

Learn more...Click the link below!

Get EARLY LEARNING BOOK BUSTLE

SUCCESSFULLY 'MARKET' ALL OF YOUR Amazon Books... Without Doing Any Actual Marketing!

AND...Without Spending A Dime!!



This Secret Method Will Take Just Minutes To Set Up And Runs On Autopilot!

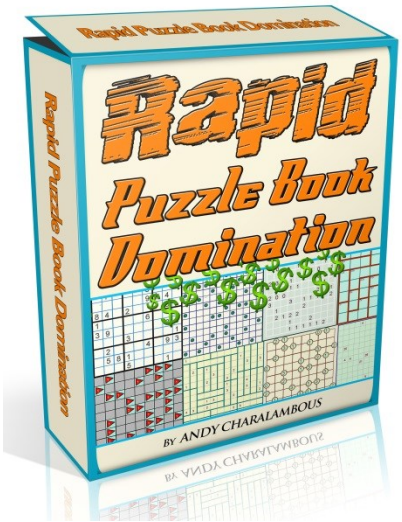
You Have The "POWER" To Get Your Books In Front Of Thousands Of Hungry Buyers WITHOUT Doing Any Actual Marketing!!

In just minutes you can have ALL your books distributed to MULTIPLE book retailers! No fussing around and no stress for YOU!

Everything is SIMPLIFIED for you and all information about your book sales and profits, (Statistics), will come from one SINGLE source.

Learn more...Get PUBLISH EVERYWHERE PROFITS

CREATE & GROW YOUR ONLINE INCOME WITHOUT HAVING TO SPEND A DIME!



A simple, fun, and very unique profitable home based online business that is both newbie friendly and HIGHLY PROFITABLE.

This puzzle book creation course will teach you the fastest and easiest way you can make HUGE PROFITS from your very own puzzle books!

In "**Rapid Puzzle Book Domination**", Andy takes you step by step through this simple business model in such a way that ANYONE can make money! You can make fantastic residual profits from Amazon!

The course shows you how to create Crossword puzzles, Word Search, Sudoku, Freeform, Kakuro, Fillomino, Killer Sudoku, Minesweeper, Tatami, Letterword, Acrostic and MANY MORE!

Puzzle books are MASSIVELY popular and sell like hotcakes all year round!!

Learn more...Click the link below!

Get RAPID PUZZLE BOOK DOMINATION Plus the AMAZING BONUSES and EXTRAS!